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UNIVERSITI PUTRA MALAYSIA

S&E
SCHOOL OF BUSINESS
AND ECONOMICS
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THE TRIPLE CROWN BUSINESS SCHOOL



ASSOCIATION
AMBA
ACCREDITED

BRITISH ACADEMY INTERNATIONAL WRITING WORKSHOP

BA
IWW
2026

**Publish-WISE (Writing for Impact, Scholarship and Excellence):
Advancing Sustainable Research Capability for Early Career
Researchers (ECRs) in Malaysia**

22 - 23 JUNE 2026

**SCHOOL OF BUSINESS
AND ECONOMICS (SBE UPM)**

In collaboration with:



**Nottingham
Business School**
Nottingham Trent University

UKM **GSB**
Graduate School
of Business

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With Knowledge We Serve

ABOUT BA IWW

Publish-WISE is a 24-month programme to support 40 ECRs in business and management with SDG-focused research. Malaysian ECRs are under-represented in top-tier journals largely due to limited international networks, mentorship, and funding guidance.

Publish-WISE addresses these gaps through four structured in-person workshops and sustained online mentoring, connecting participants with UK and US journal editors and leading scholars. The workshops provide hands-on training in manuscript development, peer-review simulations, grant-writing strategies, and structured presentation feedback, reinforced by tailored one-to-one mentoring, interim online support, and alumni networks, ensuring ongoing collaboration, accountability, and institutional embedding.

By strengthening high-impact publication outputs, funding literacy, and international networks, Publish-WISE accelerates career progression, enhances global academic visibility, and builds enduring research capacity, directly advancing Malaysia's knowledge-based economy ambitions.

OBJECTIVES

Building high-impact publishing skills

Equip 40 Malaysian ECRs with the skills to design, write, and revise manuscripts suitable for top-tier international journals, including training in peer review, manuscript structure, and SDG-aligned academic writing.

Establish sustainable mentoring and research capacity

Provide long-term, structured one-to-one mentoring from UK, US, and Malaysian senior scholars to enhance research quality, accelerate career progression, and embed lasting research capacity within Malaysian institutions.

Strengthen international networks and collaboration

Create durable international research networks and peer communities that enhance collaboration, co-authorship, grant readiness, and global academic visibility for Malaysian ECRs

Improve grant-writing competence and institutional impact

Develop participants' ability to produce competitive, SDG-aligned grant proposals while embedding workshop methods, mentoring practices, and alumni networks into Malaysian universities for long-term institutional benefit.

Address and reduce structural inequalities in research participants and outcomes

To reduce structural inequalities affecting Malaysian ECRs by ensuring inclusive recruitment, accessible training, and culturally sensitive mentoring that support under-represented groups – such as researchers from less-resourced institutions, rural areas, minority groups, women, and those facing socio-economic or disability-related barriers - so they can participate fully and benefit equitably from research development opportunities.

IMPORTANT DATES

Call for Applications	1 May 2026
Due Date for Applications Form	15 May 2026
Outcome of Your Application	31 May 2026

ACTIVITIES TIMELINE

	Date	Activities
Year 1	31 March 2026 - 1 June 2026 (Duration: 3 months)	Recruitment of participants
	1 June 2026 - 30 June 2026 (Duration: 1 months)	Workshop Days 1 and 2
	1 July 2026 - 30 December 2026 (Duration: 6 months)	Interim online support or in-person meetings, if appropriate Frequency: monthly
Year 2	1 January 2027 - 31 May 2027 (Duration: 5 months)	Interim online support or in-person meetings, if appropriate Frequency: monthly
	1 June 2027 - 30 June 2027 (Duration: 1 months)	Workshop Days 3 and 4
	1 July 2027 - 30 November 2027 (Duration: 5 months)	Interim online support or in-person meetings, if appropriate Frequency: monthly
	1 December 2027 - 29 February 2028 (Duration: 3 months)	Interim online support or in-person meetings, if appropriate Frequency: monthly

ACTIVITIES TIMELINE

22 June 2026
Day 1

Title

What are highly ranked journals looking for on circular economy and green transition topics?

