

SEKOLAH PERNIAGAAN DAN EKONOMI / SCHOOL OF BUSINESS AND ECONOMICS

Maklumat Am

Sekolah Perniagaan dan Ekonomi (SPE), sebelumnya dikenali sebagai Fakulti Ekonomi dan Pengurusan telah ditubuhkan pada tahun 1974 sebagai fakulti yang keempat di Universiti Putra Malaysia (sebelum ini dikenali sebagai Universiti Pertanian Malaysia) dengan nama Fakulti Ekonomi Sumber dan Perniagaantani.

Sekolah ini menawarkan tiga program Bacelor iaitu Bacelor Ekonomi dengan Kepujian, Bacelor Perakaunan (Kepujian) dan Bacelor Pentadbiran Perniagaan dengan Kepujian.

Sehingga 19 September 2021, SPE mempunyai 11 orang Profesor, 31 Profesor Madya, 49 Pensyarah Kanan dan 8 Pensyarah dan 2 Tutor dalam pelbagai bidang ekonomi, pengurusan, pemasaran, kewangan dan perakaunan. Kakitangan akademik SPE mempunyai pengalaman luas dalam pengajaran, penyelidikan, perundingan dan penyeliaan pelajar. Sekolah Perniagaan dan Ekonomi disokong kuat oleh kakitangan yang bereputasi, dengan kepakaran dalam pelbagai bidang. SPE bertekad menyasarkan untuk mencapai kecemerlangan dalam pengajaran dan penyelidikan di peringkat antarabangsa.

General Information

School of Business and Economics (SPE), formerly known as Faculty of Economics and Management was established in 1974 as the fourth faculty established in Universiti Putra Malaysia (formerly known as Universiti Pertanian Malaysia) under the name Faculty of Resource Economics and Agribusiness.

Accordingly the School offers three Bachelor programmes namely Bachelor of Economics with Honours, Bachelor of Accounting (Honours) and Bachelor of Business Administration with Honours.

As of 19 September 2021 the School has 11 Professors, 31 Associate Professors, 49 Senior Lecturers dan 8 Lecturers and 2 Tutors in various fields of economics, management, marketing, finance and accounting. The School academic staffs have extensive experience in teaching, research, consultancy and supervision of students. The School is strongly supported by reputable staff with expertise in various fields. The School is committed to achieve excellence in teaching and research at the international level.

Pengurusan Sekolah Perniagaan dan Ekonomi/ *Management Team of School of Business and Economics*

Dekan/ *Dean*

Prof. Madya Dr. Bany Ariffin Amin Noordin

**Timbalan Dekan Prasiswazah dan Alumni/
*Deputy Dean Undergraduate and Alumni***

Prof. Madya Dr. Norashidah Mohamed Nor

**Timbalan Dekan Siswazah dan Antarabangsa/
*Deputy Dean Graduate and International***

Prof. Dr. Yuhanis Ab. Aziz

**Timbalan Dekan Penyelidikan, Pendanaan, Jaringan Korporat dan Komuniti/
*Deputy Dean Research, Funding, Corporate and Community Linkages***

Prof. Dr. Normaz Wana Ismail

**Ketua Program Bachelo Ekonomi dengan Kepujian/
*Head of Programme Bachelor of Economics with Honours***

Prof. Madya Dr. Rusmawati Said

**Ketua Program Bachelo Perakaunan (Kepujian)/
*Head of Programme Bachelor of Accounting (Honours)***

Prof. Madya Dr. Ridzwana Mohd Said

**Ketua Program Bachelo Pentadbiran Perniagaan dengan Kepujian/
*Head of Programme Bachelor of Business Administration with Honours***

Prof. Dr. Ho Jo Ann

**Timbalan Pendaftar/
*Deputy Registrar***

Cik Nor Azizah Tamsi

Program Prasiswazah yang ditawarkan/ *Undergraduate Programmes Offered*

Bachelor/ *Bachelor*

1. Bachelor Ekonomi dengan Kepujian / *Bachelor of Economics with Honours*
2. Bachelor Perakaunan (Kepujian) / *Bachelor of Accounting (Honours)*
3. Bachelor Pentadbiran Perniagaan dengan Kepujian / *Bachelor of Business Administration with Honours*

ELEX Requirements for Graduation

The required number of LPE courses, CEL courses and LAX points to be fulfilled is based on MUET Bands as shown in the table below:

CEFR Tahap	MUET Tahap	TOEFL/IELTS Skor	CIEP Tahap	Pearson Test of English (PTE) Academic Skor	Cambridge English Skor	Keperluan Bergraduat
C1 – C2	5.0 – 5+	TOEFL iBT 95 – 120 IELTS 7.0 – 9.0	-	76 - 90	180 – 230	2 LPE + 1 CEL + 24 mata LAX Atau 1 LPE + 1 CEL + 24 mata LAX + 1 Bahasa global
B1 – B2	3.0 – 4.5	TOEFL iBT 42 – 94 IELTS 4.0 – 6.5	104 – 109	43 – 75	140 – 179	2 LPE + 2 CEL + 24 mata LAX
A2	2.0 - 2.5	TOEFL iBT N/A IELTS 3.0 – 3.5	101 – 103	30 – 42	120 – 139	3 LPE + 3 CEL + 24 mata LAX

ELEX Scheme

Students **must** enroll in LPE, CEL and LAX each semester as specified in the ELEX Scheme. The following table shows the ELEX Scheme for each semester according to MUET Bands.

ELEX SCHEME FOR 4 YEARS PROGRAMMES (Effective for Intake October 2021 onwards)

Sem	4 - Years Programme		
	MUET 2.0 – 2.5 IELTS 3.0 – 3.5 CIEP 101 – 103 PTE 30 – 42 CE 120 – 139	MUET 3.0 – 4.5 TOEFL iBT 42 – 94 IELTS 4.0 – 6.5 CIEP 104 – 109 PTE 43 – 75 CE 140 – 179	MUET 5.0 – 5+ TOEFL iBT 95 – 120 IELTS 7.0 – 9.0 PTE 76 – 90 CE 180 – 230
1	LAX 6 points	LAX 6 points	LAX 6 points
2	CEL2102	LAX 6 points	LPE2301
3	LPE2401	LPE2501	Choose ONE: LPE2402/LPE2502/Global language
4	LPE2301	LAX 6 points	LAX 6 points
5	LPE2501	Choose ONE: CEL2105/2106/2107	Choose ONE: LPE2402/LPE2502/Global language
6	Choose ONE: CEL2105/2106/2107	Choose ONE: CEL2105/2106/2107	LAX 6 points
7	Choose ONE: CEL2105/2106/2107	LAX 12 points	LAX 6 points
8	-	-	-

Note:

Students must follow the scheme of study provided based on MUET (or equivalent) every semester.

- Students MUET Band 5 and 6 have the option of taking either one or two LPE courses. Students who choose one LPE course, must also take a course in global language.
- Students who are on Industrial Training in a specific semester, do not need to register for English Language course or English Language skills activities for that semester but have to register and attend the course or activity in the preceding or prospective semester (subject to pre-requisite courses).

Information for ELEX (English Language Experience) package

I. LPE courses [credit (2+1)]

- LPE2401 (Reading for Academic Purposes)
- LPE2301 (Academic Interaction and Presentation)
- LPE2501 (Academic Writing)
- LPE2402 (Critical Reading Skills) **ONLY** for MUET Band 5 & 6
- LPE2502 (Creative Writing Skills) **ONLY** for MUET Band 5 & 6

Note: Students who failed the BBI course, must repeat the course until they pass before taking the next course.

II. CEL courses

- CEL2102 (Effective Listening and Speaking)
- CEL2103 (Writing Academic Texts)
- CEL2104 (Oral Presentation)
- CEL2105 (Spoken Communication for the Workplace)
- CEL2106 (Communication for Professional Development)
- CEL2107 (Written Business Communication)

Note: Students who obtained Level 1 for CEL course, must repeat the course until pass (Level 2 and above).

III. LAX

- LAX (6 points or 12 points); 1 point = 2 hours per week
- 6 points LAX = 6 weeks x 2 hours per week
- 12 points LAX = 12 weeks x 2 hours per week
- LAX activities offered each semester will be announced by CALC (Centre for the Advancement of Language Competence)

Note: Students who obtained TM (Not Satisfactory), must take the same or different LAX activities to replace the failed activity points (TM). Students must ensure that the required number of LAX points is fulfilled before graduation.

IV. Pre-requisites for course

- LPE2401: MUET Band 1/2
- LPE2301: CEL2102 Level 2 or MUET Band 3/4/equivalent
- LPE2501: Pass LPE2301
- CEL2103: Pass LPE2501 or MUET Band 5/6/equivalent
- CEL2102, 2105, 2106, 2107: No Pre-requisite

**Bachelor Ekonomi dengan
Kepujian/
*Bachelor of Economics with
Honours***

STRUKTUR KURIKULUM/ CURRICULUM STRUCTURE

Program/ Programme : **Bachelor Ekonomi dengan Keupujian/ Bachelor of Economics with Honours**

Jumlah Kredit Bergraduat/ Total Credits to Graduate : **122 Jam Kredit/ Credit Hours**

Tempoh Pengajian/ Duration of Study : **8 Semester/ Semesters (4 Tahun/ Years)**

Matlamat Program :

1. melahirkan eksekutif dan pentadbir yang berpengetahuan tinggi dalam pelbagai bidang berkaitan ekonomi
2. melahirkan pengamal yang kompeten dalam menawarkan perkhidmatan bagi menyelesaikan masalah ekonomi secara profesional dan beretika
3. melahirkan penyelidik dan penganalisis ekonomi yang berupaya mengaplikasikan kemahiran teknikal dan kaedah ekonomi dalam latihan profesional dan pengajian lanjutan

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Pengetahuan dan kefahaman (C)	Kemahiran praktikal (P)	Kemahiran kognitif (CTPS)	Kemahiran komunikasi (CS)	Kemahiran interpersonal (TS)	Etika dan profesionalism (EM)	Kemahiran digital dan pendidikan sepanjang hayat (LL)	Kemahiran personal dan keusahawanan (KK)	Kepimpinan, autonomi dan tanggungjawab (LS)	Kemahiran numerasi (NS)
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
Bachelor Ekonomi dengan Keupujian	39	11	13	13	12	11	13	4	6	15

1. Kursus Universiti/ *University Courses* (25 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1	Tiada/ <i>None</i>
SKP2101*	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0	Tiada/ <i>None</i>
FEM2401**	Politik Malaysia dan Masyarakat/ <i>Malaysian Politics and Society</i>	2	2	0	
SKP3112*	Falsafah dan Isu Semasa/ <i>Philosophy and Current Issues</i>	2	2	0	Tiada/ <i>None</i>
SKP3113**	Falsafah dan Isu Semasa Masyarakat Sivil/ <i>Philosophy and Current Issues in</i>	3	3	0	Tiada/ <i>None</i>

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
atau/ or SKP3123**	<i>Civil Society</i> atau/ or Penghayatan Etika dan Peradaban di Malaysia/ <i>Internalization of Ethics and Civilization in Malaysia</i>				
SKP3122*	Penghayatan Etika dan Peradaban/ <i>Internalization of Ethics and Civilization</i>	2	2	0	Tiada/ None
LPM2100**	Bahasa Melayu Komunikasi/ <i>Malay Language Communication</i>	2	2	0	Tiada / None
PRT2009	Pertanian dan Kehidupan/ <i>Agriculture and Life</i>	2	1	1	Tiada/ None
LPE2301	<i>Academic Interaction Presentation</i>	3	2	1	CEL2102/
LPE2501	<i>Academic Writing</i>	3	2	1	LPE2301
KOM3403	Pengucapan Awam/ <i>Public Oration</i>	3	3	0	Tiada/ None
FCE3204	Kemahiran Berfikir/ <i>Thinking Skills</i>	2	2	0	Tiada/ None
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1	
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1	

Nota: * pelajar tempatan/ *local student*
**pelajar antarabangsa/ *international student*

2. Kursus Teras/ *Core Courses* (64 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
ECN3211	Aplikasi Algebra dalam Ekonomi/ <i>Application of Algebra in Economics</i>	3	3	0	Tiada/ None
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0	Tiada/ None
ACT3112	Perakaunan Pengenalan/ <i>Introductory Accounting</i>	4	3	1	Tiada/ None
ECN3010	Prinsip Ekonomi/ <i>Principles of Economics</i>	3	3	0	Tiada/ None
ECN3013	Mikroekonomi/ <i>Microeconomics</i>	3	3	0	ECN3010
ECN3014	Makroekonomi/ <i>Macroeconomics</i>	3	3	0	ECN3010
ECN3015	Mikroekonomi Pertengahan/ <i>Intermediate Microeconomics</i>	3	3	0	ECN3013
ECN3016	Makroekonomi Pertengahan/ <i>Intermediate Macroeconomics</i>	3	3	0	ECN3014
ECN3111	Sejarah Pemikiran Ekonomi/ <i>History of Economic Thoughts</i>	3	3	0	ECN3010
ECN3113	Ekonomi Malaysia/ <i>Malaysian Economy</i>	3	3	0	ECN3010
ECN3221	Statistik Ekonomi/ <i>Statistical Economics</i>	4	3	1	Tiada/ None

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
ECN3212	Aplikasi Kalkulus dalam Ekonomi/ <i>Application of Calculus in Economics</i>	3	3	0	ECN3211
ECN4231	Pengenalan kepada Ekonometrik/ <i>Introduction to Econometrics</i>	4	3	1	ECN3221
ECN4126	Kaedah Penyelidikan Ekonomi/ <i>Research Methodology in Economics</i>	4	3	1	ECN3221
ECN4234	Ekonometrik Gunaan/ <i>Applied Econometrics</i>	4	3	1	ECN4231
ECN4903	Latihan Industri/ <i>Industrial Training</i>	8	0	8	Tiada/ None
ECN4959 A	Disertasi Bacelor/ <i>Bachelor Dissertation</i>	2	0	2	Tiada/ None
ECN4959 B	Disertasi Bacelor/ <i>Bachelor Dissertation</i>	4	0	4	Tiada/ None

