

ECHO 3.0

24/07/2023 - 19/08/2023

From 24th July 2023 till 19th August 2023, AIESEC in UPM organized ECHO 3.0, a Malaysian Youth Volunteering Project focusing on SDG 13, Climate Action. 7 university students participated as volunteers to learn about proper waste management and fostering sustainable habits to reduce climate change impact through key activities such as ecobrick making, reconnecting back with nature at Ulu Yam, Klang river site visit, School Workshop, Glass Pottery making, Jom Zero Waste Challenge, SDG roadshow at IOI Mall, Mini Clean Up at Taman Sri Serdang, Train the trainer sessions with 12 partners (i.e., Generasi Peduli Sampah, Precious Plastic, Pamarai Sdn Bhd, Pertubuhan Pencinta Eco Alam Malaysia, etc.)

Apart from that, there were 2 school workshops with 167 students from Kolej Tingkatan Enam Petaling Jaya and SMK Nilai Impian to create solid waste awareness among the pre-U students and secondary students. On 19 August 2023, the project team also conducted an SDG roadshow with Clean Our Plate project and the Speak Up project in IOI City Mall, Putrajaya to raise awareness on food waste issues by raising public awareness on solid waste issues like plastic wastes and glass waste through playing little games and its implementation by conducting a simple ecobrick workshop by showcasing a small modular structure and ways to make ecobrock.

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We collaborate with our target beneficiaries, Global Environment Center (GEC), to act as a contribution to GEC's environmental education and outreach activities GEC have been doing including the development of materials for social media and exhibitions at public events. With the attendance of 100%, 7 of our volunteers managed to raise RM 2203.46. Last but not least, a digital campaign called "Jom Zero Waste Challenge" aims to kick start a 21-day micro challenge in zero waste lifestyle among the youth community. Thus, a total of 49 participants from Malaysia, Saudi Arabia, and Somalia joined and took 203 waste-reduction actions throughout the period. In this 4 week project, together with the Volunteers and Organising committee we created 37 plastics products, 56 glass products, and reduced 50.5kg of CO2 emission.

