SEKOLAH PERNIAGAAN DAN EKONOMI / *SCHOOL OF BUSINESS AND ECONOMICS*

Maklumat Am

Sekolah Perniagaan dan Ekonomi (SPE) atau dahulu dikenali sebagai Fakulti Ekonomi Sumber dan Perniagaantani dan kemudian dinamakan Fakulti Ekonomi dan Pengurusan (FEP). Ditubuhkan pada bulan Januari 1974 sebagai fakulti yang keempat di Universiti Putra Malaysia (sebelum ini dikenali sebagai Universiti Pertanian Malaysia).

SPE menawarkan tiga program di peringkat bacelor iaitu Bacelor Perakaunan (Kepujian), Bacelor Ekonomi dengan Kepujian dan Bacelor Pentadbiran Perniagaan dengan Kepujian.

Sehingga 26 September 2024, SPE mempunyai 15 orang Profesor, 22 Profesor Madya, 49 Pensyarah Kanan, 5 Pensyarah dan 5 Felo Pengajar dalam pelbagai bidang ekonomi, pengurusan sumber manusia, pemasaran, kewangan dan perakaunan, perniagaan antarabangsa dan keusahawanan. Kakitangan akademik SPE mempunyai pengalaman luas dalam pengajaran, penyelidikan, perundingan dan penyeliaan pelajar. Sekolah Perniagaan dan Ekonomi disokong kuat oleh kakitangan yang bereputasi dengan kepakaran dalam pelbagai bidang. SPE bertekad menyasarkan untuk mencapai kecemerlangan dalam pengajaran dan penyelidikan di peringkat antarabangsa.

General Information

The School of Business and Economics (SPE) was formerly known as The Faculty of Resource Economics and Agribusiness, and then was renamed to the Faculty of Economics and Management (FEP). Established in January 1974 as the fourth faculty in Universiti Putra Malaysia (formerly known as Universiti Pertanian Malaysia).

SPE offers three bachelor programs: Bachelor of Accounting (Honours), Bachelor of Economics with Honours and Bachelor of Business Administration with Honours.

As of 26 September 2024,, SPE has 15 Professors, 22 Associate Professors, 49 Senior Lecturers, 5 Lecturers and 5 Teaching Fellow in various fields of economics, human resource management, marketing, finance and accounting, international business, and entreperneurship. SPE's academic staffs have extensive experience in teaching, research, consultancy and supervision of students. SPE is strongly supported by reputable staff with expertise in various fields. SPE is committed to achieve excellence in teaching and research at the international level.

Kumpulan Kepimpinan Sekolah Perniagaan dan Ekonomi/ *Leadership Team of School of Business and Economics*

Dekan/ *Dean*
Prof. Dr. Bany Ariffin Amin Noordin

Timbalan Pendaftar/ *Deputy Registrar*
Puan Fairuz Muchtar

Timbalan Dekan (Prasiswazah)/
Deputy Dean (Undergraduate)
Prof. Madya Dr. Haslinda Hashim

Timbalan Dekan (Siswazah)/
Deputy Dean (Graduate)
Prof. Madya Ts. Dr. Anuar Shah Bali Mahomed

Timbalan Dekan (Penyelidikan dan Inovasi)/
Deputy Dean (Research and Innovation)
Prof. Dr. Normaz Wana Ismail

Timbalan Dekan (Jaringan Korporat dan Komuniti)/
Deputy Dean (Corporate and Community Linkages)
Prof. Dr. Rozanah Ab. Rahman

Ketua Unit Jaminan Kualiti/
Head of Quality Assurance Unit
Dr. Khairunnisak Latiff

Penolong Dekan (Pengantarabangsaan)/
Assistant Dean (Internationalization)
Dr. Anusuiya Subramaniam

Penolong Dekan (Pendigitalan)/
Assistant Dean (Digitalization)
Dr. Aslam Izah Selamat

Penolong Dekan (Alumni dan Perhubungan Pelajar)/
Assistant Dean (Alumni and Student Relation)
Dr. Meor Rashydan Abdullah

Penolong Dekan (Etika, Kelestarian dan Tadbir Urus)/
Assistant Dean (Ethics, Sustainability And Governance)
Dr. Hanna Ambaras Khan

Penolong Dekan (Kepimpinan dan Kewargaan)/
Assistant Dean (Emergent Leaders & Citizenry)
Dr. Chakrin Utit

Penolong Dekan (Pembangunan Perniagaan)/
Assistant Dean (Business Development)
Prof. Madya Dr. Sudesh Prabhakaran

Penolong Dekan (Kewangan)/
Assistant Dean (Finance)
Dr. Lau Wei Theng

Ketua Program (Bacelor Ekonomi dengan Kepujian)/
Head of Programme Bachelor of Economics with Honours
Prof. Madya Dr. Saifuzzaman Ibrahim

Ketua Program Bacelor Perakaunan (Kepujian)/
Head of Programme Bachelor of Accounting (Honours)
Dr. Zaidi Mat Daud

Ketua Program Bacelor Pentadbiran Perniagaan dengan Kepujian/
Head of Programme Bachelor of Business Administration with Honours
Dr. Norsiah Jaharuddin

Penyelaras Bidang Siswazah (Pentadbiran Perniagaan)/
Graduate Coordinator (Business Administration)
Prof. Madya Dr. Raja Nerina Raja Yusof

Penyelaras Bidang Siswazah (Perakaunan dan Kewangan)/
Graduate Coordinator (Accounting and Finance)
Prof. Madya Dr. Ahmad Fahmi Sheikh Hassan

Penyelaras Bidang Siswazah (Ekonomi dan Ekonomi Perniagaan)/
Graduate Coordinator (Economics and Business Economics)
Dr. Anitha Rosland

Penyelaras Bidang Siswazah (Keusahawanan, Hospitaliti dan Pelancongan),
Graduate Coordinator (Entrepreneurship, Hospitality and Tourism)
Dr. Rosmah Mohamed

Program Prasiswazah yang ditawarkan/ *Undergraduate Programmes Offered*

Bacelor/ *Bachelor*

1. Bacelor Ekonomi dengan Kepujian / *Bachelor of Economics with Honours*
2. Bacelor Perakaunan (Kepujian) / *Bachelor of Accounting (Honours)*
3. Bacelor Pentadbiran Perniagaan dengan Kepujian / *Bachelor of Business Administration with Honours*

ELEx Requirements for Graduation

The required number of LPE courses, CEL courses and LAX points to be fulfilled is based on MUET Bands as shown in the table below:

CEFR	MUET		IELTS	TOEFL iBT	CIEP	Pearson Test of English (PTE) Academic	Cambridge English	Keperluan Bergraduat
Tahap	Band (format lama)	Band (format baharu)	Skor	Skor	Tahap	Skor	Skor	
C1–C2	5 - 6	5.0 – 5+	7.0 – 9.0	95 – 120	N/A	76-90	180 – 230	2 LPE+1 CEL+24 mata LAX atau 1 LPE+1 CEL+24 mata LAX + 1 Bahasa Global
B1–B2	3 - 4	3.0 – 4.5	4.0 – 6.5	42–94	104 – 109	43–75	140 – 179	2 LPE+2 CEL+24 mata LAX
A1–A2	1 - 2	1.0 - 2.5	2.5 – 3.5	N/A	101 – 103	24–42	100 – 139	3 LPE+3 CEL+24 mata LAX

ELEx Scheme

*Students **must** enroll in LPE, CEL and LAX each semester as specified in the ELEx Scheme.*
The following table shows the ELEx Scheme for each semester according to MUET Bands.

SKEMA PENGAJIAN PAKEJ ELEx UNTUK PROGRAM 3 TAHUN (BAHARU)
(Berkuatkuasa Semester 1, 2022/2023)

Semester	SKEMA UNTUK PROGRAM 3 TAHUN					
	MUET 1.0 – 2.5 IELTS 3.0 – 3.5 CIEP 101 – 103 PTE 30 – 42 CE 120 – 139		MUET 3.0 – 4.5 TOEFL iBT 42 – 94 IELTS 4.0 – 6.5 CIEP 104 – 109 PTE 43 – 75 CE 140 – 179		MUET 5.0 – 5+ TOEFL iBT 95 – 120 IELTS 7.0 – 9.0 PTE 76 – 90 CE 180 – 230	
1	LAX 12 mata		LAX 12 mata		LAX 6 mata	
2	CEL2102	LAX 6 mata	LPE2403		LAX 6 mata	Pilih SATU: CEL 2103/2104
3	LPE2302		LPE2503		Pilih SATU: LPE2303/LPE2504/ Bahasa global	
4	LPE2403		LAX 12 mata		LAX 6 mata	
5	LPE2503		Pilih SATU: CEL 2105/2106/ 2107		Pilih SATU: LPE2303/LPE2504/ Bahasa global	
6	Pilih SATU: CEL 2105/2106/ 2107	LAX 6 mata	Pilih SATU: CEL 2105/2106/ 2107		LAX 6 mata	

SKEMA PAKEJ ELEx PELAJAR PROGRAM BACELOR TRIMESTER

Trimester	4 – Year Programme		
	MUET 2.0 – 2.5 IELTS 3.0 – 3.5 CIEP 101 – 103 PTE 30 – 42 CE 120 – 139	**MUET 3.0 – 4.5 TOEFL iBT 42 – 94 IELTS 4.0 – 6.5 CIEP 104 – 109 PTE 43 – 75 CE 140 – 179**	**MUET 5.0 – 5+ TOEFL iBT 95 – 120 IELTS 7.0 – 9.0 PTE 76 – 90 CE 180 – 230**
1	LAX 6 points	-	-
2	CEL2102	LAX 6 points	LAX 6 points
3	LPE2302	LAX 6 points	LAX 6 points
4	LPE2403	LPE2403	CEL2104
5	LPE2503	LPE2503	LPE2303
6	CEL 2105	CEL 2105	LPE2504
7	LAX 12 points	LAX 12 points	LAX 12 points
8	CEL 2106	CEL2106	-

Note:

Students must follow the scheme of study provided based on MUET (or equivalent) every semester.

- *Students MUET Band 5 and 6 have the option of taking either one or two LPE courses. Students who choose one LPE course, must also take a course in global language.*

- *Students who are on Industrial Training in a specific semester, do not need to register for English Language course or English Language skills activities for that semester but have to register and attend the course or activity in the preceding or prospective semester (subject to pre-requisite courses).*

Information for ELEx (English Language Experience) package

I. **LPE courses (credit 3 (3+0)**

- LPE2302 - Reading for Academic Purposes
- LPE2403 - Academic Interaction and Presentation
- LPE2503 - Academic Writing
- LPE2303 - Critical Reading Skills – MUET Band 5.0 (5) or 5+ (6)
- LPE2504 - Creative Writing Skills – MUET Band 5.0 (5) or 5+ (6)

Note: If students fail in a LPE course, they must repeat and pass the course before they can enroll in a subsequent LPE course.

II. **CEL courses**

- CEL2102 (Effective Listening and Speaking)
- CEL2103 (Writing Academic Text)
- CEL2104 (Oral Presentation)
- CEL2105 (Spoken Communication for the Workplace)
- CEL2106 (Communication for Professional Development)
- CEL2107 (Written Business Communication)

Note: Students who obtained Level 1, must repeat and pass the course (Level 2 and above)

III. **LAX**

- LAX (6 points or 12 points); 1 point = 2 hours per week
- 6-point LAX = 6 weeks x 2 hours per week
- 12-point LAX = 12 weeks x 2 hours per week
- LAX activities offered each semester will be announced by CALC (Centre for the Advancement of Language Competence)

Note: If students obtain TM (Tidak Memuaskan/Unsatisfactory), they must enroll in the same or different LAX activity to replace the failed points. Students must ensure that they fulfil the required number of LAX points for graduation.

IV. **Pre-requisites for course**

- LPE2401: *MUET Band ½*
- LPE2302: MUET Band 1.0 (1) atau 2.5 (2)
- LPE2403: Passed LPE2302 or MUET Band 3.0 (3) or 4.5 (4)
- LPE2503: Passed LPE2403
- CEL2103: Passed LPE2503 or MUET Band 5.0 (5) or 5+ (6)
- CEL2102, 2105, 2106, 2107: No pre-requisite required

Bacelor Ekonomi dengan Kepujian/ *Bachelor of Economics with Honours*

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme*	**:**	**Bacelor Ekonomi dengan Kepujian/ *Bachelor of Economics with Honours***
Jumlah Kredit Bergraduat/ *Total Credits to Graduate*	**:**	**121 Jam Kredit/ *Credit Hours***
Tempoh Pengajian/ *Duration of Study*	**:**	**10 Trimester (3.5 Tahun/ *Years*)**

Matlamat Program **:**

1. melahirkan eksekutif dan pentadbir yang berpengetahuan tinggi dalam pelbagai bidang berkaitan ekonomi

   producing knowledgeable executives and administrators in various fields related to economics

2. melahirkan pengamal yang kompeten dalam menawarkan perkhidmatan bagi menyelesaikan masalah ekonomi secara profesional dan beretika

   producing competent practitioners capable of offering professional and ethical solutions to economic problem

3. melahirkan penyelidik dan penganalisis ekonomi yang berupaya mengaplikasikan kemahiran teknikal dan kaedah ekonomi dalam latihan profesional dan pengajian lanjutan

   producing economists who can apply technical skills and economic methods in professional training and advanced studies

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	**Pengetahuan dan kefahaman (C)**	**Kemahiran praktikal (P)**	**Kemahiran kognitif (CTPS)**	**Kemahiran komunikasi (CS)**	**Kemahiran interpersonal (TS)**	**Etika dan profesionalism (EM)**	**Kemahiran digital dan pendidikan sepanjang hayat (LL)**	**Kemahiran personal dan keusahawanan (KK)**	**Kepimpinan, autonomi dan tanggungjawab (LS)**	**Kemahiran numerasi (NS)**
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
Bacelor Ekonomi dengan Kepujian	**38**	**13**	**10**	**12**	**10**	**14**	**17**	**4**	**5**	**15**

1. Kursus Universiti/ *University Courses* (21 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
LPE2403	*Academic Interaction Presentation*	3	3	0	CEL2102/
LPE2503	*Academic Writing*	3	3	0	LPE2403
PRT2009	Pertanian dan Kehidupan/ *Agriculture and Life*	2	1	1	Tiada/ *None*
SKP2101 FEM2401	Kenegaraan Malaysia/ *Malaysian Nationhood* **(Pelajar Tempatan/ *Local Student*)** Politik Malaysia dan Masyarakat/ *Malaysian Politics and Society* **(Pelajar Antarabangsa/ *International Student)***	3 2	3 2	0 0	Tiada/ *None*
SKP3112 SKP3113 atau/ *or* SKP3123	Falsafah dan Isu Semasa/ *Philosophy and Current Issues* **(Pelajar Tempatan/ *Local Student*)** Falsafah dan Isu Semasa Masyarakat Sivil/ *Philosophy and Current Issues in Civil Society* **(Pelajar Antarabangsa/ *International Student)*** atau/ *or* Penghayatan Etika dan Peradaban di Malaysia/ *Internalization of Ethics and Civilization in Malaysia* **(Pelajar Antarabangsa/ *International Student)***	2 3 3	2 3 3	0 0 0	Tiada/ *None* Tiada/ None
SKP3122	Penghayatan Etika dan Peradaban/ *Internalization of Ethics and Civilization* **(Pelajar Tempatan/ *Local Student*)**	2	2	0	Tiada/ *None*
LPM2100	Bahasa Melayu Komunikasi/ *Malay Language Communication* **(Pelajar Antarabangsa/ *International Student)***	2	2	0	Tiada / None
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	3	0	Tiada/ *None*
FEM2313	Integriti dan Antirasuah / *Integrity and Anti-Corruption*	1	1	0	Tiada/*None*
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1	
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1	