3. Kursus Elektif/ *Elective Courses* (33 kredit/ *credits*)

A. Elektif Ekonomi/ *Elective for Economics* (18 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
ECN4314	Ekonomi Sumber dan Alam Sekitar/ <i>Natural Resources and Environmental Economics</i>	3	3	0	ECN3015
ECN4410	Wang, Institusi Kewangan dan Perbankan/ <i>Money, Financial Institutions and Banking</i>	3	3	0	ECN3014
ECN4411	Ekonomi Kewangan/ <i>Financial Economics</i>	3	3	0	ECN4410
ECN4511	Ekonomi Perindustrian/ <i>Industrial Economics</i>	3	3	0	ECN3013 atau/ or ECN3011
ECN4514	Ekonomi Strategi/ <i>Economics of Strategy</i>	3	3	0	ECN3013
ECN4611	Ekonomi Pembangunan/ <i>Development Economics</i>	3	3	0	ECN3013
ECN4711	Pembiayaan Awam / <i>Public Finance</i>	3	3	0	ECN3014
ECN4812	Perdagangan Antarabangsa/ <i>International Trade</i>	3	3	0	ECN3015

B. Elektif Pengurusan dan Kemanusiaan/ *Elective for Management and Humanities* (9 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
FIN3111	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0	ACN3101 atau/ or ACN3102

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
					atau/ or ACN3111
FIN4131	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0	FIN3111
FIN4211	Analisis Pelaburan/ <i>Investment Analysis</i>	3	3	0	FIN3111
ECN3112	Pengenalan kepada Ekonomi Islam/ <i>Introduction to Islamic Economics</i>	3	3	0	ECN3010
ECN4235	Analisis Siri Masa dan Unjuran/ <i>Time Series Analysis and Forecasting</i>	4	3	1	ECN4231
ECN4261	Penilaian Projek/ <i>Project Evaluation</i>	3	3	0	ECN3013
ECN4315	Ekonomi Pelancongan dan Rekreasi/ <i>Tourism and Recreation Economics</i>	3	3	0	ECN3010
ECN4613	Ekonomi Buruh/ <i>Labour Economics</i>	3	3	0	ECN3013
ECN4615	Ekonomi Wilayah/ <i>Regional Economics</i>	3	3	0	ECN3015
ECN4813	Kewangan Antarabangsa/ <i>International Finance</i>	3	3	0	ECN3016
ECN4815	Integrasi Ekonomi/ <i>Economics of Integration</i>	3	3	0	ECN3014
MGM3113	Gelagat Organisasi/ <i>Organizational Behaviour</i>	3	3	0	MGM3101
MGM3123	Pengurusan Sumber Manusia/ <i>Human Resource Management</i>	3	3	0	MGM3113
MGM3211	Prinsip Pemasaran/ <i>Principles of Marketing</i>	3	3	0	Tiada/ None
MGM3352	Undang-undang Perniagaan/ <i>Business Law</i>	3	3	0	Tiada/ None

C. Kursus Elektif Bebas / *Elective* (6 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
LP-XXXX	Bahasa Global / <i>Global Language</i>	3	2	1	Tiada/ None
	Elektif (Selain Bahasa Global / <i>Elective (Other than Global Language)</i>)	3			

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/Notes : Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ *It is compulsory for students to take 2 credits of co-curriculum courses offered by the university*

SKEMA PENGAJIAN/ STUDY SCHEMETAHUN 1/ 1ST YEARSEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3211	Aplikasi Algebra dalam Ekonomi/ <i>Application of Algebra in Economics</i>	3	3	0
SKP2101*	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
FEM2401**	Politik Malaysia dan Masyarakat/ <i>Malaysian Politics and Society</i>	2	2	0
ECN3010	Prinsip Ekonomi/ <i>Principles of Economics</i>	3	3	0
KOM3403	Pengucapan Awam/ <i>Public Oration</i>	3	3	0
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1
LAX	6 Mata/ <i>6 Points (band 2.0-2.5, 3.0-4.5 & 5.0-5+)</i>			
	JUMLAH/ TOTAL	15	14	1

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3212	Aplikasi Kalkulus dalam Ekonomi/ <i>Application of Calculus in Economics</i>	3	3	0
ACT3112	Perakaunan Pengenalan/ <i>Introductory Accounting</i>	4	3	1
SKP3112*	Falsafah dan Isu Semasa/ <i>Philosophy and Current Issues</i>	2	2	0
SKP3113**	Falsafah dan Isu Semasa Masyarakat Sipil/ <i>Philosophy and Current Issues in Civil Society</i>			
atau/ or	atau/ or	3	3	0
SKP3123**	Penghayatan Etika dan Peradaban di Malaysia/ <i>Internalization of Ethics and Civilization in Malaysia</i>			
ECN3013	Mikroekonomi / <i>Microeconomics</i>	3	3	0
CEL2102 & LAX	<i>Effective Listening and Speaking & 6 Mata/ 6 Points (band 2.0 - 2.5)</i>			
LPE2301	<i>Academic Interaction and Presentation (band 3.0 - 4.5)</i>	3	2	1
CEL2103 atau/ or CEL2104	<i>Writing Academic Texts (band 5.0 - 5+)</i>			
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
	JUMLAH/ TOTAL	16	13	3

Nota/ Notes: * pelajar tempatan/ *local student*** pelajar antarabangsa/ *international student*

TAHUN 2/ 2ND YEAR

SEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3113	Ekonomi Malaysia/ <i>Malaysian Economy</i>	3	3	0
FCE3204	Kemahiran Berfikir/ <i>Thinking Skills</i>	2	2	0
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
SKP3122*	Penghayatan Etika dan Peradaban/ <i>Internalization of Ethics and Civilization</i>	2	2	0
LPM2100**	Bahasa Melayu Komunikasi/ <i>Malay Language Communication</i>	2	2	0
ECN3221	Statistik Ekonomi/ <i>Economic Statistics</i>	4	3	1
ECN3014	Makroekonomi/ <i>Macroeconomics</i>	3	3	0
LPE2401	<i>Reading for Academic Purposes (band 2.0 - 2.5)</i>			
LPE2501	<i>Academic Writing (band 3.0 - 4.5)</i>			
LPE2402 atau/ or LPE2502 atau/ or <i>Global Language</i>	(band 5.0 - 5+)	3	2	1
JUMLAH/ TOTAL		20	18	2

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN3015	Mikroekonomi Pertengahan/ <i>Intermediate Microeconomics</i>	3	3	0
ECN3111	Sejarah Pemikiran Ekonomi/ <i>History of Economic Thoughts</i>	3	3	0
ECN3016	Makroekonomi Pertengahan/ <i>Intermediate Macroeconomics</i>	3	3	0
PRT2009	Pertanian dan Kehidupan/ <i>Agriculture and Life</i>	2	1	1
	Elektif/ <i>Electives</i>	3		
LPE2301	<i>Academic Interaction and Presentation (band 2.0 - 2.5)</i>	3	2	1
LAX	6 Mata/ <i>6 Points (band 3.0 - 4.5 & 5.0 - 5+)</i>			
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
JUMLAH/ TOTAL		18		3

Nota/ Notes: * pelajar tempatan/ *local student*

** pelajar antarabangsa/ *international student*

TAHUN 3/ 3RD YEAR

SEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	AI/ T
ECN4231	Pengenalan kepada Ekonometrik/ <i>Introduction to Econometrics</i>	4	3	1
ECN4126	Kaedah Penyelidikan Ekonomi/ <i>Research Methodology in Economics</i>	4	3	1
	Elektif/ <i>Electives</i>	9		
LPE2501	<i>Academic Writing (band 2.0 - 2.5)</i>	3	2	1
CEL2105 atau/ or CEL2106 atau/ or CEL2107	(band 3.0 - 4.5)			
LPE2402 atau/ or LPE2502 atau/ or <i>Global Language</i>	(band 5.0 - 5+)	3	2	1
JUMLAH/ TOTAL		20		4

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	AI/ T
ECN4234	Ekonometrik Gunaan/ <i>Applied Econometrics</i>	4	3	1
ECN4959A	Disertasi Bacelor/ <i>Bachelor Dissertation</i>	2	0	2
	Elektif/ <i>Electives</i>	9		
CEL2105 atau/ or CEL2106 atau/ or CEL2107	(band 2.0 - 2.5 & 3.0 - 4.5)			
LAX	6 Mata/ <i>6 Points (band 5.0 - 5+)</i>			
JUMLAH/ TOTAL		15		3

TAHUN 4/ 4TH YEAR

SEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4959B	Disertasi Bacelor/ <i>Bachelor Dissertation</i>	4	0	4
	Elektif/ <i>Electives</i>	12		
CEL2102 atau/ or CEL2106 atau/ or CEL2107	(band 2.0 - 2.5)			
LAX	12 Mata/ <i>12 Points (band 2.0 - 2.5 & 3.0 - 4.5)</i>			
LAX	6 Mata/ <i>6 Points (band & 5.0 - 5+)</i>			
JUMLAH/ TOTAL		16		4

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ECN4903	Latihan Industri / <i>Industrial Training</i>	8	0	8
JUMLAH/ TOTAL		8	0	8

Bachelor Perakaunan (Kepujian)/

***Bachelor of Accounting
(Honours)***

STRUKTUR KURIKULUM/ CURRICULUM STRUCTURE

Program/ Programme : **Bachelor Perakaunan (Kepujian)/ Bachelor of Accounting (Honours)**

Jumlah Kredit Bergraduat/ Total Credits to Graduate : **137 Jam Kredit/ Credit Hours**

Tempoh Pengajian/ Duration of Study : **8 Semester/ Semesters (4 Tahun/ Years)**

Matlamat Program :

1. Menghasilkan akauntan / pakar kewangan yang berpengetahuan dalam bidang perakaunan, kreatif dan mempunyai pemikiran kritikal
2. Menghasilkan akauntan / pakar kewangan yang beretika dan profesional dalam membuat keputusan dan mengurus organisasi
3. Menghasilkan akauntan bertauliah dan berdaya saing dalam pelbagai bidang

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Pengetahuan dan kefahaman	Kemahiran praktikal	Kemahiran kognitif (CT)	Kemahiran komunikasi (CS)	Kemahiran interpersonal (TS)	Etika dan profesionalisme (EM)	Kemahiran digital (LL)	Kemahiran personal dan keusahawanan (KK)	Kepimpinan, autonomi dan tanggungjawab (LS)	Kemahiran Numerasi (NS)
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
Bachelor Perakaunan (Kepujian)	41	5	15	12	9	21	14	6	9	8

1. Kursus Universiti/ University Courses (20 kredit/ credits)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
LPE2301	Academic Interaction and Presentation	3	2	1	CEL2102
LPE2501	Academic Writing	3	2	1	LPE2301
PRT2009	Pertanian dan Kehidupan/ Agriculture and Life	2	1	1	Tiada/ None
SKP2101*	Kenegaraan Malaysia/ Malaysian Nationhood	3	3	0	Tiada/ None
FEM2401**	Politik Malaysia dan Masyarakat/ Malaysian Politics and Society	2	2	0	Tiada/ None
SKP3112*	Falsafah dan Isu Semasa/ Philosophy and Current Issues	2	2	0	Tiada/ None
SKP3113**	Falsafah dan Isu Semasa Masyarakat	3	3	0	Tiada/ None

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
	Sivil/ <i>Philosophy and Current Issues in Civil Society</i>				
atau/ or	atau/ or	3	3	0	Tiada/ None
SKP3123**	Penghayatan Etika dan Peradaban di Malaysia/ <i>Internalization of Ethics and Civilization in Malaysia</i>				
SKP3122*	Penghayatan Etika dan Peradaban/ <i>Internalization of Ethics and Civilization</i>	2	2	0	Tiada/ None
LPM2100**	Bahasa Melayu Komunikasi/ <i>Malay Language Communication</i>	2	2	0	Tiada / None
PRT2009	Pertanian dan Kehidupan/ <i>Agriculture and Life</i>	2	1	1	Tiada/ None
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1	Tiada/ None
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1	Tiada/ None
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1	Tiada/ None

Nota: * pelajar tempatan/ local student

****pelajar antarabangsa/ international student**

2. Kursus Teras/ *Core Courses* (102 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
ACN3111	Pengenalan Kepada Perakaunan Kewangan Dan Pelaporan/ <i>Introduction to Financial Accounting and Reporting</i>	3	3	0	Tiada/ None
ACN3112	Perakaunan Kewangan dan Pelaporan Pertengahan I/ <i>Intermediate Financial Accounting and Reporting I</i>	3	3	0	ACN3111
ACN3113	Perakaunan dan Pelaporan Kewangan Pertengahan II/ <i>Intermediate Financial Accounting and Reporting II</i>	3	3	0	ACN3112
ACN4111	Perakaunan Kewangan dan Pelaporan Lanjutan I/ <i>Advanced Financial Accounting and Reporting I</i>	3	3	0	ACN3113
ACN4112	Perakaunan Kewangan dan Pelaporan Lanjutan II/ <i>Advanced Financial Accounting and Reporting II</i>	3	3	0	ACN4111
ACN4121	Teori dan Isu Dalam Perakaunan/ <i>Theory and Issues in Accounting</i>	3	3	0	ACN4112

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
ACN3211	Perakaunan Pengurusan I/ <i>Management Accounting I</i>	3	3	0	ACN3111
ACN3212	Perakaunan Pengurusan II/ <i>Management Accounting II</i>	3	3	0	ACN3211
ACN4211	Perakaunan Pengurusan Lanjutan/ <i>Advanced Management Accounting</i>	3	3	0	ACN3212
ACN3311	Audit I/ <i>Audit I</i>	3	3	0	ACN3112
ACN3312	Audit II/ <i>Audit II</i>	3	3	0	ACN3311
ACN3411	Percukaian I/ <i>Taxation I</i>	3	3	0	ACN3111
ACN3412	Percukaian II/ <i>Taxation II</i>	3	3	0	ACN3411
ACN3511	Sistem Maklumat Perakaunan dan Kawalan Dalam/ <i>Accounting Information System and Internal Control</i>	3	3	0	ACN3111
ACN4521	Rekabentuk dan Pembangunan Sistem Maklumat Perakaunan/ <i>Accounting Information System Design and Development</i>	3	3	0	ACN3511
ACN4711	Etika Perniagaan dan Tadbir Urus Korporat/ <i>Business Ethics and Corporate Governance</i>	3	3	0	ACN3312
ACN4712	Kajian Kes Bersepadu/ <i>Integrated Case Study</i>	3	3	0	ACN3312, ACN4211 & MGM4139
ACN4901	Latihan Industri/ <i>Industrial Training</i>	12	0	12	ACN4111, ACN3211, ACN3311 & ACN3412
FIN3111	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0	ACN3101/ ACN3102/ ACN3111
FIN3211	Pasaran dan Institusi Kewangan/ <i>Financial Market and Institutions</i>	3	3	0	FIN3111
FIN3511	Statistik untuk Perakaunan dan Kewangan/ <i>Statistics for Accounting and Finance</i>	3	2	1	Tiada/ <i>None</i>
FIN4131	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0	FIN3111
FIN4211	Analisis Pelaburan/ <i>Investment Analysis</i>	3	3	0	FIN3111
ECN3010	Prinsip Ekonomi/ <i>Principles of Economics</i>	3	3	0	Tiada/ <i>None</i>
ECN3113	Ekonomi Malaysia/ <i>Malaysian Economy</i>	3	3	0	ECN3010
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0	Tiada/ <i>None</i>

