

TAHUN 2020

NASIONAL					
BIL.	TAJUK PROJEK	NAMA KETUA PROJEK	NAMA PENYELIDIK BERSAMA	NAMA GERAN	PENAJA GERAN
1	Drive Foot Traffic to Your Retail Store? The Effect of Price Image and Sugrophobia	Cheah Jun Hwa	1) Prof. Madya Dr. Dahlia Zawawi (Mentor), 2) Prof. Madya Dr. Ng Siew Imm	GP-IPM	UPM
2	Sustainability Risk Management in Palm Oil Industry in Malaysia	Mazlina Mustapha	1) Dr. Sabarina Mohammed Shah, 2) Shazrul Ekhmar Abdul Razak (GS48267)	GP-IPS	UPM
3	Non-attendance to Attributes in Choice Experiment: A Case Study of Malaysian Recreational Park	Wan Norhidayah W Mohamad	1) Prof. Madya Dr. Zaiton Samdin (Mentor)	GP-IPM	UPM
4	Effectiveness of Inclusive and Ambidexterity Leadership in Driving Psychologically Empowered Academics' Innovative Work Behaviour and Performance	Anusuiya A/P Subramaniam	1) Prof. Madya Dr. Anuar Shah Bali Mahomed (Mentor), 2) Prof. Madya Dr. Ho Jo An	GP-IPM	UPM
5	Greenfield and Brownfield Investments, and its Effect on Sustainable Renewable Energy Industry and Environment Performance	Soh Wei Ni	1) Dr. Lau Wei Theng, 2) Dr. Tun Yin Li, 3) Dr. Nur Syazwani Mazlan	GP	UPM
6	The Empowerment of Students' Communication Skills and Human Governance through CSR Engagement Activities in Accounting Ethics Education	Haslinah Muhamad	1) Prof. Madya Dr. Mazlina Mustapha	GPSPE	UPM
7	The Inclusion of Risk-Taking Behavior Among Music Festival Stakeholders in Malaysia	Nawal Hanim Abdullah	1) Khairiah Haji Ismail	GPSPE	UPM
8	Impact of range bar and ergodic process on early detection period: Evidence from USD/CNY currency	Soh Wei Ni	1) Pang Tor Nee	GPSPE	UPM
9	Developing a Sustainable Retirement Village Framework for the Malaysian Ageing Community	Ho Jo Ann	1) Prof. Madya Dr. Ng Siew Imm, 2) Puan Saadiatul Ibrahim, 3) Dr. Tan Hong Chien, 4) Dr. Lin Woon Leong	FRGS	KPT
10	Social Media Predictive Analytics and Sentiment Modelling of Gig Economy in the Industrial Revolution 4.0 (IR4.0)	Nur Syazwani Mazlan	1) Prof. Dr. Rahmita Wirza, 2) Prof. Madya Dr. Rusmawati Said	FRGS	KPT

11	Constructing a New Inter-State Economic Model for Assessing Sources of Regional Imbalances in Malaysia	Muhammad Daaniyall Abd Rahman	1) Prof. Dr. Muzafar Shah, 2) Prof. Madya Dr. Mohd Yusof Saari, 3) Dr. Anitha Rosland, 4) Dr. Abdul Rais Abdul Latiff (USM)	FRGS	KPT
12	External and internal locus control factors influencing the intention to become a whistleblower	Haslinah Muhamad	1) Prof. Madya Dr. Ong Tze San, 2) Prof. Madya Dr. Zahira Mohd Ishan, 3) Prof. Madya Dr. Maheran Haji Katan (UiTM)	FRGS	KPT