

# ASIA PACIFIC LEADERSHIP SUMMIT 2024

05/11/2024 - 10/11/2024

From November 5th to 10th, 2024, two members of AIESEC in UPM, Beh Jing You (President) and Cheong Zihui (Vice President), represented AIESEC in Malaysia at the Asia Pacific Leadership Summit (APLS) 2024 in Hong Kong. This annual conference brings together AIESEC leaders from across the Asia Pacific region to exchange ideas, share knowledge, and enhance their leadership potential. It also serves as a platform for fostering meaningful connections and collaborations to advance AIESEC's mission of achieving peace and the fulfillment of humankind's potential.

One of the key highlights of the conference was the World's Largest Lesson, an impactful initiative designed to educate and engage youth on the United Nations Sustainable Development Goals (SDGs). This event aims to make the SDGs more accessible and relatable, inspiring young people to take an active role in global sustainability efforts.

Through this summit, participants forged international connections, engaged in cross-cultural exchanges, and strengthened their commitment to leadership and global impact.

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