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ <i>Business and Administrative Communication</i>	3	3	0	MGM3101
MGM3113	Gelagat Organisasi/ <i>Organizational Behaviour</i>	3	3	0	MGM3101
MGM3352	Undang-undang Perniagaan/ <i>Business Law</i>	3	3	0	Tiada/ <i>None</i>
MGM4321	Undang-undang Syarikat/ <i>Company Law</i>	3	3	0	MGM3352
MGM4139	Pengurusan Strategi/ <i>Strategic Management</i>	3	3	0	Tiada/ <i>None</i>

3. Kursus Elektif/ *Elective Courses* (15 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
ACN3611	Perakaunan Sektor Awam/ <i>Public Sector Accounting</i>	3	3	0	ACN4111
ACN3711	Perakaunan untuk Transaksi Kewangan Islam/ <i>Accounting for Islamic Financial Transactions</i>	3	3	0	ACN3112 & FIN3111
ACN4131	Perakaunan Terkhusus/ <i>Specialised Accounting</i>	3	3	0	ACN4211
ACN4132	Perakaunan Antarabangsa/ <i>International Accounting</i>	3	3	0	ACN4112
ACN4411	Percukaian Terkhusus/ <i>Specialised Taxation</i>	3	3	0	ACN3412
ACN4713	Kaedah Penyelidikan Perakaunan dan Kewangan/ <i>Research Methods in Accounting and Finance</i>	3	3	0	FIN3511/ ACN3112
ACN4959	Disertasi Bachelo/ <i>Bachelor Dissertation</i>	3	0	3	ACN4713
FIN3311	Pengurusan Bank/ <i>Bank Management</i>	3	3	0	FIN3111
FIN4242	Kewangan Antarabangsa/ <i>International Finance</i>	3	3	0	FIN3111
FIN4411	Pengurusan Kewangan Islam/ <i>Islamic Financial Management</i>	3	3	0	FIN3111
FIN4521	Derivatif Kewangan/ <i>Financial Derivatives</i>	3	3	0	FIN3111
LP_ XXXX	Bahasa Global/ <i>Global Language</i> (Elektif wajib/ <i>Compulsory elective</i>)	3	2	1	Tiada/ <i>None</i>

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/ Notes : Pelajar diwajibkan memilih **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is **compulsory for students to take 2 credits of co-curriculum courses** offered by the university

SKEMA PENGAJIAN/ STUDY SCHEMETAHUN 1/ 1ST YEARSEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACN3111	Pengenalan Kepada Perakaunan Kewangan Dan Pelaporan/ <i>Introduction to Financial Accounting and Reporting</i>	3	3	0
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
ECN3010	Prinsip Ekonomi/ <i>Principles of Economics</i>	3	3	0
LAX	6 Mata/ 6 Points (band 2.0-2.5, 3.0-4.5 & 5.0-5+)			
SKP3112*	Falsafah dan Isu Semasa/ <i>Philosophy and Current Issues</i>	2	2	0
SKP3113**	Falsafah dan Isu Semasa Masyarakat Sipil/ <i>Philosophy and Current Issues in Civil Society</i>			
atau/ or	atau/ or	3	3	0
SKP3123**	Penghayatan Etika dan Peradaban di Malaysia/ <i>Internalization of Ethics and Civilization in Malaysia</i>			
PRT2009	Pertanian dan Kehidupan/ <i>Agriculture and Life</i>	2	1	1
SKP2101*	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
FEM2401**	Politik Malaysia dan Masyarakat/ <i>Malaysian Politics and Society</i>	2	2	0
	JUMLAH/ TOTAL	16	15	1

Nota/Notes: *pelajar tempatan/ *local student***pelajar antarabangsa/ *international student*SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACN3112	Perakaunan Kewangan dan Pelaporan Pertengahan I/ <i>Intermediate Financial Accounting and Reporting I</i>	3	3	0
ACN3211	Perakaunan Pengurusan I/ <i>Management Accounting I</i>	3	3	0
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ <i>Business and Administrative Communication</i>	3	3	0
MGM3113	Gelagat Organisasi/ <i>Organizational Behaviour</i>	3	3	0
CEL2102 & LAX	<i>Effective Listening and Speaking</i> & 6 Mata/ 6 Points (band 2.0 - 2.5)			
LPE2301	<i>Academic Interaction and Presentation</i> (band 3.0 - 4.5)	3	2	1
CEL2103	<i>Writing Academic Texts</i> (band 5.0 - 5+)			

atau/ or CEL2104				
SKP3122*	Penghayatan Etika dan Peradaban/ <i>Internalization of Ethics and Civilization</i>	2	2	0
LPM2100**	Bahasa Melayu Komunikasi/ <i>Malay Language Communication</i>	2	2	0
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
JUMLAH/ TOTAL		21	18	3

Nota/Notes: *pelajar tempatan/ *local student*
**pelajar antarabangsa/ *international student*

TAHUN 2/ 2ND YEAR

SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACN3113	Perakaunan dan Pelaporan Kewangan Pertengahan II/ <i>Intermediate Financial Accounting and Reporting II</i>	3	3	0
ACN3212	Perakaunan Pengurusan II/ <i>Management Accounting II</i>	3	3	0
ECN3113	Ekonomi Malaysia/ <i>Malaysian Economy</i>	3	3	0
FIN3111	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0
MGM3352	Undang-undang Perniagaan/ <i>Business Law</i>	3	3	0
ACN3511	Sistem Maklumat Perakaunan dan Kawalan Dalaman/ <i>Accounting Information System and Internal Control</i>	3	3	0
LPE2401	<i>Reading for Academic Purposes (band 2.0 - 2.5)</i>			
LPE2501	<i>Academic Writing (band 3.0 - 4.5)</i>			
LPE2402 atau/ or LPE2502 atau/ or <i>Global Language</i>	(band 5.0 - 5+)	3	2	1
JUMLAH/ TOTAL		21	20	1

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACN3311	Audit I/ <i>Audit I</i>	3	3	0
ACN4521	Rekabentuk dan Pembangunan Sistem Maklumat Perakaunan/ <i>Accounting Information System Design and Development</i>	3	3	0
ACN3411	Percukaian I/ <i>Taxation I</i>	3	3	0
ACN4111	Perakaunan Kewangan dan Pelaporan Lanjutan I/ <i>Advanced Financial Accounting and Reporting I</i>	3	3	0
MGM4139	Pengurusan Strategi/ <i>Strategic Management</i>	3	3	0
MGM4321	Undang-Undang Syarikat/ <i>Company Law</i>	3	3	0
LPE2301	<i>Academic Interaction and Presentation (band 2.0 - 2.5)</i>	3	2	1
LAX	6 Mata/ <i>6 Points (band 3.0 - 4.5 & 5.0 - 5+)</i>			
	JUMLAH/ TOTAL	21	20	1

TAHUN 3/ 3RD YEAR

SEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACN3312	Audit II/ <i>Audit II</i>	3	3	0
ACN4112	Perakaunan Kewangan dan Pelaporan Lanjutan II/ <i>Advanced Financial Accounting and Reporting II</i>	3	3	0
ACN3412	Percukaian II / Taxation II	3	3	0
FIN3211	Pasaran dan Institusi Kewangan/ <i>Financial Market and Institutions</i>	3	3	0
ACN4211	Perakaunan Pengurusan Lanjutan/ <i>Advanced Management Accounting</i>	3	3	0
FIN3511	Statistik untuk Perakaunan dan Kewangan/ <i>Statistics for Accounting and Finance</i>	3	2	1
LPE2501	<i>Academic Writing (band 2.0 - 2.5)</i>	3	2	1
CEL2105 atau/ or CEL2106 atau/ or CEL2107	(band 3.0 - 4.5)			
LPE2402 atau/ or LPE2502 atau/ or <i>Global Language</i>	(band 5.0 - 5+)	3	2	1
JUMLAH/ TOTAL		21	19	2

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACN4121	Teori dan Isu dalam Perakaunan/ <i>Theory and Issues in Accounting</i>	3	3	0
ACN4711	Etika Perniagaan Dan Tadbir Urus Korporat/ <i>Business Ethics and Corporate Governance</i>	3	3	0
ACN4712	Kajian Kes Bersepadu/ <i>Integrated Case Study</i>	3	3	0
FIN4131	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0
FIN4211	Analisis Pelaburan/ <i>Investment Analysis</i>	3	3	0
ACN/FINxxxx	Elektif I/ <i>Elective I</i>	3	3	0
CEL2105 atau/ or CEL2106 atau/ or CEL2107	(band 2.0 - 2.5 & 3.0 - 4.5)			
LAX	6 Mata/ <i>6 Points (band 5.0 - 5+)</i>			
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
	JUMLAH/ TOTAL	19	18	1

TAHUN 4/ 4TH YEAR

SEMESTER 1/ 1ST SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACN/FINxxxx	Elektif II/ <i>Elective II</i>	3	3	0
ACN/FINxxxx	Elektif III/ <i>Elective III</i>	3	3	0
ACN/FINxxxx	Elektif IV/ <i>Elective IV</i>	3	3	0
LP_ XXXX	Elektif V/ <i>Elective V (Bahasa Global/Global Language)</i>	3	2	1
CEL2105 atau/ or CEL2106 atau/ or CEL2107	(band 2.0 - 2.5)			
LAX	12 Mata/ 12 Points (band 2.0 - 2.5 & 3.0 - 4.5)			
LAX	6 Mata/ 6 Points (band & 5.0 - 5+)			
	JUMLAH/ TOTAL	12	11	1

SEMESTER 2/ 2ND SEMESTER

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
ACN4901	Latihan Industri/ <i>Industrial Training</i>	12	0	12
	JUMLAH/ TOTAL	12	0	12

Nota/ Note :

1. Sila rujuk pejabat Timbalan Dekan (Prasiswazah dan Alumni) untuk sebarang pertanyaan./
Please refer to the Deputy Dean (Undergraduate and Alumni) office for any queries.

**Bachelor Pentadbiran Perniagaan
dengan Kepujian**

***Bachelor of Business
Administration with Honours***

STRUKTUR KURIKULUM/ CURRICULUM STRUCTURE

- Program/ Programme** : **Bachelor Pentadbiran Perniagaan dengan Kepujian/ Bachelor of Business Administration with Honours**
- Jumlah Kredit Bergraduati/ Total Credits to Graduate** : **124 Jam Kredit/ Credit Hours**
- Tempoh Pengajian/ Duration of Study** : **8 Semester/ Semesters (4 Tahun/ Years)**
- Matlamat Program** :
1. melahirkan eksekutif yang berkebolehan menggunakan teknologi yang sesuai, beretika dan mahir berkomunikasi dalam urusan perniagaan dan organisasi
 2. melahirkan eksekutif yang mempunyai kemahiran memimpin dan mampu menyelesaikan masalah perniagaan.
 3. melahirkan eksekutif yang mempunyai ciri keusahawanan, berdaya saing dan mempunyai kemahiran mengurus organisasi dan perniagaan.

RINGKASAN HASIL PEMBELAJARAN PROGRAM

Program	Hasil Pembelajaran (PO)					
	Menilai teori dan konsep dalam perniagaan	Menyampaikan idea kreatif dan inovatif secara berkesan	Mengaplikasi kemahiran pemikiran kritis dalam membuat keputusan	Mempamerkan kemahiran keusahawanan inovatif	Mempamerkan kemahiran kepimpinan, kerja berpasukan, komunikasi dan sosial berlandaskan amalan perundangan dan etika	Mempamerkan kemahiran dan prinsip pembelajaran sepanjang hayat dalam pembangunan akademik dan kerjaya mereka
	BS1	BS2	BS3	BS4	BS5	BS6
Bachelor Pentadbiran Perniagaan dengan Kepujian	34	14	19	6	30	8

1. Kursus Universiti/ University Courses (14 kredit/ credits)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
SKP2101*	Kenegaraan Malaysia/ Malaysian Nationhood	3	3	0	Tiada/ None
FEM2401**	Politik Malaysia dan Masyarakat/	2	2	0	

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
	<i>Malaysian Politics and Society</i>				
SKP3112*	Falsafah dan Isu Semasa/ <i>Philosophy and Current Issues</i>	2	2	0	Tiada/ None
SKP3113**	Falsafah dan Isu Semasa Masyarakat Sivil/ <i>Philosophy and Current Issues in Civil Society</i>				
atau/ or	atau/ or	3	3	0	Tiada/ None
SKP3123**	Penghayatan Etika dan Peradaban di Malaysia/ <i>Internalization of Ethics and Civilization in Malaysia</i>				
SKP3122*	Penghayatan Etika dan Peradaban/ <i>Internalization of Ethics and Civilization</i>	2	2	0	Tiada/ None
LPM2100**	Bahasa Melayu Komunikasi/ <i>Malay Language Communication</i>	2	2	0	Tiada / None
PRT2009	Pertanian dan Kehidupan/ <i>Agriculture and Life</i>	2	1	1	Tiada/ None
LPE2301	<i>Academic Interaction and Presentation</i>	3	2	1	CEL2102
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1	
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1	

