



CURRICULUM VITAE



AZMAWANI ABD RAHMAN

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WITH KNOWLEDGE WE SERVE

www.upm.edu.my

H INDEX & CITATIONS

H Index

Scopus = **13** Google Scholar = **23**

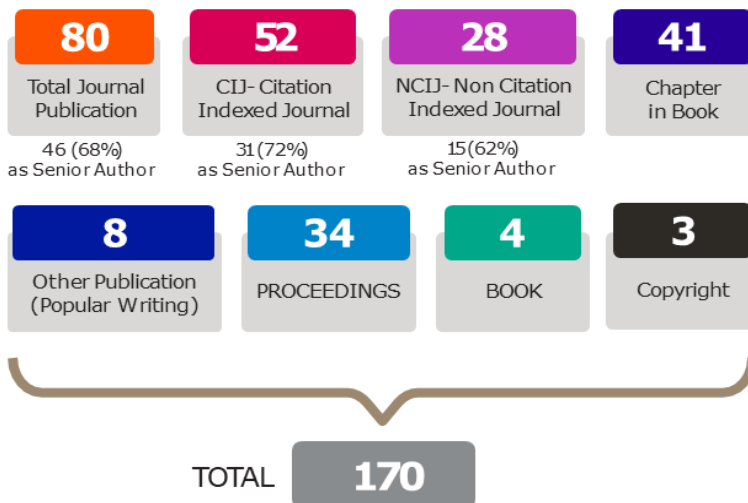
Citations

Scopus = **623** Google Scholar = **2680**

ADMINISTRATIVE POSITION



PUBLICATIONS



STUDENT SUPERVISION

Chairman

19 Ph.D **2** MSc.
(13 Ph.D & 2 Msc. graduated)

Committee

35 Ph.D **2** MSc.
(8 Ph.D & 2 Msc. graduated)

MAINSTREAM MEDIA APPEARANCE



HIGH IMPACT INDUSTRY PROJECT

Industry Projects as Leader



AZMAWANI ABD RAHMAN



MAIN ACHIEVEMENT

IMPACT TO INDUSTRY & SOCIETY

- Official case writer** to Malaysia Productivity Corporation for National Business Excellence Award 2015 & 2019 and Chief Minister Industry Excellence Award 2017.
: Written a total of **25 real company cases** and used by the industry to benchmark their best practices.
*The sharing took place via the commissioned case study report, engagement in series of talk to more than 500 CEOs, exclusive case study workshop to company CEOs & senior management, and live radio broadcast.
- President** of Research and Education committee at the Malaysia Franchise Association (MFA).
- Chairman** for the prestigious Malaysian Franchise Award for the franchise industry players (2016, 2017, 2018, 2019)
- Chairman** for the Franchise International Malaysia Conference (2016, 2017, 2018, 2019). The only conference in Malaysia that is recognized by **World Franchise Council (WFC)** and **Asia Pacific Franchise Confederation (APFC)**. Attended by industry delegates from more than 10 countries. Was able to use this network to bring 25 SMEs CEOs for industry visit to Korea in year 2016.
- Chair**, SME@UPM Programme (2016 & 2017).
- 60 media appearances**

CONSULTATION PROJECT

RM 5 mil

TOTAL PROJECTS VALUE AS PROJECT LEADER & PROJECT MEMBER

RESEARCH GRANT



OUTSTANDING INTERNATIONAL SCHOLARLY ACHIEVEMENT

- Lifetime member of Beta Gamma Sigma.
- Article which was published in the LODJ (Scopus Indexed) recognized by the Emerald Library as Top 10 Most downloaded articles in the journal's 30 years history.
- Editorial board member (International Scopus Indexed Journal).
- Reviewer to and published high-impact ISI journals.
- Lead international grant.
- Best paper awards at Prestigious International Conferences.
- Keynote and Lead speaker at Prestigious International Conferences.
- External Examiners to International University.

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PROFESSOR DR AZMAWANI ABD RAHMAN

Professor

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SCOPUS ID: 25937426600

H index : Scopus = 13 Google Scholar = 23
Citation : Scopus = 623 Google Scholar = 2680

Education and Career: I started my working life as an officer with a manufacturing firm after obtaining a BSc. in Finance degree at the University of South Alabama, United States of America in 1997. I later worked as a remisier at stockbroking firm JF Apex Securities Berhad. In 2000, I Joined Universiti Putra Malaysia (UPM) as a tutor. I was awarded a Ph.D. in Operations and Technology Management from Aston University, United Kingdom in 2007. I was promoted to the post of lecturer in 2007, senior lecturer in 2008, associate professor in 2012, and professor in 2019. I have been working as an academic with UPM since 2000 and I regard this university as my second home. I am focused and very much dedicated towards imparting knowledge to students and society and in the pursuit of excellence in research, publication and professional extension.

Teaching and Student Development: Over the past 20 years, I have taught more than 60 different undergraduate and postgraduate courses. In my class, a significant percentage of grading is given to project work that immerses students in evaluating and synthesizing information sources to enhance critical thinking. As a trained case writer, I developed several case materials specific to an important chapter in my Operations Management course, both at undergraduate and graduate level. The case-study method allows me to conduct a problem-based teaching and learning approach. It promotes active learning and enables students to develop skills in analytical thinking and reflective judgment. I often received good and, in most cases, excellent teaching evaluation scores. Through my teaching, I expose students to real industry environment experiences by involving them in various activities such as getting them on board as committee members in the SME@UPM program and in organizing the International Franchise Conference. I also organize industry visits as part of their classroom activity. I am very passionate in nurturing students' development through the enhancement of their soft skills. In 2014, I led the UPM team as a student advisor for the Franchise Business Challenge competition, a national level competition organized by the Ministry of Domestic Trade, Co-operatives and Consumerism. Our team won first place in that competition; outperforming nine other local universities.

Supervision: Another active area I am involved in is student supervision. As chair of the supervisory committee, I have successfully supervised and graduated 13 PhD and 2 MSc students. As co-supervisor, I have graduated 12 PhD and 2 MSc students. I was the main supervisor for 35 master (by coursework) students and 41 undergraduate final year projects who have since graduated and received their Master of Business Administration and Bachelor of Business Administration degree respectively. Currently, I am serving as chair for 18 PhD students and co-supervisor for another 27. As the principal investigator and co-investigator, I have received more than RM3.1 million in research grants from industry, association, university, and federal agencies. I have used the funding to support many postgraduate students. Students under my supervision are given full research exposure and experience as members of my research and consultation project team.

Publication and Conference: I have been active in research and my ongoing research activities are in the areas of operations and technology management, including the production of halal-related products. Throughout my academic career, which has now spanned a period of eighteen years, I have authored and co-authored a total of 170 scholarly works. My work has been published in books, and in international and ISI journals. To date, I have published in 80 journals, 41 chapters in books, 3 edited book, 2 copyrights, 34 conference proceedings, and 8 popular writings. Some of these scholarly works have been published in ISI Q1 and Q2 Journals, as well as in books by renowned international publishers such as Routledge. I have garnered wide experience in the dissemination of research outcomes on numerous platforms with more than 30 research presentations in the form of oral presentations at regional, national, and international conferences both locally and abroad. Valuable international exposure and networking experience were obtained from academic institutions from England, Spain, Australia, China, Turkey, Indonesia and Thailand.

Outstanding International Scholarly Achievement: My international standing started soon after I completed my PhD in 2007. I completed my PhD in three and a half years, passing my viva voce without any corrections required. Due to my outstanding academic achievements, I was awarded a lifetime member of Beta Gamma Sigma through Aston Business School, the highest recognition any business student in the world can receive. As my career progressed, I continue to gain recognition at national and international level. In 2009, my article which was published in the *Leadership and Organizational Development Journal* (a Scopus Indexed journal) was recognized by Emerald Library as the Top 10 Most Downloaded article in the journal's 30 year history. Based on my expertise, I was also appointed as an editorial board member for the *Journal of Manufacturing Technology Management (JMTM)*, a Scopus Indexed journal also published by Emerald Library. I have been constantly appointed as reviewer to high-impact ISI journals. I have won several best paper awards. In 2013, I won second placing in case writing competition at the International Case Conference. In 2017 I was placed third in the same competition. The most important international recognition came when my paper entitled *"Tracing the halal status: Consumers' perception on the halal tagging technology"* won the best paper award at the 6th Global Islamic Marketing Conference (GIMAC 2015), held at Istanbul University, Turkey. I was awarded a cash prize and a certificate.

I have been invited on numerous occasions as keynote and lead speaker in conferences. In 2015, I was the keynote speaker at the International Conference on Food, Agriculture, and Culinary Tourism 2015 (ICFACT) held in Indonesia. ICFACT was a very prestigious event as it was attended and officiated by Indonesia former agriculture minister and received widespread coverage from the Indonesian media. I

have published my work in top international journals (ISI and Scopus) such Food Control (ISI Q1 / Scopus), International Journal of Advanced Manufacturing Technology (ISI Q2 / Scopus), Resources Policy (ISI Q1 / Scopus), IEEE Transactions on Engineering Management (ISI Q2 / Scopus), and International Journal of Production Research (ISI Q2 / Scopus). According to Elsevier Analytical Services, Muslim food and food products are among the top 20 prominent world topics for 2012-2016 (World prominence percentile of 90.93). UPM is the top contributor in the world in prominence topic and my name is listed as the top 5 leading authors in UPM contributing to the world's 20 selected topics of prominence. My contribution in this area is based on the operations management and technology & traceability practices within the halal food industry. I am also member of several international professional bodies, including APICS and POMS.

Industrial Networking at National and International level: As an academician, I actively collaborate with the industry through my involvement as an advisor, assessor, consultant, speaker and trainer. Apart from the obligation to share my expertise, I strongly believe that constant engagement with the industry is important to ensure that I keep abreast of the current and real issues which are important for teaching and research. Currently, I am a president of the research and education committee at the Malaysian Franchise Association (MFA). At the national level, my involvement with MFA includes my role as evaluation panelist, technical committee, and chairperson. I was chairperson for the prestigious Malaysian Franchise Award in 2016, 2017, and 2018. Via this engagement, I have closely collaborated with the Ministry of Domestic Trade and Consumerism (KPDNHEP) and with major international and local franchise industry players in Malaysia via the assessment activities. The prestigious Malaysian Franchise Night was attended by the Minister of KPDNHEP and industry players with wide media coverage.

