



**Universiti
Putra
Malaysia**

www.upm.edu.my

AGRICULTURE • INNOVATION • LIFE



**SEKOLAH
PERNIAGAAN DAN
EKONOMI**

School of Business and Economics




BETA GAMMA SIGMA
THE INTERNATIONAL BUSINESS HONOR SOCIETY




**EFMD
GLOBAL
MEMBER**



**SELAMAT DATANG
PELAJAR BAHARU**
**WELCOME
NEW STUDENTS**

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VISION AND MISSION

SCHOOL OF BUSINESS AND ECONOMICS

Berilmu Berbakti | With Knowledge We Serve
AGRICULTURE • INNOVATION • LIFE



VISION

- To be a leading business school in Malaysia fulfilling international expectations

MISSION

- To produce innovative and socially responsible business leaders who meet the needs of the business community locally and internationally.
- To contribute to the advancement of knowledge in the area of business and management.
- To collaborate with institutions, industries and communities.

FACTS AND FIGURES

SCHOOL OF BUSINESS AND ECONOMICS

Established in **January 1974**, as the fourth school in Universiti Putra Malaysia.

FIRST University in Malaysia with **AACSB** **accredited**

Ranked **151-200th** in QS University Subject Rankings 2020 in the field of Business and Management Studies & Accounting and Finance and **201-250th** in Economics and Econometrics.

TOP research university in Malaysia (**=2nd**)

The establishment of the UPM Chapter **Beta Gamma Sigma (BGS)**

Almost **90%** of our school members hold PhD degree from universities around the world.

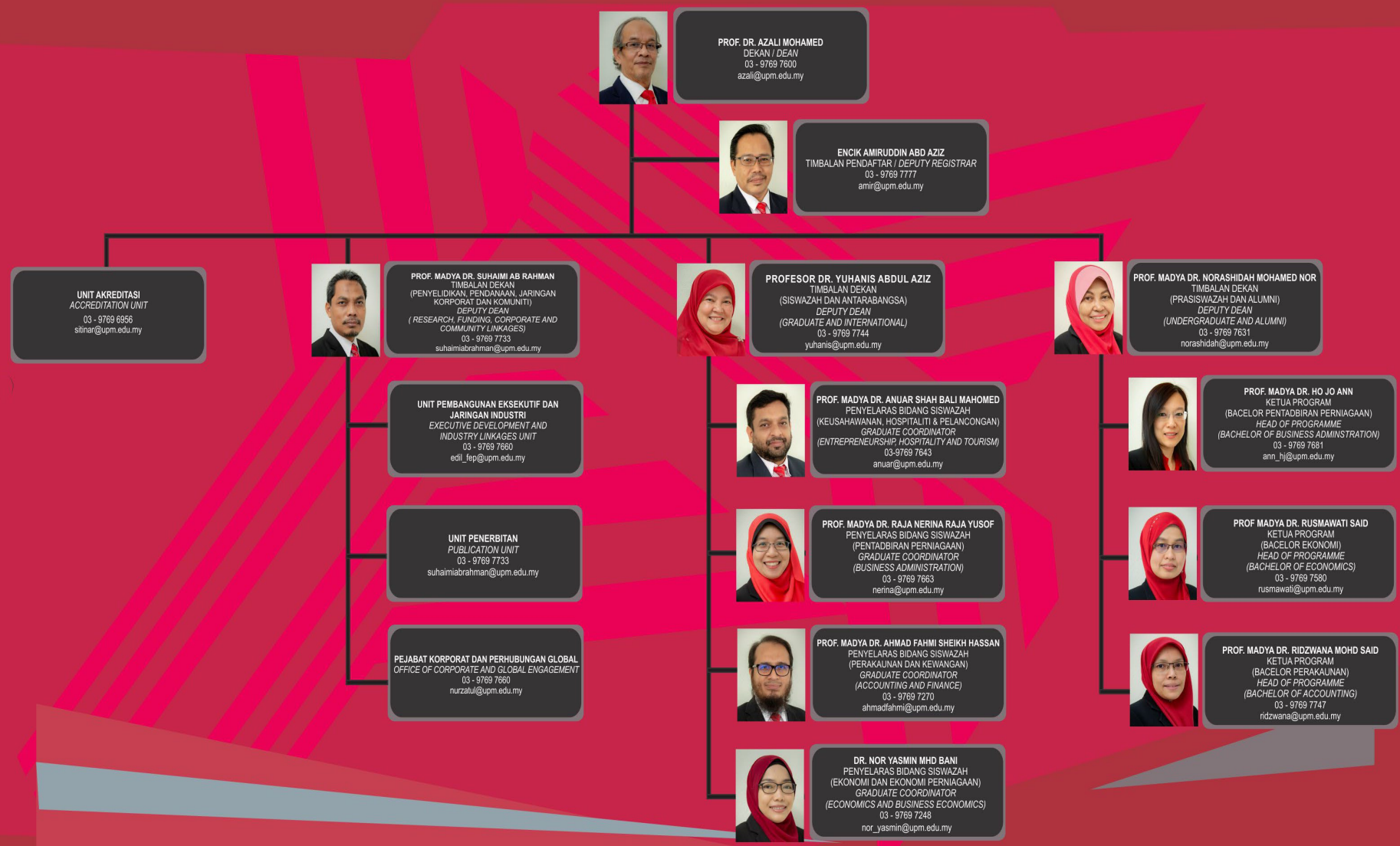
Almost **2,700** undergraduates (74%) and graduates (26%).