Nota: * pelajar tempatan/ local student

****pelajar antarabangsa/ international student**

2. Kursus Teras/ *Core Courses* (54 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0	Tiada/ None
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ <i>Business and Administrative Communication</i>	3	3	0	MGM3101
MGM3113	Gelagat Organisasi/ <i>Organizational Behaviour</i>	3	3	0	MGM3101
MGM3123	Pengurusan Sumber Manusia/ <i>Human Resource Management</i>	3	3	0	MGM3113
MGM3164	Kaedah Kuantitatif Untuk Perniagaan/ <i>Quantitative Methods For Business</i>	4	3	1	Tiada/ None
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1	Tiada/ None
MGM3211	Prinsip Pemasaran/ <i>Principles of Marketing</i>	3	3	0	Tiada/ None
MGM3352	Undang-Undang Perniagaan / <i>Business Law</i>	3	3	0	Tiada/ None

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ <i>Business and Management Research Methods</i>	4	3	1	MGM3164
MGM4137	Dasar Sosial Korporat/ <i>Corporate Social Policy</i>	3	3	0	Tiada/ <i>None</i>
MGM4149	Pengurusan Operasi dan Pengeluaran/ <i>Production and Operation Management</i>	3	3	0	MGM3164
MGM4197	Sistem Maklumat Pengurusan/ <i>Management Information System</i>	3	3	0	MGM3113
MGM4959	Disertasi Bacelor/ <i>Bachelor Dissertation</i>	4	0	4	Tiada/ <i>None</i>
LPE2501	<i>Academic Writing</i>	3	2	1	LPE2301
ACN3101	Maklumat Perakaunan Dan Kewangan/ <i>Accounting and Financial Information</i>	3	3	0	Tiada/ <i>None</i>
FIN3111	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0	ACN3101 atau/ ACN3102 atau/ or ACN3111
ECN3010	Prinsip Ekonomi/ <i>Principles Of Economics</i>	3	3	0	Tiada/ <i>None</i>

3. Kursus Elektif Opsyen/ *Elective Options Courses* (33 kredit/ *credits*)

i. Pengurusan Sumber Manusia/ *Human Resource Management*

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM4124 (Opsyen 1)	Pengurusan Latihan dan Pembangunan/ <i>Training and Development Management</i>	3	3	0	MGM3113
MGM4125 (Opsyen 6)	Pengurusan Pampasan/ <i>Compensation Management</i>	3	3	0	MGM3123
MGM4126 (Opsyen 2)	Perhubungan Perusahaan/ <i>Industrial Relations</i>	3	3	0	MGM3123
MGM4127 (Opsyen 7)	Pengambilan dan Pemilihan Pekerja/ <i>Employee Recruitment and Selection</i>	3	3	0	MGM3123
MGM4129 (Opsyen 9)	Pembangunan Organisasi/ <i>Organization Development</i>	3	3	0	MGM3123
MGM4130 (Opsyen 3)	Strategi Pekerjaan dan Pengurusan Tempat Kerja/ <i>Strategic Employment and Workplace Management</i>	3	3	0	MGM3123
MGM4136 (Opsyen 5)	Isu Semasa Pengurusan/ <i>Current Issues in Management</i>	3	3	0	Tiada/ <i>None</i>

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM4139 (Opsyen 10)	Pengurusan Strategi/ <i>Strategic Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4144 (Opsyen 4)	Pengurusan Kualiti/ <i>Quality Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4155 (Opsyen 8)	Pengurusan Rentas Budaya/ <i>Cross-Cultural Management</i>	3	3	0	MGM3113
MGM4331 (Opsyen 11)	Undang-Undang Pekerjaan dan Perhubungan Industri/ <i>Employment and Industrial Relations Law</i>	3	3	0	MGM3352

ii. Pemasaran/ Marketing

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM3244 (Opsyen 7)	Gelagat Pengguna/ <i>Consumer Behaviour</i>	3	3	0	MGM3211
MGM4139 (Opsyen 10)	Pengurusan Strategik/ <i>Strategic Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4144 (Opsyen 4)	Pengurusan Kualiti/ <i>Quality Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4154 (Opsyen 3)	Pengurusan Perniagaan Antarabangsa/ <i>International Business Management</i>	3	3	0	MGM3211 dan/and FIN3111
MGM4204 (Opsyen 9)	Pemasaran Perkhidmatan/ <i>Service Marketing</i>	3	3	0	MGM3211
MGM4239 (Opsyen 1)	Pengurusan Pemasaran Strategik / <i>Strategic Marketing Management</i>	3	3	0	MGM3211
MGM4254 (Opsyen 6)	Pengurusan Peruncitan/ <i>Retail Management</i>	3	3	0	MGM3211
MGM4264 (Opsyen 8)	Penyelidikan Pemasaran/ <i>Marketing Research</i>	3	3	0	MGM3211 dan/and MGM3164
MGM4273 (Opsyen 5)	Pemasaran Antarabangsa/ <i>International Marketing</i>	3	3	0	MGM3211
MGM4284 (Opsyen 2)	Pengurusan Promosi/ <i>Promotion Management</i>	3	3	0	MGM3211
MGM4297 (Opsyen 11)	Pengurusan Produk/ <i>Product Management</i>	3	3	0	MGM3211

iii. Kewangan/ Finance

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
FIN4131 (Opsyen 6)	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0	FIN3111
FIN4112 (Opsyen 7)	Teori Dan Polisi Kewangan/ <i>Finance Theory and Policy</i>	3	3	0	FIN3111
FIN4411 (Opsyen 1)	Pengurusan Kewangan Islam/ <i>Islamic Financial Management</i>	3	3	0	FIN3111
FIN4242 (Opsyen 4)	Kewangan Antarabangsa/ <i>International Finance</i>	3	3	0	FIN3111
ACT4216 (Opsyen 3)	Sistem Dan Struktur Pasaran Kewangan/ <i>System and Structure of the Financial Market</i>	3	3	0	Tiada/ <i>None</i>
ACT4217 (Opsyen 9)	Ekonometrik Kewangan Gunaan/ <i>Applied Financial Econometrics</i>	3	3	0	FIN3111
ACT4219 (Opsyen 8)	Pemodelan Kewangan / <i>Financial Modelling</i>	3	3	0	FIN3111
FIN4211 (Opsyen 2)	Analisis Pelaburan/ <i>Investment Analysis</i>	3	3	0	FIN3111
FIN3311 (Opsyen 5)	Pengurusan Bank/ <i>Bank Management</i>	3	3	0	FIN3111
FIN4521 (Opsyen 10)	Derivatif Kewangan/ <i>Financial Derivatives</i>	3	3	0	FIN3111
MGM4139 (Opsyen 11)	Pengurusan Strategi/ <i>Strategic Management</i>	3	3	0	Tiada/ <i>None</i>

iv. Keusahawanan/ Entrepreneurship

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM4131 (Opsyen 4)	Pengurusan Hospitaliti dan Pelancongan/ <i>Hospitality and Tourism Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4139 (Opsyen 5)	Pengurusan Strategi/ <i>Strategic Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4142 (Opsyen 3)	Pengurusan Acara/ <i>Event Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4178 (Opsyen 6)	Pengurusan Francais/ <i>Franchise Management</i>	3	3	0	MGM3211
MGM4183 (Opsyen 1)	Keusahawanan/ <i>Entrepreneurship</i>	3	3	0	MGM3101
MGM4184 (Opsyen 9)	Pengurusan Perniagaan Kecil/ <i>Small Business Management</i>	3	3	0	MGM3101

MGM4187 (Opsyen 10)	Pengurusan Usahaniaga Baru/ <i>New Venture Management</i>	3	3	0	MGM3211 dan/ <i>and</i> FIN3111
MGM4189 (Opsyen 11)	Keusahawanan dan Inovasi/ <i>Entrepreneurship and Innovation</i>	3	3	0	MGM3164
MGM4284 (Opsyen 2)	Pengurusan Promosi/ <i>Promotion Management</i>	3	3	0	MGM3211
MGM4321 (Opsyen 7)	Undang-Undang Syarikat/ <i>Company Law</i>	3	3	0	MGM3351 atau/ <i>or</i> MGM3352
FIN4131 (Opsyen 8)	Kewangan Perbadanan/ <i>Corporate Finance</i>	3	3	0	FIN3111

v. Perniagaan Antarabangsa/*International Business*

KOD KURSUS/ <i>COURSE CODE</i>	KURSUS/ <i>COURSE</i>	Kr/ Cr	K/ L	A/ T	PRASYARAT/ <i>PREREQUISITE</i>
MGM4139 (Opsyen 5)	Pengurusan Strategi/ <i>Strategic Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4144 (Opsyen 4)	Pengurusan Kualiti/ <i>Quality Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4154 (Opsyen 3)	Pengurusan Antarabangsa/ <i>International Business Management</i>	3	3	0	MGM3211 dan/ <i>and</i> FIN3111
MGM4155 (Opsyen 8)	Pengurusan Rentas Budaya/ <i>Cross-Cultural Management</i>	3	3	0	MGM3113
MGM4178 (Opsyen 6)	Pengurusan Francais/ <i>Franchise Management</i>	3	3	0	MGM3211
MGM4189 (Opsyen 9)	Keusahawanan dan Inovasi/ <i>Entrepreneurship and Innovation</i>	3	3	0	MGM3164
MGM4273 (Opsyen 1)	Pemasaran Antarabangsa/ <i>International Marketing</i>	3	3	0	MGM3211
MGM4275 (Opsyen 7)	Pengurusan Rantaian Bekalan Dan Logistik Antarabangsa/ <i>International Logistics and Supply Chain Management</i>	3	3	0	Tiada/ <i>None</i>
MGM4284 (Opsyen 10)	Pengurusan Promosi/ <i>Promotion Management</i>	3	3	0	MGM3211
MGM4365 (Opsyen 11)	Undang-undang Perdagangan Antarabangsa/ <i>International Trade Law</i>	3	3	0	MGM3352
FIN4242 (Opsyen 2)	Kewangan Antarabangsa/ <i>International Finance</i>	3	3	0	FIN3111

4. Kursus Elektif / *Elective Courses* (15 kredit/credits) (Wajib hanya satu kursus bahasa global/
Compulsory only one global language course)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
LP-XXXX	Bahasa Global/ <i>Global Language</i>	3	2	1	Tiada/ <i>None</i>
	Elektif Bebas/Open Elective*	3			
	Elektif dari kursus Opsyen lain (<i>Electives from other Option Courses</i>)	9			

***Kursus Elektif Bebas adalah sebarang kursus daripada kursus-kursus di UPM.
*Open Electives are any courses from courses available in UPM.***

5. Latihan Industri/ *Industrial Training* (8 kredit/ *credits*)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T	PRASYARAT/ PREREQUISITE
MGM4903	Latihan Industri/ <i>Industrial Training</i>	8	0	8	Tiada/ <i>None</i>

Nota/ Note: Kr = Jam Kredit/ *Credit Hour*, K = Kredit/ *Lecture*, A = Amali/ *Tutorial*

Nota Penting/Important Notes :

1. Pelajar diwajibkan mengambil **2 kredit** daripada **kursus kokurikulum** yang ditawarkan oleh universiti/ It is compulsory for students to take **2 credits of co-curriculum courses** offered by the university

SKEMA PENGAJIAN/ STUDY SCHEMETAHUN 1/ 1ST YEARSEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
SKP3112*	Falsafah dan Isu Semasa/ <i>Philosophy and Current Issues</i>	2	2	0
SKP3113**	Falsafah dan Isu Semasa Masyarakat Sipil/ <i>Philosophy and Current Issues in Civil Society</i>	3	3	0
atau/ or SKP3123**	Penghayatan Etika dan Peradaban di Malaysia/ <i>Internalization of Ethics and Civilization in Malaysia</i>			
SKP2101*	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3	3	0
FEM2401**	Politik Malaysia dan Masyarakat/ <i>Malaysian Politics and Society</i>	2	2	0
MGM3101	Prinsip Pengurusan/ <i>Principles of Management</i>	3	3	0
MGM3211	Prinsip Pemasaran/ <i>Principles of Marketing</i>	3	3	0
ACN3101	Maklumat Perakaunan dan Kewangan/ <i>Accounting and Financial Information</i>	3	3	0
LAX	6 Mata/ 6 Points (band 2.0-2.5, 3.0-4.5 & 5.0-5+)			
JUMLAH/ TOTAL		14	14	0

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
SKP3122*	Penghayatan Etika dan Peradaban/ <i>Internalization of Ethics and Civilization</i>	2	2	0
LPM2100**	Bahasa Melayu Komunikasi/ <i>Malay Language Communication</i>	2	2	0
PRT2009	Pertanian dan Kehidupan/ <i>Agriculture and Life</i>	2	1	1
MGM3180	Asas Keusahawanan/ <i>Basic Entrepreneurship</i>	3	2	1
MGM3113	Gelagat Organisasi/ <i>Organizational Behavior</i>	3	3	0
ECN3010	Prinsip Ekonomi/ <i>Principles Of Economics</i>	3	3	0
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
LPE2301	<i>Academic Interaction and Presentation (band 3.0-4.5)</i>	3	2	1
CEL2102 & LAX	<i>Effective Listening and Speaking & 6 Mata/ 6 Points (band 2.0-2.5)</i>			
CEL2103 atau/ or CEL2104	<i>Writing Academic Texts (band 5.0 & 5+)</i>			
JUMLAH/ TOTAL		17	13	4

Nota/ Notes: * pelajar tempatan/ local student

** pelajar antarabangsa/ international student

TAHUN 2/ 2ND YEAR

SEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3111	Komunikasi Pentadbiran dan Perniagaan/ <i>Business and Administrative Communication</i>	3	3	0
MGM3164	Kaedah Kuantitatif Untuk Perniagaan/ <i>Quantitative Methods For Business</i>	4	3	1
MGM3123	Pengurusan Sumber Manusia/ <i>Human Resource Management</i>	3	3	0
FIN3111	Pengurusan Kewangan/ <i>Financial Management</i>	3	3	0
LPE2401	<i>Reading for Academic Purpose (band 2.0& 2.5)</i>			
LPE2501	<i>Academic Writing (band 3.0 & 4.5)</i>			
LPE2502 atau/ or LPE2402 atau/ or <i>Global Language</i>	(Band 5.0 & 5+)	3	2	1
QKXXXX	Ko-kurikulum/ <i>Co-curriculum</i>	1	0	1
	JUMLAH/ TOTAL	17	14	3