I was also chairperson for the Franchise International Malaysia Conference (FIM) for five consecutive years from year 2016.. The FIM conference is an annual activity in Franchise International Malaysia calendar and the only franchise conference in Malaysia that is recognized by the World Franchise Council (WFC) and Asia Pacific Franchise Confederation (APFC). The FIM International Conference attracts all the local franchise players and international experts from various parts of the world for the purpose of sharing valuable knowledge as well as experiences with conference participants in franchise development and business directions. FIM was attended by franchise players from more than 10 countries.

I was also the program chair for the SME@UPM program for 2016 and 2017. The program was a joint collaboration with SME Corporation Malaysia (SMECorp), and funded by the Human Resources Development Fund (HRDF). The program offered an opportunity to the CEOs of Small and Medium Industries (SMEs) to obtain structured learning that enabled them to achieve innovation, competitiveness and sustainable business performance. A total of 43 CEOs were trained and graduated under this program. Through my international engagement with the franchise industry, I organized an industry visit to South Korea in 2016 for SME@UPM 2017 program (5 Star impact Industry Programme). We visited six South Korean organizations and I used my network to access the companies for the visit and get the sponsorship from them. A total of 21 CEOs/ Managing Directors of Malaysian SMEs took part in the visit. The visit enhanced the CEOs understanding on what it takes to be national, regional and global enterprises. It gave them the opportunity to explore and benchmark various diagnostic business tools to cope with a dynamic business environment.

Impact to Industry and Society: My researches have had an impact on industry and society. I actively engaged myself with the industry through my involvement as advisor, assessor, consultant, and trainer. I was appointed by the Malaysian Productivity Corporation (MPC) as an official case writer for Business Excellence Award 2015 & 2019 and Chief Minister Industry Excellence Award (CMIEA) 2017. Through this engagement, I have written a total of 22 real company cases on best practices, challenges, and successes. The commissioned case report on the Business Excellence Award 2015 has been compiled into a book published by MPC. Meanwhile, the commissioned case report on the CMIEA 2017 was handed over to the Sarawak Chief Minister in March 2018. The case reports have been used by the industry to benchmark on business best practices. This exercise helps the industry in Malaysia to be more competitive. I also shared my experiences via my engagement with MPC in series of talk to more than 500 CEOs, exclusive case study workshop to company CEOs and senior management, and live national radio broadcast. I also shared my research with the industry and society through my comments and write ups in the mainstream media. I have made more than 60 appearances on the national mainstream media such as newspaper, television, and radio.

Research Grants and Consultation: I have successfully completed a total of 44 research projects (including consultation) and am currently working on another 4 projects. Through relentless efforts and determination, I have been awarded with 18 research grants as a lead researcher. At the national level, I obtained grants from the Ministry of Higher Education (Fundamental Research Grants, Exploratory Research Grant, and Higher Education Policy Study Grant). I have also acted as mentor / project leader to other junior academicians from other universities through the Research Acculturation Collaborative Effort Grants. I have obtained grants from the Department of Wildlife Malaysia to conduct valuation research and from the Malaysian Franchise Association on franchise profiling. I continue to work with appropriate individuals to seek funding for future projects. Currently, through my international industrial engagement, I am working on an international grant from a company in Bangladesh on benchmarking the productivity and efficiency of the apparel industry. I have led 6 contract researches / consultation from various agencies. I was a consultant for Jabatan PERHILITAN Malaysia, Construction Industry Development Board, Perbadanan Putrajaya, GreenTech Malaysia, and VGI Sdn Bhd. Other than contributing to the output in terms of human capital development and publication, my research has practical and commercial applications for the industry. Through my interdisciplinary grant initiative entitled “Achieving Sustainable Supply Chain through the Creation of Economic Growth, Environmental Protection, and Social Progress”, I have developed the industry standard on General Principles and Criteria for Sustainable Development” with SIRIM Malaysia. SIRIM is the authoritative body for standards and industrial research in Malaysia.

Administrative Position: I have been an instrumental player at university level. I have served as the Director at Corporate Strategy and Communication Office. Prior to that, I was a Deputy Director at UPM Research Management Centre, Head of Department and Deputy Dean at the Faculty of Economics and Management. My position as Deputy Director at the Research Management Centre involves supporting the university’s goal to increase and diversify funding resources, coordinating and managing research grants, and mobilizing research management to enhance the overall impact of research. Before holding the position of deputy director at the university level, I held various positions such as the Head of Department and the Deputy Dean at the Faculty of Economics and Management. I am well-versed in programs development as I was a head of department and held positions as academic program coordinator at a diploma and degree level. As a deputy dean for research and graduate studies, I was responsible for new academic programs development and improvement at both

undergraduate and graduate level. I have vast experience in matters pertaining to both thesis-based and coursework-based postgraduate programs. As the deputy dean for Research & Industry and Community Relations, I coordinated matters pertaining to the participation and key performance indicator with the industry at the faculty level. My administrative position enabled me to develop and apply my leadership and critical thinking skills. I have also served as conference vice chairperson and chairperson at the national and international levels. As a member of the Faculty of Economics and Management, I have served the university in many different capacities such as program chair, coordinator, task force member, mentor, evaluator, and committee member. I am a very dedicated employee and possess high team-spirit. My administrative positions have enabled me to develop and apply leadership and critical thinking skills.

Professional Service and Expert Reference: Beyond the campus, I have duly carried out professional services such as chairing and sitting on panels and forums at national conferences, thesis examinations, as an evaluator of research grant proposals at national level, and completing anonymous peer review of manuscripts for prominent journals. I have also been invited to participate as an evaluation panellist for various competitions, expert reference for module development, bachelor and master level program advisor for other public and private university.

I am a certified Business Excellent Assessor and have a Certificate of Practice for Quality Environment Management System (QE/5S) Specialist. I have often been invited as speaker by the industry. I have delivered various training sessions within my field of expertise with the industry such the Professional Certification in Training and Development for Franchise industry, SME@University program for the entrepreneurs, Halal cosmetics market, franchise intensive program for Student, Project Planning and Management for employees for the Ministry of Health Bangladesh, and Karyawan PT Pengkebuman Nusantara, Indonesia. After my promotion to Professor in 2019, my involvement in professional service and expert reference increased in vigour with a focus on an agenda that contributing to the development of society through entrepreneurship activities and enhancement of business community for a more competitive industry in Malaysia.

SUMMARY - CV

H INDEX & CITATIONS

	H index	Citations
Scopus	13	623
Google Scholar	23	2680

MAIN ADMINISTRATIVE POSITION

Position	Department/Faculty/Other Institution	Year Appointed	Duration
Director Centre for Corporate Strategy and Relations	Chancellory Office, Universiti Putra Malaysia	2021	1 June 2021- Current
Director Corporate Strategy and Communication Office	Chancellory Office, Universiti Putra Malaysia	2018	15 Sept 2018- 14 Sept 2020
Deputy Director Research Grant Division Research Management Centre (RMC)	Research Management Centre (RMC), UPM	2017	1 st October 2017 – 15 Sept 2018
Deputy Dean (Research & Industry and Community Relations)	Faculty of Economics and Management, UPM	2016	February 2016- Feb 2018
Deputy Dean (Research and Graduate Studies)	Faculty of Economics and Management, UPM	2013	February 2013- Feb 2016
Head of Department	Department of Management and Marketing, Faculty of Economics and Management, UPM	2011	February 2011- February 2013

TEACHING SUMMARY

Master Level Code and Name of Courses
GSM5114 (Business Research method) GSM5113 (Operations Management) GSM5115 (Case Analysis and Development)
Degree Level Code and Name of Courses
MGM3101 (Principles of Management) MGM4148 (Operations and Production Management) MGM3163 (Technique Quantitative for Business) MGM3106 (Organizational Behavior)

STUDENT SUPERVISION

STUDENT SUPERVISION (QUANTITY)					
PHD			MASTER		
CHAIRMAN	GRADUATED	14	CHAIRMAN	GRADUATED	2
	<i>ON-GOING</i>	16		<i>ON-GOING</i>	0
COMMITTEE	GRADUATED	12	COMMITTEE	GRADUATED	2
	<i>ON-GOING</i>	27		<i>ON-GOING</i>	0

RESEARCH GRANT

ROLE	QUANTITY	VALUE
Project Leader	18	RM 1.1 Million
Co- Researcher	20	RM 2 Million
TOTAL	38	RM 3.1 Million

CONSULTATION / COMMISSIONED REPORT

ROLE	QUANTITY	VALUE
Leader	7	RM 135,600
Member	8	RM 4.9 Million
TOTAL	34	RM 5 Million

PUBLICATION

	QUANTITY
Total Journal Publication	80
CIJ- Citation Indexed Journal	52
NCIJ – Non Citation Indexed Journal (Refereed)	28
CIB – Chapter in Book	41
BOOK	4
Copyright	3
Other publication (popular Writing)	8
PROCEEDINGS	34
TOTAL	170

INDUSTRY AND COMMUNITY LINKAGES (JINM)

High impact Industry / Community Project

IMPACT LEVEL	QUANTITY	ROLE
5 Star	2 Industry Projects	Project Leader
3-4 Star	2 Industry Projects	Project Leader
5-4 Star	2 Community Project	Project Member
3-4 Star	3 Industry Project	Project Member
<p>Appointed by the Malaysian Productivity Corporation an official case writer for National Business Excellence Award 2015 and Chief Minister Industry Excellence Award 2017.</p> <ul style="list-style-type: none">▪ Written a total of 25 real company cases on their best practices, challenges, and success.▪ These cases have been used by the industry to benchmark their best practices and help the industry in Malaysia to be more competitive.▪ The sharing took place via her engagement in series of talk to more than 500 CEOs, exclusive case study workshop to company CEOs & senior management, and live radio broadcast		
<p>President of Research and Education committee at the Malaysia Franchise Association (MFA).</p> <ul style="list-style-type: none">▪ Chairman for the prestigious Malaysian Franchise Award for the franchise industry players (2016, 2017, 2018, 2019)▪ Chair for the Franchise International Malaysia Conference (2016, 2017, 2018, 2019, 2020). The only conference in Malaysia that is recognized by World Franchise Council (WFC) and Asia Pacific Franchise Confederation (APFC). Attended by industry delegates from more than 10 countries. Was able to use this network to bring 25 SMEs CEOs for Industry visit to Korea in year 2016.		