2. Kursus Teras/ *Core Courses* (67 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0	Tiada/ *None*
ECN3013	Mikroekonomi/ *Microeconomics*	3	3	0	ECN3010
ECN3014	Makroekonomi/ *Macroeconomics*	3	3	0	ECN3010
ECN3015	Mikroekonomi Pertengahan/ *Intermediate Microeconomics*	3	3	0	ECN3013
ECN3016	Makroekonomi Pertengahan/ *Intermediate Macroeconomics*	3	3	0	ECN3014
ECN3111	Sejarah Pemikiran Ekonomi / *History of Economics Thoughts*	3	3	0	Tiada / *None*
ECN3113	Ekonomi Malaysia / *Malaysian Economy*	3	3	0	Tiada / *None*
ECN3211	Aplikasi Algebra dalam Ekonomi/ *Application of Algebra in Economics*	3	3	0	Tiada/ *None*
ECN3212	Aplikasi Kalkulus dalam Ekonomi/ *Application of Calculus in Economics*	3	3	0	ECN3211
ECN3213	Data Analitik Dalam Ekonomi/ *Data Analytics in Economics*	3	3	0	Tiada/ *None*
ECN3222	Statistik Ekonomi/ *Statistical Economics*	3	3	0	ECN3213
ECN4129	Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics*	3	3	0	Tiada/ *None*
ECN4231	Pengenalan kepada Ekonometrik/ *Introduction to Econometrics*	4	3	1	ECN3222
ECN4234	Ekonometrik Gunaan/ *Applied Econometrics*	4	3	1	ECN4231
ECN4620	Ekonomi Digital/ *Digital Economics*	3	3	0	Tiada/ *None*
ECN4903	Latihan Industri/ *Industrial Training*	8	0	8	ECN4959
ECN4959	Disertasi Bacelor/ *Bachelor Dissertation*	6	0	6	ECN4129
ACN3102	Perakaunan Pengenalan/ *Introductory Accounting*	3	3	0	Tiada/ *None*
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0	Tiada/ *None*

3. Kursus Elektif/ *Elective Courses* (33 kredit/ *credits*)

A. Elektif Ekonomi/ *Elective for Economics* (21 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
ECN4314	Ekonomi Sumber dan Alam Sekitar/ *Natural Resources and Environmental Economics*	3	3	0	ECN3010
ECN4410	Wang, Institusi Kewangan dan Perbankan/ *Money, Financial Institutions and Banking*	3	3	0	ECN3014
ECN4411	Ekonomi Kewangan/ *Financial Economics*	3	3	0	ECN3014
ECN4511	Ekonomi Perindustrian/ *Industrial Economics*	3	3	0	ECN3013
ECN4514	Ekonomi Strategi/ *Strategy of Economics*	3	3	0	ECN3013
ECN4611	Ekonomi Pembangunan/ *Economic Development*	3	3	0	ECN3014
ECN4711	Pembiayaan Awam / *Public Finance*	3	3	0	ECN3014
ECN4812	Perdagangan Antarabangsa/ *International Trade*	3	3	0	ECN3013
ECN4617	Ekonomi Kesihatan/ *Health Economics*	3	3	0	ECN3013
ECN3112	Pengenalan kepada Ekonomi Islam/ *Introduction to Islamic Economics*	3	3	0	Tiada/ *None*
ECN4235	Analisis Siri Masa dan Unjuran/ *Time Series Analysis and Forecasting*	4	3	1	ECN4231
ECN4261	Penilaian Projek/ *Project Evaluation*	3	3	0	ECN3010
ECN4315	Ekonomi Pelancongan dan Rekreasi/ *Tourism and Recreation Economics*	3	3	0	ECN3010
ECN4613	Ekonomi Buruh/ *Labour Economics*	3	3	0	ECN3013
ECN4615	Ekonomi Wilayah/ *Regional Economics*	3	3	0	ECN3013
ECN4813	Kewangan Antarabangsa/ *International Finance*	3	3	0	ECN3014
ECN4815	Integrasi Ekonomi/ *Integration Economics*	3	3	0	ECN3014
ECN4263	Ekonomi Eksperimen/ *Experimental Economics*	3	3	0	ECN3013
ECN4619	Ekonomi Politik/ *Political Economics*	3	3	0	ECN3014
ECN4713	Pembuatan Keputusan dan Dasar Awam/ *Decision Making and Public Policy*	3	3	0	ECN3014

B. Elektif Sains Pengurusan / *Elective for Management Science* (6 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0	MGM3101
MGM3123	Pengurusan Sumber Manusia/ *Human Resource Management*	3	3	0	MGM3113
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0	Tiada/ *None*
MGM3352	Undang-undang Perniagaan/ *Business Law*	3	3	0	Tiada/ *None*
FIN3111	Pengurusan Kewangan/ *Financial Management*	3	3	0	ACN3101 atau/ *or* ACN3102 atau/ *or* ACN3111
FIN4131	Kewangan Perbadanan/ *Corporate Finance*	3	3	0	FIN3111
FIN4211	Analisis Pelaburan/ *Investment Analysis*	3	3	0	FIN3111
CPE3202	Pengantar Bimbingan Dan Kaunseling/ *Introduction to Guidance and Counselling*	3	3	0	Tiada/ *None*
FEM3311	Masalah Sosial/ *Social Problems*	3	3	0	Tiada/ *None*
FEM4204	Modal Insan dan Ekonomi/ *Human Capital and Economy*	3	3	0	Tiada/ *None*
FEM3335	Pembangunan dan Kelestarian/ *Development and Sustainability*	3	3	0	Tiada/ *None*

C. Kursus Elektif Bebas / *Elective* (6 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
LP-XXXX	Bahasa Global / *Global Language*	3	3	0	Tiada/ *None*
	Elektif Bebas/ *Open Elective**	3			

Nota/ Note: Kr/Cr = Jam Kredit/ *Credit Hour*, K/L = Kuliah/ *Lecture*, A/T = Amali/ *Tutorial*

Nota Penting/*Notes* :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take **2 credits of co-curriculum courses** offered by the university*

SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

TRIMESTER 1 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3211	Aplikasi Algebra dalam Ekonomi/ *Application of Algebra in Economics*	3	3	0
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0
ACN3102	Perakaunan Pengenalan/ *Introductory Accounting*	3	3	0
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	3	0
LAX	6 Mata/ *6 Points* ***(Band 1.0 – 2.5)***			
	JUMLAH/ *TOTAL*	**15**	**15**	**0**

TRIMESTER 2 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3013	Mikroekonomi / *Microeconomics*	3	3	0
ECN3212	Aplikasi Kalkulus dalam Ekonomi/ *Application of Calculus in Economics*	3	3	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood* **(Pelajar Tempatan/ *Local Student)***	3	3	
FEM2401	Politik Malaysia dan Masyarakat/ *Malaysian Politics and Society* **(Pelajar Antarabangsa/ *International Student)***	2	2	
ECN3113	Ekonomi Malaysia/ *Malaysian Economy*	3	3	0
QKU2203	Pembangunan Kesukarelawanan/ *Volunteerism Development*	1	0	1
CEL2102	*Effective Listening and Speaking* ***(Band 1.0 – 2.5)***			
LAX	6 Mata/ *6 Points* ***(Band 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**13**	**11**	**1**

TRIMESTER 3 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3014	Makroekonomi/ *Macroeconomics*	3	3	0
ECN3213	Data Analitik Dalam Ekonomi/ *Data Analytics in Economics*	3	3	0
SKP3112	Falsafah dan Isu Semasa/ *Philosophy and Current Issues* **(Pelajar Tempatan/ *Local Student)***	2	2	0
SKP3113 atau/ *or* SKP3123	Falsafah dan Isu Semasa Masyarakat Sivil/ *Philosophy and Current Issues in Civil Society* **(Pelajar Antarabangsa/ *International Student)*** atau/ *or* Penghayatan Etika dan Peradaban di Malaysia/ *Internalization of Ethics and Civilization in Malaysia* **(Pelajar Antarabangsa/ *International Student)***	3	3	0
ECN3111	Sejarah Pemikiran Ekonomi/ *History of Economic Thoughts*	3	3	0
QKU2203	Pembangunan Kesukarelawanan/ *Volunteerism Development*	1	0	1
LPE2302	*Reading for Academic Purposes* ***(Band 1.0 – 2.5)***	3	3	0
LAX	6 Mata/ *6 Points* ***(Band 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**15**	**14**	**1**

TAHUN 2/ *2ND YEAR*

TRIMESTER 4 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3015	Mikroekonomi Pertengahan/ *Intermediate Microeconomics*	3	3	0
ECN3222	Statistik Ekonomi/ *Economic Statistics*	3	3	0
SKP3122	Penghayatan Etika dan Peradaban/ *Internalization of Ethics and Civilization* **(Pelajar Tempatan/ *Local Student)***	2	2	0
LPM2100	Bahasa Melayu Komunikasi/ *Malay Language Communication* **(Pelajar Antarabangsa/ *International Student)***	2	2	0
ECN4620	Ekonomi Digital/ *Digital Economics*	3	3	0
LPE2403	*Academic Interaction and Presentation (**Band 1.0 -2.5, 3.0 – 4.5)***	3	3	0
CEL2104	*Oral Presentation* **(Band 5.0 – 5+)**			
	JUMLAH/ *TOTAL*	**14**	**14**	**0**

TRIMESTER 5 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN3016	Makroekonomi Pertengahan/ *Intermediate Macroeconomics*	3	3	0
ECN4231	Pengenalan kepada Ekonometrik/ *Introduction to Econometrics*	4	3	1
ECNXXXX	Elektif Ekonomi I/ *Electives I*	3	3	0
ECNXXXX	Elektif Ekonomi II/ *Electives II*	3	3	0
LPE2503	*Academic Writing (**Band 1.0 -2.5, 3.0 – 4.5)***	3	3	0
LPE2303	*Critical Reading Skill **(Band 5.0 – 5+)***		0	0
	JUMLAH/ *TOTAL*	**16**	**15**	**1**

TRIMESTER 6 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
FEM2313	Integriti dan Antirasuah / *Integrity and Anti-Corruption*	1	1	0
PRT2009	Pertanian dan Kehidupan/ *Agriculture and Life*	2	1	1
ECNXXXX	Elektif Ekonomi III/ *Electives III*	3	3	0
ECN4234	Ekonometrik Gunaan/ *Applied Econometrics*	4	3	1
CEL2105	*Spoken Communication for the Workplace (**Band 1.0 - 2.5, 3.0 – 4.5)***			
LPE2504	*Creative Writing Skill **(Band 5.0 – 5+)***	3	3	0
	JUMLAH/ *TOTAL*	**13**	**11**	**2**

TAHUN 3/ *3RD YEAR*

TRIMESTER 7 *(NOVEMBER)*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECNXXXX	Elektif Ekonomi IV/ *Electives IV*	3	3	0
ECN4129	Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics*	3	3	0
LP_xxxx	Bahasa Global/ Global Language	3	3	0
XXXXXXX	Elektif Bebas/ *Electives*	3	3	0
LAX	12 Mata/ *12 Points (**Band 1.0 -2.5, 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**12**	**12**	**0**

TRIMESTER 8 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4959A	Disertasi Bacelor/ *Bachelor Dissertation*	2	0	2
ECNXXXX	Elektif Ekonomi V/ *Electives V*	3	3	0
ECNXXXX	Elektif Ekonomi VI/ *Electives VI*	3	3	0
XXXXXXX	Elektif Sains Pengurusan/ *Management Science Electives*	3	3	0
CEL2106	*Communication for Professional Developmentn* ***(Band 1.0 - 2.5, 3.0 - 4.5)***			
	JUMLAH/ *TOTAL*	**11**	**9**	**2**

TRIMESTER 9 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4959B	Disertasi Bacelor/ *Bachelor Dissertation*	4	0	4
ECNXXXX	Elektif Ekonomi VII/ *Electives VII*	3	3	0
XXXXXXX	Elektif Sains Pengurusan/ *Management Science Electives*	3	3	0
LAX	6 Mata/ *6 Points* ***(Band 1.0 – 2.5)***			
	JUMLAH/ *TOTAL*	**10**	**6**	**4**

TAHUN 4/ *4TH YEAR*

TRIMESTER 10 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ECN4903	Latihan Industri/ *Industrial Training*	8	0	8
	JUMLAH/ *TOTAL*	**8**	**0**	**8**

Bacelor Perakaunan (Kepujian)/

Bachelor of Accounting (Honours)

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme*	**:**	**Bacelor Perakaunan (Kepujian)/ Bachelor of Accounting (Honours)**
Jumlah Kredit Bergraduat/ *Total Credits to Graduate*	**:**	**138 Jam Kredit/ *Credit Hours***
Tempoh Pengajian/ *Duration of Study*	**:**	**11 Trimester (4 Tahun/ *Years*)**

Matlamat Program **:**

1. Menghasilkan akauntan / pakar kewangan yang berpengetahuan dalam bidang perakaunan, kreatif dan mempunyai pemikiran kritikal.
   Produce accountants/ financial experts who are knowledgeable in the field of accounting, creative and possess critical thinking.

2. Menghasilkan akauntan / pakar kewangan yang beretika dan profesional dalam membuat keputusan dan mengurus organisasi.
   Produce accountants/ financial experts who are ethical and professional in making decisions and managing organization.

3. Menghasilkan akauntan bertauliah dan berdaya saing dalam pelbagai bidang.
   Produce certified accountants and competitive in various fields.

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Pengetahuan dan kefahaman	Kemahiran praktikal	Kemahiran kognitif (CT)	Kemahiran komunikasi (CS)	Kemahiran interpersonal (TS)	Etika dan profesionalisme (EM)	Kemahiran digital (LL)	Kemahiran personal dan keusahawanan (KK)	Kepimpinan, autonomi dan tanggungjawab (LS)	Kemahiran Numerasi (NS)
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
Bacelor Perakaunan (Kepujian)	41	5	15	12	9	21	14	6	9	8

1. Kursus Universiti/ *University Courses* (21 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
LPE2403	*Academic Interaction and Presentation*	3	3	0	CEL2102
LPE2503	*Academic Writing*	3	3	0	LPE2403
PRT2009	Pertanian dan Kehidupan/ *Agriculture and Life*	2	1	1	Tiada/ *None*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood* ***(Pelajar Tempatan/ Local Student)***	3	3	0	Tiada/ *None*
FEM2401	Politik Malaysia dan Masyarakat/ *Malaysian Politics and Society* ***(*Pelajar Antarabangsa/ *International Student)***	2	2	0	
SKP3112	Falsafah dan Isu Semasa/ *Philosophy and Current Issues* ***(Pelajar Tempatan/ Local Student)***	2	2	0	Tiada/ None
SKP3113	Falsafah dan Isu Semasa Masyarakat Sivil/ *Philosophy and Current Issues in Civil Society* ***(*Pelajar Antarabangsa/ *International Student)***	3	3	0	Tiada/ None
atau/ *or*	atau/ *or*				
SKP3123	Penghayatan Etika dan Peradaban di Malaysia/ *Internalization of Ethics and Civilization in Malaysia* ***(*Pelajar Antarabangsa/ *International Student)***	3	3	0	Tiada/ None
SKP3122	Penghayatan Etika dan Peradaban/ *Internalization of Ethics and Civilization* ***(Pelajar Tempatan/ Local Student)***	2	2	0	Tiada/ None
LPM2100	Bahasa Melayu Komunikasi/ *Malay Language Communication* ***(*Pelajar Antarabangsa/ *International Student)***	2	2	0	Tiada / None
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	3	0	Tiada/ *None*
FEM2313	Integriti dan Antirasuah / *Integrity and Anti-Corruption*	1	1	0	Tiada/None
QKXXXXX	*Ko-kurikulum/ Co-curriculum*	1	0	1	Tiada/ *None*
QKXXXXX	*Ko-kurikulum/ Co-curriculum*	1	0	1	Tiada/ *None*