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM3352	Undang-Undang Perniagaan / <i>Business Law</i>	3	3	0
MGM4149	Pengurusan Operasi dan Pengeluaran/ <i>Production and Operation Management</i>	3	3	0
MGM4197	Sistem Maklumat Pengurusan/ <i>Management Information System</i>	3	3	0
	Elektif/ <i>Electives (EL 1, 2 & 3)</i>	9		
LPE2301	<i>Academic Writing (band 2.0-2.5)</i>	3	2	1
LAX	6 Mata/ <i>6 Points (band 3.0-4.5 & 5.0-5+)</i>			
	JUMLAH/ TOTAL	21		1

TAHUN 3/ 3RD YEAR
SEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
	Elektif/ <i>Electives (EL 4)</i>	3		
	Kursus Opsyen/ <i>Option Courses (OP 1,2,3,4 & 5)</i>	15		
LPE2501	<i>Academic Writing (band 2.0-2.5)</i>			
CEL2105 atau / or CEL 2106 atau / or 2107	<i>Writing Academic Texts (band 3.0-4.5)</i>			
LPE2502 atau/ or LPE2402 atau/ or <i>Global Language</i>	(band 5.0 & 5+)	3	2	1
JUMLAH/ TOTAL		21		1

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4137	Dasar Sosial Korporat/ <i>Corporate Social Policy</i>	3	3	0
MGM4105	Kaedah Penyelidikan Perniagaan dan Pengurusan/ <i>Business and Management Research Methods</i>	4	3	1
	Kursus Opsyen/ <i>Option Courses (OP 6,7 & 8)</i>	9		
CEL2105 atau/ or CEL2106 atau/ or CEL2107	<i>Writing Academic Texts (band 2.0-2.5)</i>			
CEL2105 atau/ or CEL2106 atau/ or CEL2107	<i>Writing Academic Texts (band 3.0 & 4.5)</i>			
LAX	6 Mata/ <i>6 Points (band 5.0 & 5+)</i>			
JUMLAH/ TOTAL		16		1

TAHUN 4/ 4TH YEAR

SEMESTER 1/ 1ST SEMESTER (SEPTEMBER)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4959	Disertasi Bacelor/ <i>Bachelor Disertation</i>	4	0	4
	Kursus Opsyen/ <i>Option Courses (OP9,10 & 11)</i>	9		
	Elektif/ <i>Electives (EL 5)</i>	3		
CEL2105 atau/ or CEL2106 atau/ or CEL2107	(band 2.0-2.5)			
LAX	12 Mata/ <i>12 Points (2.0-2.5 & band 3.0-4.5)</i>			
LAX	6 Mata/ <i>6 Points (band 5.0-5+)</i>			
	JUMLAH/ TOTAL	16		4

SEMESTER 2/ 2ND SEMESTER (FEBRUARY)

KOD KURSUS/ COURSE CODE	KURSUS/ COURSE	Kr/ Cr	K/ L	A/ T
MGM4903	Latihan Industri/ <i>Industrial Training</i>	8	0	8
	JUMLAH/ TOTAL	8	0	8

SINOPSIS KURSUS/ COURSE SYNOPSIS

Program Bacheloer Ekonomi dengan Kepujian/ Bachelor of Economics with Honours

- ECN3010 Prinsip Ekonomi/ *Principles of Economics* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori asas mikroekonomi dan makroekonomi. Hubungan di antara teori dan isu ekonomi ditekankan.
This course covers the fundamental theories of microeconomics and macroeconomics. The relationship between theories and economic issues are emphasized.
- ECN3013 Mikroekonomi/ *Microeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi teori gelagat pengguna, firma dan pasaran. Isu berkaitan pengeluaran dan kos pengeluaran dibincangkan. Pelbagai jenis model pasaran sempurna dan tidak sempurna ditekankan.
This course covers theories of consumer, firm and market behaviour. Issues related to cost and production are discussed. Various models for perfect and imperfect markets are emphasized.
- ECN3014 Makroekonomi/ *Macroeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi teori, isu dan dasar makroekonomi. Pengukuran pembolehubah makroekonomi untuk mencapai kestabilan fiskal, monetari dan pertumbuhan ekonomi dibincangkan.
This course covers the theories, issues and macroeconomic policies. Measurement of macroeconomics variables to achieve fiscal, monetary stability and economic growth are discussed.
- ECN3015 Mikroekonomi Pertengahan/ *Intermediate Microeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi teori mikroekonomi berkaitan dengan pasaran input, analisis keseimbangan umum, ekonomi kebajikan dan ekonomi politik. Masalah yang berkaitan dengan pilihan antara masa dan membuat keputusan yang melibatkan risiko dibincangkan.
This course covers microeconomic theory related to input market, general equilibrium analysis, welfare economics and political economy. Problems related to intertemporal choice and decision-making involving risks are discussed.
- ECN3016 Makroekonomi Pertengahan/ *Intermediate Macroeconomics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi teori dan isu makroekonomi dalam perubahan struktur ekonomi. Faktor yang mempengaruhi ekonomi tempatan dan luar negara ditekankan. Hubungkait teori makroekonomi dengan masalah dan dasar ekonomi dibincangkan.
This course covers macroeconomic theory and issue in economic structural changes. Factors affecting domestic and foreign economies are emphasized. The relation of macroeconomics theories with problems and policies are discussed.
- ECN3111 Sejarah Pemikiran Ekonomi/ *History of Economic Thoughts* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi evolusi ekonomi sejak tahun 1500 sehingga kini. Perubahan dalam pemikiran dan dasar ekonomi yang berkait dengan masalah ekonomi dan sosial dibincangkan.
This course covers the evolution of economics since 1500 until the present times. The changes in economic thoughts and policy in response to underlying economic and social problems are discussed.
- ECN3112 Pengenalan kepada Ekonomi Islam/ *Introduction to Islamic Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3010
Kursus ini merangkumi prinsip dan amalan sistem ekonomi Islam. Asas, falsafah dan pembahagian sektor dalam ekonomi Islam ditekankan. Perbandingan di antara kaedah ekonomi konvensional

dengan ekonomi Islam dibincangkan.

This course covers the principles and practices of Islamic economics. Fundamentals, philosophy and sectoral division in Islamic economics are emphasized. Comparison between conventional economics and Islamic economics is discussed.

ECN3113 Ekonomi Malaysia/ *Malaysian Economy* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3010

Kursus ini merangkumi struktur ekonomi Malaysia dalam konteks pelbagai teori ekonomi pembangunan. Skop bagi sebuah negara sedang membangun, ekonomi pertanian, ekonomi dualisma dan ekonomi antarabangsa dibincangkan.

This course covers the structures of the Malaysian economy in the context of various theories of economic development. The discussion includes the scope for a developing country, agricultural economy, dualism economy and international economy are discussed.

ECN3212 Aplikasi Kalkulus dalam Ekonomi/ *Application of Calculus in Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3211

Kursus ini merangkumi pengenalan kepada konsep dan kaedah kalkulus yang digunakan dalam bidang ekonomi. Pengenalpastian dan aplikasi kaedah kalkulus sebagai salah satu instrumen dalam menyelesaikan masalah ekonomi dibincangkan.

This course covers an introduction to the mathematical concepts and methods of calculus used in field of economics. The identification and application of calculus methods as one of the instruments in solving economic problems are discussed.

ECN3221 Statistik Ekonomi/ *Statistical Economics* 4(3+1)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi pengenalan kaedah statistik dalam pembelajaran ekonomi. Pengenalpastian kaedah statistik yang bersesuaian bagi menangani isu ekonomi ditekankan. Dapatan hasil analisis dibincangkan.

This course covers the introduction of statistical methods in the study of economics. The identification of appropriate statistical methods in solving economic issues are emphasized. The findings of the analysis are discussed.

ECN3211 Aplikasi Algebra dalam Ekonomi/ *Application of Algebra in Economics* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi pengenalan kepada konsep dan kaedah algebra yang digunakan dalam bidang ekonomi. Aplikasi kaedah algebra sebagai salah satu pendekatan bagi menyelesaikan masalah ekonomi dibincangkan.

This course covers an introduction to the mathematical concepts and methods used in field related to of economics. The application of the algebra methods as one of the approaches to solve economic problems are discussed.

ECN4231 Pengenalan kepada Ekonometrik/ *Introduction to Econometrics* 4(3+1)

Prasyarat/ *Prerequisite*: ECN3221

Kursus ini merangkumi teori ekonometrik dan teknik statistik untuk menghubungkan pelbagai pemboleh ubah ekonomi. Kaedah penganggaran model ekonomi bagi menyelesaikan masalah ekonomi dibincangkan.

This course covers econometric theory and statistical techniques to relate various economic variables. Methods in estimating economic models in solving economic problems are discussed.

ECN4126 Kaedah Penyelidikan Ekonomi/ *Research Methodology in Economics* 4(3+1)

Prasyarat/ *Prerequisite*: ECN3221

Kursus ini merangkumi kaedah penyelidikan saintifik sebagai satu strategi untuk menyelesaikan isu ekonomi. Sorotan literatur, pembentukan hipotesis dan model, pengumpulan data serta pengukuran empirikal ditekankan.

Kursus ini merangkumi analisis wang, bank perdagangan dan bank pusat. Dasar kewangan bank pusat dan impak kepada ekonomi dibincangkan.

This course covers analysis of money, commercial bank and central bank. Monetary policy by the central bank and economic impact are discussed.

ECN4411 Ekonomi Kewangan/ *Financial Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN4410

Kursus ini merangkumi aspek ekonomi, kewangan dan pengurusan pelaburan. Hipotesis kecekapan pasaran, gelagat kewangan, pembangunan pasaran dan penentu pembangunan kewangan ditekankan.

This course covers the aspects of economics, finance and investment management. The efficient market hypothesis, behavioural finance, financial market development and the determinants of financial development are emphasized.

ECN4815 Integrasi Ekonomi/ *Economics of Integration* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3014

Kursus ini merangkumi teori kesatuan ekonomi dan kriteria bagi penubuhan kesatuan ekonomi dan kesatuan monetari. Analisis kesatuan ekonomi semasa dan proses pengharmonian dasar kesatuan ekonomi dibincangkan.

This course covers the theory of economic integration and the criteria to form an economic and monetary union. Analyses of the current economic unions and the harmonization process of policies in an economic union are discussed.

ECN4511 Ekonomi Perindustrian / *Industrial Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3013 atau/ or ECN3011

Kursus ini merangkumi organisasi dan operasi firma dalam industri persaingan sempurna dan tidak sempurna. Penekanan diberikan terhadap hubungkait struktur pasaran, gelagat, prestasi dan akta persaingan ditekankan.

This course covers organization and operation firms in the perfect and imperfect competitive industries. Relationship of market structure, conduct, performance and competition acts is emphasized.

ECN4613 Ekonomi Buruh/ *Labour Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3013

Kursus ini merangkumi konsep ekonomi buruh dan isu berkaitan dengan buruh. Analisis permintaan dan penawaran buruh ditekankan. Hubungkait teori dan dasar buruh dibincangkan.

This course covers the concepts of labor economics and issue related to labor. Analysis labour demand and supply are emphasized. The relationship between theories and policies of labours are discussed.

ECN4514 Ekonomi Strategi/ *Economics of Strategy* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3013

Kursus ini merangkumi teori ekonomi sebagai asas kepada keputusan strategi perniagaan. Hubungkait antara teori ekonomi dengan strategi perniagaan ditekankan.

This course covers the economic theory that becomes the foundation for strategic business decision. The relationship of economic theory to business strategy is emphasized.

ECN4615 Ekonomi Wilayah/ *Regional Economics* 3(3+0)

Prasyarat/ *Prerequisite*: ECN3015

Kursus ini merangkumi perubahan ekonomi wilayah yang memberi penekanan kepada asas teori dan aplikasi empirik. Perbincangan merangkumi skop teori penempatan industri, pasaran faktor wilayah serta kaedah menganalisis masalah ekonomi wilayah.

This course covers the economics of regional change that emphasis on theoretical foundations and empirical applications. The discussion includes the scope for the theories of industrial location,

regional factor markets and methods of regional economic problem analysis.

- ECN4611 Ekonomi Pembangunan/ *Development Economics* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3013
Kursus ini merangkumi konsep, teori dan dasar pembangunan. Petunjuk ekonomi dan sosial bagi mengukur tahap pembangunan ekonomi serta punca masalah pembangunan ekonomi dibincangkan.
This course covers the concepts, theories and policies for development. Economic and social indicators to assess the level of economic development, as well as the causes of the problems of economic development are discussed.
- ECN4711 Pembiayaan Awam / *Public Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3014
Kursus ini merangkumi peranan kerajaan di dalam ekonomi negara. Analisis isu dasar awam secara teoritikal dan empirikal ditekankan. Kecekapan pengagihan sumber awam, percukaian dan perbelanjaan kerajaan di dalam struktur fiskal persekutuan dibincangkan.
This course encompasses the role of government in the economy. Analyses of public policy issues theoretically and empirically are emphasized. Efficient allocation of public resources, taxation and government expenditure In the fiscal federalism structure are discussed.
- ECN4812 Perdagangan Antarabangsa/ *International Trade* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3015
Kursus ini merangkumi teori dan dasar perdagangan antarabangsa. Teori moden yang berkaitan dengan perdagangan intra industri, halangan perdagangan dan perjanjian perdagangan bebas ditekankan.
This course covers the international trade theories and policies. Modern theories which are related to intra industry trade, trade barriers and free trade agreements are emphasized.
- ECN4813 Kewangan Antarabangsa/ *International Finance* 3(3+0)
Prasyarat/ *Prerequisite*: ECN3016
Kursus ini merangkumi aspek kewangan ekonomi antarabangsa. Imbangan pembayaran, pasaran tukaran asing serta kesannya ke atas ekonomi negara ditekankan.
This course covers the financial aspects of the international economics. The balance of payments, foreign exchange market and their impacts on the nations economy are emphasized.
- ECN4903 Latihan Industri / *Industrial Training* 8(0+8)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Melalui kursus ini, pelajar didedahkan kepada persekitaran kerja yang sebenar di industri/organisasi. Latihan merangkumi aplikasi aspek teori dan praktikal yang telah dipelajari dengan amalan semasa di tempat kerja. Kemahiran menyelesaikan masalah dan komunikasi turut diberi penekanan.
In this course, students are exposed to real working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized.
- ECN4959 Disertasi Bachelo/ *Bachelor Dissertation* 6(0+6)
(A & B)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi penyediaan cadangan, pelaksanaan dan penulisan saintifik untuk sesuatu projek penyelidikan. Pendekatan saintifik bagi menjana data secara sistematik melalui rekabentuk, pengumpulan dan analisis data yang sesuai diberi penekanan.
This course covers the preparation of proposal, implementation and scientific writing of research project. Scientific approach to generate data systematically through appropriate design, data collection and analysis are emphasized.

