



2025 AWARDS & ACHIEVEMENT

OFFICE OF DEPUTY DEAN
(RESEARCH & INNOVATION)
SCHOOL OF BUSINESS AND ECONOMICS
UNIVERSITI PUTRA MALAYSIA

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UPM Researchers Recognised Among World's Top 2% Scientists, 2025

Congratulations to **Prof. Dr. Law Siong Hook** and fellow UPM researchers for being ranked among the **World's Top 2% Most-Cited Scientists in their respective fields (Single Year 2025)**. In addition, 49 other UPM researchers were also recognised in the **World's Top 2% Most-Cited Scientists list (Career 2025)** for their sustained contributions and impact in their respective disciplines.

This international recognition reflects the high-quality research output, academic excellence, and global influence of Universiti Putra Malaysia's researchers.

Prof. Dr. Law Siong Hook has authored over 200 articles with more than 50% of them published in high-impact journals listed in Web of Science. He consistently published an average **15 to 20 articles per year**. According to the Scopus database, his **H-Index** was **41**, with a total **citation** count of **7,025**.

Since 2019, he has consistently maintained position in the Top 2% of Scientist Worldwide in the field of economics. He has authored a book titled 'Applied Panel Data Analysis: Short Panels' which was honored with the 'Vice-Chancellor Fellowship' in 2018 in the Book Category and also recognized as one of the Top 1 Best-Selling Books in 2019.



85 UPM Researchers Ranked Among the
WORLD TOP 2% SCIENTISTS
Most-Cited Scientists in Their Respective Fields (Single Year 2025)
By Elsevier BV, Stanford University