Graduate students' research are published in **High Impact Journal** (Q1 and Q2)

Current international students comprise of students from more than **30 different countries** around the world

ORGANIZATIONAL STRUCTURE

SCHOOL OF BUSINESS AND ECONOMICS



OUR SCHOOL

SCHOOL OF BUSINESS AND ECONOMICS

CATEGORIES	FIELD OF EXPERTISE	PROFESSOR	ASSOCIATE PROFESSOR	SENIOR LECTURER	LECTURER	TUTOR	TOTAL
ACADEMIC	ECONOMICS AND ECONOMETRICS	4	11	10	0	2	27
	ACCOUNTING AND FINANCE	0	9	23	2	0	34
	MANAGEMENT AND MARKETING	4	14	14	6	2	40
GRAND TOTAL		8	34	47	8	4	101

As of Sept 2020



STUDENTS ENROLLMENT

SCHOOL OF BUSINESS AND ECONOMICS

PROGRAMS		LOCAL	INTERNATIONAL	TOTAL
A. UNDERGRADUATE PROGRAMS				
Bachelor of Economics with Honours	Fulltime	332	188	520
	Executive	21	-	21
Bachelor of Business Administration with Honours	Fulltime	349	427	776
	Executive	91	-	91
Bachelor of Accounting (Honours)	Fulltime	376	7	383
	Executive	142	-	142
TOTAL UNDERGRADUATES		1,311	622	1933
B. GRADUATE PROGRAMS				
Master of Economics		55	89	144
Master of Entrepreneurship		11	34	45
Master of Finance		8	19	27
Master of Science (MSc)		45	27	72
Doctor of Philosophy (PhD)		176	226	402
TOTAL GRADUATES		295	395	690
As of August 2020			GRAND TOTAL (A+B)	2.623

LIST OF COUNTRIES (INTERNATIONAL STUDENTS)

SCHOOL OF BUSINESS AND ECONOMICS

LIST OF COUNTRIES	BE	BACC	BBA	TOTAL
CHINA	167	4	316	487
INDONESIA	3	-	54	57
BANGLADESH	7	1	28	36
SOMALIA	6	-	1	7
SAUDI ARABIA	-	-	6	6
YEMEN	1	-	5	6
NIGERIA	2	-	1	3
CHAD	1	-	1	2
TANZANIA	-	1	1	2
KAZAKSTAN	-	1	1	2
PALESTIN	-	-	2	2
SUDAN	-	-	2	2