Bachelor Perakaunan (Kepujian) / Bachelor of Accounting (Honours)

- ACN3111 Pengenalan Kepada Perakaunan Kewangan Dan Pelaporan/ *Introduction to Financial Accounting and Reporting* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi asas perakaunan dan pelaporan maklumat kewangan dalam organisasi perniagaan. Penekanan diberikan kepada pemahaman teknik perakaunan dan perekodan prosedur secara manual dan berkomputer
This course covers the basics of accounting and the reporting of financial information in business organizations. Emphasis is given to the understanding of accounting techniques and recording procedures manually or using computer
- ACN3112 Perakaunan Kewangan dan Pelaporan Pertengahan I/ *Intermediate Financial Accounting and Reporting I* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3111
Kursus ini merangkumi perakaunan bagi aset, hasil dan ekuiti tertentu mengikut kerangka pelaporan kewangan semasa untuk penyediaan laporan kewangan perkongsian dan syarikat. Kaedah analisis kewangan terpilih digunakan untuk menilai prestasi dan kedudukan kewangan entiti pelapor
This course covers accounting for assets, revenues and specific equities in compliance with the current reporting framework for the preparation of partnership and company's financial report. Selected financial analysis methods are used to assess reporting entity's financial performance and position
- ACN3113 Perakaunan dan Pelaporan Kewangan Pertengahan II/ *Intermediate Financial Accounting and Reporting II* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3112
Kursus ini merangkumi perakaunan untuk aset, liabiliti, pendapatan, belanja dan ekuiti untuk industri terpilih mengikut kerangka pelaporan kewangan semasa secara beretika. Perkembangan isu semasa juga diambil kira dalam penyediaan laporan kewangan
This course covers accounting for assets, liabilities, income, expenses and equities for selected industries in compliance with current reporting framework. Development in current issues are taken into consideration for the preparation and assessment of company's financial report
- ACN4111 Perakaunan Kewangan dan Pelaporan Lanjutan I/ *Advanced Financial Accounting and Reporting I* 3(3+0)
Prasyarat/ *Prerequisite*: ACN3113
Kursus ini merangkumi isu perakaunan lanjutan untuk aset dan liabiliti berdasarkan kerangka pelaporan kewangan. Ia memberi pengenalan kepada perakaunan kumpulan syarikat, bersekutu dan pengaturan bersama serta menekankan pembuatan keputusan yang beretika
This course covers advanced accounting issues for assets and liabilities based on financial reporting framework. It gives an introduction to accounting for group accounts, associate and joint arrangement as well as emphasising ethical decision making
- ACN4112 Perakaunan Kewangan dan Pelaporan Lanjutan II/ *Advanced Financial Accounting and Reporting II* 3(3+0)
Prasyarat/ *Prerequisite*: ACN4111
Kursus ini merangkumi isu pelaporan kewangan lanjutan untuk aset, liabiliti, ekuiti, pendapatan dan belanja. Ia juga membincangkan penyediaan penyata kewangan disatukan untuk struktur kumpulan yang kompleks dan pembuatan keputusan secara beretika
This course covers advanced financial reporting issues for assets, liabilities, equities, income and expenses. It also discusses the preparation of consolidated financial statements for complex group structure and ethical decision making

- ACN4121 Teori dan Isu Dalam Perakaunan/ *Theory and Issues in Accounting* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN4112
 Kursus ini merangkumi perbincangan sejarah dan pembangunan teori serta persekitaran perakaunan. Ianya juga membincangkan isu semasa berkaitan pelaporan kewangan, isu perakaunan global dan amalan perakaunan terkini
This course covers discussion on history and theory development as well as accounting environment. It also discusses current issues on financial reporting, global accounting issues and the current accounting practice
- ACN3211 Perakaunan Pengurusan I/ *Management Accounting I* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN3111
 Kursus ini merangkumi konsep kos, teknik pengekosan serta penggunaan maklumat perakaunan pengurusan untuk membuat keputusan perancangan dan kawalan
This course covers cost concepts, costing techniques and the use of management accounting information for planning and control decisions
- ACN3212 Perakaunan Pengurusan II/ *Management Accounting II* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN3211
 Kursus ini merangkumi pembelanjawan, pengekosan piawai dan pengekosan relevan dalam perancangan dan kawalan organisasi. Ia juga termasuk peranan maklumat perakaunan untuk penilaian prestasi dalam firma terpecah dan letak harga pindahan dalam organisasi berbahagian
This course covers budgeting, standard costing and relevant costing in the planning and control of organisations. It also includes the role of accounting information for performance evaluation in decentralised firms and transfer pricing in divisionalised organisations
- ACN4211 Perakaunan Pengurusan Lanjutan/ *Advanced Management Accounting* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN3212
 Kursus ini merangkumi teknik pengurusan strategik, pengurusan kos kualiti dan perakaunan pengurusan alam sekitar. Ia juga termasuk teknik berasaskan kos untuk membuat keputusan dan pengukuran prestasi
This course covers strategic management techniques, quality cost management and environmental management accounting. It also includes cost-based techniques for decision making and performance measurement
- ACN3311 Audit I/ *Audit I* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN3112
 Kursus ini merangkumi konsep asas pengauditan dan menghubungkan konsep audit dan amalan pengauditan. Penekanan diberikan kepada tanggungjawab profesional oleh juruaudit dan proses pembuatan keputusan yang perlu dilalui oleh juruaudit selari dengan keperluan profesional semasa dan perundangan
This course covers the basic concepts of auditing and relates the concepts to auditing practices. Emphasis is given to the professional responsibilities of the independent auditor and the decision-making process that the auditor has to go through consistent with the current professional and statutory requirements
- ACN3312 Audit II/ *Audit II* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN3311
 Kursus ini merangkumi aspek kepentingan etika profesional dan keperluan kepatuhan berdasarkan piawaian untuk menyempurnakan audit dengan mengambil kira implikasi peristiwa yang berlaku sebelum laporan audit ditandatangani. Ianya juga memberi pendedahan kepada jenis perkhidmatan lain yang ditawarkan dan isu semasa profesion audit
This course covers the aspects on the importance of professional ethics and the need to adhere to the standard in completing the audit, taking into consideration the implication of subsequent events before the signage of the audit report. It also provides exposure to the other types of services offered and

current issues in audit profession

ACN3411 Percukaian I / Taxation I 3(3+0)
Prasyarat/ Prerequisite: ACN3111

Kursus ini merangkumi pentadbiran sistem percukaian di Malaysia dan pengiraan elaun modal. Ianya juga termasuk pengiraan pendapatan kena cukai dan cukai kena bayar oleh pembayar cukai individu.

The course covers the administration of Malaysian taxation system and the calculation of capital allowance. It also includes the computation of chargeable income and income tax payable by individual taxpayer.

ACN3412 Percukaian II / Taxation II 3(3+0)
Prasyarat/ Prerequisite: ACN3411

Kursus ini merangkumi layanan cukai ke atas perniagaan perkongsian dan syarikat serta mengira pelbagai jenis elaun modal dan insentif untuk perniagaan. Kursus ini juga menekankan layanan cukai ke atas pelupusan hartanah dan skop cukai tidak langsung.

The course covers tax treatment on income from partnership business and corporation as well as computation of various types of capital allowance and company incentives. It also focuses on tax treatment on disposal of real property and the scope of indirect taxes.

ACN3511 Sistem Maklumat Perakaunan dan Kawalan Dalaman/ Accounting 3(3+0)
Information System and Internal Control

Prasyarat/ Prerequisite: ACN3111

Kursus ini merangkumi komponen sistem maklumat perakaunan dan prosedur kawalan dalaman dalam proses menyediakan maklumat perakaunan yang berkualiti dan beretika. Penekanan juga diberikan dalam menganalisis pakej perakaunan berkomputer yang bersesuaian bagi menyediakan penyata kewangan syarikat

This course covers the components of accounting information systems and internal control procedures in the process of providing a quality and an ethical accounting information. Emphasis is also given in analysing the suitable computerized accounting package for the preparation of the organization's financial statement

ACN4521 Rekabentuk dan Pembangunan Sistem Maklumat Perakaunan/ 3(3+0)
Accounting Information System Design and Development

Prasyarat/ Prerequisite: ACN3511

Kursus ini merangkumi pelbagai pendekatan pembangunan sistem maklumat perakaunan dan perbincangan terperinci fasa kitaran hayat pembangunan sistem. Kursus ini juga mendedahkan perkembangan teknologi terkini dan kesannya ke atas pembangunan sistem

This course covers the various approaches of accounting information system development and detail discussion on the phases of systems development life cycle. This course exposes the latest technology advancements and their implications on system development

ACN4711 Teori dan Isu dalam Perakaunan/ Theory and Issues in Accounting 3(3+0)
Prasyarat/ Prerequisite: ACN3312

Kursus ini merangkumi teori dan falsafah etika dalam individu dan hubungannya dengan organisasi korporat. Kursus ini juga mendedahkan pelajar kepada perkembangan semasa isu etika dan tadbir urus korporat dalam persekitaran perniagaan

This course covers theories and philosophies of ethics in individuals and their relation with corporate organizations. This course also exposes students to current ethical and corporate governance issues in business environment

ACN4712 Kajian Kes Bersepadu/ Integrated Case Study 3(3+0)
Prasyarat/ Prerequisite: ACN3312, ACN4211 & MGM4139

Kursus ini merangkumi pengetahuan dari pelbagai bidang perakaunan dan pengurusan yang berkaitan dengan organisasi perniagaan. Penekanan diberikan kepada kemampuan pelajar untuk

menganalisis, menyelesaikan masalah dan membuat keputusan yang beretika dalam konteks persekitaran perniagaan dan komuniti

This course covers knowledge from various aspects of accounting and management in relation to business organization. Emphasis is given to the ability of students to analyze, solve problems and make ethical decisions in the context of the business environment and community

ACN4901 Latihan Industri/ *Industrial Training* 12(0+12)

Prasyarat/ *Prerequisite*: ACN4111, ACN3211, ACN3311 & ACN3412

Kursus ini melibatkan penempatan pelajar dalam firma audit atau firma yang dibenarkan oleh fakulti selama enam bulan untuk membiasakan mereka dengan persekitaran kerja yang sebenar, mengaplikasi pengetahuan yang diperolehi semasa kuliah kepada praktis dan meningkatkan kemahiran insaniah

This course involves a six-month industrial placement of students in an audit firm or firm approved by the faculty to enable them to familiarize with actual working environment, apply knowledge acquired in classroom to practice and enhance soft skills

ACN3611 Perakaunan Sektor Awam/ *Public Sector Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACN4111

Kursus ini merangkumi konsep, peruntukan kewangan dan amalan perakaunan sektor awam. Ia juga menekankan akauntabiliti dan etika dalam perakaunan pengurusan, pengauditan, perakaunan kewangan dan pelaporan

This course covers the concepts, financial provisions and practices of accounting in public sector. It also emphasises the accountability and ethics in management accounting, auditing, financial accounting and reporting

ACN3711 Perakaunan untuk Transaksi Kewangan Islam/ *Accounting for Islamic Financial Transactions* 3(3+0)

Prasyarat/ *Prerequisite*: ACN3112 & FIN3111

Kursus ini merangkumi konsep kewangan Islam berdasarkan shariah dan kesannya ke atas transaksi kontrak kewangan. Kursus ini juga memperkenalkan sistem kewangan dan kerangka perakaunan untuk institusi yang menawarkan kontrak kewangan Islam

This course covers the concept of Islamic finance based on shariah and its impact on financial transaction contracts. This course introduces financial system and accounting framework for institutions offering Islamic financial contracts

ACN4131 Perakaunan Terkhusus/ *Specialised Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACN4211

Kursus ini merangkumi perakaunan yang berkaitan dengan industri terkhusus seperti pembangunan hartanah, pelaburan hartanah, institusi kewangan, insuran, saham amanah, instrumen kewangan, perladangan, pertanian, akuakultur dan industri ekstraktif. Ia juga membincangkan isu-isu semasa pelaporan tentang industri ini. Selain itu, kursus ini juga menilai kualiti amalan pelaporan semasa untuk penambahbaikan pendedahan maklumat perniagaan

This course covers accounting for specialized industries such as property development, investment property, financial institution, insurance, unit trust, financial instruments, agriculture, and extractive industries. It also discusses the current reporting issues in these industries. Besides that, the course also assesses the quality of current reporting practices to enhance business information disclosure

ACN4132 Perakaunan Antarabangsa/ *International Accounting* 3(3+0)

Prasyarat/ *Prerequisite*: ACN4112

Kursus ini merangkumi perbincangan tentang pelaporan kewangan, audit, percukaian, perakaunan pengurusan dan pengurusan kewangan di peringkat antarabangsa. Ia juga membincangkan tentang penyatuan pelaporan kewangan dan perbandingan pelaporan beberapa negara terpilih

This course covers discussion on financial reporting, audit, tax, management accounting and financial management at international level. It also discusses harmonization of financial reporting and comparative reporting in selected countries