2. Kursus Teras/ *Core Courses* (102 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
ACN3111	Pengenalan Kepada Perakaunan Kewangan Dan Pelaporan/ *Introduction to Financial Accounting and Reporting*	3	3	0	Tiada/ *None*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
ACN3112	Perakaunan Kewangan dan Pelaporan Pertengahan I/ *Intermediate Financial Accounting and Reporting I*	3	3	0	ACN3111
ACN3113	Perakaunan dan Pelaporan Kewangan Pertengahan II/ *Intermediate Financial Accounting and Reporting II*	3	3	0	ACN3112
ACN4111	Perakaunan Kewangan dan Pelaporan Lanjutan I/ *Advanced Financial Accounting and Reporting I*	3	3	0	ACN3113
ACN4112	Perakaunan Kewangan dan Pelaporan Lanjutan II/ *Advanced Financial Accounting and Reporting II*	3	3	0	ACN4111
ACN4121	Teori dan Isu Dalam Perakaunan/ *Theory and Issues in Accounting*	3	3	0	ACN4112
ACN3211	Perakaunan Pengurusan I/ *Management Accounting I*	3	3	0	ACN3111
ACN3212	Perakaunan Pengurusan II/ *Management Accounting II*	3	3	0	ACN3211
ACN4211	Perakaunan Pengurusan Lanjutan/ *Advanced Management Accounting*	3	3	0	ACN3212
ACN3311	Audit I/ *Audit I*	3	3	0	ACN3112
ACN3312	Audit II/ *Audit II*	3	3	0	ACN3311
ACN3411	Percukaian I/ *Taxation I*	3	3	0	ACN3111
ACN3412	Percukaian II/ *Taxation II*	3	3	0	ACN3411
ACN3511	Sistem Maklumat Perakaunan dan Kawalan Dalaman/ *Accounting Information System and Internal Control*	3	3	0	ACN3111
ACN4521	Rekabentuk dan Pembangunan Sistem Maklumat Perakaunan/ *Accounting Information System Design and Development*	3	3	0	ACN3511
ACN4711	Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance*	3	3	0	ACN3312
ACN4712	Kajian Kes Bersepadu/ *Integrated Case Study*	3	3	0	ACN3312, ACN4211 & MGM4139
ACN4901	Latihan Industri/ *Industrial Training*	12	0	12	ACN4111, ACN3211, ACN3311 & ACN3412

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
FIN3111	Pengurusan Kewangan/ *Financial Management*	3	3	0	ACN3101/ ACN3102/ ACN3111
FIN3211	Pasaran dan Institusi Kewangan/ *Financial Market and Institutions*	3	3	0	FIN3111
FIN3511	Statistik untuk Perakaunan dan Kewangan/ *Statistics for Accounting and Finance*	3	2	1	Tiada/ *None*
FIN4131	Kewangan Perbadanan/ *Corporate Finance*	3	3	0	FIN3111
FIN4211	Analisis Pelaburan/ *Investment Analysis*	3	3	0	FIN3111
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0	Tiada/ *None*
ECN3113	Ekonomi Malaysia/ *Malaysian Economy*	3	3	0	ECN3010
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0	Tiada/ *None*
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	3	0	MGM3101
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0	MGM3101
MGM3352	Undang-undang Perniagaan/ *Business Law*	3	3	0	Tiada/ *None*
MGM4321	Undang-undang Syarikat/ *Company Law*	3	3	0	MGM3352
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0	Tiada/ *None*

3. Kursus Elektif/ *Elective Courses* (15 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
ACN3611	Perakaunan Sektor Awam/ *Public Sector Accounting*	3	3	0	ACN4111
ACN3711	Perakaunan untuk Transaksi Kewangan Islam/ *Accounting for Islamic Financial Transactions*	3	3	0	ACN3112 & FIN3111
ACN4131	Perakaunan Terkhusus/ *Specialised Accounting*	3	3	0	ACN4211
ACN4132	Perakaunan Antarabangsa/ *International Accounting*	3	3	0	ACN4112
ACN4411	Percukaian Terkhusus/ *Specialised Taxation*	3	3	0	ACN3412

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
ACN4713	Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance*	3	3	0	FIN3511/ ACN3112
ACN4959	Disertasi Bacelor/ *Bachelor Dissertation*	3	0	3	ACN4713
FIN3311	Pengurusan Bank/ *Bank Management*	3	3	0	FIN3111
FIN4242	Kewangan Antarabangsa/ *International Finance*	3	3	0	FIN3111
FIN4411	Pengurusan Kewangan Islam/ *Islamic Financial Management*	3	3	0	FIN3111
FIN4521	Derivatif Kewangan/ *Financial Derivatives*	3	3	0	FIN3111
LP_ XXXX	Bahasa Global/ *Global Language*	3	3	0	Tiada/ None

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kuliah/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/ *Notes* :

1. Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is *compulsory for students to take **2 credits of co-curriculum courses** offered by the university*

SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

TRIMESTER 1 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACN3111	Pengenalan Kepada Perakaunan Kewangan Dan Pelaporan/ *Introduction to Financial Accounting and Reporting*	3	3	0
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
FEM2313	Integriti dan Antirasuah / *Integrity and Anti-Corruption*	1	1	0
PRT2009	Pertanian dan Kehidupan/ *Agriculture and Life*	2	1	1
LAX	6 Mata/ *6 Points* ***(Band 1.0 – 2.5)***			
	JUMLAH/ *TOTAL*	**12**	**11**	**1**

TRIMESTER 2 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACN3211	Perakaunan Pengurusan I/*Management Accounting I*	3	3	0
ACN3112	Perakaunan Kewangan dan Pelaporan Pertengahan I/ *Intermediate Financial Accounting and Reporting I*	3	3	0
SKP3122	Penghayatan Etika dan Peradaban/ *Internalization of Ethics and Civilization* **(Pelajar Tempatan/ *Local Student)***	2	2	0
SKP3113	Falsafah dan Isu Semasa Masyarakat Sivil/ *Philosophy and Current Issues in Civil Society* **(Pelajar Antarabangsa/ *International Student)***	3	3	0
atau/ *or*	atau/ *or*			
SKP3123	Penghayatan Etika dan Peradaban di Malaysia/ *Internalization of Ethics and Civilization in Malaysia* **(Pelajar Antarabangsa/ *International Student)***			
ECN3113	Ekonomi Malaysia/ *Malaysian Economy*	3	3	0
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0
CEL2102	*Effective Listening and Speaking* ***(Band 1.0 – 2.5)***			
LAX	6 Mata/ *6 Points* ***(Band 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**15**	**15**	**0**

TRIMESTER 3 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACN3113	Perakaunan Kewangan dan Pelaporan Pertengahan II/ *Intermediate Financial Accounting and Reporting II*	3	3	0
ACN3212	Perakaunan Pengurusan II/ *Management Accounting II*	3	3	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood* **(Pelajar Tempatan/ *Local Student)***	3	3	0
FEM2401	Politik Malaysia dan Masyarakat/ *Malaysian Politics and Society* **(Pelajar Antarabangsa/ *International Student)***	2	2	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	3	0
LPE2302	*Reading for Academic Purposes* ***(Band 1.0 – 2.5)***	3	3	0
LAX	6 Mata/ *6 Points* ***(Band 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**15**	**15**	**0**

TAHUN 2/ *2ND YEAR*

TRIMESTER 4 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
FIN3111	Pengurusan Kewangan/ *Financial Management*	3	3	0
ACN3511	Sistem Maklumat Perakaunan dan Kawalan Dalaman/ *Accounting Information System and Internal Control*	3	3	0
SKP3112	Falsafah dan Isu Semasa/ *Philosophy and Current Issues* **(Pelajar Tempatan/ *Local Student)***	2	2	0
LPM2100	Bahasa Melayu Komunikasi/ *Malay Language Communication* **(Pelajar Antarabangsa/ *International Student)***	2	2	0
QKU2203	Pembangunan Kesukarelawanan/ *Volunteerism Development*	1	0	1
LPE2403	*Academic Interaction and Presentation (**Band 1.0 -2.5, 3.0 – 4.5)***	3	3	0
CEL2104	*Oral Presentation* **(Band 5.0 – 5+)**			
	JUMLAH/ *TOTAL*	**12**	**11**	**1**

TRIMESTER 5 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3352	Undang-undang Perniagaan/ *Business Law*	3	3	0
ACN3311	Audit I/ *Audit I*	3	3	0
ACN3411	Percukaian I/ *Taxation I*	3	3	0
QKU2203	Pembangunan Kesukarelawanan/ *Volunteerism Development*	1	0	1
LPE2503	*Academic Writing (**Band 1.0 -2.5, 3.0 – 4.5)***	3	3	0
LPE2303	*Critical Reading Skill **(Band 5.0 – 5+)***		0	0
	JUMLAH/ *TOTAL*	**13**	**12**	**1**

TRIMESTER 6 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACN4521	Rekabentuk dan Pembangunan Sistem Maklumat Perakaunan/ *Accounting Information System Design and Development*	3	3	0
ACN4111	Perakaunan Kewangan dan Pelaporan Lanjutan I/ *Advanced Financial Accounting and Reporting I*	3	3	0
MGM4139	Pengurusan Strategi/ *Strategic Management*	3	3	0
FIN3211	Pasaran dan Institusi Kewangan/ *Financial Market and Institutions*	3	3	0
CEL2105	*Spoken Communication for the Workplace (**Band 1.0 - 2.5, 3.0 – 4.5)***			
LPE2504	*Creative Writing Skill **(Band 5.0 – 5+)***	3	3	0
	JUMLAH/ *TOTAL*	**15**	**15**	**0**

TAHUN 3/ *3RD YEAR*

TRIMESTER 7 *(NOVEMBER)*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACN3312	Audit II/ *Audit II*	3	3	0
ACN4211	Perakaunan Pengurusan Lanjutan/ *Advanced Management Accounting*	3	3	0
ACN3412	Percukaian II / *Taxation II*	3	3	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	3	0
LAX	12 Mata/ *12 Points (**Band 1.0 -2.5, 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**12**	**12**	**0**

TRIMESTER 8 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4321	Undang-Undang Syarikat/ *Company Law*	3	3	0
FIN4211	Analisis Pelaburan/ *Investment Analysis*	3	3	0
ACN4711	Etika Perniagaan dan Tadbir Urus Korporat/ *Business Ethics and Corporate Governance*	3	3	0
FIN3511	Statistik untuk Perakaunan dan Kewangan/ *Statistics for Accounting and Finance*	3	2	1
ACN4112	Perakaunan Kewangan dan Pelaporan Lanjutan II/ *Advanced Financial Accounting and Reporting II*	3	3	0
CEL2106	*Communication for Professional Developmentn* ***(Band 1.0 - 2.5, 3.0 - 4.5)***			
	JUMLAH/ *TOTAL*	**15**	**14**	**1**

TRIMESTER 9 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACN4121	Teori dan Isu dalam Perakaunan/ *Theory and Issues in Accounting*	3	3	0
ACN4712	Kajian Kes Bersepadu/ *Integrated Case Study*	3	3	0
FIN4131	Kewangan Perbadanan/ *Corporate Finance*	3	3	0
ACNXXXX/ FINXXXX	Elektif I/ *Elective I*	3	3	0
ACNXXXX /FINXXXX	Elektif II/ *Elective II*	3	3	0
LAX	6 Mata/ *6 Points* ***(Band 1.0 – 2.5)***			
	JUMLAH/ *TOTAL*	**15**	**15**	**0**

TAHUN 4/ *4TH YEAR*

TRIMESTER 10 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACNXXXX/ FINXXXX	Elektif III/ *Elective III*	3	3	0
ACNXXXX/ FINXXXX	Elektif IV/ *Elective IV*	3	3	0
LP_XXXX	Elektif V/ *Elective V (Bahasa Global/ Global Language)*	3	3	0
LAX	6 Mata/ *6 Points* ***(Band 1.0 – 2.5)***			
	JUMLAH/ *TOTAL*	**9**	**9**	**0**

TRIMESTER 10 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
ACN4901	Latihan Industri/ *Industrial Training*	12	0	12
	JUMLAH/ *TOTAL*	**12**	**0**	**12**

Bacelor Pentadbiran Perniagaan dengan Kepujian

Bachelor of Business Administration with Honours

STRUKTUR KURIKULUM/ *CURRICULUM STRUCTURE*

Program/ *Programme*	**:**	**Bacelor Pentadbiran Perniagaan dengan Kepujian/ *Bachelor of Business Administration with Honours***
Jumlah Kredit Bergraduat/ *Total Credits to Graduate*	**:**	**123 Jam Kredit/ *Credit Hours***
Tempoh Pengajian/ *Duration of Study*	**:**	**10 Trimester (3.5 Tahun/ *Years*)**
Matlamat Program/ *Program Objective*	**:**	1. melahirkan eksekutif yang berkebolehan menggunakan teknologi yang sesuai, beretika dan mahir berkomunikasi dalam urusan perniagaan dan organisasi *to produce executives who are capable of using appropriate technology, ethical and proficient in communicating business and organizational related matters.* 2. melahirkan eksekutif yang mempunyai kemahiran memimpin dan mampu menyelesaikan masalah perniagaan *to produce executives who possess leadership skills and able to solve business problems.* 3. melahirkan eksekutif yang mempunyai ciri keusahawanan, berdaya saing dan mempunyai kemahiran mengurus organisasi dan perniagaan *To produce executives who possess entrepreneurial qualities, competitiveness and skills in managing organizations and businesses.*

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Hasil Pembelajaran Program	Menilai secara mendalam teori dan konsep dalam perniagaan.	Mengaplikasi pengetahuan perniagaan secara mendalam dan komprehensif untuk mengurus masalah kompleks dalam organisasi perniagaan dengan menggunakan pendekatan yang berbeza.	Mengorganisasi tugas/operasi secara beretika dan fleksibel dalam organisasi perniagaan.	Mendemonstrasi komunikasi bertulis dan lisan yang berkesan serta kemahiran usaha sama dengan pelbagai pemegang taruh.	Mendemonstrasi kemahiran digital yang releven untuk kerja/belajar.	Menganalisis data berangka dan bergraf untuk membantu dalam pembuatan keputusan dalam kerja/belajar.	Mendemonstrasi kemahiran dan tanggungjawab kepimpinan dalam mengurus organisasi perniagaan.	Mengenal pasti kemajuan diri untuk pembangunan akademik dan kerjaya.	Mendemonstrasi kemahiran keusahawanan dalam menyelesaikan masalah perniagaan.
	BS1	BS2	BS3	BS4	BS5	BS6	BS7	BS8	BS9
	PO1	PO3	PO2, PO6	PO4, PO5	PO7	PO10	PO9	PO8	PO8
JUMLAH	37	25	16	15	10	6	12	11	11

1. Kursus Universiti/ *University Courses* (21 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood (***Pelajar Tempatan/ *Local Student*****)**	3	3	0	Tiada/ *None*
FEM2401	Politik Malaysia dan Masyarakat/ *Malaysian Politics and Society* (**Pelajar Antarabangsa/ *International Student)***	2	2	0	
SKP3112	Falsafah dan Isu Semasa/ *Philosophy and Current Issues* (**Pelajar Tempatan/ *Local Student*****)**	2	2	0	Tiada/ None
SKP3113 atau/ *or*	Falsafah dan Isu Semasa Masyarakat Sivil/ *Philosophy and Current Issues in Civil Society* (**Pelajar Antarabangsa/ *International Student)*** atau/ *or*	3	3	0	Tiada/ None
SKP3123	Penghayatan Etika dan Peradaban di Malaysia/ *Internalization of Ethics and Civilization in Malaysia (***Pelajar**				

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
	Antarabangsa/ *International Student)*				
SKP3122	Penghayatan Etika dan Peradaban/ *Internalization of Ethics and Civilization (***Pelajar Tempatan/ *Local Student*)**	2	2	0	Tiada/ None
LPM2100	Bahasa Melayu Komunikasi/ *Malay Language Communication (***Pelajar Antarabangsa/ *International Student)***	2	2	0	Tiada / None
PRT2009	Pertanian dan Kehidupan/ *Agriculture and Life*	2	1	1	Tiada/ *None*
LPE2403	*Academic Interaction and Presentation*	3	3	0	LPE2302
LPE2503	*Academic Writing*	3	3	0	LPE2403
MGM3180	Asas Keusahawanan/ *Basic Entrepenuership*	3	3	0	Tiada/ None
FEM2313	Integriti dan Antirasuah / *Integrity and Anti-Corruption*	1	1	0	Tiada/None
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1	
QKXXXX	Ko-kurikulum/ *Co-curriculum*	1	0	1	

2. Kursus Teras/ *Core Courses* (49 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0	Tiada/ *None*
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	3	0	MGM3101
MGM3113	Gelagat Organisasi/ *Organizational Behaviour*	3	3	0	MGM3101
MGM3123	Pengurusan Sumber Manusia/ *Human Resource Management*	3	3	0	MGM3101
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0	Tiada/ *None*
MGM3352	Undang-Undang Perniagaan / *Business Law*	3	3	0	Tiada/ *None*
MGM4149	Pengurusan Operasi dan Pengeluaran/ *Production and Operations Management*	3	3	0	MGM3165
MGM4197	Sistem Maklumat Pengurusan/ *Management Information System*	3	3	0	MGM3101

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4959	Disertasi Bacelor/ *Bachelor Dissertation (DB)*	4	0	4	MGM4106
ECN3010	Prinsip Ekonomi/ *Principles Of Economics*	3	3	0	Tiada/ *None*
MGM4137	Etika dan Tanggungjawab Sosial/ *Ethics and Social Responsibility*	3	3	0	Tiada/ *None*
MGM3165	Analitik Perniagaan/ *Business Analytics*	3	3	0	Tiada/ *None*
MGM4106	Kaedah Penyelidikan Perniagaan/ *Business Research Methods*	3	3	0	MGM3165
MGM4139	Pengurusan Strategik/ *Strategic Management*	3	3	0	Tiada/ *None*
ACN3101	Maklumat Perakaunan dan Kewangan/ *Accounting and Financial Information*	3	3	0	Tiada/ *None*
FIN3111	Pengurusan Kewangan/ *Financial Management*	3	3	0	ACN3101 atau/ ACN3102 atau/ *or* ACN3111

3. Kursus Teras Disiplin */ Core Discipline Course* (36 kredit/ *credits*)

Kursus teras disiplin (36 Kredit) terdiri daripada Pengurusan Sumber Manusia, Pemasaran, Kewangan, Perniagaan Antarabangsa dan Keusahawanan.
The core disciplines course (36 Credits) consist of Human Resource Management, Marketing, Finance, International Business and Entrepreneurship.