• Prof. Ir. Dr. Abdul Rahim bin Abu Talib • Assoc. Prof. Dr. Abdul Halim bin Abdullah • Prof. Dr. Abdul Rahman bin Omar • Assoc. Prof. Dr. Ahmed Fazel bin Abdull Razis • Prof. Dr. Ahmad Zaharin bin Arie • Dr. Ain Umaira binti Md Shah • Datin Paduka Setia Dato/ Prof. Dr. Aini binti Ideris • Dr. Ali Ghazwanazali Daghigh • Dr. Ali Karami Varmankhasti • Prof. Dr. Arbakarya bin Aziz • Prof. Dr. Asmi Qum bin Saadli • Dr. Chong Boonig Wee • Dr. Chuah Bee Lia • Prof. Dr. Chuah Teong Guan @ Luqman Chuah bin Abdullah • Prof. Ir. Dr. Edi Syams bin Zainuddin • Prof. Dr. Eliza bin Salim • Prof. Dr. Fatimah binti Md Yusoff • Prof. Dr. Foo Hooi Ling • Prof. Dr. Gazi Mubakshul Alam • Prof. Dr. Halimah binti Mohamed Kamari • Prof. Dr. Hamidon bin Basri • Dr. Hana binti Jusita • Prof. Dr. Ts. Hidayah binti Ariffin • Dr. Hidayah bin Mohd. Yusoff • Prof. Dr. Ho Chai Ling • Prof. Dr. Iza Sahary binti Md Yasin • Prof. Emeritus Dr. Jinap binti Selamat • Prof. Ir. Ts. Dr. Khalina binti Abdan	• Assoc. Prof. Dr. Khairul Amin bin Matori • Dr. Khozirah binti Shaari • Assoc. Prof. Dr. Lasekan Olusegun Otunla • Prof. Dr. Law Siong Hook • Dr. Lee Ching Hao • Dato/Prof. Dr. Lekhranj Rampal A/L Gyanchand Rampal • Assoc. Prof. Dr. Liang Juan Boo • Prof. Dr. Lim Hong Ngwe • Prof. Dr. Luh Teck Chwen • Dr. Mahdi Ebrahimi Bayramli • Prof. Dr. Mansor bin Ahmad • Assoc. Prof. Dr. Mohamad Anwar bin Mohd Salleh • Assoc. Prof. Dr. Mohamad Ridwan bin Isahak • Prof. Ir. Ts. Dr. Mohamed Thariq bin Hameed Sultan • Prof. Dr. Mohammad Noor Amal bin Azmal • Prof. Dr. Mohd Adzir bin Mahdi • Dato/ Dr. Mohd Afri bin Hassan • Dr. Mohd Hafiz bin Mohd Zaid • Assoc. Prof. Dr. Mohd Haniff bin Yaacob • Prof. Dr. Mohd Razif bin Harun • Prof. Dr. Mohd Salleh bin Kemarudin • Prof. Ir. Dr. Mohd Sapuan bin Sali @ Simon • Prof. Ir. Dr. Mohd Zainal Abidin bin Ab. Kadir • Prof. Dr. Mohd Zamri bin Saad • Dr. Mohd Zolbi bin Hussein • Dr. Mohd Zuhri bin Mohamed Yusoff • Prof. Dr. Muhammad Saiful Bahri bin Yusoff • Dr. Naeed Saba • Assoc. Prof. Dr. Navin Kumar A/L Devaraj	• Prof. Dr. Noorjahan Banu binti Mohammed Alitheen • Prof. Dr. Nor Azah binti Yusoff • Assoc. Prof. Dr. Nur Azren binti Ibrahim • Assoc. Prof. Dr. Norifah binti Bachok @ Lati • Prof. Dr. Norhaizan binti Mohd Esa • Prof. Dr. Norlita binti Md Arifin • Dr. Nur Alla binti Shah Omar • Assoc. Prof. Dr. Nur Hanani binti Zainal Abidin • Dr. Nur Syahira binti Wafid • Dr. Oludayo Yusuf Abiodun • Prof. Dr. Paridah binti Md Tahir • Prof. Dr. Rohah binti YusuphProfessor • Dr. Saifulrazan binti Mohammad • Dr. Samira Ghulizadeh • Prof. Dr. Sarwa Mangala Praveena • Assoc. Prof. Dr. Shariff Ghazali • Prof. Dr. Shamaria binti Shohaimi • Assoc. Prof. Dr. Sreetharan A/L Maruthaveeran • Dr. Suhaila binti Mohamed • Prof. Dr. Suraini binti Abd Aziz • Prof. Dr. Tan Chin Ping • Dato/ Prof. Chik. Ts. Dr. Taufiq Yap Yun Hin • Ts. Dr. Umar Rashid • Prof. Ir. Dr. Wan Azlina binti Wan Ab Karim Ghani • Assoc. Prof. Dr. Yap Wing Fen • Assoc. Prof. Chik. Dr. Yusran bin Sulaman • Prof. Dr. Zulkarnain bin Zainal • Dato/ Prof. Dr. Zulkifli bin Idrus
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49 UPM Researchers Ranked Among the
WORLD TOP 2% SCIENTISTS
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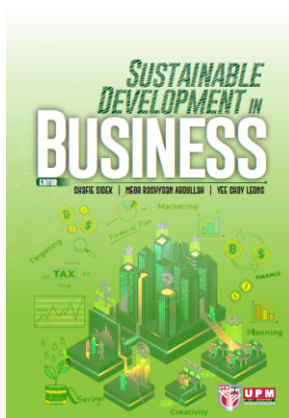
• Dato/ Prof. Dr. Abu Bakar bin Salleh • Prof. Dr. Ahmad bin Ismail • Prof. Dr. Ahmad Zaharin bin Arie • Datin Paduka Setia Dato/ Prof. Dr. Aini binti Ideris • Assoc. Prof. Dr. Noorjahan Banu binti Mohammed Alitheen • Prof. Dr. Chuah Teong Guan @ Luqman Chuah bin Abdullah • Prof. Ir. Dr. Edi Syams bin Zainuddin • Prof. Dr. Hamidon bin Basri • Prof. Dr. Jannah binti Bakar • Prof. Emeritus Dr. Jinap binti Selamat • Assoc. Prof. Dr. Khalina binti Abdan • Assoc. Prof. Dr. Lasekan Olusegun Otunla • Prof. Dr. Law Siong Hook • Dato/Prof. Dr. Lekhranj Rampal A/L Gyanchand Rampal • Prof. Dr. Lim Hong Ngwe • Prof. Emeritus Dr. Mahran binti Basri • Prof. Emeritus Dr. Md Nordin bin Hj Lajis • Assoc. Prof. Dr. Mohamad Anwar bin Mohd Salleh • Assoc. Prof. Dr. Mohamad Ridwan bin Isahak • Dato/ Prof. Dr. Mohamed Thariq bin Mohamed Din • Prof. Ir. Ts. Dr. Mohamed Thariq bin Hameed Sultan • Prof. Dr. Mohd Adzir bin Harun • Dato/ Dr. Mohd Ali bin Hassan • Prof. Dr. Mohd Razif bin Harun • Prof. Ir. Dr. Mohd Sapuan bin Sali @ Simon	• Prof. Ir. Dr. Mohd Zainal Abidin bin Ab. Kadir • Dr. Mohd Zahir bin Hussein • Prof. Dr. Mohamed Saiful Bahri bin Yusoff • Dr. Naeed Saba • Assoc. Prof. Dr. Noorjahan Banu binti Mohammed Alitheen • Prof. Dr. Nor Azah binti Yusoff • Assoc. Prof. Dr. Nur Azren binti Ibrahim • Assoc. Prof. Dr. Norifah binti Bachok @ Lati • Assoc. Prof. Dr. Nur Hanani binti Zainal Abidin • Prof. Dr. Paridah binti Md Tahir • Prof. Dr. Raja Noor Zailha binti Raja Abd Rahman • Prof. Dr. Robiah binti Yumet • Prof. Dr. Sarwa Mangala Praveena • Prof. Dr. Sen Radu • Dr. Suhaila binti Mohamed • Prof. Dr. Suraini binti Abd Aziz • Prof. Dr. Tan Chin Ping • Dato/Prof. Chik. Ts. Dr. Taufiq Yap Yun Hin • Prof. Ir. Dr. Thomas Chong Shean Yaw • Ts. Dr. Umar Rashid • Dato/ Prof. Dr. Yusakob bin Che Man • Prof. Dr. Yap Chia Kong • Prof. Dr. Zulkarnain bin Zainal • Dato/ Prof. Dr. Zulkifli bin Idrus
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The National Book Award 2024/2025 was held on 3 December 2025 at the main stage of the Selangor International Book Fair (SIBF) 2025, at the Setia City Convention Centre (SCCC), Shah Alam. The ceremony was organised by the National Book Development Foundation (YPBN) and carried the theme “Karya Agung Pemikir Ulung” (Great Works of Eminent Thinkers), marking the 21st edition of the National Book Award. The event was officiated by Dato’ Dr Hasan Mad, Secretary-General of the Malay Consultative Council and Chairman of the Steering Committee of the National Book Award 2025–2029.

