

AACSB ACCREDITATION
Frequently Asked Questions (FAQs)

Recruiters

- 1) Do AACSB-accredited schools have higher quality programs, faculty, and graduates?*
- 2) How does AACSB Accreditation ensure student learning?*
- 3) Should we choose to only hire graduates from AACSB-accredited schools?*
- 4) Do AACSB-accredited schools have executive and online programs for current employees?*

Recruiters

1) Do AACSB-accredited schools have higher quality programs, faculty, and graduates?

Yes. Research has shown that AACSB Accreditation increases the quality of the business programs offered, faculty involved, and overall GPAs of students that have graduated.

Program Quality

Of surveyed AACSB-accredited schools worldwide:

- > 95% reported that AACSB Accreditation ultimately improves the quality of their business programs
- > 95% reported that AACSB Accreditation provides a platform for managing the school, tracking progress, and identifying areas for improvement
- > 93% reported that AACSB Accreditation has a continuous positive effect on their ongoing curricula development, program design, and delivery methods*

Faculty Quality

Of surveyed AACSB-accredited schools worldwide:

- > 91% reported that AACSB Accreditation enhances their ability to recruit and retain quality faculty
- > 88% reported that AACSB Accreditation enables their school to increase its hiring standards and ultimately select higher quality faculty*
- > 66% reported an increase in the quality of their faculty (as reported by student surveys) following the achievement of AACSB Accreditation**

Graduate Quality

Of surveyed AACSB-accredited schools worldwide:

- > 89% reported that AACSB Accreditation helps them to produce higher caliber, better educated graduates who are more desirable to prospective employers*
- > 83% reported an increase in the number of recruiters and employers that were interested in their graduates after achieving AACSB Accreditation**

** Based on responses from deans at 305 AACSB-accredited and in-process institutions from Asia, Europe, North America, South America, and the Oceania.*

*** Based on responses from deans at 234 AACSB-accredited institutions from Asia, Europe, North America, South America, and the Oceania.*

2) How does AACSB Accreditation ensure student learning?

The AACSB Accreditation Standards have specific requirements that help schools develop effective learning environments, as well as measure learning outcomes. In fact, AACSB has an entire set of its standards that are specifically dedicated to the assurance of learning at the undergraduate, master's, and doctoral level. The standards also define faculty requirements, such as qualifications and numbers. All in all, ensuring that students have the best curricula, professors, and learning opportunities.

According to a study of business schools worldwide, 91% of deans agreed that AACSB Accreditation is the premier business accreditation worldwide. Seventy-two percent of the same set of schools also reported that the AACSB Accreditation Standards are either extremely or very stringent*.

** Based on responses from deans at 305 AACSB-accredited and in-process institutions from Asia, Europe, North America, South America, and the Oceania.*

3) Should we choose to only hire graduates from AACSB-accredited schools?

If your organization decided to only hire graduates from AACSB-accredited schools, you would not be the first. According to survey of business school deans, approximately 20% are aware of companies that only recruit from AACSB-accredited business degree programs. Deans also reported an increasing trend in the percentage of businesses/partners in their region that were concerned about whether a school has AACSB Accreditation or not (currently at 35%)*.

** Based on responses from deans at 305 AACSB-accredited and in-process institutions from Asia, Europe, North America, South America, and the Oceania.*

4) Do AACSB-accredited schools have executive and online programs for current employees?

Yes, there are a variety of AACSB-accredited schools worldwide that offer online, distance, and executive education programs for current employees—all with the quality assurance of AACSB Accreditation. AACSB Accreditation Standards do not stipulate program delivery mode, as long as students are provided effective learning environments, quality faculty, and ample access to the resources they need to learn the knowledge and skills necessary for today's demanding workplace.

Finding an AACSB-Accredited Executive or Online Business Program AACSB's student website provides search tools for locating specific program types and offerings. Visit the site to learn more, BestBizSchools.com.