Pelajar perlu memastikan:-
Students need to ensure : - (adjust masukkan satu page sahaja bahagian HR))

a) Tidak mendaftar melebihi 12 kredit untuk setiap bidang teras disiplin / *Do not register more than 12 credits for each core discipline area*

b) Tiada pertindihan kursus untuk setiap bidang teras disiplin / *No overlapping courses for each core discipline area*

i. Pengurusan Sumber Manusia */ Human Resource Management*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4124	Pengurusan Latihan dan Pembangunan/ *Training and Development Management*	3	3	0	MGM3123
MGM4125	Pengurusan Pampasan/ *Compensation Management*	3	3	0	MGM3123
MGM4126	Perhubungan Perusahaan/ *Industrial Relations*	3	3	0	MGM3123
MGM4127	Pengambilan dan Pemilihan Pekerja/ *Employee Recruitment and Selection*	3	3	0	MGM3123

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4129	Pembangunan Organisasi/ *Organization Development*	3	3	0	MGM3123
MGM4130	Strategi Pekerjaan dan Pengurusan Tempat Kerja/ *Strategic Employment and Workplace Management*	3	3	0	MGM3123
MGM4136	Isu Semasa Pengurusan/ *Current Issues in Management*	3	3	0	MGM3123
MGM4144	Pengurusan Kualiti/ *Quality Management*	3	3	0	MGM3101
MGM4155	Pengurusan Rentas Budaya/ *Cross-Cultural Management*	3	3	0	MGM3101
MGM4331	Undang-Undang Pekerjaan dan Perhubungan Industri/ *Employment and Industrial Relations Law*	3	3	0	MGM3352
MGM4132	Kepemimpinan Organisasi/ *Organisational Leadership*	3	3	0	MGM3123
MGM4133	Keselamatan dan Kesihatan Pekerja/ *Employee Safety and Health*	3	3	0	MGM3123
MGM4134	Pengurusan Prestasi/ *Performance Management*	3	3	0	MGM3123

ii. Pemasaran/ *Marketing*

MGM4154	Pengurusan Perniagaan Antarabangsa/ *International Business Management*	3	3	0	MGM3101
MGM4204	Pemasaran Perkhidmatan/ *Service Marketing*	3	3	0	MGM3211
MGM4254	Pengurusan Peruncitan/ *Retail Management*	3	3	0	MGM3211
MGM4264	Penyelidikan Pemasaran/ *Marketing Research*	3	3	0	MGM3211
MGM4273	Pemasaran Antarabangsa/ *International Marketing*	3	3	0	MGM3211
MGM4244	Gelagat Pengguna/ *Consumer Behaviour*	3	3	0	MGM3211
MGM4275	Pengurusan Rantaian Bekalan dan Logistik/ *Logistics and Supply Chain Management*	3	3	0	MGM3101

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
MGM4189	Keusahawanan dan Inovasi/ *Entrepreneurship and Innovation*	3	3	0	MGM3180
MGM4239	Pengurusan Pemasaran/ *Marketing Management*	3	3	0	MGM3211
MGM4284	Komunikasi Pemasaran Berintegrasi / *Integrated Marketing Communication*	3	3	0	MGM3211
MGM4297	Pengurusan Produk Baharu/ *New Product Management*	3	3	0	MGM3211
MGM4211	Pemasaran Digital/ *Digital Marketing*	3	3	0	MGM3211
MGM4285	Strategi Penjenamaan/ *Branding Strategy*	3	3	0	MGM3211

iii. Kewangan/ *Finance*

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
FIN4131	Kewangan Perbadanan/ *Corporate Finance*	3	3	0	FIN3111
FIN4411	Pengurusan Kewangan Islam/ *Islamic Financial Management*	3	3	0	FIN3111
FIN4242	Kewangan Antarabangsa/ *International Finance*	3	3	0	FIN3111
FIN4211	Analisis Pelaburan/ *Investment Analysis*	3	3	0	FIN3111
FIN3311	Pengurusan Bank/ *Bank Management*	3	3	0	FIN3111
FIN4112	Teori Dan Polisi Kewangan/ *Finance Theory and Policy*	3	3	0	FIN3111
FIN3211	Pasaran dan Institusi Kewangan/ *Financial Market and Institutions*	3	3	0	FIN3111
FIN3121	Kewangan Peribadi/ *Personal Finance*	3	3	0	FIN3111
FIN4711	Teknologi Kewangan/ *Financial Technology*	3	3	0	FIN3111
FIN4212	Perkhidmatan Kewangan Terkhusus/ *Specialised Financial Services*	3	3	0	FIN3111
FIN4611	Pengurusan Risiko dan Insurans/ *Financial Risk Management*	3	3	0	FIN3111
FIN3161	Kewangan Keusahawanan/ *Entrepreneurial Finance*	3	3	0	FIN3111

KOD KURSUS/ *COURSE CODE*	KURSUS/ *COURSE*	Kr/ *Cr*	K/ *L*	A/ *T*	PRASYARAT/ *PREREQUISITE*
FIN4213	Perdagangan Sekuriti dan Pengurusan Portfolio/ *Securities Trading and Portfolio Management*	3	3	0	FIN3111

iv. Keusahawanan/ *Entrepreneurship*

MGM4142	Pengurusan Acara dan Keusahawanan/ *Event Management and Entrepreneurship*	3	3	0	MGM3180
MGM4178	Pengurusan Francais/ *Franchise Management*	3	3	0	MGM3180
MGM4184	Pengurusan Perniagaan Kecil/ *Small Business Management*	3	3	0	MGM3180
MGM4187	Pengurusan Usahaniaga Baharu/ *New Venture Management*	3	3	0	MGM3180
MGM4189	Keusahawanan dan Inovasi/ *Entrepreneurship and Innovation*	3	3	0	MGM3180
MGM4321	Undang-Undang Syarikat/ *Company Law*	3	3	0	MGM3352
MGM4131	Pengurusan Pelancongan/ *Tourism Management*	3	3	0	MGM3180
MGM4180	Keusahawanan Sosial/ *Social Entrepreneurship*	3	3	0	MGM3180
MGM4211	Pemasaran Digital/ *Digital Marketing*	3	3	0	MGM3211
FIN3161	Kewangan Keusahawanan/ *Entrepreneurial Finance*	3	3	0	FIN3111
MGM4144	Pengurusan Kualiti/ *Quality Management*	3	3	0	MGM3101
MGM4275	Pengurusan Rantaian Bekalan & Logistik Antarabangsa/ *Logistics and Supply Chain Management*	3	3	0	MGM3101
MGM4188	Kemahiran Perniagaan untuk Usahawan/ *Business Skills for Entrepreneurs*	3	3	0	MGM3180

v. Perniagaan Antarabangsa/ *International Business*

MGM4144	Pengurusan Kualiti/ *Quality Management*	3	3	0	MGM3101
MGM4155	Pengurusan Rentas Budaya/ *Cross-Cultural Management*	3	3	0	MGM3101
MGM4154	Pengurusan Perniagaan Antarabangsa/ *International Business Management*	3	3	0	MGM3101
MGM4275	Pengurusan Rantaian Bekalan Dan Logistik Antarabangsa/ *International Logistics and Supply Chain Management*	3	3	0	MGM3101
MGM4365	Undang-undang Perdagangan Antarabangsa/ *International Trade Law*	3	3	0	MGM3352
MGM4273	Pemasaran Antarabangsa/ *International Marketing*	3	3	0	MGM3211
MGM4237	Strategi Operasi Antarabangsa/ *International Operations Strategy*	3	3	0	MGM3101
MGM4156	Perniagaan di Asia/ *Business in Asia*	3	3	0	MGM3101
MGM4131	Pengurusan Pelancongan/ *Tourism Management*	3	3	0	MGM3180
FIN4242	Kewangan Antarabangsa/ *International Finance*	3	3	0	FIN3111
MGM4157	Perdagangan Antarabangsa/ *International Trade*	3	3	0	MGM3101
MGM4212	e-Dagang dalam Perniagaan Antarabangsa/ *e-Commerce in International Business*	3	3	0	MGM3101
MGM4238	Strategi Perniagaan Global/ *Global Business Strategies*	3	3	0	MGM3101

4. Kursus Elektif Bebas berjumlah 9 kredit, pelajar wajib mengambil satu kursus bahasa global (3 kredit) dan selebihnya (6 kredit) adalah sebarang kursus daripada mana-mana kursus di UPM. *Open elective courses are 9 credits in total, students must take one global language course (3 credits) and the remaining (6 credits) can be taken from any courses in UPM.*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
LP-XXXX	Bahasa Global/ *Global Language*	3	3	0	Tiada/ *None*
	Elektif Bebas/*Open Elective**	6			

***Kursus Elektif Bebas adalah sebarang kursus daripada kursus-kursus di UPM.**
Open Electives are any courses from courses available in UPM.

5. Latihan Industri/ Industrial Training (8 kredit/ *credits*)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***	**PRASYARAT/ *PREREQUISITE***
MGM4903	Latihan Industri/*Industrial Training*	8	0	8	Tiada/ *None*

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/Important *Notes* :

1. Pelajar diwajibkan mengambil **2 kredit** daripada **kursus kokurikulum (QKXXXX)** yang ditawarkan oleh universiti/
   It is *compulsory for students to take **2 credits of co-curriculum courses (QKXXXX)** offered by the university*

SKEMA PENGAJIAN/ *STUDY SCHEME*

TAHUN 1/ *1ST YEAR*

TRIMESTER 1 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3101	Prinsip Pengurusan/ *Principles of Management*	3	3	0
ECN3010	Prinsip Ekonomi/ *Principles of Economics*	3	3	0
ACN3101	Maklumat Perakaunan dan Kewangan/ *Accounting and Financial Information*	3	3	0
MGM3180	Asas Keusahawanan/ *Basic Entrepreneurship*	3	3	0
MGM3211	Prinsip Pemasaran/ *Principles of Marketing*	3	3	0
LAX	6 Mata/ *6 Points* ***(Band 1.0 – 2.5)***			
	JUMLAH/ *TOTAL*	**15**	**15**	**0**

TRIMESTER 2 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3113	Gelagat Organisasi/ *Organizational Behavior*	3	3	0
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication*	3	3	0
MGM3165	Analitik Perniagaan/ *Business Analytics*	3	3	0
SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood* **(Pelajar Tempatan/ *Local Student)***	3	3	3
FEM2401	Politik Malaysia dan Masyarakat/ *Malaysian Politics and Society* **(Pelajar Antarabangsa/ *International Student)***	2	2	0
QKU2203	Pembangunan Kesukarelawanan/ *Volunteerism Development*	1	0	1
CEL2102	*Effective Listening and Speaking* ***(Band 1.0 – 2.5)***			
LAX	6 Mata/ *6 Points* ***(Band 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**13**	**12**	**1**

TRIMESTER 3 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM3352	Undang-Undang Perniagaan / *Business Law*	3	3	0
MGM3123	*Pengurusan Sumber Manusia/ Human Resource Management*	3	3	0
SKP3112	Falsafah dan Isu Semasa/ *Philosophy and Current Issues* **(Pelajar Tempatan/ *Local Student)***	2	2	0
SKP3113	Falsafah dan Isu Semasa Masyarakat Sivil/ *Philosophy and Current Issues in Civil Society* **(Pelajar Antarabangsa/ *International Student)***			
atau/ *or*	atau/ *or*	3	3	0
SKP3123	Penghayatan Etika dan Peradaban di Malaysia/ *Internalization of Ethics and Civilization in Malaysia* **(Pelajar Antarabangsa/ *International Student)***			
QKU2203	Pembangunan Kesukarelawanan/ *Volunteerism Development*	1	0	1
LPE2302	*Reading for Academic Purposes* ***(Band 1.0 – 2.5)***	3	3	0
LAX	6 Mata/ *6 Points* ***(Band 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**13**	**12**	**1**

TAHUN 2/ *2ND YEAR*

TRIMESTER 4 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
FIN3111	Pengurusan Kewangan/ *Financial Management*	3	3	0
MGM4149	Pengurusan Operasi dan Pengeluaran/ Production and Operation Management	3	3	0
MGM4197	Sistem Maklumat Pengurusan/ Management Information System	3	3	0
SKP3122	Penghayatan Etika dan Peradaban/ *Internalization of Ethics and Civilization* **(Pelajar Tempatan/ *Local Student)***	2	2	0
LPM2100	Bahasa Melayu Komunikasi/ *Malay Language Communication* **(Pelajar Antarabangsa/ *International Student)***	2	2	0
LPE2403	*Academic Interaction and Presentation (**Band 1.0 -2.5, 3.0 – 4.5)***	3	3	0
CEL2104	*Oral Presentation* **(Band 5.0 – 5+)**			
	JUMLAH/ *TOTAL*	**14**	**14**	**0**

TRIMESTER 5 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	0	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	0	0
XXXXXXX	Kursus Elektif/ *Elective Courses*	3	0	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	0	0
LPE2503	*Academic Writing (**Band 1.0 -2.5, 3.0 – 4.5)***	3	0	0
LPE2303	*Critical Reading Skill **(Band 5.0 – 5+)***		0	0
	JUMLAH/ *TOTAL*	**15**	**0**	**0**

TRIMESTER 6 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4137	Etika dan Tanggungjawab Sosial/ Ethics and Social Responsibility	3	3	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
PRT2009	Pertanian dan Kehidupan/ *Agriculture and Life*	2	1	1
CEL2105	*Spoken Communication for the Workplace (**Band 1.0 - 2.5, 3.0 – 4.5)***			
LPE2504	*Creative Writing Skill **(Band 5.0 – 5+)***	3	3	0
	JUMLAH/ *TOTAL*	**14**	**13**	**1**

TAHUN 3/ *3RD YEAR*

TRIMESTER 7 *(NOVEMBER)*

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
MGM4139	Pengurusan Strategik/ *Strategic Management*	3	3	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
LAX	12 Mata/ *12 Points (**Band 1.0 -2.5, 3.0 – 4.5, 5.0 – 5+)***			
	JUMLAH/ *TOTAL*	**12**	**12**	**0**

TRIMESTER 8 (MAC)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4106	Kaedah Penyelidikan Perniagaan/ Business Research	3	3	0
XXXXXXX	Kursus Elektif/ *Elective Courses*	3	3	0
XXXXXXX	Kursus Elektif/ Elective Courses	3	3	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
CEL2106	*Communication for Professional Developmentn* ***(Band 1.0 - 2.5, 3.0 - 4.5)***			
	JUMLAH/ *TOTAL*	**15**	**15**	**0**

TRIMESTER 9 (JULAI)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4959	Disertasi Bacelor/ *Bachelor Dissertation*	4	0	4
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
MGMXXXX	Kursus Teras Disiplin/ *Discipline Core Courses*	3	3	0
FEM2313	Integriti dan Antirasuah / *Integrity and Anti-Corruption*	1	1	0
LAX	6 Mata/ *6 Points* ***(Band 1.0 – 2.5)***			
	JUMLAH/ *TOTAL*	**11**	**7**	**4**

TAHUN 4/ *4TH YEAR*

TRIMESTER 10 (NOVEMBER)

KOD KURSUS/ *COURSE CODE*	**KURSUS/ *COURSE***	**Kr/ *Cr***	**K/ *L***	**A/ *T***
MGM4903	Latihan Industri/ *Industrial Training*	8	0	8
	JUMLAH/ *TOTAL*	**8**	**0**	**8**

Nota/ *Note :*

1. Sila rujuk pejabat Timbalan Dekan (Prasiswazah) untuk sebarang pertanyaan/ *Please refer to the Deputy Dean (Undergraduate) office for any queries.*

SINOPSIS KURSUS/ *COURSE SYNOPSIS*

Program Bacelor Ekonomi dengan Kepujian/ *Bachelor of Economics with Honours*

ECN3010 Prinsip Ekonomi/ *Principles of Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori asas mikroekonomi dan makroekonomi. Hubungan di antara teori dan isu ekonomi ditekankan.
This course covers the fundamental theories of microeconomics and macroeconomics. The relationship between theories and economic issues are emphasized.