MAINSTREAM MEDIA APPEARANCE

MEDIA	NUMBER OF APPEARANCE
Radio	1
Television	25
Newspaper	42
TOTAL	68 Media appearance

SUMMARY AS EXTERNAL /INTERNAL EXAMINER TO THESIS

	Internal Examiner	External Examiner		Reader
		Local	International	
Doctor of Philosophy (Ph.D)	18	7	1	
Master of Science (M.Sc)	3			
MBA				32
TOTAL	21	7	1	32

1. NAME / CURRENT POSITION

Name : AZMAWANI ABD RAHMAN

Current Position : **Professor**
School of Business and Economics
Universiti Putra Malaysia

Director
Corporate Strategy and Relations
Universiti Putra Malaysia

2. DEPARTMENT / FACULTY / FIELD OF SPECIALIZATION / CITATION

Address : School of Business and Economics
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Tel : 603-97697687
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Specialization : Strategic Operations and Technology Management, Business Excellence and Performance, Halal Product Management, and Supply Chain Management

3. EDUCATION AND ACADEMIC QUALIFICATIONS

Degree	Class/Achievement	University Awarded	Year
PhD	Ph.D in Operations and Technology Management	Aston University, United Kingdom	February 2007
Master	M.Sc. in Management	Graduate School of Management, UPM, Malaysia	October 2002
Bachelor	B.Sc. in Finance	University of South Alabama, United States of America	December 1997

4. ADMINISTRATIVE POSITIONS, ACADEMIC DUTIES AND OTHER IMPORTANT APPOINTMENTS

Administrative Position

Position	Department/Faculty/Other Institution	Year Appointed	Duration
Director Centre for Corporate Strategy and Relations	Chancellory Office, Universiti Putra Malaysia	2021	1 June 2021- Current
Director Corporate Strategy and Communication Office UPM	Chancellory Putra	2018	16 th September 2018 – 16 th September 2021
Deputy Director Research Grant Division Research Management Centre (RMC)	Research Management Centre (RMC), UPM	2017	1 st October 2017 – 15 th September 2018
Deputy Dean (Research & Industry and Community Relations)	Faculty of Economics and Management, UPM	2016	February 2016- Feb 2018
Deputy Dean (Research and Graduate Studies)	Faculty of Economics and Management, UPM	2013	February 2013- Feb 2016

Head of Department	Department of Management and Marketing, Faculty of Economics and Management, UPM	2011	February 2011-February 2013
Coordinator for UPM Academic Programme (Bachelor and Diploma in Business Administration)	Kolej Shahputra, Kuantan, Malaysia	2008	July 2008-Present
Head	Centre for Excellence Research in Quality and Operations Management, Faculty of Economics and Management, UPM	2007	October 2007-October 2010

5. ACADEMIC DUTIES AND OTHER IMPORTANT APPOINTMENTS

Advisor / Committee Member / Coordinators - National Level

Position	Institution	Year Appointed	Duration
Chairman Technical Committee for Malaysia Franchise Awards	Malaysian Franchise Association	2018, 2019, 2020	3 years
Chairman Research and Education (RED) committee	Malaysian Franchise Association	2016, 2017, 2018, 2019, 2020	5 years
Chairman Franchise International Malaysia Conference	Malaysian Franchise Association	2016, 2017, 2018, 2019, 2014	5 years
Chairman Malaysian Franchise Award	Malaysian Franchise Association	2016, 2017, 2018, 2019	4 years
Main Committee	Malaysian Franchise Association	2017, 2018, 2019, 2020	4 years
Chairman Program Francais Siswa (Franchise Business Challenge) 2016	Malaysian Franchise Association	2016	1 year

External Examiner for Master in Management Programme	Tylor Business School, Tylor Universiti, Malaysia	Jan 2016 - Dec 2017	2 years
Program Advisor Fakulti Pengurusan dan Muamalah, Kolej Universiti Islam Antarabangsa Selangor	Kolej Universiti Islam Antarabangsa Selangor (KUIS), Malaysia	2015	2018
Associate Editor Asian Journal of Case Research	Putra Business School	2015	Ongoing
Vice Chairman	Technical Committee for Malaysia Franchise Awards 2014 (Malaysian Franchise Association)	2014	2016
Vice President of Research and Education (RED) committee	Malaysian Franchise Association	2014	2015
Technical Committee for Malaysia Franchise Awards	Malaysian Franchise Association	2013	Ongoing
Committee for Research and Education (RED) at Malaysian Franchise Association	Malaysian Franchise Association	2013	2014
Consultant for SME-University Internship Program	SME corporation Malaysia	2009	2012
Action committee Case Study in Engineering	Ministry of Higher Education Malaysia	2011	2012

Chair / Committee Member / Coordinators - University Level

Position	Institution	Year Appointed	Duration
UPM Value Management working committee	Universiti Putra Malaysia	2019	2020
Chair, UPM Risk Management Working Committee	Universiti Putra Malaysia	2019	2020
Main committee member of UPM green sustainability	Universiti Putra Malaysia	2019	2020
Main committee member of READ@UNI UPM	Universiti Putra Malaysia	2019	2020
Main Committee Member of UPM Website	Universiti Putra Malaysia	2019	2020
Main Committee Member of UPM promotion and marketing committee	Universiti Putra Malaysia	2018	2020
Editorial Team for UPM 2018 Yearly Report	Universiti Putra Malaysia	2018	2020
Writer for the Vice Chancellor New Year Speech (2019)	Universiti Putra Malaysia	2018	2020
Chair, UPM Crisis Communication Team (CCT)	Universiti Putra Malaysia	2018	2020
Committee of Diko-opt Senate Member	Universiti Putra Malaysia	2018	2020
University Top Management committee	Universiti Putra Malaysia	2018	2020
Associate Researcher	Halal Product Research Institute, UPM	2018	2020
Committee Advisor for Faculty	Faculty of Science and Food Technology, UPM	2018	2020
Committee Member	Application for Oversea Seminar / Conference / Workshop / visits	2017	2019
Chair	SME@UPM 2016 & 2017 program Organized by SMECORP	2016	2017

	Malaysia, HRDF Malaysia, and Universiti Putra Malaysia		
Committee Member	Distinguished Alumni Lecture Series Living the Serdang Story	2016	2016
Committee Member	Universiti Putra Malaysia Research Sub Committee- Research and Knowledge Management	2016	2018
Main Committee	Main Committee for Franchise Business Challenge 2015 program	2015	2015
Evaluation committee	Evaluation committee for UPM student conference presentation	2015	2015
Working Committee Member	Universiti Putra Malaysia Working Committee for Research	2014	Jan 2014- December 2016
Committee Member	Evaluator for research grants application - Universiti Putra Malaysia (UPM)	2014	Ongoing
Committee Member to Moderate Final Examination Questions	Putra business School	2013	Ongoing
Committee Member	University Ethics committee for Research Involving Human	2013	2014
Committee Member for Intake of Student with Thesis (Candidate from PBS and FEP)	Universiti Putra Malaysia	2013	2016
Associate Researcher	Halal Product Research Institute, UPM	2011	Ongoing

Advisor / Committee Member / Coordinators – Faculty Level

Position	Appoinment	Year Appointed	Duration
Committee Member	Research Committee Member Faculty of Economics and Management, UPM	2017	July 2019
Advisor	Research and Innovation Exhibition (40th UPM convocation expo)	2016	2016
Committee Member	Administrative Committee for Faculty of Economics and Management	2016	2019
Committee Member	Academic program advisor to Faculty of Economics and Management	2015	2016
Committee Member	Human Resource Management at the Faculty of Economics and Management	2015	March 2018
Advisor	Development of Master Entrepreneurship Program Committee	2014	Mei 2014
Head	Development of new course outline (Innovation, Technology Management, and Commercialization) for Master of Entrepreneurship program	2014	Mei 2014
Committee Member	Saringan Kenaikan Pangkat Jawatan Staf Akademik	2014	March 2014
Committee Member	Sebutharga Fakulti Ekonomi dan Pengurusan (JKSF)	2013	Sept 2013- Sept 2015
Committee Member	Evaluator for the application of research grants scheme	2011	Ongoing
Committee Member	Evaluators for research grants application at UPM Level (FRGS, ERGS, and Sciencefund)	2011	
Committee Members	Strategic Direction for Faculty of Economics and Management	2013	June 2013- June2014
Audited committee	Association to Advanced Collegiate School of Business (AACSB)	2013	July 2013
Committee Members	M.Sc / Ph.D curriculum committee in Hospitality and Tourism	2012	2012-2014

Coordinator for academic program (BBA)	Department of Management and marketing, Faculty of Economics and Management	2011	2012
Committee Members	COPPA document revision for BBA programme	2012	2012-2016
Associate Researcher	Halal Products Reseach Institute, UPM	2011	2011-Present
Committee Members	Industry and social linkages committee, FEP	2011	2011-2013
Committee Member	Employee safety and health committee, FEP	2011	2011-2014
Committee Members	Graduate studies committee, FEP	2009	2009- Present
Committee Members	Internal audit ISO 9001:2008, FEP	2009	2009- 2012
Committee Members	Statistics and Operations Management field, Bachelor of Business administration , FEP	2008	July 2008- Present
Committee Members	Research committee, FEP	2008	Mac 2008- Present
Editor	Book for FEP Conference 2007	2008	January 2008- December 2008
Coordinator	Course Coordinator for Quantitative Teqhnique in Business (MGM3163), FEP	2007	2007-2014
Associate researcher	Centre of Research Excellence in Service Marketing and Tourism, FEP	2007	October 2007- 2010

