

# Ericsson Innovation Awards 2021



Program overview  
18<sup>th</sup> May 2021

## What is EIA?

Open to university students of all ages and from anywhere on earth, the Ericsson Innovation Awards is the global student competition that looks for bold technological solutions to address global challenges.

Each year the competition focuses on a different global challenge, from climate change to the future of cities. Students can enter in teams of between two to four participants. For those who progress to the semi-finals of the competition, the benefits are considerable – including invaluable mentorship from a dedicated Ericsson team to support the development of their big ideas, plus a chance at securing the €25,000 cash prize and being named the Ericsson Innovation Awards champion.





# /bridge the digital divide

As the world becomes increasingly reliant on technology, the digital divide is growing. Economic, geographic, gender and access factors have left vast portions of the global population at a severe disadvantage. The causes are many, including lack of infrastructure, resources and the high cost of devices. Your challenge is to identify a digital divide and develop a solution to bridge it.

## Key dates & information



- Open to all students in higher education (must still be enrolled in September 2021)
- Teams must be formed of at least two, but no more than four students
- Semi-finalists benefit from two months of one-on-one Ericsson mentorship and guidance (three months for those who progress to the finals)
- Exposure of you and your ideas to industry leading professionals across the globe
- Finalists receive significant cash prizes to help further their idea

### /dates to remember

- **May 6 – Aug 5**  
Registration opens
- **Aug 5**  
Registration closes
- **Sep 13**  
Regional winners and semi-finalists announced
- **Sep 19 – Nov 4**  
Semi-finalist mentorship program
- **Nov 15**  
Finalists announced
- **Nov 15 – Dec 9**  
Finalist mentorship program
- **December**  
EIA Grand Finale

