

YEAR 2023

NATIONAL

NO.	FIELD OF EXPERTISE	PROJECT ID	STAFF NAME	RESEARCH TITLE	START DATE	END DATE	GRANT NAME	AMOUNT (RM)
1.	Economics	9750100	Nor Yasmin Mhd Bani	The Relationship between Energy Poverty, Environmental Quality, Health Outcomes and Remittances in Asian Countries	01-Sep-23	01-Sep-26	GP-IPS	20,000.00
2.	Management and Marketing	9750200	Ho Jo Ann	Understanding Memorable Tourism Experiences and Well-being of Senior Tourists to Visit a Tourism Destination	01-Sep-23	01-Apr-25	GP-IPS	20,000.00
3.	Management and Marketing	9775600	Raja Nerina Raja Yusof	Exploring Export Barriers of Malaysian Agriculture SMEs and Its Effects on Export Performance	01-Dec-23	30-Nov-25	GP-IPS	15,000.00
4.	Economics	9775700	Mohd Naseem Niaz Ahmad	Assessing the Impact of the Digital Economy on Capital Misallocation and Green Total Factor Productivity: A City-level Spatial Effect and Non-linear Analysis in China	01-Dec-23	30-Nov-25	GP-IPS	20,000.00
5.	Management and Marketing	9775800	Meor Rashydhan Abdullah	Investigating well-being and burnout among medical doctor in the post-COVID19 period: A qualitative study	01-Dec-23	30-Nov-25	GP-IPM	15,500.00
6.	Management and Marketing	6303821	Anuar Shah Bali Mahomed	Examining the Role of Technology Adoption on Online Businesses among Micro, Small and Medium Enterprises (MSMEs) in Malaysia	01-Jan-23	31-Mar-24	GPSPE	13,925.00
7.	Economics	6303822	Normaz Wana Ismail	Comparative advantages, innovation, and foreign direct investment in the trade of medical products	01-Jan-23	30-Jun-24	GPSPE (Khas RG-Trade Policy & Development Research Group (TraPoD)	19,300.00
8.	Accounting	6303823	Mazlina Mustapha	Relationship between Financial Management Decisions and Corporate Governance Mechanisms, and Their Impact on Corporate Performance	01-Jan-23	30-Jun-24	GPSPE	17,711.00
9.	Management and Marketing	6303824	Rosmah Mohamed	Effects of Best Practice Human Resource Management on Employee Performance in Malaysian Local Authority Organizations	01-Jan-23	31-Mar-24	GPSPE	15,500.00
10.	Economics	6303825	Suryati Ishak	Cashless Economy: Does it Contribute to Less Crime in Malaysia?	01-Jan-23	30-Jun-24	GPSPE	15,000.00
11.	Entrepreneurship, Hospitality, and Tourism	6303826	Yuhanis Abdul Aziz	Characterization and Assessment of Responsible Tourism Practice Adoption in Redang Island, Terengganu	01-Jan-23	30-Jun-24	GPSPE	20,000.00
12.	Management and Marketing	6303827	Manisah Othman	Identifying Determinants for Purchasing Non-Food Fast-Moving Consumer Goods in Malaysia	01-Jan-23	30-Jun-24	GPSPE	16,000.00