9. PUBLICATION

Cited Journals

1. Umair Waqas, **Azmawani Abd Rahman**, Normaz Wana Ismail, Norazlyn Kamal Basha, and Sonia Umair. (2020). Identifying Key Determinants of Supply Chain Risk Management: A Qualitative Study amongst Smallholder Agropreneurs of Fresh Fruits & Vegetables in Malaysia, *International Journal of Innovation, Creativity and Change*, 11(1), 716-734 – **(Scopus)**
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4. Suhaimi Ab Rahman, **Azmawani Abd Rahman**, Mass Hareeza Ali and Siti nurhidayah bt Tukimin. (2014). Halal Awareness Among Muslim Consumers in East Coast Malaysia (Kelantan). In *Proceedings of the Malaysia International Halal Research & Education Conference, 2-4 Dec. 2014, Marriott Putrajaya Hotel, Malaysia*, pp. 275.
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10. Nurul Nazihah Roslan and **Azmawani Abd Rahman**. (2014). 11th International, requirements and Challenges of Halal Traceability System Implementation. In *Proceedings of the Faculty of Food Science & Technology, UPM*, pp. 112-118.
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21. Hilda Hussin, Nitty Hirawaty Kamarulzaman, Amin Mahir Abdullah and **Azmawani Abd. Rahman**. (2012). Perceived Benefits of Green Logistics Practices from the Perspective of Malaysian Food-based Manufacturers. In *Proceedings of Global Conference on Operations and Supply Chain Management (GCOM 2012), Global research Agency. Bandung, Indonesia*.
22. Nitty Hirawaty Kamarulzaman, Hilda Hussin, Amin Mahir Abdullah and **Azmawani Abd. Rahman**. (2012). Green Warehousing initiatives towards Environmental Sustainability: Adoption and Performance in the Malaysian Food Based Industry. In

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28. **Azmawani Abd Rahman**. (2009). Technology Radicalness and Buyer-supplier Knowledge Management: Implication to the Implementation Performance. In *Proceedings of 2nd International Congress on Pervasive Computing and Management, Sydney College of Management, Sydney, Australia*.
29. **Azmawani Abd Rahman** and David J Bennett. (2006). Advanced Manufacturing Technology Acquisition and Implementation in Developing Countries: A Study of Buyer-Supplier Relationships in Malaysia, in von Zedtwitz, M and Wang Y (Eds) "East Meets West". In *Proceedings of 15th International Conference on Management of Technology, LAMOT and RCTI Tsinghua University, Beijing, China*.

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34. Md. Zabid Abdul Rashid and **Azmawani Abd Rahman**. (2000). Attitudes Toward Organisational Change: The Role of Organisational Culture and Strategy. In *Proceedings of Faculty of Economic and Management Conference 2002, Cherating, Malaysia*.

Popular Writing

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2. Tingkatkan Kesedaran PKS konsep Perniagaan Francais Mikro, Berita Harian, 30th Dec 2020 (Wednesday).

3. Effective Crisis Communication Management in Higher Learning Institutions Helps to Mitigate the Impact of COVID-19 Crises, *Tribun Putra*, Edisi 101(2020), Published by Universiti Putra Malaysia.
4. Good Communication dan Overcome Pandemic, *News Straits Times*, 23rd July 2020 (<https://www.nst.com.my/opinion/letters/2020/07/610791/good-communication-can-overcome-pandemic>)
5. Challenges of Franchise Business: The New Norm and The Way Forward, *Franchise Mind Magazine*, 2020 (1), page 8-9, Published by Malaysian Franchise Associations (eISSN: 2600-884x)
6. Pengurusan Risiko Demi kelestarian Universiti, *Berita Harian*, 4 April 2019
7. Menggalakan Prasyarat hijau IKS, *Utusan Malaysia*, 12 October 2016
8. Spotlight on Azmawani Abd Rahman, Aston Business School, Aston University, United Kingdom. (<http://astonalumni.org/NetCommunity/Page.aspx?pid=664>)

10. RESEARCH GRANTS

Lead Researcher

1. International Grant- USAID funding through Malaysia One Health University Network (MyOHUN)
Title : Risk Communication to Protect Public Health
Duration : 1st Dec 2020- 31st May 2021
Status : Ongoing
2. International Grant- ALPS Group
Title : Research on Productivity and Efficiency in the 'Ready Made Garments and Textile Industry of Bangladesh.
Duration : 15th Sept 2018 – 15th Sept 2019
Status : Ongoing
3. Grant Universiti Putra – Incentive Grant Putra Award 2017
Title : The Uptake and Readiness towards Halal Cosmetics Certification among Cosmetics Industry Player in Malaysia
Vote Number : 9632700
Duration : 2 April 2018 – 2 April 2020
Status : Ongoing
4. Fundamental Research Grant (FRGS)
Title : Research Impact Program of Research Acculturation Collaborative Effort (RACE)
Vote Number : 9389901
Duration : 16 Oktober 2017 – 19 September 2018
Status : Completed
5. Geran Awam- Jabatan PERHILITAN Malaysia
Topic : Valuation of 1Malaysia Biodiversity Enforcement Operations Network Program in Taman Negara (1MBEON)
Vote Number : 6300861
Duration : 1 September 2017- 31 March 2018
Status : Completed
6. Universiti Putra Malaysia Grant (GUPM)- IPB
Topic : Operational Efficiency and Effective Risk Governance in the Supply Chain of Agro-Based SMEs
Vote Number : 9542201
Duration : 1 July 2017-1 July 2019
Status : Ongoing

7. Universiti Putra Malaysia Grant (GUPM)- IPS
 Topic : Green Human Resource Management (GHRM) as a Catalyst for Environmentally Sustainable Business Performance
 Vote Number : 95117800
 Duration : 1 February 2017-31st July 2019
 Status : Ongoing

8. Higher Education Policy Study (HEPS) Grant
 Topic : Kajian Kesedaran dan Persepsi Pelanggan Terhadap Perkhidmatan UBER di Malaysia (*A Study on Consumer Awareness and Perception Towards UBER Services in Malaysia*)
 Vote Number : 6300861
 Duration : 15 November 2016-16 Februari 2017
 Status : Completed

9. Case Writing Grant Scheme
 Topic : Process Improvement at Elhaji Products Sdn Bhd: Enhancing Customer Value and Streamlining Operations for Business Growth
 Vote Number : 5489500
 Duration : 1 November 2016- 30 April 2017
 Status : Completed

10. Fundamental Research Grant (FRGS)
 Title : Halal Logistics Function in Halal Authentication and Traceability to Uphold the Security and Growth of Halal Food Industry
 Vote Number : 5524969
 Duration : 1 August 2016-31 January 2019
 Status : Ongoing

11. Universiti Putra Malaysia Grant (GUPM)- IPS
 Title : Supply Chain Risk and Performance of Supply Chain Agility among Electrical and Electronic (E&E) Firms in Malaysia
 Vote Number : 9399804
 Duration : 1 January 2014 – 31 December 2016
 Status : Completed

12. Fundamental Research Grant (FRGS)
 Title : Achieving Sustainable Halal Product Assurance through Halal Traceability System Implementation: Investigation on Requirements, Challenges, and Opportunities in Halal Industry
 Allocation : RM57,000
 Vote Number : 5524451
 Duration : 1 Disember 2013 – 31 May 2016
 Status : Completed

13. Universiti Putra Malaysia Grant (GUPM)- IPB

- Title : Achieving Sustainable Supply Chain through the Creation of Economic Growth, Environmental Protection, and Social Progress: Holistic Investigation on Service and Manufacturing Industry
Duration : 20 November 2013 – 30 November 2015
Status : Completed
14. Universiti Putra Malaysia Grant (GUPM)
Title : Support and drivers for sustainable supply chain, and green practices in manufacturing and service industry in Malaysia.
Vote Number : 9412200
Duration : 20 November 2013 – 30 November 2015
Status : Completed
15. Research University Grant Scheme (RUGS)
Title : The Uptake of Green Supply Chain practices among Manufacturers in Malaysia
Vote Number : 9354400
Duration : 1 Sept 2012 – 28 February 2015
Status : Completed
16. Exploratory Research Grant Scheme (ERGS)
Title : Exploring the Implication of Cultural Values on Halal Perception for Muslim Market Niche: Asian Region Perspectives
Vote Number : 5527069
Duration : 1 Sept 2011 – 1 March 2014
Status : Completed
17. Fundamental Research Grant Scheme (FRGS), MOSTE
Topic : Developing a Model for Successful Advanced Manufacturing Technology Adoption
Vote Number : 5523828
Duration : April 2010 – April 2012
Status : Completed
18. Research University Grant Scheme (RUGS)
Topic : Manufacturing Technology Adoption Amongst SME Manufacturer: Between Intention and Obstacles of the non adopters
Vote Number : 91505
Duration : 7 July 2008 – Jun 2010
Status : Completed

Co Researcher

19. Konsortium Institut Halal IPT Malaysia
 Topic : Developing Halal Food Supply Chain Integrity Model in Food Industry SMEs
 Vote Number: 6233207
 Duration: 1 Februari 2018- 31 December 2019
 Status: Ongoing
20. Universiti Putra Malaysia Grant
 Topic : A policy and Governance model of UORDRE in promoting data and information sharing among the research community
 Vote Number: 9558500
 Duration: 1 November 2017- 31 Oktober 2019
 Status: Ongoing
21. Case Writing Grant Scheme
 Topic : Lean Manufacturing Success Stories of WSA Engineering Sdn Bhd
 Kod Penyelidikan: UTM.J.29.01/25.10/1(98)
 Duration : 1 November 2016- 30 April 2017
 Status : Ongoing
22. Geran Kementerian Kesihatan Malaysia
 Topic : Evaluation of the Rehabilitation Programme for Malnourished Children Who Received the Food Basket in Malaysia
 Kod Penyelidikan: NMRR-15-2074-28464
 Duration : 1 Januari 2016- 31 December 2017
 Status : Ongoing
23. Research Acculturation Collaborative Effort (RACE) Third Phase 2015/2017
 Topic : Consumption Framework on Malaysian Consumer' Knowledge, Belief, Attitudes and Willingness to Pay Towards Renewable Energy
 Kod Penyelidikan: RACE /F3/SS5/UPNM/12
 Vote Number : 12051 (Vot PTJ) , 9389900
 Duration : 26 Januari 2015- 25 Januari 2017
 Status : Completed
24. Southeast Asian Regional Centre for Graduate study and Research in Agriculture (SEARCA)
 Topic : Comparative Study on the Consumers's Acceptance and Economic Impact of Verified and Certified Halal Food in ASEAN Countries under the safeguarding and Sustaining the Integrity of Halal Food Research Program
 Duration: 1 September 2016- 30 June 2019
 Status: Completed
25. Geran Insentif Penyelidikan dalam Pengajaran dan Pembelajaran 2015 (GIPP 2015)
 Topic : Entrepreneurial Characteristics amongst Undergraduates and some Insights for Entrepreneurship Education and Training in Malaysia
 Kod Penyelidikan: 9323678
 Vote Number : 10073