ECN3013 Mikroekonomi/ *Microeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi teori mikroekonomi berkenaan gelagat pengguna, firma, dan struktur pasaran. Penekanan diberi kepada analisis isu ekonomi dengan menggunakan kaedah matematik.
This course covers the microeconomics theories related to consumer behavior, firms, and market structure. Emphasis is given to the analysis of economic issues using mathematical methods.

ECN3014 Makroekonomi/ *Macroeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi pemahaman asas masalah makroekonomi iaitu penentuan output, pekerjaan, pengangguran, kadar faedah dan inflasi. Dasar kewangan, dasar fiskal, hutang awam dan masalah ekonomi antarabangsa turut ditekankan.
This course offers insights into the understanding of fundamental macroeconomic issues: the determination of output, employment, unemployment, interest rates and inflation. Monetary policy, fiscal policy, public debt and international economic issues is also emphasized.

ECN3015 Mikroekonomi Pertengahan/ *Intermediate Microeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi teori mikroekonomi berkaitan dengan pasaran input, analisis keseimbangan umum, kecekapan pasaran dan teori permainan. Masalah yang berkaitan dengan kegagalan pasaran dan keputusan kerajaan yang melibatkan risiko dibincangkan.
This course covers microeconomic theory related to the input market, general equilibrium analysis, market efficiency and game theory. Problems related to market failure and government decisions involving risks are discussed.

ECN3016 Makroekonomi Pertengahan/ *Intermediate Macroeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi teori dan isu makroekonomi dalam perubahan struktur ekonomi. Faktor yang mempengaruhi ekonomi tempatan dan luar negara ditekankan. Hubungkait teori makroekonomi dengan masalah dan dasar ekonomi dibincangkan.
This course covers macroeconomic theory and issue in economic structural changes. Factors affecting domestic and foreign economies are emphasized. The relation of macroeconomics theories with problems and policies are discussed.

ECN3111 Sejarah Pemikiran Ekonomi/ *History of Economic Thoughts* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi evolusi pemikiran ekonomi yang menumpukan kepada perubahan dalam pemikiran dan dasar ekonomi berkait dengan masalah ekonomi dan sosial.
This course covers the evolution of economic thought which focuses on the changes in economic thought and policy related to economic and social problems.

ECN3112 Pengenalan kepada Ekonomi Islam/ *Introduction to Islamic Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi prinsip dan amalan sistem ekonomi Islam. Asas, falsafah dan pembahagian sektor dalam ekonomi Islam ditekankan. Perbandingan di antara kaedah ekonomi konvensional dengan ekonomi Islam juga dibincangkan.
This course covers the principles and practices of Islamic economics. Fundamentals, philosophy and sectoral division in Islamic economics are emphasized. Comparison between conventional economics and Islamic economics is also discussed.

ECN3113 Ekonomi Malaysia/ *Malaysian Economy* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi dasar-dasar yang diperkenalkan bagi sektor ekonomi di Malaysia. Perkembangan struktur ekonomi dan isu semasa juga dibincangkan.
This course covers the policies introduced for the economic sector in Malaysia. The development of economic structure and current issues are also discussed.

ECN3211 Aplikasi Algebra dalam Ekonomi/ *Application of Algebra in Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi pengenalan kepada konsep dan kaedah algebra yang digunakan dalam bidang ekonomi. Aplikasi kaedah algebra sebagai salah satu pendekatan bagi menyelesaikan masalah ekonomi juga dibincangkan.
This course covers an introduction to the mathematical concepts and methods used in field related to of economics. The application of the algebra methods as one of the approaches to solve economic problems are also discussed.

ECN3212 Aplikasi Kalkulus dalam Ekonomi/ *Application of Calculus in Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3211
Kursus ini merangkumi pengenalan kepada konsep dan kaedah kalkulus yang digunakan dalam bidang ekonomi. Aplikasi kaedah kalkulus sebagai salah satu pendekatan bagi menyelesaikan masalah ekonomi juga dibincangkan.
This course covers an introduction to the mathematical concepts and methods of calculus used in field related to of economics. The application of the calculus methods as one of the approaches to solve economic problems are also discussed.

ECN3213 Data Analitik dalam Ekonomi/ *Data Analytics in Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ None
Kursus ini merangkumi konsep data, piawaian, kaedah pengiraan dan ilustrasi data ekonomi. Pengendalian dan kaedah manipulasi data untuk analisis ekonomi serta proses mentafsir maklumat bagi pembuatan keputusan berdasarkan data turut dibincangkan.
This course covers concepts of data, standard, estimation technique and economic data illustration. Data handling and data manipulation methods for economic analysis as well as interpretation processes for decision making based on data are discussed.

ECN3222 Statistik Ekonomi/ *Statistical Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3213
Kursus ini merangkumi pengenalan kaedah statistik dalam pembelajaran ekonomi. Pengenalpastian kaedah statistik yang bersesuaian bagi menangani isu ekonomi dan perbincangan hasil analisis diberi penekanan.
This course covers the introduction of statistical methods in the study of economics. The identification of appropriate statistical methods in solving economic issues and the discussion of the analysis findings are emphasized.

ECN4129 Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ None
Kursus ini merangkumi kaedah penyelidikan saintifik sebagai satu strategi untuk menyelesaikan isu ekonomi. Sorotan literatur, pembentukan hipotesis dan model, pengumpulan data serta pengukuran empirikal ditekankan.
This course covers the scientific research method as a strategy for addressing an economic issue. Literature review, hypothesis and model formulation, data collection and empirical testing are emphasized.

ECN4231 Pengenalan kepada Ekonometrik/ *Introduction to Econometrics* 4(3+1)
Prasyarat/ *Prerequisite*: ECN3222
Kursus ini merangkumi teori ekonometrik dan teknik statistik untuk menghubung kait pelbagai pembolehubah ekonomi. Kaedah penganggaran model ekonomi bagi menyelesaikan masalah ekonomi dibincangkan.

This course covers econometric theory and statistical techniques to relate various economic variables. Methods in estimating economic models in solving economic problems are discussed.

ECN4234 Ekonometrik Gunaan/ *Applied Econometrics* 4(3+1)
Prasyarat/ *Prerequisite*: ECN4231
Kursus ini merangkumi kaedah ekonometrik untuk menganalisis masalah ekonomi di mana ia menumpu kepada perkaitan di antara teori ekonomi dengan teknik anggaran, dan mentafsir hasil dapatan empirik dari pelbagai teknik kuantitatif.
This course covers econometric methods to analyze economic problems in which it focuses on linking economic theory to estimation techniques and interpreting the empirical results of various quantitative techniques.

ECN4235 Analisis Siri Masa dan Unjuran/ *Time Series Analysis and Forecasting* 4(3+1)
Prasyarat/ *Prerequisite*: ECN4231
Kursus ini merangkumi teknik analisis siri masa dan unjuran, termasuk pelbagai model siri masa dan kaedah utama untuk menganalisis model tersebut. Fokus utama adalah memahami kaedah dan menerapkannya ke data sebenar.
The course covers time series analysis and forecasting techniques, which include a variety of models for time series and the main methods for analyzing those models. The main focus is on understanding the methods and applying them to real data.

ECN4261 Penilaian Projek/ *Project Evaluation* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi teori dan teknik, perhubungan antara perancangan di peringkat mikro dan makro. Teknik penilaian projek, kaedah tradisional dan kaedah pendiskaunan serta isu dalam perancangan dan penilaian projek dibincangkan. Pendekatan matematik dan digital digunakan di dalam menganalisis pelaksanaan projek.
This course includes the theories and techniques, relationship between evaluation techniques; traditional methods and discounting methods and issues in project planning and evaluation are discussed. The application of mathematical and digital approaches is adopted to analyze the implementation of the project.

ECN4263 Ekonomi Eksperimen/ *Experimental Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini adalah pengenalan kepada bidang Ekonomi Eksperimen dan kaedahnya. Ia akan memperkenalkan eksperimen yang digunakan dalam Ekonomi untuk menilai teori dan andaian tingkah laku dan mencadangkan dasar ekonomi bagi menyelesaikan masalah ekonomi.
This course is an introduction to the field of Experimental Economics and its methods. It will introduce experiments used in Economics to evaluate theories and assumptions of behaviour and propose economic policies for solving economic problems.

ECN4314 Ekonomi Sumber dan Alam Sekitar/ *Natural Resource and Environmental Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi teori asas penghausan (depletion), ekonomi kebajikan dan masalah berkaitan dengan kegagalan sistem pasaran untuk memperuntukkan sumber dengan cekap. Isu kecekapan ekonomi ditekankan dalam menganalisis kaedah, membandingkan strategi dan pengaplikasian instrumen bagi mengawal kualiti alam sekitar.
This course covers the basic theory of depletion, welfare economics and the problems associated with the failure of the market system to allocate resources efficiently. The issue of economic efficiency is emphasized in analyzing methods, comparing strategies and application of economic instruments to control the quality of the environment.

ECN4315 Ekonomi Pelancongan dan Rekreasi/ *Tourism and Recreation Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi teori dan konsep asas ekonomi di dalam penilaian faedah dan kos rekreasi dan ekopelancongan. Kesejahteraan individual dan komuniti serta kemampanan alam semulajadi dibincangkan. Penekanan diberi kepada pembuatan keputusan dengan mengaplikasi teknik penilaian sumber rekreasi dan ekopelancongan.

This course covers the basic theories and concepts of economics in the valuation of the benefits and costs of recreation and ecotourism. Individual and community well-being as well as natural sustainability are discussed. Emphasis is placed on decision making by applying recreational and ecotourism resource valuation techniques.

ECN4410 Wang, Institusi Kewangan dan Perbankan/ *Money, Financial Institutions and Banking* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi analisis wang, penentuan kadar faedah, fungsi bank perdagangan dan bank pusat serta bagaimana maklumat asimetri dan dasar kerajaan membentuk evolusi mereka. Kesan wang dan dasar kewangan bank pusat di era digital juga dibincangkan.
This course covers analysis of money, the determination of interest rate, the roles of commercial banks and central bank as well as how information assymmetries and regulation have shaped their evolution. The impact of money and monetary policy in the digital era are also discussed.

ECN4411 Ekonomi Kewangan/ *Financial Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi aspek ekonomi, kewangan dan pengurusan pelaburan. Hipotesis kecekapan pasaran, gelagat kewangan, kewangan digital, pembangunan pasaran dan penentu pembangunan kewangan ditekankan.
This course covers the aspects of economics, finance and investment management. The efficient market hypothesis, behavioural finance, digital finance, financial market development and the determinants of financial development are emphasized.

ECN4511 Ekonomi Perindustrian / *Industrial Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi organisasi dan operasi firma dalam industri persaingan sempurna dan tidak sempurna. Penekanan diberikan terhadap model struktur pasaran, gelagat dan prestasi serta kemajuan teknologi dan akta persaingan.
This course covers organization and firms' operation in the perfect and imperfect competitive industries. Emphasis will be given on the model of market structure, conduct and performance (SCP) as well as technology advancement and competition acts.

ECN4514 Ekonomi Strategi/ *Strategy of Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi teori ekonomi dalam membuat keputusan strategi perniagaan. Hubungkait antara konsep asas mikroekonomi, pendekatan pasaran dalam ekonomi dengan strategi perniagaan ditekankan.
This course covers the economic theory for strategic business decision. The relationship among microeconomics basic concepts, economic approaches in markets and business strategy is emphasized.

ECN4611 Ekonomi Pembangunan/ *Economic Development* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi konsep, teori dan dasar pembangunan ekonomi. Petunjuk ekonomi dan sosial digunakan untuk mengukur dan memberi cadangan penyelesaian kepada masalah pembangunan ekonomi.
This course covers the concepts, theories and policies for economic development. Economic and social indicators are used to measure and provide solution to the problems of economic development.

ECN4613 Ekonomi Buruh/ *Labour Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi konsep ekonomi buruh dan isu berkaitan dengan buruh. Hubungkait teori dengan polisi berkaitan dengan buruh ditekankan untuk memahami pasaran buruh.
This course covers the concepts of labour economics and issue related to labour. The relationship between theories and policies of labours are emphasised to understand the labour market.

ECN4615 Ekonomi Wilayah/ *Regional Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi asas teori dan aplikasi empirikal dalam bidang pembangunan ekonomi wilayah. Penekanan diberi kepada kaedah analisis masalah ekonomi wilayah berkaitan ekonomi sosial dan alam sekitar.
This course covers theoretical foundations and empirical applications in the field of regional economics. Emphasise is given to the techniques to analyse regional economic problems related to economic, social and environment.

ECN4617 Ekonomi Kesihatan/ *Health Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi konsep ekonomi dalam menganalisis pasaran penjagaan kesihatan. Kursus juga menghubung kaitkan teori di dalam bidang ekonomi di dalam sektor penjagaan kesihatan Kegagalan pasaran dan dasar kerajaan dalam pasaran penjagaan kesihatan ditekankan.
This course covers economic theory in analyzing the healthcare market. The course is also relate theories in economic fields in healthcare sectors. Market failures and government policies in the healthcare market are emphasized.

ECN4619 Ekonomi Politik/ *Political Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi teori dan isu semasa berkenaan hubungan politik dan ekonomi. Penekanan diberikan terhadap masalah ekonomi politik di peringkat nasional dan antarabangsa.
This course covers theory, and current issues of the intersection between politics and economics. Emphasis are given on the problems in political economic issues at both domestic and international levels.

ECN4620 Ekonomi Digital/ *Digital Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi konsep dan teori ekonomi digital. Penekanan diberikan kepada aplikasi digital dalam aktiviti ekonomi terutama didalam pasaran buruh dan kewangan serta cabaran dan implikasinya ke atas ekonomi global.
This course covers the concepts and theories of digital economics. Emphasis is given on digital applications in economic activities especially in labour and finance market as well as the challenges and implications for the global economy.

ECN4711 Pembiayaan Awam / *Public Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi peranan kerajaan di dalam ekonomi negara. Analisis isu dasar awam secara teoritikal dan empirikal ditekankan. Kecekapan pengagihan sumber awam, percukaian dan perbelanjaan kerajaan di dalam struktur fiskal persekutuan dibincangkan.
This course encompasses the role of government in the economy. Analyses of public policy issues theoretically and empirically are emphasized. Efficient allocation of public resources, taxation and government expenditure in the fiscal federalism structure are discussed.