13.	Management and Marketing	6303828	Khairunnisak Latiff	A naturalistic inquiry in unfolding the emergent themes and qualitative indicators for successful inclusive tourism business development of Malaysia	01-Jan-23	30-Jun-24	GPSPE (Khas RG-SPE Tourism Research Group (STRG))	20,000.00
14.	Management and Marketing	6303829	Zuraina Dato' Mansor	Stress factors and employee well beings in New Norm (Post Covid 19)	01-Jan-23	30-Apr-24	GPSPE	20,000.00
15.	Economics	6303830	Syamsul Herman Mohammad Afandi	Economic Value of Raja Musa Peat Swamp Forest for the livelihood of Paddy Farmer, Tg Karang Selangor	01-Jan-23	30-Jun-24	GPSPE	20,000.00
16.	Economics	6303831	Chakrin Utit	Impacts and Sustainability of the Medical Supplies Industry in Malaysia	01-Jan-23	30-Jun-24	GPSPE	19,550.00
17.	Management and Marketing	6303832	Rozanah Ab Rahman	Halal Certification Procedures and the Improvisation Challenges for SME Industries in Malaysia and Indonesia	01-Jan-23	31-Mar-24	GPSPE	16,500.00
18.	Accounting	6303833	Lau Yeng Wai	Technological advancements in Auditing: An Information Quality Perspective	01-Jan-23	30-Jun-24	GPSPE	16,000.00
19.	Management and Marketing	6303834	Dahlia Zawawi	Expanding the Job Demands-Resource (JD-R) Theory for a Closer Look at Work Engagement and Turnover Intention	01-Aug-23	31-Jul-24	GPSPE	14,870.00
20.	Finance	6303835	Bany Ariffin Amin Noordin	Impact of Environmental, Social, and Governance (ESG) on the Cost of Debt: Evidence from Developing Nations	01-Aug-23	31-Jul-24	GPSPE	9,700.00
21.	Economics	6303836	Saifuzzaman Ibrahim	The Role of Human Capital in Reducing the Adverse Impact of Industrial Activities on Environment	01-Aug-23	31-Jul-24	GPSPE	12,500.00
22.	Finance	6303837	Nor'Aishah Mohd Shawal	Relationship Between Individual's Risk Perception, Risk Tolerance and Financial Behaviour of Financial Satisfaction	01-Aug-23	31-Jul-24	GPSPE	5,000.00
23.	Economics	6303838	Hanny Zurina Hamzah	Market Structure and Barriers to Entry for Hypermarkets Industry in Malaysia	01-Aug-23	31-Jul-24	GPSPE	20,000.00
24.	Accounting	6303839	Hasri Mustafa	Animal sustainability and accounting treatment of biological asset in Malaysia	01-Aug-23	31-Jul-24	GPSPE	15,000.00
25.	Entrepreneurship, Hospitality, and Tourism	6303840	Mass Hareeza Ali	Technology Transfer Office (TTO) and academic entrepreneurship roles towards enhancing commercialization of innovation through Research University (RUs)	01-Aug-23	31-Jul-24	GPSPE	14,600.00
26.	Accounting	6303841	Zaidi Mat Daud	An exploratory Study on The Factors and Impact of Digital Transformation on Internal Audit Quality of the Malaysian Public Sector Organisations	01-Aug-23	31-Jul-24	GPSPE	7,920.00
27.	Management and Marketing	6303842	Hanna Ambaras Khan	The Awareness of Mediation as a Dispute Resolution Method for Business Entities in Selangor and Federal Territory of Kuala Lumpur	01-Aug-23	31-Jul-24	GPSPE	11,200.00

28.	Economics	6303843	Wency Bui Kher Thingg	The Affordability Elasticity of Cigarette Demand in Malaysia: Alternative Measurement for Cigarettes Taxation	01-Aug-23	31-Jul-24	GPSPE	20,000.00
29.	Accounting	6303844	Saira Kharuddin	Understanding the influence of Religiosity on managers' environmentally and financially responsible behavior	01-Aug-23	31-Jul-24	GPSPE	14,750.00
30.	Finance	6303845	Mohd Romzee Ibrahim	Determinants of Community Livelihood Conditions for Sustainable World Heritage Cities and Host Communities Post-Pandemic Covid-19 at the Historical City of Melaka, Malaysia	01-Aug-23	31-Jul-24	GPSPE (Khas RG-SPE Tourism Research Group (STRG))	5,000.00
31.	Management and Marketing	6303846	Suhaimi Ab Rahman	Revisiting Cooperative Federalism Concept for Better Governance of Halal Compliance in Malaysia	01-Aug-23	31-Jul-24	GPSPE	20,000.00
32.	Finance	6303847	Lau Wei Theng	Do Cash Flows Restraint ESG Value? Evidence from Firms in ASEAN	01-Aug-23	31-Jul-24	GPSPE	10,000.00
33.	Economics	6303848	Mohamad Khair Afham Muhamad Senan	A Time Varying Analysis on the Disaggregated Effects of Monetary Policy Shocks Under the Dual Banking System of Malaysia	01-Aug-23	31-Jul-24	GPSPE	16,100.00
34.	Economics	6303849	Law Siong Hook	Effect of Aging on Fiscal Imbalances and Public Debt: Evidence from International Data	01-Aug-23	31-Jul-24	GPSPE	10,600.00
35.	Economics	5540664	Lee Chin	Predictive Analytics of social media and Sentiment of Electric Vehicles (EVs) in Malaysia	01-Dec-23	30-Sep-25	FRGS	72,500.00
36.	Management and Marketing	6300884	Rosmah Mohamed	Retirement Lifecycle Strategic Agenda	29-Mar-23	31-Dec-24	Kumpulan Wang Persaraan (KWAP)	290,000.00
37.	Economics	5560001	Muhammad Daaniyall Abd Rahman	Pembangunan Model Ekonomi Bagi Menilai Impak Sektor Strategik Rancangan Selangor Pertama	01-Sep-23	30-Aug-25	Geran Penyelidikan Negeri Selangor (GPNS)	89,400.00
38.	Economics	9753700	Rusmawati Said	Kajian Meningkatkan Kecekapan Pengurusan Harta Intelek melalui Pembangunan Sistem UPMIP	01-Nov-23	30-Apr-25	GP	93,000.00
39.	Economics	5210002	Zaiton Samdin	Socioeconomic Impact of Bamboo Plantation in Malaysia	01-Jan-23	31-Dec-26	Geran Penyelidikan Pusat Kecemerlangan Pendidikan Tinggi (HICoE)	71,335.00