- Duration : 1 September 2015- 31 Ogos 2017
 Status : Ongoing
26. Universiti Putra Malaysia Grants (GUPM- IPB)
 Topic : Understanding Halal Logistics for the Enhancement of a Sustainable Mosque Food Supply Chain
 Vote Number : GP-IPB/2014/9441402
 Duration : 1 January 2015 – 1 January 2017
 Status : Completed
27. Fundamental Research Grants (FRGS)
 Topic : Modeling of Mobile Information System in Monitoring Complex Policy Implementation
 Vote Number : UPM/700-1/2FRGS
 Duration : 1 December 2014 – 30 November 2016
 Status : Completed
28. Malaysian Franchise Association (Industry grant)
 Topic : Kajian Persepsi dan Jangkaan Impak Cukai Barangan dan Perkhidmatan ke atas Industri Franchais di Malaysia.
 Vote Number : MFA/RED/RES/2014/gst/imp/ukm/corr/bil (1) aa
 Duration : 20 Mei 2014 – 19 Mei 2015
 Status : Completed
29. Universiti Putra Malaysia Grant (GUPM) - IPS
 Topic : Tourist Behaviour Towards Green Consumption in Malaysia Hotel Industry. Research University Grant Scheme
 Vote Number : 9429600
 Duration : 1 July 2014 – 31 December 2015
 Status : Completed
30. Fundamental Research Grants (FRGS)
 Topic : Evaluation on the Actual Potential of Halal Tourism and its Impact on Malaysians National GDP
 Vote Number : 5524494
 Duration : 1 July 2014 – 30 June 2016
 Status : Completed
31. Universiti Putra Malaysia Grant (GUPM) - IPM
 Topic : The Behavioral Impact of Real Time Speed Disclosure to The Express Bus Driver. Research University Grant Scheme
 Allocation : RM45,000
 Vote Number : 9421700
 Duration : 1 January 2014 – 31 December 2015
 Status : Completed
32. Universiti Putra Malaysia Grant (GUPM)

Topic : Shari'ah Requirements and Governance in Tourism Sector
Vote Number : 9412305
Duration : 20 November 2013 – 20 November 2015
Status : Completed

33. Universiti Putra Malaysia Grant (GUPM)

Topic : Supply Chain Intelligence: SMEs and Implementation Barriers
Vote Number : 9402100
Duration : 1 November 2013 – 31 October 2015
Status : Completed

34. Universiti Putra Malaysia Grant (GUPM)

Topic : Examination of Sustainable Supply Chain Opportunities From Stakeholder's Perspectives
Vote Number : 94122202
Duration : 20 November 2013 – 30 November 2015
Status : Completed

35. Knowledge Transfer Programme (Industrial Grant with UKM)

Topic : Pembangunan Program Latihan dan Kemajuan Industri Francais Malaysia
Vote Number : PHI-2013-002
Duration : 1 Aug 2013 – 31 Dec 2014
Status : Completed

36. Fundamental Research Grant Scheme (FRGS)

Topic : Authentication of Halal Logo Through the Use of Smart Holographic Seal for Halal Products Packaging
Vote Number : 5527176
Duration : 1 Jun 2013 – 31 May 2015
Status : Completed

37. Exploratory Research Grant Scheme (ERGS)

Topic : Exploring the Potential Impact of Logistics Capabilities on Firm Performance
Vote Number : 5527016
Duration : 1 Sept 2011 – 2 Sept 2013
Status : Completed

38. Exploratory Research Grant Scheme (ERGS)

Topic : Exploring Green Logistics Perspectives and Practices in Malaysian Agro Food-Based Industry
Vote Number : 5527040
Duration : 1 Sept 2011 – 2 Sept 2013
Status : Completed

11. CONSULTATION / CONTRACT RESEARCH

1. Client : VGI Global Media (Malaysia)
Project : KTM Riders Profiling Research
Duration: 22 July 2019 – 24 September 2019
Role : Project Leader
2. Client : VGI Titanium Compass Sdn Bhd
Project : MRT Riders Profiling Research
Duration: 17 Januari 2019 – 16 Mac 2019
Role : Project Leader
3. Client : Malaysia Productivity Corporation (MPC) Sarawak
Project : Case Study for Business Excellence Forum
Duration: 13 November 2017- 16 November 2017
Role : Project Leader
4. Client : Malaysia Productivity Corporation (MPC) Sarawak
Project : Case Study for Sarawak Chief Minister Award (CMIEA2016)
Duration: October 2017- March 2018
Role : Project Leader
5. Client : Malaysia Productivity Corporation (MPC) Sarawak
Project : Case Study for Business Excellence Forum
Duration: 23 February 2017- 23 October 2017
Role : Project Leader
6. Client : Lembaga Pembangunan Industri Pembinaan Malaysia (CIDB)
Project : Research on Management of Human Capital in the Construction Industry in Malaysia
Duration : 1 Disember 2016- 1 September 2017
Role : Project member
7. Client : Kementerian Kesihatan Malaysia
Project : Evaluation of the Rehabilitation Programmes for Malnourished Children who received the food (Program Pemulihan Kanak-Kanak Kekurangan Zat Makanan- PPKZM) Basket in Malaysia
Duration: 1 January 2016 – 31 December 2017
Role : Project member
8. Client : Malaysia Productivity Corporation

Project : Development of Team Excellence Journey

Duration: January 2016 - February 2016

Role : Project leader

9. Client : Perbadanan Putrajaya

Project : Pengendali program “Peningkatan Hasil dan Pengurangan Kos Perbelanjaan Perbadanan Putrajaya 2016

Duration: Jan - March 2016

Role : Project leader

10. Client : Malaysia Productivity Corporation

Project : Case study on “Industry Excellence Best Practice

Duration: Jun-Ogos 2015

Role : Project leader

11. Client : Malaysia Green Technology Corporation

Project : Research Study on “Green Skill Mapping 2016

Duration: July – Dec 2015

Role : Member

12. Client : Institute for Youth Research Malaysia

Project : Ministry of Youth and Sport Study on “NEET (Not in Employment, Education or Training) among Youth in Malaysia

Duration: Sept – Nov 2015

Role : Member

13. Client : Lembaga Tabung Haji Malaysia

Project : Case Study Development Research

Duration: February 2014

Role : Member

14. Client : Malaysian Franchise Association

Project : Kajian Persepsi dan Jangkaan Impak Cukai Barangan dan Perkhidmatan atas Industri Franchais di Malaysia

Duration: Mei 2014 – Mei 2015

Role : Member

15. Client : Centre for Entrepreneur Development and Research (CEDAR), SME BANK

Project : Case Study Development Research

Duration: 2013

Role : Member

16. Client : Ministry of Information, Communications and Culture Research Study
Project: Exploring New Wireless Sensor Technology in Traceability and Tracking System Towards Achieving Total Halal Solution
Duration: 2012-2014
Role : Member
14. Client : Ministry of Higher Education and the Association of Intellectual Property Owners Kuala Lumpur (AIPO)
Project : Research Study on “Intellectual Property case Study Project”.
Duration: September 2012
Role : Member

12. AWARDS AND RECOGNITION

- Received recognition from Malaysia Productivity Corporation (MPC) for sharing best practices at “Workshop on Effective Communication for Business Excellence” on 26th September 2018 at Riverside Majestic Hotel, Kuching Sarawak
- Receiver of Excellent Staff Award (Academic Staff) from the Faculty of Economics and Management from April until June 2018
- Awarded Best Paper of Seminar FEP 2018 (Investigating The Impact of Perceived Risk and Source Credibility on Intention to use of Consumer Contents for Travel Planning Purposes) on 10th July 2018
- Received recognition for SME@UPM programme 2017 as High Impact Industry Project 2018, Canselor UP
- Receiver of Excellent Staff Award (Academic Staff) from the Faculty of Economics and Management from January until March 2018
- Awarded the Best Research 2016 (Category Social Science) and received the Grant Putra Award incentive (RM50,000) during the Research Appreciation Ceremony on October 2017, for research entitle “*Achieving Sustainable Supply Chain Through the Creation of Economic Growth, Environmental Protection and Social Progress: Holistic Investigation on Service and Manufacturing Industry*”.
- Received an award from UPM as Co-Supervisor for PhD student Graduated on time in 2016, Adedeji Abdulkabir Niran.

