

# ECHO 4.0

19/02/2024 - 16/03/2024

"From 19th February 2024 till 16th March 2024, AIESEC in UPM organized ECHO 4.0, a Malaysian Youth Volunteering Project focusing on SDG 13, Climate Action. 9 university students participated as volunteers to learn about proper waste management and fostering sustainable habits to reduce climate change impact through key activities such as ecobrick making, reconnecting back with nature at Ulu Yam, Klang river site visit, School Workshop, School Exhibition, Glass Pottery making, Mini Clean Up at Putrajaya, Train the trainer sessions with 10 partners (i.e., Generasi Peduli Sampah, Free Tree Society, Pamarai Sdn Bhd, Pertubuhan Pencinta Eco Alam Malaysia, etc.)

Apart from that, there was 2 school workshop and 1 school exhibition with 232 students from Rainbowkidz House, The Assembly Learning Center (TALC) and Sekolah International Kuala Lumpur to create solid waste awareness among the students starting from kindergarten to primary students to secondary school.

We collaborate with our partner Pertubuhan Pencinta Eco Alam Malaysia to act as our target beneficiaries. We run fundraising virtually to tackle environmental issues head-on with practical experiences. They're leading the charge against plastic pollution through education of youth and teenagers, bring the children back to nature and live with nature. The donation fuels their educate purpose of GREEN Pro Academia, empowering communities to create real solutions. With the attendance of 100%, 9 of our volunteers managed to raise RM 764.20.

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A total of 6kg plastic waste is turning into 26 eco-bricks, a total of 16kg glass waste is turning into 75 glass potteries, 5200+ of cigarettes butts are collected in 2 hours in Putrajaya, and 36kg of CO2 emissions are reduced in this 4 weeks project.