Venue

**School of Business and Economics,
Universiti Putra Malaysia**

23 June 2026
Day 2

Title

Sustainable publication in highly ranked journals: Submission, review and post-publication

Venue

**School of Business and Economics,
Universiti Putra Malaysia**

(TBA) 2027
Day 3

Title

Creating, building and sustaining peer network for highly ranked journal publication

Venue

Universiti Kebangsaan Malaysia

(TBA) 2027
Day 4

Title

Grant-writing on sustainability topics with highly ranked journals in mind

Venue

Universiti Kebangsaan Malaysia

TENTATIVE PROGRAMME

Day 1 | 22nd June 2026

School of Business and Economics, UPM

What are highly ranked journals looking for on circular economy and green transition topics?

- 8:00 am ♦ Registration and Welcome by UPM SBE Dean
- 8:30 am ♦ SDG-theme idea pitches
- 10:00 am ♦ Refreshment break
- 10:30 am ♦ Breakout discussions
- 12:00 pm ♦ Lunch and prayer break
- 1:30 pm ♦ Manuscript drafting exercises
- 2:45 pm ♦ Refreshment break
- 3:15 pm ♦ Journal-specific guidance workshop
- 4:30 pm ♦ Refreshment and prayer break
- 5:00 pm ♦ Free Time
- 6:30 pm ♦ Dinner
- 7:45 pm ♦ Reflection and Q & A
- 9:00 pm ♦ End of Day 1

TENTATIVE PROGRAMME

Day 2 | 23rd June 2026

School of Business and Economics, UPM

Sustainable publication in highly ranked journals: Submission, review and post-publication

- 8:00 am ◆ Registration
- 8:30 am ◆ Peer-review workshop
- 10:00 am ◆ Refreshment break
- 10:30 am ◆ Peer-review simulations
- 12:00 pm ◆ Lunch and prayer break
- 1:30 pm ◆ Submission strategy and cover letter guidance workshop
- 2:45 pm ◆ Refreshment break
- 3:15 pm ◆ Post-publication impact workshop
- 4:30 pm ◆ Refreshment and prayer break
- 5:00 pm ◆ Free Time
- 6:30 pm ◆ Dinner
- 7:45 pm ◆ Mentoring matching, next steps and Q & A
- 9:00 pm ◆ End of Day 1

TENTATIVE PROGRAMME

Day 3 | (UKM) 2027

Creating, building and sustaining peer network for highly ranked journal publication

- 8:00 am ♦ Registration and Welcome by FEP Dean
- 8:30 am ♦ What is a great grant and how to write one workshop
- 10:00 am ♦ Refreshment break
- 10:30 am ♦ Grant writing exercise
- 12:00 pm ♦ Lunch and prayer break
- 1:30 pm ♦ Mock review exercise
- 2:45 pm ♦ Refreshment break
- 3:15 pm ♦ Identifying grant source workshop*
- 4:30 pm ♦ Refreshment break
- 5:00 pm ♦ Free Time
- 6:30 pm ♦ Dinner
- 7:45 pm ♦ Networking dinner and Q&A session
- 9:00 pm ♦ End of Day 1

TENTATIVE PROGRAMME

Day 4 | (UKM) 2027

Grant-writing on sustainability topics with highly ranked journals in mind

- 8:00 am ♦ Registration
- 8:30 am ♦ Speech
- 10:00 am ♦ Refreshment break
- 10:15 am ♦ Mini conference presentations – 5 papers per session x 4 parallel sessions
- 12:15 pm ♦ Lunch and prayer break
- 1:30 pm ♦ Keynote speaker
- 2:30 pm ♦ Refreshment break
- 3:00 pm ♦ Mini conference presentations – 4 papers per session x 5 parallel sessions
- 4:20 pm ♦ Refreshment break
- 5:00 pm ♦ Free Time
- 6:30 pm ♦ Dinner
- 7:45 pm ♦ Feedback, next steps, and Q&A session
- 9:00 pm ♦ End of Day 1