- Won third prize in the CWAM Case Writing Competition that was held in conjunction with the Sixth International Case Conference, 3rd – 4th October 2017, Cititel Mid Valley, Malaysia. Paper Entitle “*Streamlining Operations For Business Growth At El Haji Products Sdn Bhd*”.
- Awarded Best Industry networking project, SME@UPM programme 2016, Category Academic Officer, Industry Community Appreciation Ceremony, UPM.
- Best Speaker Award, SME@UPM programme 2016, Faculty of Economics and Management, September 2016.
- Receiver of “Excellence Award for Research Publication 2015” Faculty of Economics and Management, UPM. 2015
- Won a Best Paper Award at the 3rd International Conference on Business, Accounting, Finance and Economics BAFE 2015), Kuala Lumpur, Malaysia. Paper Entitle “*Customer Perceived Value in Medical Tourism Industry in Malaysia*”.
- Won a Best Paper Award (Session Award) at the 2nd International Conference on Innovations in Business and Management (ICIBM2015), Kuala Lumpur, Malaysia. Paper Entitle “*A Review on Tourist Mall patronage Determinant in Malaysia*”.
- Won a Best Paper Award (First Place) at the 6th Global Islamic Marketing Conference (GIMAC 2015), Istanbul University, Turkey. Paper Entitle “*Tracing the halal status: Consumers perception on the halal tagging technology*”.
- Won a Best Paper Award at the 1st ICRIIL- International Conference on Innovation in Science and Technology (ICIST 2015), Universiti Teknologi Mara, KL, Malaysia. Paper Entitle “*Information Technology for Supply Chain innovation: A mediated covariance modeling based on dynamic capability theory*”.
- Won a First Place in the Franchise Business Challenge 2014, Advisor to the UPM team for the program organized by Malaysian Franchise Association & Ministry of Domestic Trade, Co-operatives and Consumerism, 31 October 2014.
- Receiver of “Anugerah Khidmat Cemerlang” UPM (Deputy Dean). 2014
- Won second prize in the CWAM Case Writing Competition that was held in conjunction with the Fourth International Case Conference, 2nd – 3rd October 2013, Cititel Mid Valley, Malaysia. Paper Entitle “*Enhancing productivity and efficiency at Alumwork Sdn Bhd*”.
- Won a Best Paper Award (For Advanced Manufacturing Technology Track) at the International Conference of Technology and Operations Management (ICTOM) 2010, Langkawi, Malaysia. Paper Entitle “*Understanding Future Adopters of Advanced Manufacturing Technology*”.
- Receiver of Excellent Service Award UPM 2009

- Won a Silver Medal, Pameran Reka cipta, Penyelidikan dan Inovasi UPM 2010. Paper entitled *“Acquirer-Provider Knowledge Management in Complex Manufacturing Technology Implementation”*
- In August 2009, Received recognition from the Emerald Library as Top 10 Most downloaded articles in the journal’s proud 30 years history. The Paper entitled *“The influence of Organizational Culture on Attitudes Toward Organizational Change”* which was published in the Leadership and Organizational Development Journal, volume 25, 2004.
- Won a Bronze Medal, Pameran Reka cipta, Penyelidikan dan Inovasi UPM 2009. Paper entitled *“The Influence of Buyer-Supplier Relationships on the Technology and Implementation Performance of AMT”*
- Won a Bronze Medal, Pameran Reka cipta, Penyelidikan dan Inovasi UPM 2009. Paper entitled *“Transaction Attributes and Buyer-Supplier Relationships in AMT Acquisition and Implementation”*
- Won a Silver Medal, Pameran Reka cipta, Penyelidikan dan Inovasi UPM 2008. Paper entitled *“The influence of Organizational Culture on Attitudes Toward Organizational Change”*
- Excellence, Performance Achievement year 2019-2008, Registrar Office, UPM
- Excellence performance in Teaching evaluation Semester II (2007/2008)- MGM4147 (Pengurusan Operasi) dan MGM3161 (Teknik kuantitatif dalam pengurusan)
- Won a Third Best Paper Award, Seminar Faculty of Economics and Management 2007, Lumut, Perak, Malaysia
- Life time members of KAPPA, GAMMA, SIGMA (Through Aston University, United Kingdom)
- Dean’s list
 - : Spring 1996 (University of South Alabama, USA)
 - : Spring 1997 (University of South Alabama, USA)
 - : Summer 1997 (University of South Alabama, USA)
 - : Fall 1997 (University of South Alabama, USA)
- Head of PPP award 1995, American Degree Program, Preparation Centre (PPP/ITM)
- Honors 1995, American Degree Program, Preparation Centre (PPP/ITM)

13. MEDIA APPEARANCE

MAINSTREAM MEDIA APPEARANCE (NEWSPAPER, TELEVISION PROGRAM, RADIO, PRIME TIME TELEVISION NEWS)

NO.	TOPIC / HEADING	MEDIA	DATE
1.			
2.	<p>Emerge stronger from global disaster by developing resilience</p> <p>https://www.nst.com.my/opinion/columnists/2021/04/686130/merge-stronger-global-disaster-developing-resilience</p>	News Straits Times	28th April 2021 (Wednesday)
3.	Kajian menyeluruh terhadap pembekal utama tentukan punca kenaikan harga	Harian Metro	20 April 2021
4.	<p>Invited guest at the TV1 Programme: “Biz Malaysia”</p> <p>Talked about #Saya Digital</p>	<p>Aired live at Prime TV Station (TV1)</p> <p>20 minutes duration</p>	(Friday)
5.	<p>Invited guest at the TV1 Programme: “Biz Malaysia”</p> <p>Talked about Transformasi Digital Perkukuh PKS</p> <p>Aired live at Prime TV Station (TV1) 29th January 2021 (Friday)</p>	<p>Aired live at Prime TV Station (TV1)</p> <p>20 minutes duration</p>	29 th January 2021 (Friday)
6.	Newspaper article: Tingkatkan Kesedaran PKS konsep Perniagaan Francais Mikro	Berita Harian	30th Dec 2020 (Wednesday)
7.	<p>Invited guest at the Astro Awani Programme: “Awani Pagi”</p> <p>Talked about Manfaat Geran Khas Prihatin</p>	<p>Aired live at Prime TV Station (Astro Awani)</p> <p>30 minutes duration</p>	24 th November 2020 (Wednesday)
8.	<p>Invited guest at the TV1 Programme: “Bicara pengguna”</p> <p>Talked about FIM2020 Sedia Peluang Menjadi Usahawan</p>	<p>Aired live at Prime TV Station (TV1)</p> <p>30 minutes duration</p>	19 th October 2020 (Monday)

9.	Magazine article: Effective Crisis Communication Management in Higher Learning Institutions Helps to Mitigate the Impact of COVID-19 Crises	TRIBUN PUTRA (101)	14 October 2020 (Wednesday)
10.	Invited guest at the TV1 Programme: “Good Morning Malaysia” <i>Talked about Franchise International Malaysia 2020:Exhibition and conference</i>	Aired live at Prime TV Station (TV1) 20 minutes duration	13 October 2020 (Tuesday)
11.	Newspaper article: FIM2020 platform rancakkan perkembangan industri francais	Harian Metro	13 October 2020 (Tuesday)
12.	Invited guest at the TV1 Programme: “Biz Malaysia” <i>Talked about Digital Economy for business</i>	Pre-recorded at Prime TV Station (TV1)	7 October 2020 (Wednesday)
13.	Invited guest at the TV1 Programme: “Good Morning Malaysia” <i>Talked about Ekonomi Digital: Platform Usahawan Luaskan Perniagaan</i>	Aired live at Prime TV Station (TV1) 20 minutes duration	7 October 2020 (Wednesday)
14.	Invited guest at the TV1 Programme: “Biz Malaysia” <i>Talked about Pendigital dan Perniagaan</i>	Aired live at Prime TV Station (TV1)	7 September 2020 (Monday)
15.	Magazine article: Challenges of Franchise Business: The New Norm and The Way Forward	Franchise Mind (2020)	15 August 2020 (Saturday)
16.	Newspaper article: Good Communication can overcome pandemic	News Straits Times	23 July 2020 (Thursday)
17.	Invited speaker at the Malaysia Productivity Corporation Webinar <i>Talked about Internalizing the Values of Business Excellence : MyBE Story</i>	Online Webinar 60 minutes duration	21 July 2020 (Tuesday)
18.	Invited speaker at the School of Business Economics UPM <i>Talked about COVID-19 as a Transformation agent : From Challenges to Opportunities for Industry</i>	Online Facebook 60 minutes duration	14 July 2020 (Tuesday)
19.	Invited guest at the TV1 Programme: “Biz Malaysia”	Aired live at Prime TV	8 July 2020 (Wednesday)

	<i>Talked about Transformasi Perniagaan untuk PKS</i>	Station (TV1)	
20.	Invited speaker at the Webinar by Universitas Airlangga, Indonesia <i>Talked about Ranking and Coopetition Strategies Among ASEAN Universities</i>	Online Webinar 3 hours duration	1 July 2020 (Wednesday)
21.	Newspaper article: UPM bangun aplikasi antau tahap risiko pandemic	Berita Harian	9 May 2020 (Saturday)
22.	Newspaper article : UPM bangun PutraRISK-ERTCOVID19 pantau risiko	Berita Harian	8 May 2020 (Friday)
23.	Newspaper article: Kaedah Pemasaran Perlu diteliti semula	Harian Metro	3 May 2020 (Sunday)
24.	Newspaper article: UPM, PenDaPaT anjur wacana bincang kesan COVID-19	Berita Harian	26 April 2020 (Sunday)
25.	Newspaper article: Peniaga mikro perlu rebut peluang disediakan kerajaan	Bisnes Sinar.com	13 April 2020 (Monday)
26.	Newspaper article : Covid-19 : UPM tubuh pasukan khas	Harian Metro	2 April 2020 (Thursday)
27.	Invited guest at the TV1 Programme: “Biz Malaysia” <i>Talked about Inovasi : Permudah Pekerjaan, Jana Pendapatan</i>	Aired live at Prime TV Station (TV1)	17 March 2020 (Tuesday)
28.	Newspaper article: Banyak pilihan, harga istimewa	Bisnes Sinar.com	9 March 2020 (Monday)
29.	Newspaper article: Kakitangan UMW Toyota belajar tanam pokok	Sinar Harian	9 Disember 2019 (Monday)
30.	Newspaper article : UPM kukuh kedudukan dalam QS World Asia Rankings 2020	Astro Awani	27 November 2019 (Wednesday)
31.	Newspaper article: Tiada gandingan sesuai punca bicara Hadi di UPM ditangguh	MalaysiaKini	20 November 2019 (Wednesday)
32.	Newspaper article : “Kerja-kerja yang tak bermaruah saya panggil”-Dianggap hina pekerja e-hailing, universiti minta pensyarah mohon maaf secara terbuka	MStar	14 October 2019 (Monday)
33.	Magazine article: Interview Prof. Dr. Azmawani Abd Rahman	ASEAN Business Leaders	8 October 2019 (Tuesday)
34.	Newspaper article: UPM Says own haze reading just for research, not alternative to DoE’s API	Malaymail	23 September 2019 (Monday)

