

SEKOLAH PERNIAGAAN DAN EKONOMI SCHOOL OF BUSINESS AND ECONOMICS



## AJCR ASIAN JOURNAL OF CASE RESEARCH (AJCR) CALL FOR PAPERS! Volume 13, March & September 2024

## **ABOUT AJCR**

Asian Journal of Case Research (AJCR) aims to provide an avenue for academics and trainers who adopt the use of case methodology in teaching and training. The journal is also an avenue for case researchers to publish and share their ideas and findings. **IMPORTANT DATE** 

DATE FOR



ANNOUNCEMENT

We would like to invite you to submit your full article of case study to Asian Journal of Case Research (AJCR)

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