

# FOOD HEROES

23/01/2024

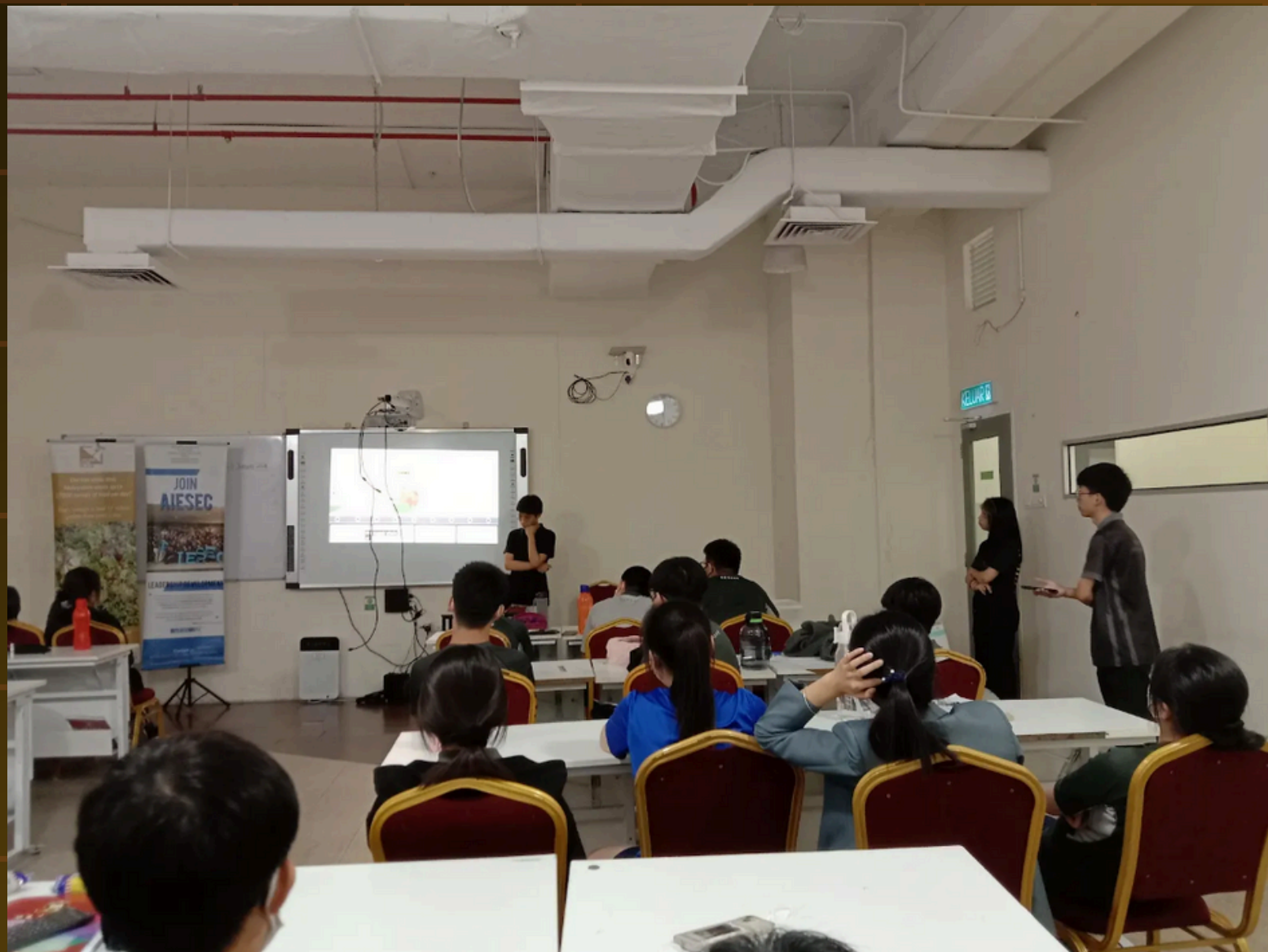
Food Heroes campaign is an element in Clean Our Plate project by AIESEC in Malaysia that focuses on eating habits & food choices.

Food Heroes is an educational initiative for kids and young adults, developed as part of UNICEF's World's Largest Lesson. Its interactive workshops teach young people about the important relationship between healthy food for both our bodies and our environment. Since 2018, over 40,000 kids have been reached by Electrolux Food Foundation, AIESEC, and Worldchefs across 31 countries.

On 23th January 2024, the organising committee of Clean our plate project conducted a food heroes workshop at Hua Xia International School. This event main objective is to raise awareness and also cultivates responsible consumption habits among youths and students to reduce food waste. Through this Food Heroes Workshop with Hua Xia International School, we have engaged and impacted 26 students in total on educating knowledge and awareness about food waste and responsible consumption habits through daily lifes

# CLEAN OUR PLATE 12.0

19/02/2024 - 18/03/2024



AIESEC in UPM