SPEAKERS

PROFESSOR DR. DOUGLAS CUMMING

Douglas Cumming, J.D., Ph.D., CFA, is a Professor of Finance and the Steven Shulman '62 Endowed Chair of Digital Innovation at the Stevens Institute of Technology. Previously, Douglas was the DeSantis Distinguished Professor of Finance and Entrepreneurship at Florida Atlantic University, Professor and the Ontario Research Chair at the Schulich School of Business, York University. Douglas has published over 260 articles in leading refereed academic journals (including 51 in Financial Times Top 50 journals) in finance, management, and law and economics, such as the Academy of Management Journal, Economic Journal, Journal of Business, Journal of Financial and Quantitative Analysis, Journal of Financial Economics, Review of Financial Studies, Journal of International Business Studies, and the Journal of Empirical Legal Studies. Douglas is the Managing Editor-in-Chief of the Review of Corporate Finance and the Journal of Alternative Investments. He is a former Co-Editor-in-Chief of the Journal of Industrial and Business Economics, Managing Editor-in-Chief of the British Journal of Management, Journal of Corporate Finance, and Corporate Governance: An International Review. He is the founding Editor of Annals of Corporate Governance and a former Co-Editor of Finance Research Letters and Entrepreneurship Theory and Practice. He is currently serving as an Associate Editor for Economic Modelling, European Journal of Finance, Journal of Banking and Finance, Studies in Economics and Finance, amongst others.



PROFESSOR DR. FANG LEE COOKE

Fang Lee Cooke is a Distinguished Professor at Monash University and also a Fellow of the Academy of the Social Sciences in Australia. She was a panel member of the United Nations Environment Programme-International Sciences Council (UNEP-ISC), foresight Expert Panel. She is the author of co-author of more than 100 academic journal articles and book chapters. Her work regularly appears in Human Relations, Human Resource Management, Human Resource Management Journal, Journal of World Business, Work, Employment and Society, British Journal of Management, Journal of Management Studies, British Journal of Industrial Relations, International Journal of Management Review, Human Resource Management Review, The International Journal of Human Resource Management, Journal of Business Research, amongst others. She is currently the Co-Editors-in-Chief of Human Resource Management, Asia Pacific Journal of Human Resource Management, International Business Review, and the International Journal of Human Resource Management. Furthermore, she is an Associate Editor for Management and Organization Review, Consulting Editor for the Journal of World Business, and sits on the Editorial Board for Human Resource Management Journal, Human Resource Management Review, Journal of Industrial Relations, New Technology, Work and Employment and Personnel Review.



SPEAKERS

PROFESSOR VÉRONIQUE AMBROSINI

Véronique Ambrosini is a Professor of Management (Strategic Management) at Monash University (Australia). She is the previous Head of the Department of Management. She was previously a Professor of Strategic Management at the University of Birmingham and at Cardiff University (United Kingdom). She started her career at Cranfield School of Management (United Kingdom) where she gained her PhD. Her research interests include dynamic capabilities, business ecological sustainability, tacit knowledge, causal ambiguity, value creation and critical management education. Her articles have been published in internationally recognized academic journals such as the Academy of Management Learning & Education, Journal of Management, Journal of Management Studies, British Journal of Management, Long Range Planning, International Journal of Human Resource Management, Journal of Business Ethics or Human Relations and practitioner oriented journals such as European Management Journal and Management Decision. She is the author of 'Tacit and ambiguous resources as sources of competitive advantage', a co-author of 'How to develop a sustainable business school?', the editor of 'Exploring techniques of analysis and evaluation in strategic management', a co-editor of 'Advanced strategic management: A multi-perspective approach' and of 'Business Strategies for Sustainability'. Véronique is an internationally recognised scholar as reflected amongst others by the following. She is a British Academy of Management (BAM) Fellow and an Australia and New Zealand Academy of Management (ANZAM) Fellow. She is also a Fellow of the Academy of Social Sciences (UK). She is a former associate editor of the British Journal of Management and of the Journal of Management & Organization. She serves on the editorial board of the Journal of Management Studies, Academy of Management Learning & Education, and the International Journal of Human Resource Management. She is a past council member of the British Academy of Management and past chair of the Strategic Management Society Strategy Practice track.