35.	Newspaper article: Rujuk Sumber JAS sahaja	Harian Metro	23 September 2019 (Monday)
36.	Newspaper article: Galakkan pelajar baca Utusan Malaysia, Kosmo	Utusan Malaysia	11 September 2019 (Rabu)
37.	Newspaper article: CoSComm UPM Lawat Kosmo! Jalin kerjasama	Kosmo	11 September 2019 (Rabu)
38.	Newspaper article: Ghauth Jasmon mampu pacu UPM	Berita Harian	4 ogos 2019 (Ahad)
39.	Invited guest: Penggunaan telefon pintar yang mengganggu komunikasi lebih-lebih lagi ketika musim perayaan, memerlukan tradisi perayaan itu 'Perlu dihidupkan kembali'	Aired live at Prime TV Station (TV1) 15 minutes duration	6 Jun 2019 (Khamis)
40.	Newspaper article: Pengurusan Risiko Demi kelestarian Universiti <i>Risk Management for University Sustainability</i>	Berita Harian	4 April 2019 (Thursday)
41.	Newspaper article: Suri rumah perlu berani ceburi dunia perniagaan <i>Housewives should be brave to start own business</i>	Kosmo	12 Oktober 2018 (Friday)
42.	Newspaper article: Franchise Jalan Pintas Jadi Usahawan <i>Franchise as a shortcut for becoming an entrepreneur</i>	Kosmo	3 September 2018 (Monday)
43.	Invited guest at the TV1 Programme: "Good Morning Malaysia" <i>Talked about Malaysia Franchise Award 2018</i>	Aired live at Prime TV Station (TV1) 20 minutes duration	20 August 2018 (Monday)
44.	Newspaper article: Manfaatkan platform media sosial <i>Leverage on the social media platform</i>	Kosmo	19th June 2018 (Tuesday)

45.	Invited speaker at the Radio Station (Live Programme): Talked about “Business Excellence Model for Industry Competitiveness”	BERNAMA (Berita National Malaysia) RADIO 30 Minutes slot	1st March 2018 (Tuesday)
46.	Newspaper article: Usahawan IKS timba pengalaman <i>Entrepreneurs of Small and Medium Enterprises gained experience</i>	Berita Harian	22nd Feb 2018 (Wednesday)
47.	Newspaper article: SME@UPM peluang usahawan timba ilmu <i>SME@UPM provides opportunity for entrepreneurs to gain knowledge</i>	Kosmo	24th Jan 2018 (Wednesday)
48.	Newspaper article: Aplikasi bantu selesai masalah pengguna dengan lebih mudah <i>Mobile phone Apps helps consumer to solve problem much easier</i>	Kosmo	17th Jan 2018 (Wednesday)
49.	Invited guest at the TV1 Programme: “Good Morning Malaysia” Talked about Universiti Putra Malaysia Research Ecosystem	Aired live at Prime TV Station (TV1) 20 minutes duration	17 December 2017 (Sunday)
50.	Newspaper article: Pengalaman belajar seperti mahasiswa <i>Experience learning like a university graduates</i>	Kosmo	15th Nov 2017 (Wednesday)
51.	Newspaper article: Persaingan Sengit Mendapatkan Pekerjaan <i>Stiff Competition for Graduates to Get a Job</i>	Kosmo	23 rd August 2017 (Wednesday)
52.	Newspaper article: Ambil Peluang Jalankan Perniagaan secara online <i>Grab the Opportunity to do an online Business</i>	Kosmo	2 nd August 2017 (Tuesday)
53.	Newspaper article: Tingkat Penggunaan ICT dalam	Kosmo	21 st June 2017

	kalangan PKS <i>Enhance the use of ICT among SMEs</i>		(Tuesday)
54.	Newspaper article: Forum, seminar bantu syarikat terus kekal kukuh <i>Forum and seminar help companies to remain strong</i>	Utusan Borneo	26 th May 2017 (Friday)
55.	Newspaper article: Malaysia will become a franchise hub	Nanyang Siang Paw	14 th May 2017 (Sunday)
56.	Newspaper front page: Franchise International Malaysia 2017: International Conference <i>Forum and seminar help companies to remain strong</i>	Utusan Malaysia	28 April 2017 (Friday)
57.	Newspaper article: Academicians All Praise for Move to Place Foreign Students in Local Unis	News Straits Time	7 th April 2017 (Friday)
58.	Ulasan berkaitan Kenaikan Harga Petrol <i>Comments on Increase in Petrol Price</i>	Prime news at 8pm TV1 2 minutes duration	3 rd Jan 2017 (Tuesday)
59.	Newspaper article: Inovasi Elemen Penting dalam Perniagaan <i>Innovation as an Important Aspect in Business</i>	Kosmo	7 th Feb 2017 (Tuesday)
60.	Newspaper article: Keys to Successful Franchise Business	The Star	6 th Dec 2016 (Tuesday)
61.	Newspaper article: Cuts Prompt Varsities to Get Own Financing	News Straits Time	25 th Oct 2016 (Tuesday)
62.	Newspaper article: Menggalakkan Prasyarat Hijau <i>Encouraging GREEN Prerequisite</i>	Utusan Malaysia	12 th Oct 2016 (Wednesday)
63.	Newspaper article: Staying Ahead of The Competition	The Star	6 th Oktober 2016

			(Thursday)
64.	Program Bual Bicara Kepakaran Akademia Upm Dalam Saluran Televisyen Capital 13 Episod: Tajuk " <i>Womenomics</i> " <i>Academia Talk Forum on topic: "Womenomics"</i>	Aired at Capital TV 30 minutes duration	16 th August 2016
65.	Newspaper article: AFM 2016 Pikat Jenama Francais Antarabangsa <i>AFM 2016 attracts International Franchise Brand</i>	Berita Harian	29 th July 2016 (Friday)
66.	66 Jenama Francais Tempatan, Luar Negara Sertai AFM 2016 <i>66 Local and International Franchise Brand Participated in AFM 2016</i>	Berita National Malaysia BERNAMA	28 th July 2016 (Thursday)
67.	Sidang Media Anugerah Francais Malaysia 2017 <i>Press Conference on Malaysia Franchise Award 2017</i>	Prime news at 8pm TV1 2 minutes duration	28 th July 2016 (Thursday)
68.	Newspaper article: FIM is the right platform to Attract Youths into Franchise Sector	Berita National Malaysia BERNAMA	11 th May 2016 (Wednesday)
69.	Newspaper article: Ada Lomba Cipta Menu Pada Seminar Internasional Tentang pangan <i>International competition on menu invention during the International Seminar on Food</i>	Tribune kaltim, Indonesia	3 rd August 2015 (Monday)

14. PROFESSIONAL ACTIVITIES – EVALUATORS AND REVIEWERS

Evaluators / Reviewers –National Level

- Evaluation panel for the “Best Booth” , Franchise International Malaysia Exhibition and Conference 2018, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, KLCC, KL, 21st April 2018.
- Expert reference for module on “Effective Communication for Business Excellence Program” by Malaysia Productivity Corporation, Sarawak Region, November 2017.
- Evaluator for Academic staff Promotion to Associate Professor Post. Universiti Tun Hussein Onn Malaysia, August 2017.
- Evaluation panel for the “Best Booth” , Franchise International Malaysia Exhibition and Conference 2017, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, PWTC, KL, 13th May 2017.
- Reviewer for Operations Management Book, Oxford Fajar, May 2016.
- Evaluation Panel for Fundamental Research Grant (FRGS), Universiti Malaysia Pahang, 2016
- Evaluation Panel for Fundamental Research Grant (FRGS), Universiti Malaysia Kelantan, 2016
- Book Reviewer for MAPIM Award, Dewan Bahasa dan Pustaka, April 2016
- Perasmi Program Kerjasama SK Serdang dan Fakulti Ekonomi dan Pengurusan, UPM- Jambatan ke Universiti 2016, 28 Januari 2016, Sekolah Kebangsaan Serdang, Selangor.
- Interview Panel, Program Hadiah Latihan Persekutuan dan Cuti Belajar Bergaji penuh Tanpa Biasiswa, session 2016, Jabatan Perkhidmatan Awam Malaysia
- Expert contributor for Malaysian Franchise Awards Enhancement Workshop, 27th Feb – 1st March 2015, Quality Hotel, KL.
- Evaluators for Research Acculturation Grants (RAGS), Universiti Malaysia Kelantan, Oktober 2014 – October 2015.
- Paper Reviewer for the 2nd National Research & Innovation Conference for Graduate Students in Social Sciences (GS-NRIC2014), September 2014
- Expert contributor for Malaysian Franchise Awards Enhancement Workshop, 9-11 May 2014

- Evaluation Panel for Malaysian Franchise award 2013, Malaysian Franchise association (MFA), November 2013.
- Evaluation panel for College Community Entrepreneurship Challenge (CCEC 2012), October 2012
- Evaluation Panel for Islamic Innovation expo 2012 (i-INNOVA'21), Universiti Sains Islam Malaysia (USIM), October 2012.
- Evaluation Panel for Malaysian Franchise award 2012, Malaysian Franchise association (MFA), September 2012.
- Technical Paper Reviewer for National Research & Innovation Conference for Graduate Students in Social Sciences 2012 (GS-NRIC2012).
- Paper Reviewers for International Conference on Innovation, Management, and Technology Research, May 2012
- Reviewer for Research Grant Proposal, Tylor's University, May 2012
- Evaluators for various Research grants (RUGS, FRGS, Science Fund, ERGS), since 2008 till Present.
- Reviewer for Bachelor (Hons) Economics, Open University Malaysia, for International Supply Chain and Logistics and Operations Economics Courses, February 2009
- Module Writer for Operations Economics Course, Open University Malaysia, June 2010

15. PROFESSIONAL ACTIVITIES – CONFERENCE CHAIR, PROGRAM CHAIR AND COMMITTEES

Conference Organizer / Chair

- Chair, Virtual Franchise International Malaysia Conference 2020, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNHEP) and Malaysian Franchise Association, 15th – 17th Oct 2020, vfim.mfa.org.com
- Chair, Franchise International Malaysia Conference 2019, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNHEP) and Malaysian Franchise Association, KL Convention Centre, KL, 6th April 2019.