ECN4713 Pembuatan Keputusan dan Dasar Awam/ *Decision Making and Public Policy* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi pengenalan kepada konsep dasar awam dan kaedah pembuatan keputusan yang digunakan dalam bidang ekonomi. Penekanan diberikan untuk mengenal pasti masalah ekonomi semasa dan pencarian penyelesaian.
This course introduces the concept of public policy and decision-making methods in the field of economics. Emphasis will be given on identifying and solving current economic problems.

ECN4812 Perdagangan Antarabangsa/ *International Trade* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi teori dan dasar perdagangan antarabangsa. Teori moden berkaitan dengan perdagangan intra industri, halangan perdagangan dan perjanjian perdagangan bebas ditekankan.
This course covers the international trade theories and policies. Modern theories related to intra industry trade, trade barriers and free trade agreements are emphasized.

ECN4813 Kewangan Antarabangsa/ *International Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini membincangkan teori dan isu kewangan antarabangsa termasuk imbangan pembayaran, pasaran tukaran asing dan mata wang digital serta kesannya ke atas ekonomi negara.
This course discusses theories and issues in international finance including balance of payments, foreign exchange market and digital currency as well as its impact on the national economy.

ECN4815 Integrasi Ekonomi/ *Economics Integration* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi teori dan kriteria penubuhan kesatuan ekonomi dan kesatuan monetari. Analisis kesatuan ekonomi semasa dan proses pengharmonian dasar kesatuan ekonomi dibincangkan.
This course covers theories and criteria for the formation of economic unions and monetary unions. The analysis of the current economic union and the harmonization process of policies in an economic union are discussed.

ECN4903 Latihan Industri / *Industrial Training* 8(0+8)
Prasyarat/ *Prerequisite*: ECN4959
Kursus ini merangkumi pendedahan kepada persekitaran kerja sebenar di industri. Latihan meliputi aplikasi teori dan praktikal yang telah dipelajari dengan amalan semasa di tempat kerja. Kemahiran komunikasi dan menyelesaikan masalah turut diberi penekanan.
This course covers exposure to the actual work environment in the industry. The training covers the theoretical and practical applications that have been learned with current practice in the workplace. Communication and problem solving skills are also emphasized.

ECN4959 (A & B) Disertasi Bacelor/ *Bachelor Dissertation* 6(0+6)

Prasyarat/ *Prerequisite*: ECN4129
Kursus ini merangkumi penyediaan cadangan, pelaksanaan dan penulisan saintifik untuk projek penyelidikan ekonomi. Pendekatan saintifik bagi menjana data secara sistematik melalui rekabentuk, pengumpulan dan analisis data yang sesuai diberi penekanan.
This course covers the preparation of proposal, implementation and scientific writing of research project in economics. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized.

Bacelor Perakaunan (Kepujian) / *Bachelor of Accounting (Honours)*

ACN3101 Maklumat Perakaunan dan Kewangan / *Accounting and Financial Information* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi konsep asas perakaunan, penyediaan penyata kewangan perniagaan milikan tunggal dan penggunaan maklumat perakaunan dalam perniagaan.

This course covers fundamental concepts of accounting, preparation of financial statements of sole proprietorship and the use of accounting information in business.

ACN3102 Perakaunan Pengenalan/ *Introductory Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi perkara asas mengenai maklumat perakaunan dalam pembuatan keputusan dan penyediaan penyata kewangan. Kursus ini juga membincangkan tentang analisis dan interpretasi penyata kewangan perniagaan.

This course covers the basic elements of accounting for decision making and preparation of financial statements. This course also discusses the analysis and interpretation of business financial statements.

ACN3111 Pengenalan Kepada Perakaunan Kewangan Dan Pelaporan/ *Introduction to Financial Accounting and Reporting* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi asas perakaunan dan pelaporan maklumat kewangan dalam organisasi perniagaan. Penekanan diberikan kepada pemahaman teknik perakaunan dan perekodan prosedur secara manual dan berkomputer.

This course covers the basics of accounting and the reporting of financial information in business organizations. Emphasis is given to the understanding of accounting techniques and recording procedures manually or using computer.

ACN3112 Perakaunan Kewangan dan Pelaporan Pertengahan I/ *Intermediate Financial Accounting and Reporting I* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3111

Kursus ini merangkumi perakaunan bagi aset, hasil dan ekuiti tertentu mengikut kerangka pelaporan kewangan semasa untuk penyediaan laporan kewangan perkongsian dan syarikat. Kaedah analisis kewangan terpilih digunakan untuk menilai prestasi dan kedudukan kewangan entiti pelapor.

This course covers accounting for assets, revenues and specific equities in compliance with the current reporting framework for the preparation of partnership and company's financial report. Selected financial analysis methods are used to assess reporting entity's financial performance and position.

ACN3113 Perakaunan dan Pelaporan Kewangan Pertengahan II/ *Intermediate Financial Accounting and Reporting II* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3112

Kursus ini merangkumi perakaunan untuk aset, liabiliti, pendapatan, belanja dan ekuiti untuk industri terpilih mengikut kerangka pelaporan kewangan semasa secara beretika. Perkembangan isu semasa juga diambilkira dalam penyediaan laporan kewangan.

This course covers accounting for assets, liabilities, income, expenses and equities for selected industries in compliance with current reporting framework. Development in current issues are taken into consideration for the preparation and assessment of company's financial report.

ACN4111 Perakaunan Kewangan dan Pelaporan Lanjutan I/ *Advanced Financial Accounting and Reporting I* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3113

Kursus ini merangkumi isu perakaunan lanjutan untuk aset dan liabiliti berdasarkan kerangka pelaporan kewangan. Ia memberi pengenalan kepada perakaunan kumpulan syarikat, bersekutu dan pengaturan bersama serta menekankan pembuatan keputusan yang beretika.

This course covers advanced accounting issues for assets and liabilities based on financial reporting framework. It gives an introduction to accounting for group accounts, associate and joint arrangement as well as emphasising ethical decision making.

ACN4112 Perakaunan Kewangan dan Pelaporan Lanjutan II/ *Advanced Financial Accounting and Reporting II* 3(3+0)

Prasyarat/ *Prerequisite*: ACN4111

Kursus ini merangkumi isu pelaporan kewangan lanjutan untuk aset, liabiliti, ekuiti, pendapatan dan belanja. Ia juga membincangkan penyediaan penyata kewangan disatukan untuk struktur kumpulan yang kompleks dan pembuatan keputusan secara beretika.

This course covers advanced financial reporting issues for assets, liablities, equities, income and expenses. It also discusses the preparation of consolidated financial statements for complex group structure and ethical decision making.

ACN4121 Teori dan Isu Dalam Perakaunan/ *Theory and Issues in Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACN4112

Kursus ini merangkumi perbincangan sejarah dan pembangunan teori serta persekitaran perakaunan. Ianya juga membincangkan isu semasa berkaitan pelaporan kewangan, isu perakaunan global dan amalan perakaunan terkini.

This course covers discussion on history and theory development as well as accounting environment. It also discusses current issues on financial reporting, global accounting issues and the current accounting practice.

ACN3211 Perakaunan Pengurusan I/ *Management Accounting I* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3111

Kursus ini merangkumi konsep kos, teknik pengekosan serta penggunaan maklumat perakaunan pengurusan untuk membuat keputusan perancangan dan kawalan.

This course covers cost concepts, costing techniques and the use of management accounting information for planning and control decisions.

ACN3212 Perakaunan Pengurusan II/ *Management Accounting II* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3211

Kursus ini merangkumi pembelanjawan, pengekosan piawai dan pengekosan relevan dalam perancangan dan kawalan organisasi. Ia juga termasuk peranan maklumat perakaunan untuk penilaian prestasi dalam firma terpencar dan letak harga pindahan dalam organisasi berbahagian.

This course covers budgeting, standard costing and relevent costing in the planning and control of organisations. It also includes the role of accounting information for performance evaluation in decentralised firms and transfer pricing in divisionalised organisations.

ACN4211 Perakaunan Pengurusan Lanjutan/ *Advanced Management Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3212

Kursus ini merangkumi teknik pengurusan strategik, pengurusan kos kualiti dan perakaunan pengurusan alam sekitar. Ia juga termasuk teknik berasaskan kos untuk membuat keputusan dan pengukuran prestasi.

This course covers strategic management techniques, quality cost management and environmental management accounting. It also includes cost-based techniques for decision making and performance measurement.

ACN3311 Audit I/ *Audit I* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3112

Kursus ini merangkumi konsep asas pengauditan dan menghubungkait konsep audit dan amalan pengauditan. Penekanan diberikan kepada tanggungjawab profesional oleh juruaudit dan proses pembuatan keputusan yang perlu dilalui oleh juruaudit selari dengan keperluan profesional semasa dan perundangan.

This course covers the basic concepts of auditing and relates the concepts to auditing practices. Emphasis is given to the professional responsibilities of the independent auditor and the decision-making process that the auditor has to go through consistent with the current professional and statutory requirements.

ACN3312 Audit II/ *Audit II* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3311
Kursus ini merangkumi aspek kepentingan etika profesional dan keperluan kepatuhan berdasarkan piawaian untuk menyempurnakan audit dengan mengambil kira implikasi peristiwa yang berlaku sebelum laporan audit ditandatangani. Ianya juga memberi pendedahan kepada jenis perkhidmatan lain yang ditawarkan dan isu semasa profesion audit.

This course covers the aspects on the importance of professional ethics and the need to adhere to the standard in completing the audit, taking into consideration the implication of subsequent events before the signage of the audit report. It also provides exposure to the other types of services offered and current issues in audit profesión.

ACN3411 Percukaian I / *Taxation I* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3111
Kursus ini merangkumi pentadbiran sistem percukaian di Malaysia dan pengiraan elaun modal. Ianya juga termasuk pengiraan pendapatan kena cukai dan cukai kena bayar oleh pembayar cukai individu.
The course covers the administration of Malaysian taxation system and the calculation of capital allowance. It also includes the computation of chargeable income and income tax payable by individual taxpayer.

ACN3412 Percukaian II / *Taxation II* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3411
Kursus ini merangkumi layanan cukai ke atas perniagaan perkongsian dan syarikat serta mengira pelbagai jenis elaun modal dan insentif untuk perniagaan. Kursus ini juga menekankan layanan cukai ke atas pelupusan hartanah dan skop cukai tidak langsung.
The course covers tax treatment on income from partnership business and corporation as well as computation of various types of capital allowance and company incentives. It also focuses on tax treatment on disposal of real property and the scope of indirect taxes.

ACN3511 Sistem Maklumat Perakaunan dan Kawalan Dalaman/ *Accounting Information System and Internal Control* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3111
Kursus ini merangkumi komponen sistem maklumat perakaunan dan prosedur kawalan dalaman dalam proses menyediakan maklumat perakaunan yang berkualiti dan beretika. Penekanan juga diberikan dalam menganalisis pakej perakaunan berkomputer yang bersesuaian bagi menyediakan penyata kewangan syarikat.

This course covers the components of accounting information systems and internal control procedures in the process of providing a quality and an ethical accounting information. Emphasis is also given in analysing the suitable computerized accounting package for the preparation of the organization's financial statement.

ACN4521 Rekabentuk dan Pembangunan Sistem Maklumat Perakaunan/ *Accounting Information System Design and Development* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3511
Kursus ini merangkumi pelbagai pendekatan pembangunan sistem maklumat perakaunan dan perbincangan terperinci fasa kitaran hayat pembangunan sistem. Kursus ini juga mendedahkan perkembangan teknologi terkini dan kesannya ke atas pembangunan sistem.

This course covers the various approaches of accounting information system development and detail discussion on the phases of systems development life cycle. This course exposes the latest technology advancements and their implications on system development.

ACN4711 Etika Perniagaan dan Takbir Urus Korporat/ *Business Ethics and Corporate Governance* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3312

Kursus ini merangkumi teori dan falsafah etika dalam individu dan hubungannya dengan organisasi korporat. Kursus ini juga mendedahkan pelajar kepada perkembangan semasa isu etika dan tadbir urus korporat dalam persekitaran perniagaan.

This course covers theories and philosophies of ethics in individuals and their relation with corporate organizations. This course also exposes students to current ethical and corporate governance issues in business environment.

ACN4712 Kajian Kes Bersepadu/ *Integrated Case Study* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3312, ACN4211 & MGM4139

Kursus ini merangkumi pengetahuan dari pelbagai bidang perakaunan dan pengurusan yang berkaitan dengan organisasi perniagaan. Penekanan diberikan kepada kemampuan pelajar untuk menganalisis, menyelesaikan masalah dan membuat keputusan yang beretika dalam konteks persekitaran perniagaan dan komuniti.

This course covers knowledge from various aspects of accounting and management in relation to business organization. Emphasis is given to the ability of students to analyze, solve problems and make ethical decisions in the context of the business environment and community.

ACN4901 Latihan Industri/ *Industrial Training* 12(0+12)

Prasyarat/ *Prerequisite*: ACN4111, ACN3211, ACN3311 & ACN3412

Kursus ini melibatkan penempatan pelajar dalam firma audit atau firma yang dibenarkan oleh fakulti selama enam bulan untuk membiasakan mereka dengan persekitaran kerja yang sebenar, mengaplikasi pengetahuan yang diperolehi semasa kuliah kepada praktis dan meningkatkan kemahiran insaniah.

This course involves a six-month industrial placement of students in an audit firm or firm approved by the faculty to enable them to familiarize with actual working environment, apply knowledge acquired in classroom to practice and enhance soft skills.

ACN3611 Perakaunan Sektor Awam/ *Public Sector Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACN4111

Kursus ini merangkumi konsep, peruntukan kewangan dan amalan perakaunan sektor awam. Ia juga menekankan akauntabiliti dan etika dalam perakaunan pengurusan, pengauditan, perakaunan kewangan dan pelaporan.

This course covers the concepts, financial provisions and practices of accounting in public sector. It also emphasises the accountability and ethics in management accounting, auditing, financial accounting and reporting.

ACN3711 Perakaunan untuk Transaksi Kewangan Islam/ *Accounting for Islamic Financial Transactions* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3112 & FIN3111

Kursus ini merangkumi konsep kewangan Islam berdasarkan shariah dan kesannya ke atas transaksi kontrak kewangan. Kursus ini juga memperkenalkan sistem kewangan dan kerangka perakaunan untuk institusi yang menawarkan kontrak kewangan Islam.

This course covers the concept of Islamic finance based on shariah and its impact on financial transaction contracts. This course introduces financial system and accounting framework for institutions offering Islamic financial contracts.

ACN4131 Perakaunan Terkhusus/ *Specialised Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACN4211

Kursus ini merangkumi perakaunan yang berkaitan dengan industri terkhusus seperti pembangunan hartanah, pelaburan hartanah, institusi kewangan, insuran, saham amanah, instrumen kewangan, perladangan, pertanian, akuakultur dan industri ekstraktif. Ia juga membincangkan isu-isu semasa pelaporan tentang industri ini. Selain itu, kursus ini juga menilai kualiti amalan pelaporan semasa untuk penambahbaikan pendedahan maklumat perniagaan.

This course covers accounting for specialized industries such as property development, investment property, financial institution, insurance, unit trust, financial instruments, agriculture, and extractive industries. It also discusses the current reporting issues in these industries. Besides that, the course also asseses the quality of current reporting practices to enhance business information disclosure.

ACN4132 Perakaunan Antarabangsa/ *International Accounting* 3(3+0)
Prasyarat/ *Prerequisite*: ACN4112
Kursus ini merangkumi perbincangan tentang pelaporan kewangan, audit, percukaian, perakaunan pengurusan dan pengurusan kewangan di peringkat antarabangsa. Ia juga membincangkan tentang penyatuan pelaporan kewangan dan perbandingan pelaporan beberapa negara terpilih.

This course covers discussion on financial reporting, audit, tax, management accounting and financial management at international level. It also discusses harmonization of financial reporting and comparative reporting in selected countries.

ACN4411 Percukaian Terkhusus/ *Specialised Taxation* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3412
Kursus ini merangkumi pengiraan cukai kena bayar dan isu percukaian bagi industri terkhusus. Ia juga meliputi perancangan cukai secara beretika, pengauditan cukai dan penyiasatan cukai.

This course covers computation of tax payable and tax issues for specialised industries. It also covers ethical tax planning, tax audit and tax investigation.