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JEREMY ENG-TUCK CHEAH

Principal Facilitator

Jeremy Eng-Tuck Cheah is Associate Professor of Decentralised Finance at Nottingham Trent University. His published work appears in ABS-ranked peer-reviewed journals including the European Journal of Operational Research (ABS 4; ABDC A*), Human Resource Management US (ABS 4, ABDC A; FT50), Journal of Business Ethics (ABS 3; ABDC A, FT 50), British Journal of Management (ABS 4; ABDC A*), Journal of Futures Markets (ABS 3; ABDC A), International Review of Financial Analysis (ABS 3; ABDC A), European Journal of Finance (ABS 3; ABDC A), Journal of Environmental Management (ABS 3), Economics Letters (ABS 3; ABDC A); Annals of Operations Research (ABS 3; ABDC A), Studies in Higher Education (ABS 3; ABDC A), Financial Review (ABS 3; ABDC A), International Journal of Finance and Economics (ABS 3) and Cambridge Journal of Economics (ABS 3; ABDC A), covering topics in decentralised finance, cryptocurrency markets, and financial economics. He has secured recognition through appointment to multiple UK Research and Innovation (UKRI) peer review colleges, including ESRC, EPSRC, and NERC, where he evaluates national-level research funding applications. He also serves on the British Academy of Management Peer Review College, contributing to research assessment across management and finance disciplines. He is also the Executive Guest Editor for a Special Issue on AI in Accounting and Finance Research and Practice for the British Accounting Review (ABS 3; ABDC A*). Jeremy is also a regular reviewer for over 26 journals including Review of Economic Studies (ABS 4*; FT50), European Economic Review (ABS 3; ABDC A); European Management Review (ABS 3), International Business Review (ABS 3; ABDC A), Journal of Banking and Finance (ABS 3; ABDC A*), Journal of Business Research (ABS 3; ABDC A), Journal of Financial Stability (ABS 3; ABDC A), Journal of International Financial Markets, Institutions and Money (ABS 3; ABDC A) and other journals he publishes in. His paper on negative bubbles and cryptocurrency won the 2016 Tom Fetherstone Best Paper Award, published in the International Review of Financial Analysis (ABS 3; ABDC A) in 2019. He is the founder and organiser of the online Contemporary Issues in Financial Markets and Banking (IFMB) conference series, which facilitates international academic participation and includes linked journal special issues, and he established the Mid-Career Academic Network for Finance (MAN), which delivers workshops and structured events for finance scholars. Within his institution, he holds responsibility for doctoral research training as Joint PhD Coordinator (Accounting & Finance) and has been selected for the Vice-Chancellor's Future Research Leaders Programme.

UK FACILITATORS

SITI INTAN NURDIANA WONG ABDULLAH

Facilitator

Dr Diana Abdullah specialises in sustainable tourism and marketing, with a particular focus on consumer behaviour, responsible innovation, and sustainability led transformation. Drawing on prior industry experience in global marketing, she brings expertise in programme leadership, postgraduate supervision, and consultancy work with charitable organisations. She is well published, with research that informs evidence based, policy relevant, and digitally enabled approaches to sustainability across destinations, organisations, and consumer markets. Her interdisciplinary, impact oriented work bridges research, teaching, and practice, spanning nature based wellbeing, sustainability awareness, regenerative tourism, ESG, and AI in education. She is actively engaged in capacity building, regularly delivering international knowledge exchange workshops and talks for early career researchers and postgraduate communities. Looking ahead, she is focused on strengthening strategic partnerships and fostering cross sector collaboration to translate sustainability ambitions into practical, scalable solutions.

DONGMEI CAO

Facilitator

Dr. Dongmei Cao is an Associate Professor in Business Transformation at Nottingham Business School, Nottingham Trent University, and a Senior Fellow of the Higher Education Academy. Her research began with a PhD at Coventry University in 2010, focusing on sustainability in Chinese manufacturing, a focus that has shaped her long-term academic work. Her work has since expanded to cover sustainability and transformation more broadly, including ESG, digital transformation, green innovation, and sustainable consumption. Since joining the Centre for Business and Industry Transformation in 2022, she has helped develop the MSc Business Transformation programme and contributed to funded research projects. Her recent research emphasizes ecosystems, the circular economy, and interdisciplinary approaches to sustainable innovation. She has published extensively in leading international journals such as Long Range Planning, Journal of Business Research, Technological Forecasting and Social Change, IEEE Transactions on Engineering Management, Business Strategy and the Environment, Industrial Marketing Management, and has expertise in circular economy, business innovation, digital transformation, and societal sustainability. Beyond research, she contributes to global academic quality assurance and doctoral examination, and plays an active leadership role in the academic community, including the BAM Peer Review College, Associate Editor for the International Journal of Management Review, and Guest Editor for Technovation; Resources, Conversation and Recycling.

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