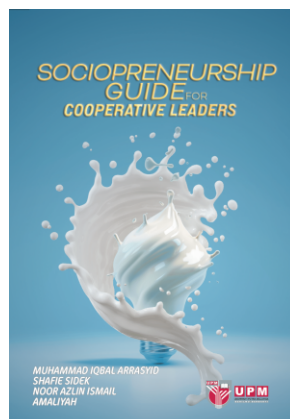
At the prestigious National Book Award 2025, **Dr Shafie Sidek**, together with **Dr Meor Rashydan Abdullah**, **Dr Yee Choy Leong**, and **Datin Dr Noor Azlin Ismail**, received national recognition for their scholarly contributions. A total of two books authored by the recipients were honoured at the award ceremony.



The book **Sustainable Development in Business**, selected by the professional jury panel of the National Book Award 2024/2025, is a SCOPUS-indexed research book published in 2024 by UPM Press. The book comprises thirteen chapters presenting findings from rigorous research on business sustainability. Key topics covered include digital marketing, business legislation, social media live streaming, mobile payment systems, technology transfer offices, commercialisation, customer relationship management (CRM), artificial intelligence (AI), social enterprises, and urban farming across various industries and products.



Another award-winning publication, **Sociopreneurship: A Guide for Cooperative Leaders**, is a converted book based on the doctoral thesis of Dr Iqbal Arrasyid, a PhD graduate of Universiti Putra Malaysia (UPM). The thesis was supervised by Dr Shafie Sidek (main supervisor) and Datin Dr Noor Azlin Ismail (co-supervisor), with external collaboration from Dr Amaliyah of Universitas Airlangga. Published in 2025 by UPM Press and indexed by SCOPUS, the book examines how cooperative leaders can support community development by elucidating the mechanisms of sociopreneurial behaviour (SEB) and its impacts on both communities and leaders. Drawing on case examples from the dairy farming industry in Indonesia, the book concludes with strategic recommendations for leaders on strengthening community support and sustainability.



Anugerah Ikon Pena Akademia, Malam Pemasyhuran Penulis Antarabangsa MSGA 2025

Associate Professor Dr. Mass Hareeza Ali @ Hamid was conferred the Academia Pen Icon Award during the MSGA 2025 International Authors' Recognition Night, in recognition of his outstanding contributions to academic writing and knowledge advancement at both national and international levels. The award is presented to distinguished academics who demonstrate sustained excellence in producing high-quality scholarly works, impactful publications, and active engagement in promoting a strong culture of academic writing and publishing.

This recognition reflects the expertise, commitment, and dedication of Associate Professor Dr. Mass Hareeza Ali @ Hamid in strengthening the scholarly landscape and contributing to the internationalisation of knowledge through consistent and reputable academic writing and publication.



SULAM

The organisation of the SULAM@UPM Carnival aims to highlight best practices in the implementation of SULAM across Higher Education Institutions (HEIs) in Malaysia, as well as to enhance awareness, understanding and appreciation of service-learning as one of the High-Impact Educational Practices (HIEPs).

The Service-Learning (SULAM@UPM) Carnival 2025 is scheduled on 16-17 June 2025, bringing together participants from higher education institutions (HEIs) across Malaysia. This carnival aims to strengthen the High-Impact Educational Practices (HIEPs) approach by integrating academic teaching with community service, aligning with efforts to position HEIs as significant agents of social change.

SULAM, as one of the key strategies of the Department of Higher Education (JPT), emphasises active student engagement in solving community issues using the knowledge and skills acquired through the curriculum. This carnival will serve as a platform to highlight the impact of SULAM projects in supporting the Sustainable Development Goals (SDGs) and fostering holistic community development.



Gold Medal for Gold Medal for SULAM@UPM Carnival Poster/Oral Competition – Assoc. Prof. Dr. Mazlina Mustapha with students.



Bronze Medal for Putra Innocreative Poster Competition - Assoc. Prof. Dr. Mazlina Mustapha and Dr. Sabarina Mohd Shah



Silver Medal for SULAM@UPM Carnival Poster/Oral Competition – Students and Assoc. Prof. Dr. Mazlina Mustapha



Silver Medal for SULAM@UPM Carnival Poster/Oral Competition - Assoc. Prof. Dr. Mass Hareeza Ali @ Hamid, Dr. Norsiah Jaharuddin and Mr. Salleh Asali