ACN4713 Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3511/ ACN3112
Kursus ini merangkumi falsafah asas penyelidikan, konsep asas penyelidikan serta tujuan dan kepentingan penyelidikan. Kursus ini juga membincangkan langkah penyediaan cadangan penyelidikan dan kepentingan etika dan ketelusan dalam penyediaan laporan penyelidikan.

This course covers the fundamental philosophy of research, basic concepts and the purposes and importance of research. This course also discusses the steps on preparation of research proposals and the importance of ethics and transparency in the preparation of research report.

ACN4959 Disertasi Bacelor/ *Bachelor Dissertation* 3(0+3)
Prasyarat/ *Prerequisite*: ACN4713
Kursus ini merangkumi penghasilan disertasi bacelor berdasarkan penyelidikan dalam bidang perakaunan dan kewangan. Ianya juga melibatkan pengumpulan, analisis, dan interpretasi data serta pembentangan hasil penyelidikan.

This course covers the production of a bachelor dissertation based on research related to accounting and finance. It involves data collection, analysis, interpretation, and presentation of research findings.

FIN3111 Pengurusan Kewangan/ *Financial Management* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3101/ACN3102/ACN3111
Kursus ini merangkumi konsep nilai masa wang, risiko dan kadar pulangan pelaburan. Ianya juga menekankan penyediaan belanjawan modal untuk perancangan kewangan syarikat yang cekap dan lebih tersusun.

This course covers the concept of time value of money, risk and return on investment. It also emphasised on the preparation of capital budgeting for efficient and more organized corporate financial planning.

FIN3121 Kewangan Peribadi/ *Personal Finance* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi perancangan dan pengurusan kewangan peribadi. Strategi perancangan kewangan dan jenis pelaburan diberi penekanan.

This course covers planning and managing of personal finances. Financial planning strategies and types of investments are emphasised.

FIN3161 Kewangan Keusahawanan/ *Entrepreneurial Finance* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi sumber pembiayaan usaha niaga dan menilai perniagaan keusahawanan melalui kaedah penilaian perniagaan. Strategi perolehan modal dalam perniagaan turut diberi penekanan.

This course covers sources of financing in venture capital and evaluates the entrepreneurial firms with business evaluation methods. Strategies in obtaining capital for businesses are emphasised.

FIN3211 Pasaran dan Institusi Kewangan/ *Financial Market and Institution* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini menyediakan liputan menyeluruh mengenai pasaran dan institusi kewangan. Kursus ini memberi penekanan kepada instrumen kewangan dan aktiviti Bank Negara dalam memastikan kestabilan pasaran kewangan.

This course provides a comprehensive coverage on the financial market and institutions. This course emphasises on financial instruments and the activities of Bank Negara in assuring the stability of the financial market.

FIN3311 Pengurusan Bank/ *Bank Management* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi struktur, integriti peminjam, pembuatan keputusan pelaburan dan kewangan dalam sesebuah institusi kewangan dan sistem perbankan. Ianya menerangkan hubungkait yang rapat antara sistem perbankan dan pasaran kewangan Malaysia.

This course covers structure, borrower integrity, investment and financial decision making in a financial institution and the banking system. It explains the close relationship between banking and Malaysian financial system.

FIN4112 Teori dan Polisi Kewangan/ *Finance Theory and Policy* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini membincangkan teori kewangan dalam aktiviti pengurusan kewangan syarikat. Aplikasi teori dalam proses pembuatan keputusan kewangan diberi penekanan.

This course discusses finance theories in firms' financial management activities. Application of theories in finance decision making process is emphasised.

FIN3511 Statistik untuk Perakaunan dan Kewangan/ *Statistics for Accounting and Finance* 3(2+1)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi kaedah kuantitatif statistik dengan menggunakan perisian statistik yang berkaitan. Di samping itu, penginterpretasian hasil dapatan juga ditekankan.

This course covers the quantitative methods of statistics by using related statistical software. In addition, the interpretation of the findings is also emphasized.

FIN4131 Kewangan Perbadanan/ *Corporate Finance* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi teori dan aplikasi dalam menilai dan mentaksir belanjawan modal dalam kewangan perbadanan. Ianya juga meliputi struktur modal, dividen, penggabungan dan pengambilalihan serta pengurusan risiko.

This course covers theories and applications *in evaluating and assessing capital budgeting in corporate finance. It also include capital structure, dividends, mergers and acquisitions and risk management.*

FIN4211 Analisis Pelaburan/ *Investment Analysis* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi prinsip dan teknik kewangan yang boleh digunakan dalam analisis pelaburan di pasaran tempatan dan antarabangsa. Kandungan kursus ini boleh digunapakai dalam membuat keputusan pelaburan yang meyakinkan.

The course covers finance principles and techniques used in investment analysis for local and international markets. The course contents can be used in making convincing investment decisions.

FIN4212 Perkhidmatan Kewangan Terkhusus/ *Specialised Financial Services* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini menerangkan pemasaran perkhidmatan kewangan serta perkhidmatan yang ditawarkan oleh institusi kewangan. Teknologi kewangan dan proses pembiayaan turut diberi penekanan.

This course explains the marketing of financial services as well as the services offered by the financial institutions. Financial technology and financing process are emphasised.

FIN4213 Perdagangan Sekuriti Dan Pengurusan Portfolio/ *Securities Trading and Portfolio Management* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi prinsip dan aplikasi analisis asasi dalam perdagangan sekuriti dan pengurusan portfolio. Strategi dalam perdagangan sekuriti dan portfolio kewangan diberi penekanan.

This course covers principles and application of fundamental analysis in securities trading and portfolio management. Strategies in securities trading and portfolio management investment are emphasised.

FIN4242 Kewangan Antarabangsa/ *International Finance* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi pendedahan kepada pengurusan kewangan antarabangsa firma, teori dan kaedah yang bersesuaian. Penekanan juga diberikan dalam sistem pertukaran mata wang asing, derivatif matawang dan analisis risiko negara.

This course gives exposure to the firm's international financial management, theory and relevance techniques. Emphasize is given on the exchange rate system, currency derivatives and country risk análisis.

FIN4611 Pengurusan Risiko Kewangan/ *Financial Risk Management* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini menerangkan jenis risiko kewangan kepada individu dan perniagaan. Kaedah pengukuran dan pengurusan risiko diberi penekanan.

This course explains various financial risks to individuals and businesses. The measurements and management of risk are also emphasised.

FIN4711 Teknologi Kewangan/ *Financial Technology* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi evolusi teknologi kewangan berhubung kait dengan kecerdasan buatan. Tadbir urus serta peraturan sandboxes dan cabarannya turut diberi penekanan.
This course covers the evolution of financial technology in relation to artificial intelligence. Governance as well as the rules of sandboxes and its challenges are emphasised.

FIN4411 Pengurusan Kewangan Islam/ *Islamic Financial Management* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi teori, prinsip dan aplikasi kewangan dalam pembentukan sistem pengurusan kewangan Islam. Kursus ini juga menekankan kaedah pengiraan zakat menurut kaedah Islam.

This course covers theories, principles and application of Islamic finance in developing an Islamic financial management system. This course also emphasizes on the computation of zakat based on Islamic method.

FIN4521 Derivatif Kewangan/ *Financial Derivatives* 3(3+0)
Prasyarat/ *Prerequisite*: FIN3111
Kursus ini merangkumi teori, prinsip dan aplikasi derivatif kewangan. Ia juga mengambil kira konsep lindung nilai, arbitraj, dan spekulasi.

This course covers theories, principles and application of financial derivatives. It also discusses the concepts of hedging, arbitrage, and speculation.

Bacelor Pentadbiran Perniagaan dengan Kepujian/ *Bachelor of Business Administration with Honours*

MGM3101 Prinsip Pengurusan/ *Principles of Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori, prinsip dan kaedah asas pengurusan. Fungsi pengurusan perniagaan dan organisasi bukan berasaskan keuntungan diberi penekanan.
This course covers the basic theories, principles and tools of management. Management functions related to businesses and non-profit organisations are emphasised.

MGM3111 Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini meliputi fungsi dan kepentingan berkomunikasi. Aplikasi strategi dan teknik berkomunikasi yang berkesan untuk mencapai matlamat organisasi dan perniagaan diberi penekanan.
This course covers the functions and importance of communication. The application of effective communication techniques and strategies for achieving organisational and business goals are emphasised.

MGM3113 Gelagat Organisasi/ *Organizational Behavior* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi konsep berkaitan gelagat kerja individu, kumpulan dan organisasi. Kesan faktor tersebut ke atas keberkesanan organisasi diberi penekanan.
The course covers concepts related to individual, group and organisational behaviour. The effects of these factors on organisational effectiveness are emphasised.

MGM3123 Pengurusan Sumber Manusia/ *Human Resource Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi konsep pengurusan sumber manusia untuk mengekalkan kelebihan bersaing sesebuah organisasi. Pengaruh faktor dalaman dan luaran dalam pengurusan sumber manusia turut diberi penekanan.
The course covers the human resource concepts to retain the competitive advantages of the organisation. The influence of internal and external factors on human resource management is emphasised.

MGM3165 Analitik Perniagaan/ *Business Analitic* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ None
Kursus ini membincangkan proses dalam penyelesaian masalah perniagaan dengan menggunakan kaedah kuantitatif. Teknik permodelan matematik dalam pembuatan keputusan perniagaan yang optimal diberi penekanan.
This course discusses the process in the solving of business problems using quantitative methods. Mathematic modelling techniques for optimal business decision making are emphasised.

MGM3180 Asas Keusahawanan/ *Basic Entrepreneurship* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi komponen utama dalam aspek perniagaan yang melibatkan perancangan perniagaan berskala kecil. Kompetensi dan pengetahuan keusahawanan diberi penekanan.
This course covers the key components of the business aspects involving planning for small-scale businesses. Entrepreneurial competencies and knowledge are emphasised.

MGM3211 Prinsip Pemasaran/ *Principles of Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi pendekatan pengurusan dalam memahami pembuatan keputusan pemasaran. Pembangunan campuran pemasaran dan strategi pemasaran diberi penekanan.
This course covers the managerial approach in understanding marketing decision making. Developing the marketing mix and marketing strategies are emphasised

MGM4244 Gelagat Pengguna/ *Consumer Behaviour* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi faktor yang mempengaruhi gelagat pembelian pengguna. Aplikasi amalan dan pembuatan keputusan pengguna diberi penekanan.
This course encompasses factors that influence consumer purchasing behaviour. Application of the practices and decision making of consumers are emphasised.

MGM3352 Undang-Undang Perniagaan/ *Business Law* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi sistem perundangan yang mentadbir pelbagai kontrak secara menyeluruh. Status kontrak dan kesan pelaksanaan undang-undang ke atas perniagaan dan pihak berkontrak dalam penentuan kesahan perjanjian adalah diberi penekanan.
This course covers the legal system that governs various contracts as a whole. The status of the contract and the effect of law enforcement on the business and the contracting parties in determining the validity of an agreement are emphasised.

MGM4106 Kaedah Penyelidikan Perniagaan/ *Business Research Methods* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3165
Kursus ini merangkumi langkah-langkah dalam proses penyelidikan. Pernyataan masalah, sorotan karya, metodologi kajian, analisis dan tafsiran data adalah diberi penekanan.
This course covers steps in a research process. Problem statement, literature review, research methodology, data analysis and data interpretation are emphasised.

MGM4124 Pengurusan Latihan dan Pembangunan/ *Training and Development Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini merangkumi struktur dan proses dalam mereka bentuk program latihan dan pembangunan dalam organisasi. Kaedah yang bersesuaian untuk melatih dan membangunkan pekerja diberi penekanan.
The course covers the structure and process in designing training and development programs within an organisation. Appropriate methods to train and develop employees are emphasised.

MGM4125 Pengurusan Pampasan/ *Compensation Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini membincangkan faktor dan langkah yang diperlukan dalam mereka bentuk strategi pampasan yang berkesan dalam organisasi. Aktiviti menilai dan mengurus program pampasan bagi menyokong pencapaian matlamat organisasi diberi penekanan.
The course discusses factors and steps required when designing effective strategic compensation for organisations. Evaluating and managing compensation program activities to support the achievement of organisation goals are emphasised.)

MGM4126 Perhubungan Perusahaan/ *Industrial Relations* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini merangkumi isu pengurusan perhubungan perusahaan yang melibatkan majikan, pekerja dan kesatuan sekerja. Aspek membina keharmonian perhubungan perusahaan serta peranan majikan dalam mengelak pertikaian diberi penekanan.
This course encompasses issues within industrial relations management that involves employer, employees and the trade union. Aspects in establishing harmonious industrial relations and the roles of employers in avoiding disputes are emphasised.

MGM4127 Pengambilan dan Pemilihan Pekerja/ *Employee Recruitment and Selection* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3123
Kursus ini merangkumi sumber, kaedah dan proses pengambilan dan pemilihan pekerja. Aspek pengambilan dan pemilihan pekerja yang tepat untuk mencapai matlamat organisasi diberi penekanan.
The course encompasses the sources, methods and processes involved in employee recruitment and selection. Aspects on recruiting and selecting the right person to achieve organisation goals are emphasised.

MGM4129 Pembangunan Organisasi/ *Organization Development* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3123

Kursus ini merangkumi strategi pembangunan organisasi untuk peningkatan prestasi individu, kumpulan dan organisasi. Langkah dalam proses perubahan terancang organisasi diberi penekanan.
This course covers organisation development strategies to increase individual, group and organisational performance. Steps in the organisation's process of planned change are emphasised.

MGM4130 Pengurusan Tempat Kerja Dan Pekerjaan Strategik/ *Strategic Employment and Workplace Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3123

Kursus ini merangkumi pengetahuan pengurusan sumber manusia dalam membentuk amalan pengurusan tempat kerja dan pekerjaan yang strategik. Isu dan tren semasa dalam pengurusan sumber manusia yang dihadapi oleh pengurus dan organisasi diberi penekanan.
This course covers human resource management knowledge in developing strategic employment and workplace management practices. Current issues and trends in human resource management faced by managers and organisations are emphasised.

MGM4131 Pengurusan Pelancongan/ *Tourism Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3180

Kursus ini merangkumi aktiviti dalam perniagaan pelancongan. Operasi dan komponen pengurusan dalam perniagaan pelancongan diberi penekanan.
This course covers the activities in tourism businesses. The operations and management components in tourism businesses are emphasised.

MGM4132 Kepemimpinan Organisasi/ *Organisational Leadership* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3123

Kursus ini merangkumi fungsi, peranan serta kompetensi teras seseorang pemimpin organisasi yang berkesan dan berwawasan. Isu kontemporari dalam kepemimpinan diberi penekanan.
This course encompasses the functions, roles and core competencies needed by an effective and visionary organisational leader. Contemporary issues in leadership are emphasised.

MGM4133 Keselamatan Dan Kesihatan Pekerja/ *Employee Safety and Health* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3123

Kursus ini merangkumi pengetahuan dalam keselamatan dan kesihatan pekerjaan. Isu semasa dan amalan pengurusan keselamatan dan kesihatan pekerja diberi penekanan.
This course covers the knowledge in occupational safety and health. Current issues and management practices of employee safety and health are emphasised.

MGM4134 Pengurusan Prestasi/ *Performance Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3123

Kursus ini merangkumi strategi pengurusan prestasi yang efektif kepada individu, pasukan dan organisasi. Peranan pengurus dalam pengurusan prestasi pekerja diberi penekanan.
This course covers effective performance management strategies for individuals, teams and organisations. The role of the managers in managing employee performance is emphasised.

MGM4136 Isu Semasa Pengurusan/ *Current Issues in Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3123

Kursus ini merangkumi isu semasa dalam pengurusan. Perkembangan terkini dalam bidang sosioekonomi dan impak ke atas kemampanan perniagaan diberi penekanan.
This course encompasses current issues in management. Recent developments in the social economic sector and its impact on business sustainability are emphasised.

MGM4137 Etika dan Tanggungjawab Sosial/ *Ethics and Social Responsibility* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi isu perniagaan, masyarakat dan etika perniagaan yang dihadapi oleh organisasi. Cabaran pengurus dalam mengimbangi tanggungjawab ekonomi, sosial dan etika apabila berurusan dengan pelbagai pemegang taruh dibincangkan.