- ACN4411 Percukaian Terkhusus/ *Specialised Taxation* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN3412
 Kursus ini merangkumi pengiraan cukai kena bayar dan isu percukaian bagi industri terkhusus. Ia juga meliputi perancangan cukai secara beretika, pengauditan cukai dan penyiasatan cukai
This course covers computation of tax payable and tax issues for specialised industries. It also covers ethical tax planning, tax audit and tax investigation
- ACN4713 Kaedah Penyelidikan Perakaunan dan Kewangan/ *Research Methods in Accounting and Finance* 3(3+0)
 Prasyarat/ *Prerequisite*: FIN3511/ ACN3112
 Kursus ini merangkumi falsafah asas penyelidikan, konsep asas penyelidikan serta tujuan dan kepentingan penyelidikan. Kursus ini juga membincangkan langkah penyediaan cadangan penyelidikan dan kepentingan etika dan ketelusan dalam penyediaan laporan penyeldiikan
This course covers the fundamental philosophy of research, basic concepts and the purposes and importance of research. This course also discusses the steps on preparation of research proposals and the importance of ethics and transparency in the preparation of research report
- ACN4959 Disertasi Bacelor/ *Bachelor Dissertation* 3(0+3)
 Prasyarat/ *Prerequisite*: ACN4713
 Kursus ini merangkumi penghasilan disertasi bacelor berdasarkan penyelidikan dalam bidang perakaunan dan kewangan. Ianya juga melibatkan pengumpulan, analisis, dan interpretasi data serta pembentangan hasil penyelidikan
This course covers the production of a bachelor dissertation based on research related to accounting and finance. It involves data collection, analysis, interpretation, and presentation of research findings
- ACT3112 Perakaunan Pengenalan/ *Introductory Accounting* 4(3+1)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini merangkumi perkara asas mengenai maklumat perakaunan dalam pembuatan keputusan dan penyediaan penyata kewangan. Kursus ini juga membincangkan tentang analisis dan interprestasi penyata kewangan
This course covers the basic elements of accounting information for decision making and preparation of financial statements. This course also discuss the analysis and interpretation of financial statements.
- ACT4216 Sistem dan Struktur Pasaran Kewangan/ *System and Structure of The Financial Market* 3(3+0)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini memberi gambaran keseluruhan pelbagai pasaran kewangan serta alat kewangan yang digunakan. Disamping merangkumi isu-isu peraturan pasaran kewangan dan pengurusan institusi kewangan.
This course provides an overview of different financial institutions and financial instruments Issues of financial market regulation and management of financial institutions are also covered.
- ACT4217 Ekonometrik Kewangan Gunaan/ *Applied Financial Econometrics* 3(3+0)
 Prasyarat/ *Prerequisite*: ACT3211
 Kursus ini merangkumi konsep dan kaedah kewangan ekonometrik. Perbandingan model ekonometrik kewangan ditekankan.
This course covers the concept and method of financial econometric. Comparison among financial econometric models is emphasized.
- ACT4219 Pemodelan Kewangan / *Financial Modeling* 3(3+0)
 Prasyarat/ *Prerequisite*: ACT3211
 Kursus ini merangkumi kaedah kuantitatif dan teori kewangan. Penggunaan perisian komputer dalam penghasilan model kewangan yang digunapakai dalam pasaran kewangan ditekankan.
This course covers quantitative techniques and financial theories. Application of computer software in developing financial models use in financial market is emphasized.

- FIN3111 Pengurusan Kewangan/ *Financial Management* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN3101/ACN3102/ACN3111
 Kursus ini merangkumi konsep nilai masa wang, risiko dan kadar pulangan pelaburan. Ianya juga menekankan penyediaan belanjawan modal untuk perancangan kewangan syarikat yang cekap dan lebih tersusun
This course covers the concept of time value of money, risk and return on investment. It also emphasised on the preparation of capital budgeting for efficient and more organized corporate financial planning
- FIN3211 Pasaran dan Institusi Kewangan/ *Financial Market and Institutions* 3(3+0)
 Prasyarat/ *Prerequisite*: FIN3111
 Kursus ini menyediakan liputan menyeluruh mengenai pasaran dan institusi kewangan. Kursus ini memberi penekanan kepada instrument kewangan dan aktiviti Bank Negara dalam memastikan kestabilan pasaran kewangan
This course provides a comprehensive coverage on the financial market and institutions. This course emphasises on financial instruments and the activities of Bank Negara in assuring the stability of the financial market
- FIN3511 Statistik untuk Perakaunan dan Kewangan/ *Statistics for Accounting and Finance* 3(2+1)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini merangkumi kaedah kuantitatif statistik dengan menggunakan perisian statistik yang berkaitan. Di samping itu, penginterpretasian hasil dapatan juga ditekankan
This course covers the quantitative methods of statistics by using related statistical software. In addition, the interpretation of the findings is also emphasized
- FIN4131 Kewangan Perbadanan/ *Corporate Finance* 3(3+0)
 Prasyarat/ *Prerequisite*: FIN3111
 Kursus ini merangkumi teori dan aplikasi dalam menilai dan mentaksir belanjawan modal dalam kewangan perbadanan. Ianya juga meliputi struktur modal, dividen, penggabungan dan pengambilalihan serta pengurusan risiko.
This course covers theories and applications in evaluating and assessing capital budgeting in corporate finance. It also include capital structure, dividends, mergers and acquisitions and risk management
- FIN4211 Analisis Pelaburan/ *Investment Analysis* 3(3+0)
 Prasyarat/ *Prerequisite*: FIN3111
 Kursus ini merangkumi prinsip dan teknik kewangan yang boleh digunakan dalam analisis pelaburan di pasaran tempatan dan antarabangsa. Kandungan kursus ini boleh digunapakai dalam membuat keputusan pelaburan yang meyakinkan
The course covers finance principles and techniques used in investment analysis for local and international markets. The course contents can be used in making convincing investment decisions
- FIN3311 Pengurusan Bank/ *Bank Management* 3(3+0)
 Prasyarat/ *Prerequisite*: FIN3111
 Kursus ini merangkumi struktur, integriti peminjam, pembuatan keputusan pelaburan dan kewangan dalam sesebuah institusi kewangan dan sistem perbankan. Ianya menerangkan hubungkait yang rapat antara sistem perbankan dan pasaran kewangan Malaysia.
This course covers structure, borrower integrity, investment and financial decision making in a financial institution and the banking system. It explains the close relationship between banking and Malaysian financial system
- FIN4242 Kewangan Antarabangsa/ *International Finance* 3(3+0)
 Prasyarat/ *Prerequisite*: ACN3111
 Kursus ini merangkumi pendedahan kepada pengurusan kewangan antarabangsa firma, teori dan kaedah yang bersesuaian. Penekanan juga diberikan dalam sistem pertukaran mata wang asing, derivatif matawang dan analisis risiko negara

Bachelor Pentadbiran Perniagaan dengan Kepujian/ Bachelor of Business Administration with Honours

- MGM3101 Prinsip Pengurusan/ *Principles of Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori, prinsip, teknik dan kaedah asas pengurusan. Fungsi pengurusan organisasi untung dan organisasi bukan untung ditekankan.
This course covers the basic theories, principles, techniques and tools of management. Management functions in relation to profit and non-profit organizations are emphasized.
- MGM3111 Komunikasi Pentadbiran dan Perniagaan/ *Business and Administrative Communication* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini meliputi fungsi dan kepentingan berkomunikasi yang bertumpu kepada aspek kemanusiaan. Aplikasi teknik dan strategi berkomunikasi yang berkesan untuk mencapai matlamat organisasi dan perniagaan ditekankan.
This course covers the functions and importance of communication focusing on humanity. The application of effective communication techniques and strategies in achieving organizational and business goals are emphasized.
- MGM3113 Gelagat Organisasi/ *Organizational Behavior* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3101
Kursus ini merangkumi kesan faktor diri, kumpulan, dan organisasi ke atas gelagat kerja dan prestasi individu. Kesan faktor ini ke atas keberkesanan organisasi ditekankan.
The course focuses on the effects of individual, group, and organizational work behaviour and performance. The effects of these factors on organizational effectiveness are emphasized.
- MGM3123 Pengurusan Sumber Manusia/ *Human Resource Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3113
Kursus ini merangkumi kaedah melaksanakan aktiviti pengurusan sumber manusia untuk mencapai matlamat organisasi. Proses pengurusan ini menumpukan kepada teknik meningkatkan keberkesanan pengurusan sumber manusia.
This course analysed methods in implementing human resource management activities in order to achieve the organization goals. The management processes are focused on the techniques to improve the effectiveness of human resource management.
- MGM3164 Kaedah Kuantitatif untuk Perniagaan/ *Quantitative Methods for Business* 4(3+1)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini membincangkan proses pembuatan keputusan perniagaan dengan menggunakan kaedah kuantitatif. Teknik permodelan bersesuaian juga diperkenalkan dalam penyelesaian masalah dan pembuatan keputusan perniagaan yang optimal berdasarkan kekangan sedia ada.
This course discusses the decision-making process by using quantitative methods to business. Appropriate modelling techniques are also introduced in solution problems and making optimal business decisions based on the existing constraints.
- MGM3180 Asas Keusahawanan/ *Basic Entrepreneurship* 3(2+1)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi komponen utama dalam aspek perniagaan yang melibatkan aktiviti perniagaan sebenar berskala kecil. Kemahiran pengurusan perniagaan dan pembudayaan keusahawanan ditekankan.
This course covers the key components of the business aspects involving small-scale real business. Business management skills and entrepreneurial culture are emphasized.

- MGM3211 Prinsip Pemasaran/ *Principles of Marketing* 3(3+0)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini merangkumi pendekatan pengurusan dalam memahami pembuatan keputusan pemasaran. Pembangunan campuran pemasaran dan strategi pemasaran ditekankan.
This course covers the managerial approach in understanding marketing decision making. Developing the marketing mix and marketing strategies are emphasized.
- MGM3244 Gelagat Pengguna/ *Consumer Behaviour* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211
 Kursus ini merangkumi faktor yang mempengaruhi gelagat pembelian pengguna. Penguatan amalan dan pembuatan keputusan pemasaran juga ditekankan.
This course encompasses factors that influence consumer purchasing behavior. Enhancement of the practices and decision making of marketing are emphasized.
- MGM3351 Undang-undang Komersil/ *Commercial Law* 3(3+0)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini merangkumi undang-undang yang terpakai bagi perniagaan iaitu undang-undang kontrak, agensi, perkongsian, jualan barangan, sewa beli dan persaingan. Ia juga membincangkan isu-isu yang berkaitan dengan pembentukan dan kesahihan kontrak, hak dan tanggungjawab pihak-pihak yang berkontrak, kesan kontrak, dan jenis kontrak yang bercanggah dengan undang-undang persaingan dan kesan percanggahan tersebut.
This course covers laws applicable to business namely law of contract, agency, partnership, sales of goods, hire purchase and competition. It also deals with issues concerning the formation and validity of contracts, rights and obligations of the contracting parties, effect of contract, and the type of contract that contradicts the competition law and the effects of that contradiction.
- MGM3352 Undang-Undang Perniagaan / *Business Law* 3(3+0)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini merangkumi undang-undang perniagaan. Kesahihan dan kesan kontrak, hak dan tanggungjawab pihak berkontrak, dan kontrak yang dilarang oleh undang-undang dibincangkan. Undang-undang tort berkaitan kecuaiian dan tanggungan vikarius turut ditekankan.
This course covers business law. Validity and effect of contracts, rights and obligations of the contracting parties, and contracts that are prohibited by the laws are discussed. The law of tort of negligence and vicarious liability are also emphasized.
- MGM4105 Kaedah Penyelidikan Perniagaan dan Pengurusan/ *Business and Management Research Methods* 4(3+1)
 Prasyarat/ *Prerequisite*: MGM3164
 Kursus ini merangkumi pengetahuan proses penyelidikan. Kenyataan masalah, sorotan karya, metodologi kajian, analisis dan tafsiran data ditekankan.
This course covers knowledge on research process. Problem statement, literature review, research methodology, data analysis and data interpretation are emphasized.
- MGM4124 Pengurusan Latihan dan Pembangunan/ *Training and Development Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3113
 Kursus ini merangkumi pertimbangan struktur dan proses dalam merekabentuk program latihan dan pembangunan di peringkat mikro. Kaedah utama untuk melatih dan membangun kakitangan di sesebuah organisasi ditekankan.
The course covers the structural and process in designing training and development programs at the micro level. The main methods adopted to train and develop employees in an organization are emphasized.

- MGM4125 Pengurusan Pampasan/ *Compensation Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3123
 Kursus ini merangkumi faktor dan langkah yang diperlukan dalam merekabentuk strategi pampasan yang berkesan. Kursus ini merangkumi aktiviti menilai dan mengurus program pampasan bagi menyokong pencapaian matlamat organisasi.
The course discuss factors and procedures requires when designing effective strategic compensation. The course also covers activities to evaluate and manage compensation program to support the achievement of organization goals.
- MGM4126 Perhubungan Perusahaan/ *Industrial Relation* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3123
 Kursus ini merangkumi isu pengurusan perhubungan perusahaan yang melibatkan majikan, pekerja dan kesatuan sekerja. Aspek membina keharmonian perhubungan perusahaan serta peranan majikan bagi mengelak pertelingkahan ditekankan.
This course encompasses issues within industrial relation management that involves employer, employees and the trade union. Aspects in establishing harmonious industrial relations and the roles of employers in avoiding disputes are emphasized.
- MGM4127 Pengambilan dan Pemilihan Pekerja/ *Employee Recruitment and Selection* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3123
 Kursus ini merangkumi sumber, kaedah dan proses pengambilan dan pemilihan pekerja serta kepentingannya bagi mencapai matlamat organisasi. Aspek bagaimana mengambil pekerja yang tepat dan berprestasi tinggi ditekankan.
The course encompasses the sources, methods and processes involved in employee recruitment and selection and its importance in achieving organization goals. Aspects on how to hire the right and high performance workers are emphasized.
- MGM4129 Pembangunan Organisasi/ *Organization Development* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3123
 Kursus ini merangkumi strategi pembangunan untuk peningkatan prestasi individu, kumpulan dan organisasi. Peranan pengurus sebagai agen perubahan dan pembuat keputusan untuk pembangunan organisasi dibincangkan.
This course covers development strategies to increase individual, group and organizational performance. The role of the manager as a change agent and decision maker for organization development is discussed.
- MGM4130 Strategi Pekerjaan dan Pengurusan Tempat Kerja/ *Strategic Employment and Workplace Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3123
 Kursus ini merangkumi pengetahuan dalam pengurusan sumber manusia untuk membentuk strategi pengurusan pekerjaan dan tempat kerja. Isu dan trend semasa dalam pengurusan sumber manusia yang dihadapi oleh pengurus dan organisasi dibincangkan.
This course covers the knowledge in human resource management in developing strategic employment and workplace management practices. Issues and current trends in human resource management faced by managers and organizations are discussed.
- MGM4131 Pengurusan Hospitaliti dan Pelancongan/ *Hospitality and Tourism Management* 3(3+0)
 Prasyarat/ *Prerequisite*: Tiada/ *None*
 Kursus ini merangkumi kepentingan industri hospitaliti dan pelancongan dalam membangunkan ekonomi negara. Ciri utama bagi setiap jenis pelancongan, pembekal perkhidmatan dan struktur pengurusan dalam pelbagai organisasi pelancongan dibincangkan.
This course covers the importance of hospitality and tourism industries in developing the nation economy. It discusses the main characteristics for each tourism forms, services provider, and

management structures in various types of tourism organisations.