- Chair, Franchise International Malaysia Conference 2018, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, KL Convention Centre, 21st April 2018.
- Chair, Franchise International Malaysia Conference 2017, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, PWTC, KL, 13th May 2017.
- Chair, SME@UPM 2016 program, Organized by SMECORP Malaysia, HRDF Malaysia, and Universiti Putra Malaysia, June 2016 – September 2016. **(iCRIS 5 Star Industry project)**
- Chair, Malaysian Franchise Award 2016. Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association.
- Chair, Program Francais Siswa 2016. Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, May – October 2016.
- Chair, Franchise International Malaysia Conference 2016, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, 7th May 2016, PWTC, KL.
- Conference Chair for National Research & Innovation Conference for Graduate Students in Social Sciences 2014 (GS-NRIC 2014). Corus Paradise, Port Dickson, 5-7 December 2014
- Promotion and Publicity Committee for Malaysia International Halal Research & Education Conference 2014 (MIHREC 2014). Marriott Hotel, Putrajaya, 2-4 December 2014
- Deputy Chair for Global Conference on Business and Economics Research (GCBER 2013). Mines Resort City, 18-20 October 2013
- Scientific Committee for International Conference of Manufacturing Research (ICMR 2012), Consortium of UK University Manufacturing Engineering (COMEHE) and Aston Business School, 11-13 September 2012, Aston, United Kingdom

Conference Session Chairperson / Moderator

- Moderator, International Market Update Session- Philippines, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK), Economic Planning Unit (EPU) and Malaysian Franchise Association, KPDNKK, Putrajaya, 29th May 2016.

- Moderator, “Stakeholder Consultation on the General Principles and Criteria for Sustainable Development”. SIRIM Malaysia, Shah Alam, 19 May 2016
- Moderator, International Market Update Session- Indonesia, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK), Economic Planning Unit (EPU) and Malaysian Franchise Association, Everly Hotel, Putrajaya, 18th May 2016.
- Moderator, “National Seminar on Safe Food for Food Service Industries: Is Centralized Kitchen A solution or an Option? ”. Palm Garden Hotel, Putrajaya, 5-6 October 2015
- Session Chair, 6th Global Islamic Marketing Conference (GIMAC 2015). Istanbul University, Istanbul, Turkey, 6-8 May 2015
- Session Chair, National Research & Innovation Conference for Graduate Students in Social Sciences 2014 (GS-NRIC 2014). Corus Paradise, Port Dickson, 5-7 December 2014
- Session Chair, Malaysia International Halal Research & Education Conference 2014 (MIHREC 2014). Marriott Hotel, Putrajaya, 2-4 December 2014
- Session Chair, 2nd Applied International Business Conference (AIBC 2013). Promenade Hotel, Kota Kinabalu, 7-8 December 2013
- Session Chair, Global Conference on Business and Economics Research (GCBER 2013). Mines Resort City, 18-20 October 2013
- Session Chair, A Scholarly Conference on Emerging Technologies for Information Systems and Business Management (ASCENTS 2013). Bukit Jalil Malaysia, 11-12 April 2013
- Session Chair, National Research & Innovation Conference for Graduate Students in Social Sciences 2012 (GS-NRIC2012). Malacca, Malaysia, 7-9 December 2012
- Session Chair, Global Conference on Operations and Supply Chain Management (GCOM 2012), Indonesia, 12-13 March 2012
- Session Chair, The International Forum on Business Education (AFBE) International Conference, Damansara, Malaysia, 3-4 December 2008
- Session Chair, Seminar Fakulti Ekonomi dan Pengurusan, Melaka, 17-19 December 2008
- Session Chair, Seminar Fakulti Ekonomi dan Pengurusan, Perak, 4-6 December 2007

16. PROFESSIONAL ACTIVITIES – JOURNAL EDITORIAL BOARD AND JOURNAL REVIEWERS

Editorial Board Member / Head - National and International Level

- Head, Editorial, Synthesis, 2018-2019
- Editorial Board Member of International Journal of Economics and Management (IJEM), (Scopus indexed), 2015-2019
- Editorial Board Member in Asia Pacific Journal of Operations management, 2012-Present
- Editorial Board Member in Journal of Manufacturing Technology Management (JMTM) published by Emerald Library. (Scopus indexed), 2008 -2014
- Editorial Board in Asian Journal of Case Research (AJCR), 2008-2013

17. TRAINER / SPEAKER / LECTURER / COORDINATOR

- Speaker for International Franchise Management (IFM) Certification Course, Organized by Malaysia Franchise Association 2018, 15th December 2018.
- Speaker for International Franchise Management (IFM) Certification Course, Organized by Malaysia Franchise December 2018, 30th June 2018.
- Speaker on Sharing Knowledge with Integrity Unit and Research Management Centre. Organized by Faculty of Educational Studies, UPM, 20th July 2018.
- Speaker for Putra Research Grant and Industrial Grant on Research Grant Application for Faculty of Veterinary Medicine Workshop 2018. Organized by Faculty of Veterinary Medicine, UPM, 17th July 2018.
- Invited Speaker for CEO Talk 2017. Organized By Malaysia Productivity Corporation and PUSAKA, Hilton, Kuching Sarawak, 8th December 2017.
- Moderator on Business Excellence Workshop for Senior Management, Organized By Malaysia Productivity Corporation, Damai Beach Resort, Santubong, Sarawak, 13-16 November 2017.
- Invited Speaker on Contributions for Sharing Best Practices in “CEO Talk (Series IV)” on 8th December 2017. Organized by Malaysia Productivity Corporation at Waterfront Hotel, Kuching, Sarawak.

- Moderator on Business Excellence Forum, Business Excellence Seminar and Forum 2017. Organized By Malaysia Productivity Corporation, Borneo Convention Centre, Kuching Sarawak, 23rd August 2017.
- Trainer for the SME at University programme on Effective Operations Management Module for SME CEOs, Organized by SMECORP, HRDF, and UPM, 8th October 2017
- Trainer for the SME at University programme on Business Champion Module for SME CEOs, Organized by SMECORP, HRDF, and UPM, 18th November 2017
- Invited Speaker on Impact of Business Excellence, Business Excellence Seminar and Forum 2017. Organized By Malaysia Productivity Corporation, Borneo Convention Centre, Kuching Sarawak, 23rd August 2017.
- Invited Speaker on International Supply Chain Management, International Franchise Management Certification Course 2017. Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, Vistana Hotel KL, 19th August 2017
- Key Speaker, Franchise International Malaysia Conference 2017, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, 13th May 2017, PWTC, KL.
- Panel Speaker- The Art of Good Supervision Forum, Organized by Faculty of Economics and Management, UPM, 6th October 2016
- Invited Speaker on International Supply Chain Management, International Franchise Management Certification Course 2016. Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, Vistana Hotel KL, 25th September 2016
- Trainer for the SME at University programme on Effective Operations Management for SME CEOs, Organized by SMECORP , HRDF, and UPM, 17 July 2016
- Trainer for the SME at University programme on Business Champion for SME CEOs, Organized by SMECORP , HRDF, and UPM, 21 August 2016
- Invited Speaker- Intensive Franchise Challenge Program 2016. Organized by KPDNKK and Malaysian Franchise Association (MFA), Kolej Kerjasama Malaysia, PJ, 22nd – 24th July 2016
- Key Speaker, Franchise International Malaysia Conference 2016, Organized by Ministry of Domestic Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, 7th May 2016, PWTC, KL.
- Invited Speaker on Product Evaluation and International Supply Chain Management- International Franchise Management Certification Course 2016. Organized by Ministry of

Domestics Trade, Cooperatives and Consumerism (KPDNKK) and Malaysian Franchise Association, Seri Pacific Hotel, 3rd April 2016

- Invited Speaker, Halal Cosmetics Compliance Workshop 2016. Organized by BIOTECHCORP, Menara Atlan KL, 3rd Februari 2016
- Moderator for “National Seminar on Safe Food for Food Service Industries: Is Centralized Kitchen A solution or an Option? “. Palm Garden Hotel, Putrajaya, 5-6 October 2015
- Keynote Speaker - International Conference on Food, Agriculture, and Culinary Tourism 2015 (ICFACT). Samarinda, Kalimantan Indonesia, 4-7 August 2015
- Invited Speaker- Intensive Franchise Challenge Program 2015. Organized by KPDNKK and Malaysian Franchise Association (MFA), Ceringin Hill Convention & Spa Resort, 13th-17th May 2015
- Plenary Session Speaker - Malaysia International Halal Research & Education Conference 2014 (MIHREC 2014). Marriott Hotel, Putrajaya, 2-4 December 2014
- Trainer for the SME at University programme on Effective Operations Management for SME CEOs, Organized by SMECORP, HRDF, and UPM, 11 November 2014
- Invited Speaker- Intensive Franchise Challenge Program 2014. Organized by KPDNKK and Malaysian Franchise Association (MFA), Ilham Resort, Port Dickson, 4-7 July 2014
- Trainer for the Professional Certification in Training and Development (Training Needs Analysis and Training Design) organized by Universiti Kebangsaan Malaysia and Malaysia Franchise Association, Kuala Lumpur, Malaysia, 24-26 January 2014
- Trainer for the Professional Certification in Training and Development (Training Management and Evaluation) organized by Universiti Kebangsaan Malaysia and Malaysia Franchise Association, Port Dickson, Malaysia, 21-23 February 2014
- Trainer for the Professional Certification in Training and Development (Professional Training and Development) organized by Universiti Kebangsaan Malaysia and Malaysia Franchise Association, Langkawi, Malaysia, 14-16 March 2014
- Plenary Session Speaker- Business Management during A Scholarly Conference on Emerging Technologies for Information Systems and Business Management (ASCENTS 2013). Bukit Jalil Malaysia, 11-12 April 2013
- Reporter for the Social Science Focus Group Discussion (FGD) during the plenary convention of ASEA –UNINET 2013, Marriott Putrajaya, 20 February 2013
- Invited Speaker - Project planning and Management Program organized by APEEC, UPM for employees from Ministry of Health, Bangladesh, 25 Mei 2009

- Lecturer for operations management in conjunction with good Management Practices Programme organized by Felda Holding for trainees from Karyawan PT Pengkebunan Nusantara III, Indonesia, 7 July, 2009
- Keynote Speaker - The International Forum on Business Education (AFBE), Kota Damansara, Malaysia, 3-4 Dec. 2008

18. REFEREES

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