This course covers the business, society and business ethics issues that organisations face. The challenges managers and businesses face in balancing economic, social and ethical responsibilities when dealing with a variety of stakeholders are discussed.

MGM4139 Pengurusan Strategik/ *Strategic Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi perancangan strategik dalam organisasi. Analisis persekitaran dalaman dan luaran sesebuah organisasi serta penggunaan kaedah pembuatan keputusan strategik diberi penekanan.
This course encompasses the strategic planning in an organisation. Internal and external environment analyses of an organisation and the application of strategic decision-making methods are emphasised.

MGM4142 Pengurusan Acara dan Keusahawanan/ *Event Management and Entrepreneurship* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3180
Kursus ini merangkumi aspek keusahawanan dalam pengurusan acara. Proses perancangan dan pengendalian aktiviti penganjuran acara diberi penekanan.
This course covers the entrepreneurial aspect in event management. The planning process and handling of event management activities are emphasised.

MGM4144 Pengurusan Kualiti/ *Quality Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi konsep asas, prinsip dan falsafah dalam pengurusan kualiti. Kepentingan pengurusan kualiti dalam meningkatkan prestasi organisasi serta pelaksanaan amalan pengurusan kualiti dalam konteks persekitaran persaingan diberi penekanan.
This course covers the basic concepts, principles and philosophy in quality management. The importance of quality management in improving organisational performance and the implementation of quality management practices within the competitive environment are emphasised.

MGM4149 Pengurusan Operasi dan Pengeluaran/ *Production and Operations Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3165
Kursus ini merangkumi kaedah pengurusan yang diperlukan dalam pengurusan operasi. Kaitan antara teknologi dan isu semasa operasi perniagaan diberi penekanan.
This course covers managerial approaches needed in operations management. The relationship between technology and current issues in business operations is emphasised.

MGM4154 Pengurusan Perniagaan Antarabangsa/ *International Business Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi aspek pengurusan dalam perniagaan antarabangsa. Pengetahuan dan konsep bagi merancang dan melaksanakan operasi perniagaan di peringkat antarabangsa adalah diberi penekanan.
This course covers the management aspects in an international business. The knowledge and concepts in planning and implementing business operations at the international level are emphasised.

MGM4155 Pengurusan Rentas Budaya/ *Cross-Cultural Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi konsep, teori dan dimensi pengurusan rentas budaya. Pengaruh budaya terhadap fungsi organisasi dalam persekitaran berbilang budaya dan kemahiran pemimpin global diberi penekanan.
This course covers cross-cultural management concepts, theories and dimensions. Culture's influence on the functioning of organisations in a multicultural environment and the skillsets of global leaders are emphasised.

MGM4156 Perniagaan Di Asia/ *Business in Asia* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi pengetahuan mengenai persekitaran dan pengurusan perniagaan di Asia. Strategi pengembangan perniagaan ke pasaran Asia diberi penekanan.

This course covers knowledge of the environment and management of businesses in Asia. Business expansion strategies to Asian markets are emphasised.

MGM4157 Perdagangan Antarabangsa/ *International Trade* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi teori dan dasar perdagangan antarabangsa. Halangan perdagangan dan implikasi perjanjian perdagangan bebas ke atas perdagangan antarabangsa diberi penekanan.

This course covers the international trade theories and policies. Trade barriers and implications of free trade agreements on international trade are emphasised

MGM4178 Pengurusan Francais/ *Franchise Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3180
Kursus ini merangkumi konsep dan pengurusan perniagaan francais dalam sektor domestik dan antarabangsa. Proses dan isu pengurusan perniagaan francais diberi penekanan.

This course covers franchise concepts and business management in domestic and international sectors. Process and issues in managing a franchise business are emphasised.

MGM4180 Keusahawanan Sosial/ *Social Entrepreneurship* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3180
Kursus ini merangkumi konsep keusahawanan sosial dan strategi dalam pengendalian perusahaan sosial. Perancangan program keusahawanan sosial diberi penekanan.

This course covers the social entrepreneurship concepts and strategies in managing a social enterprise. The planning of a social entrepreneurship program is emphasised.

MGM4184 Pengurusan Perniagaan Kecil/ *Small Business Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3180
Kursus ini merangkumi proses dalam pengurusan perniagaan kecil. Pembangunan rancangan perniagaan dan isu semasa dalam pengurusan perniagaan kecil diberi penekanan.

This course covers the process in managing a small business. The development of a business plan and current issues in small business management are emphasised.

MGM4187 Pengurusan Usahaniaga Baharu/ *New Venture Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3180
Kursus ini meliputi elemen penting dalam pengurusan usahaniaga baharu. Proses penubuhan dan pengurusan usahaniaga baharu serta aplikasi teknologi diberi penekanan.

This course covers the key elements of new ventures management. The establishment process and new venture management as well as the application of technologies are emphasised.

MGM4188 Kemahiran Perniagaan Untuk Usahawan/ *Business Skills for Entrepreneurs* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3180
Kursus ini merangkumi pelbagai aspek kemahiran perniagaan penting yang diperlukan oleh usahawan. Pembangunan idea perniagaan dan kebolehan dalam pembentangan penganggulan perniagaan diberi penekanan.

This course covers various aspects of important business skills required by entrepreneurs. The development of business ideas and abilities in the presentation of business pitching are emphasised.

MGM4189 Keusahawanan dan Inovasi/ *Entrepreneurship and Innovation* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3180
Kursus ini merangkumi aspek inovasi dalam keusahawanan dan usahaniaga baharu. Pembangunan organisasi berinovatif, strategi inovasi dan inovasi terbuka diberi penekanan.

This course covers aspects of innovation in entrepreneurship and new ventures. Innovative organisational development, innovation in strategies and open innovation are emphasised.

MGM4197 Sistem Maklumat Pengurusan/ *Management Information System* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi komponen, penggunaan dan isu berkaitan dengan sistem maklumat pengurusan. Proses pembangunan sistem maklumat dalam operasi perniagaan juga diberi penekanan.

This course covers components, usage and issues related to management information systems. Information system development process in business operations is also emphasised.

MGM4204 Pemasaran Perkhidmatan/ *Service Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi elemen yang relevan dalam perkhidmatan pemasaran. Isu strategik berkaitan pemasaran perkhidmatan dan pengurusan kualiti perkhidmatan diberi penekanan.

This course covers the relevant elements of services marketing. Strategic issues related to services marketing and service quality management are emphasised.

MGM4211 Pemasaran Digital/ *Digital Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini membincangkan strategi pemasaran melalui penggunaan rangkaian media digital untuk komunikasi berkesan dengan pelanggan dan mengoptimumkan perancangan perniagaan dan taktik pemasaran. Penggunaan strategi digital dalam pengurusan pemasaran diberi penekanan.

This course discusses marketing strategies through the use of digital media networks to effectively communicate with customers and optimize business planning and marketing tactics. The use of digital strategies in marketing management is emphasised.

MGM4212 e-Dagang Dalam Perniagaan Antarabangsa/ *e-Commerce in International Business* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi konsep, teori, dimensi dan kepentingan e- dagang dalam perniagaan antarabangsa. Kesan dan pengaruh e- dagang terhadap pelaksanaan perniagaan antarabangsa diberi penekanan.

This course covers the concepts, theories, dimensions and importance of e-commerce in international business. The impact and influence of e-commerce on the implementation of international business is emphasised.

MGM4237 Strategi Operasi Antarabangsa/ *International Operations Strategy* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini meliputi aspek keputusan penting dalam strategi operasi antarabangsa. Penggubalan, pelaksanaan dan pemantauan strategi operasi antarabangsa diberi penekanan.

This course covers the key decision areas of international operations strategy. The formulation, implementation and monitoring of the international operations strategy are emphasised.

MGM4238 Strategi Perniagaan Global/ *Global Business Strategies* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi konsep, teori dan pelbagai jenis strategi untuk mengurus perniagaan global secara berkesan. Pengaruh pelbagai strategi terhadap daya saingan syarikat global adalah diberi penekanan.

This course covers concepts, theories and various types of strategies to manage global business effectively. Influence of various business strategies on the competitiveness of global companies are emphasised.

MGM4239 Pengurusan Pemasaran/ *Marketing Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini membincangkan pengurusan pemasaran dan pelaksanaan pelan pemasaran yang berkesan. Strategi pemasaran dan program campuran pemasaran dalam konteks global adalah diberi penekanan.

This course discusses marketing management and the implementation of effective marketing plan. Marketing strategies and marketing mix programs within the global context are emphasised.

MGM4254 Pengurusan Peruncitan/ *Retail Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini membincangkan trend perniagaan peruncitan. Pengurusan elemen campuran peruncitan dan strategi peruncitan dalam pengurusan perniagaan diberi penekanan.

This course discusses the trends in retailing business. The managing of retail mix elements and retailing strategies in managing businesses are emphasised.

MGM4264 Penyelidikan Pemasaran/ *Marketing Research* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini meliputi langkah dan kaedah dalam mengenal pasti dan menyelesaikan pelbagai isu pemasaran. Pemilihan kaedah penyelidikan yang sesuai untuk pembuatan keputusan pemasaran diberi penekanan.

This course covers the steps and methods in identifying and solving various marketing issues. The selection of appropriate research methods for marketing decision making is emphasised.

MGM4273 Pemasaran Antarabangsa/ *International Marketing* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi pengurusan pemasaran dalam konteks antarabangsa. Perancangan pemasaran antarabangsa dan pemilihan strategi pemasaran dalam tetapan global juga diberi penekanan.

The course encompasses marketing management in an international context. International marketing planning and selection of marketing strategies within a global setting are emphasised.

MGM4275 Pengurusan Rantaian Bekalan dan Logistik/ *Logistics and Supply Chain Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi aspek penting tentang pengurusan rantaian bekalan dan logistik. Penggunaan sistem teknologi maklumat dalam pengurusan rantaian bekalan dan logistik diberi penekanan.

This course covers important aspects of logistic and supply chain management. The use of information technology system in logistics and supply chain management is emphasised.

MGM4284 Komunikasi Pemasaran Berintegrasi/ *Integrated Marketing Communication* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi isu komunikasi pemasaran berintegrasi (KPB) menggunakan campuran komunikasi pemasaran dan mesej yang berbeza. Keperluan komunikasi yang berintegrasi, konsisten dan menarik minat bagi membentuk program KPB dalam pembuatan keputusan perniagaan diberi penekanan.

This course covers issues of integrated marketing communications (IMC) using different marketing commmunication mix and messages. The need for integration, consistency and compelling communication to create an IMC program for business decision making is emphasised.

MGM4285 Strategi Penjenamaan/ *Branding Strategy* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi konsep, teori dan strategi dalam pengurusan penjenamaan. Kepentingan dan isu semasa dalam pengurusan serta pemasaran jenama sesebuah organisasi perniagaan diberi penekanan.

This course covers concepts, theories and strategies in branding management. The importance and current issues in brand management and marketing in a business organisation are emphasised.)

MGM4297 Pengurusan Produk Baharu/ *New Product Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3211
Kursus ini merangkumi konsep, teori dan strategi dalam pengurusan produk baharu. Perancangan, pelaksanaan dan pengawalan pengurusan produk baharu dalam sesebuah organisasi perniagaan diberi penekanan.

This course covers concepts, theories and strategies in new product management. The planning, implementation and controlling of new product management in a business organisation are emphasised.

MGM4321 Undang-undang Syarikat/ *Company Law* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3352
Kursus ini merangkumi undang-undang mengenai pemerbadanan dan pengurusan syarikat. Peraturan berkaitan proses, prosedur dan kesan penerimaan dan penggulungan syarikat turut diberi penekanan.

This course covers the laws relating to the incorporation and management of companies. Regulations concerning the process, procedures and effects of company's receivership and winding up are also emphasized.

MGM4331 Undang-Undang Pekerjaan dan Perhubungan Industri/ *Employment And Industrial Relations Law* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3352
Kursus ini merangkumi perundangan yang mentadbir hubungan majikan dan pekerja dalam kontrak perkhidmatan. Peranan kesatuan sekerja, tindakan perusahaan dan bidang kuasa Mahkamah Perusahaan diberi penekanan.

This course covers legislations governing the relationship of employers and employees in employment contract. The role of trade unions, industrial actions and the jurisdiction of the Industrial Court are emphasised.

MGM4365 Undang-Undang Perdagangan Antarabangsa/ *International Trade Law* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3352
Kursus ini merangkumi perundangan yang mentadbir perdagangan antarabangsa. Pembiayaan dan insurans serta kaedah penyelesaian pertikaian perdagangan antarabangsa turut diberi penekanan.

This course covers the laws governing international trade. Financing and insurance as well as international trade dispute resolution methods are also emphasised.

MGM4903 Latihan Industri/ *Industrial Training* 8(0+8)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini membolehkan pelajar mempelajari mengenai industri bidang mereka. Pelajar juga diberi peluang memperolehi kemahiran praktikal dan pengalaman bekerja dalan projek bersama pakar industri.

This course enables students to learn about the industry of their discipline. Students are also given the opportunity to acquire practical skills and experience working on projects alongside industry experts.

MGM4959 Disertasi Bacelor/ *Bachelor Dissertation* 4(0+4)
Prasyarat/ *Prerequisite*: MGM4106
Kursus ini merangkumi penyediaan cadangan penyelidikan, pelaksanaan dan pengendalian projek penyelidikan. Penggunaan pendekatan saintifik bagi menjana data secara sistematik melalui reka bentuk penyelidikan, pengumpulan dan analisis data yang sesuai adalah diberi penekanan.

This course covers the preparation of a research proposal, implementation and conducting a research project. The use of scientific approaches to generate data systematically through appropriate research designs, data collection and analysis are emphasised.

Sila rujuk sinopsis pada fakulti berkenaan/ *Please refer to the synopsis of the faculty*

1. FAKULTI EKOLOGI MANUSIA/ *FACULTY OF HUMAN ECOLOGY*

1.1	SKP2101	Kenegaraan Malaysia/ *Malaysian Nationhood*	3(3+0)
1.2	SKP3112	Falsafah dan Isu Semasa/ *Philosophy and Current Issues*	2(2+0)
1.3	SKP3113	Falsafah dan Isu Semasa Masyarakat Sivil/ *Philosophy and Current Issues in Civil Society*	3(3+0)
1.4	SKP3122	Penghayatan Etika dan Peradaban/ *Internalization of Ethics and Civilization*	2(2+0)
1.5	SKP3123	Penghayatan Etika dan Peradaban di Malaysia/ *Internalization of Ethics and Civilization in Malaysia*	3(3+0)
1.6	FEM2401	Politik Malaysia dan Masyarakat/ *Malaysian Politics and Society*	2(2+0)
1.7	FEM3311	Masalah Sosial/ *Social Problems*	3(3+0)
1.8	FEM4204	Modal Insan Dan Ekonomi/ *Human Capital and Economy*	3(3+0)
1.9	FEM3335	Pembangunan Dan Kelestarian/ *Development and Sustainability*	3(3+0)

2. FAKULTI PERTANIAN/ *FACULTY OF AGRICULTURE*

2.1	PRT2009	Pertanian dan Kehidupan/ *Agriculture and Life*	2(1+1)

3. PUSAT PEMAJUAN KOMPETENSI BAHASA/ *CENTRE FOR THE ADVANCEMENT OF LANGUAGE COMPETENCE (CALC)*

3.1	LPE2302	*Reading for Academic Purposes*	3(3+0)
3.2	LPE2403	*Academic Interaction and Presentation*	3(3+0)
3.3	LPE2503	*Academic Writing*	3(3+0)
3.4	LPE2303	*Critical Reading Skills*	3(3+0)
3.5	LPE2504	*Creative Writing Skills*	3(3+0)
3.6	LPM2100	Bahasa Melayu Komunikasi/ *Malay Language Communication*	2(2+0)

4. FAKULTI PENGAJIAN PENDIDIKAN/ *FACULTY OF EDUCATIONAL STUDIES*

4.1	CPE3202	Pengantar Bimbingan Dan Kaunseling/ *Introduction to Guidance and Counselling*	3(3+0)