- MGM4136 Isu Semasa Pengurusan/ *Current Issues in Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi isu semasa dalam pengurusan. Perkembangan terkini dalam bidang sosio-ekonomi dalam pengurusan perniagaan dibincangkan.
This course encompasses current issues in management. Recent developments in the social economic sector are discussed.
- MGM4137 Dasar Sosial Korporat/ *Corporate Social Policy* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi isu perniagaan, masyarakat dan etika perniagaan yang dihadapi oleh organisasi. Cabaran pengurus dalam mengimbangi tanggungjawab ekonomi, sosial dan etika apabila berurusan dengan pelbagai kumpulan pihak berkepentingan dibincangkan.
This course covers the business, society and business ethics issues that organizations face. The challenges managers and businesses face in balancing economic, social and ethical responsibilities when dealing with a variety of stakeholder groups are discussed.
- MGM4139 Pengurusan Strategi/ *Strategic Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi perancangan dan pengurusan strategi dalam organisasi. Analisis dalaman dan luaran sesebuah organisasi dan aplikasi kaedah pembuatan keputusan strategik ditekankan.
This course encompasses the strategic planning and in organisation. Performing internal and external analyses on an organization and the application of several strategic decision making methods are emphasized.
- MGM4142 Pengurusan Acara/ *Event Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi pengurusan dalam perniagaan penganjuran acara yang melibatkan perancangan dan pengendalian acara. Kaedah belanjawan, analisis tempat dan perancangan tajaan turut dibincangkan.
This course encompasses the management of business venture in event organising involving the planning process, and the handling of the event. Methods related to event budgeting, venue analysis and sponsorship planning are discussed.
- MGM4144 Pengurusan Kualiti/ *Quality Management* 3(3+0)
Prasyarat/ *Prerequisite*: Tiada/ *None*
Kursus ini merangkumi teori dalam pengurusan kualiti. Kepentingan pengurusan kualiti dalam meningkatkan prestasi dan faedah persaingan sesebuah organisasi perniagaan dibincangkan.
This course covers the theories of quality management. The importance of quality management in improving organizational performance and competitive advantage of organizations is discussed.
- MGM4149 Pengurusan Operasi dan Pengeluaran/ *Productions and Operation Management* 3(3+0)
Prasyarat/ *Prerequisite*: MGM3164
Kursus ini merangkumi pendekatan penyelesaian pengurusan yang diperlukan dalam pengurusan operasi. Kaitan antara teknologi terkini dan isu semasa operasi perniagaan dibincangkan. Kaedah dan teknik operasi di dalam pengurusan perniagaan ditekankan.
This course covers the solutions management approach needed in operations management. The relationship between technology and current issues of business operations are discussed. The methods and techniques of operations in business management are emphasized.

- MGM4154 Pengurusan Perniagaan Antarabangsa/ *International Business Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211 dan/ *and* ACT3211
 Kursus ini merangkumi aspek pengurusan penting untuk perniagaan antarabangsa. Kemahiran untuk menjadi seorang pengurus antarabangsa yang berjaya ditekankan.
This course covers important management aspects in international business. Skills in becoming a successful international manager are emphasized.
- MGM4155 Pengurusan Rentas Budaya/ *Cross-Cultural Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3113
 Kursus ini merangkumi konsep, teori dan dimensi pengurusan rentas budaya. Pengaruh budaya dalam fungsi organisasi ditekankan.
This course covers cross-cultural management concepts, theories and dimensions. Culture's influence on the functioning of organizations are emphasized.
- MGM4178 Pengurusan Francais/ *Franchise Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211
 Kursus ini merangkumi konsep dan pembangunan perniagaan francais dalam pelbagai sektor, dalam dan luar negara. Sistem perniagaan dan isu pengurusan perniagaan francais dibincangkan.
This course covers the franchise concept and development in various sectors, domestic and international. Business systems and various issues in managing franchise business are discussed.
- MGM4183 Keusahawanan/ *Entrepreneurship* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3101
 Kursus ini merangkumi perbezaan antara 'intrapreneur' dan 'entrepreneur' serta kemampuan dalam menganalisis risiko perniagaan. Peranan usahawan sebagai pemangkin dalam pembangunan ekonomi dan perindustrian, sokongan kerajaan serta kesan aktiviti keusahawanan kepada masyarakat ditekankan.
This course covers the differences between 'intrapreneurs' and 'entrepreneurs' as well as the ability to analyze business risks. This course also emphasised the role of an entrepreneur as a catalyst for economic development and industries, government support and impact of entrepreneurship activities to the societies are emphasized.
- MGM4184 Pengurusan Perniagaan Kecil/ *Small Business Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3101
 Kursus ini merangkumi pengurusan asas yang perlu dilaksanakan dalam sesebuah perniagaan kecil bagi jenis milikan tunggal, perkongsian dan syarikat. Aspek pengurusan kewangan, pemasaran, sumber manusia, operasi dan isu semasa dari perspektif perniagaan kecil yang berbeza dari perniagaan korporat ditekankan.
This course covers the basic management of a small business involving sole proprietorship, partnership and company. Issues include aspects on managing financial, marketing, human resource, operation and current issues from small business perspective which is differ from corporate business been emphasized.
- MGM4187 Pengurusan Usahaniaga Baharu/ *New Venture Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211 dan/ *and* ACT3211
 Kursus ini meliputi elemen penting dan penilaian ciri keusahawanan dan usahaniaga baharu. Penekanan diberi kepada proses penubuhan dan pengurusan operasi usahaniaga baharu.
This course covers the key elements and evaluation of the characteristics of entrepreneurs and new ventures. This course also emphasizes the establishment process and new venture management.

- MGM4189 Keusahawanan dan Inovasi/ *Entrepreneurship and Innovation* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3164
 Kursus ini merangkumi aspek keusahawanan dan pengurusan inovasi. Revolusi teknologi yang mempengaruhi persekitaran dan kejayaan perniagaan ditekankan.
This course encompasses entrepreneurial and innovation management. Technological revolution influencing business environment and success are emphasized.
- MGM4197 Sistem Maklumat Pengurusan / *Management Information System* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3113
 Kursus ini merangkumi komponen, penggunaan dan isu berkaitan sistem informasi dalam operasi perniagaan dan kelebihan persaingan. Proses pembangunan sistem maklumat juga ditekankan di dalam kursus.
This course covers components, usage and issues related to information systems in business operations and competitive advantage. Information system development process is also emphasized in this course.
- MGM4204 Pemasaran Perkhidmatan/ *Service Marketing* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211
 Kursus ini merangkumi ciri yang relevan kepada perkhidmatan pemasaran. Isu strategik berkaitan dengan campuran pemasaran dan gelagat pengguna ditekankan.
The course covers characteristics relevant to the marketing services. Strategic issues related to marketing mixes and consumer behavior are emphasized.
- MGM4239 Pengurusan Pemasaran Strategik / *Strategic Marketing Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211
 Kursus ini membincangkan perancangan pemasaran strategik dalam perniagaan. Strategi pemasaran dan campuran pemasaran dalam konteks global juga ditekankan.
This course discusses strategic marketing planning in business. Marketing strategies and marketing mix within the global context are emphasized.
- MGM4254 Pengurusan Peruncitan/ *Retail Management* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211
 Kursus ini membincangkan dunia peruncitan daripada pandangan pengurusan. Pembangunan elemen campuran peruncitan, strategi dan pengurusan peruncitan juga ditekankan.
This course discusses the world of retailing from a managerial viewpoint. Developing the elements in the retail mix, strategies and retail management are emphasized.
- MGM4264 Penyelidikan Pemasaran/ *Marketing Research* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211 dan/ and MGM3164
 Kursus ini meliputi teori asas dan prosedur dalam mengenalpasti dan menyelesaikan pelbagai masalah pemasaran. Pemilihan kaedah penyelidikan pemasaran yang sesuai untuk pembuatan keputusan ditekankan.
This course covers basic theories and procedures in identifying and solving various marketing problems. Selection of the appropriate marketing research methods for decision making is emphasized.
- MGM4273 Pemasaran Antarabangsa/ *International Marketing* 3(3+0)
 Prasyarat/ *Prerequisite*: MGM3211
 Kursus ini merangkumi pengurusan pemasaran dalam konteks antarabangsa. Perancangan pemasaran antarabangsa dan pemilihan strategi pemasaran dalam arena global juga ditekankan.

This course encompasses marketing management in the international context. International marketing planning and selection of marketing strategies in a global setting are emphasized.

MGM4275 Pengurusan Rantaian Bekalan Dan Logistik Antarabangsa/ *International Logistics and Supply Chain Management* 3(3+0)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi pendekatan pengurusan rantaian bekalan dan logistik antarabangsa. Konsep dan isu penting berkaitan rantaian bekalan dan logistik antarabangsa dibincangkan.

This course covers the approach to supply chain management and international logistics. Important concepts and issues related to the international supply chain and logistics are discussed.

MGM4284 Pengurusan Promosi/ *Promotion Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini merangkumi perancangan, pembentukan, penggunaan dan pengurusan promosi untuk sesebuah syarikat. Aspek penyelidikan dan kreativiti dalam pengurusan promosi dan media ditekankan.

This course covers planning, development, use and management of promotion in a company. Research and creativity aspects in promotion and media management are emphasized.

MGM4297 Pengurusan Produk/ *Product Management* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3211

Kursus ini merangkumi konsep asas dan teori dalam pengurusan produk. Perancangan, pelaksanaan dan pengawalan pengurusan produk dalam sesebuah organisasi perniagaan ditekankan.

This course covers basic concepts and theories in product management. Planning, implementing and controlling of product management in a business organization are emphasized.

MGM4321 Undang-undang Syarikat/ *Company Law* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3351 atau/ *or* MGM3352

Kursus ini merangkumi undang-undang mengenai pemerbadanan, pengurusan, dan perniagaan syarikat termasuk peraturan berkaitan hak, kewajipan dan tanggungan sivil dan jenayah syarikat dan pelbagai pihak yang terlibat dalam perkara tersebut. Peraturan berkaitan proses, prosedur dan kesan penerimaan dan penggulungan turut dibincangkan.

This course covers law relating to company's incorporation, management, and business including rules concerning rights, duties and civil and criminal liabilities of various parties involved in those matters. Rules concerning the process, procedure and effects of company's receivership and winding up are also discussed.

MGM4331 Undang-Undang Pekerjaan dan Perhubungan Industri/ *Employment and Industrial Relations Law* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3352

Kursus ini merangkumi elemen hubungan majikan-pekerja dalam kontrak perkhidmatan. Hak dan kewajipan pihak yang berkaitan di bawah undang-undang dan isu mengenai hubungan industri juga ditekankan.

This course covers the elements of employer-employee relations in a contract of service. The rights and obligations of related parties under the law and industrial relation issues are also emphasised.

MGM4365 Undang-undang Perdagangan Antarabangsa/ *International Trade Law* 3(3+0)

Prasyarat/ *Prerequisite*: MGM3352

Kursus ini merangkumi undang-undang jualan barang, pengangkutan laut dan pembayaran dalam kontrak antarabangsa. Undang-undang penyelesaian konflik antarabangsa ditekankan.

This course covers laws of international sale of goods, carriage of goods by sea and payment in international contract. International dispute resolution law is emphasized.

MGM4903 Latihan Industri/ *Industrial Training* 8(0+8)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Melalui kursus ini, pelajar didedahkan kepada persekitaran kerja yang sebenar di industri/organisasi. Latihan merangkumi aplikasi aspek teori dan praktikal yang telah dipelajari dengan amalan semasa di tempat kerja. Kemahiran menyelesaikan masalah dan komunikasi turut diberi penekanan.

In this course, students are exposed to an actual working environment in industries/organizations. Training includes application of the theoretical and practical aspects that have been studied with current practices in the workplace. Problem solving and communication skills are also emphasized.

MGM4959 Disertasi Bachelo/ *Bachelor Dissertation* 4(0+4)

Prasyarat/ *Prerequisite*: Tiada/ *None*

Kursus ini merangkumi penyediaan cadangan, pelaksanaan dan penulisan saintifik untuk sesuatu projek penyelidikan. Penggunaan pendekatan saintifik bagi menjana data secara sistematik melalui rekabentuk, pengumpulan dan analisis data yang sesuai diberi penekanan.

This course covers the preparation of proposal, implementation and scientific writing of research project. The use of a scientific approach to generate data systematically through appropriate design, data collection and analysis is emphasized.

KURSUS TAWARAN FAKULTI LAIN/ COURSES OFFERED BY THE OTHER FACULTIES

(Sila rujuk sinopsis pada fakulti berkenaan/ Please refer to the synopsis of the faculty)

1. FAKULTI EKOLOGI MANUSIA/ FACULTY OF HUMAN ECOLOGY

1.1	SKP2101	Kenegaraan Malaysia/ <i>Malaysian Nationhood</i>	3(3+0)
1.2	SKP3112	Falsafah dan Isu Semasa/ <i>Philosophy and Current Issues</i>	2(2+0)
1.3	SKP3122	Penghayatan Etika dan Peradaban/ <i>Internalization of Ethics and Civilization</i>	2(2+0)

2. FAKULTI PERTANIAN/ FACULTY OF AGRICULTURE

2.1	PRT2009	Pertanian dan Kehidupan/ <i>Agriculture and Life</i>	2(1+1)
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3. FAKULTI BAHASA MODEN DAN KOMUNIKASI/ FACULTY OF MODERN LANGUAGES AND COMMUNICATION

3.1	KOM3403	Pengucapan Awam/ <i>Public Oration</i>	3(2+1)
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4. FAKULTI PENGAJIAN PENDIDIKAN/ FACULTY OF EDUCATIONAL STUDIES

4.1	FCE3204	Kemahiran Berfikir/ <i>Thinking Skills</i>	2(2+0)
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5. PUSAT PEMAJUAN KOMPETENSI BAHASA/ CENTRE FOR THE ADVANCEMENT OF LANGUAGE COMPETENCE (CALC)

5.1	LPE2401	<i>Reading for Academic Purposes</i>	3(2+1)
5.2	LPE2301	<i>Academic Interaction and Presentation</i>	3(2+1)
5.3	LPE2501	<i>Academic Writing</i>	3(2+1)