LIST OF COUNTRIES (INTERNATIONAL STUDENTS)

SCHOOL OF BUSINESS AND ECONOMICS

LIST OF COUNTRIES	BE	BACC	BBA	TOTAL
PAKISTAN	-	-	2	2
IRAN	1	-	-	1
JORDAN	-	-	1	1
LAOS	-	-	1	1
INDIA	-	-	1	1
CAMBODIA	-	-	1	1
IRAQ	-	-	1	1
JAPAN	-	-	1	1
ALGERIA	-	-	1	1
TOTAL	188	7	427	622

ENROLMENT OF GRADUATES

SCHOOL OF BUSINESS AND ECONOMICS

690



144

Master of Economics

45

Master of Entrepreneurship

26

Master of Finance

72

Master of Science

402

Doctor of Philosophy

LOCAL

INTERNATIONAL

43%

57%

LIST OF COUNTRIES (INTERNATIONAL STUDENTS)

SCHOOL OF BUSINESS AND ECONOMICS

LIST OF COUNTRIES	PhD	MSc	Master of Economics	Master Entrepreneurship	Master Finance	TOTAL
ALGERIA	3	-	-	-	-	3
BAHRAIN	1	-	-	-	-	1
BANGLADESH	14	6	-	1	-	21
CHAD	1	-	-	-	-	1
CHINA	68	3	72	22	18	183
CHILE	-	-	1	1	-	2
EGYPT	3	-	-	-	-	3
GAMBIA	-	-	1	-	-	1
GHANA	1	-	-	-	-	1
INDIA	1	-	-	-	-	1
INDONESIA	14	3	1	4	1	23

LIST OF COUNTRIES (INTERNATIONAL STUDENTS)

SCHOOL OF BUSINESS AND ECONOMICS

LIST OF COUNTRIES	PhD	MSc	Master of Economics	Master Entrepreneurship	Master Finance	TOTAL
IRAN	12	3	1	-	-	16
IRAQ	10	1	1	-	-	12
JORDAN	5	1	-	-	-	6
KAZAKHTAN	1	-	-	-	-	1
KUWAIT	1	-	-	-	-	1
LIBYA	4	-	4	2	-	10
NIGERIA	30	7	4	2	-	43
OMAN	1	-	1	-	-	2
PAKISTAN	21	2	-	-	-	23
SAUDI ARABIA	13	-	-	1	-	14
SOMALIA	5	1	2	-	-	8
SRI LANKA	1	-	-	-	-	1

LIST OF COUNTRIES (INTERNATIONAL STUDENTS)

SCHOOL OF BUSINESS AND ECONOMICS

LIST OF COUNTRIES	PhD	MSc	Master of Economics	Master Entrepreneurship	Master Finance	TOTAL
SUDAN	1	-	-	-	-	1
SYRIAN ARAB REPUBLIC	5	-	-	-	-	5
TAIWAN	1	-	-	-	-	1
THAILAND	1	-	-	-	-	1
UZBEKISTAN	1	-	-	-	-	1
YEMEN	7	-	-	1	-	8
ZAMBIA	-	-	1	-	-	1
JUMLAH	226	27	89	34	19	395

AACSB ACCREDITATION

SCHOOL OF BUSINESS AND ECONOMICS

UPM first to get AACSB recognition

Very few business schools get this accreditation, says V-C

By JEANNETTE GOON
educate@thestar.com.my

SERDANG: Universiti Putra Malaysia has become the first Malaysian higher education institution and the sixth in South-East Asia to receive the Association to Advance Collegiate Schools of Business (AACSB) accreditation.

"We now have international recognition for our business, management and accounting programmes."

"Very few business schools in the world are given this accreditation," its vice-chancellor Datuk Dr Radin Umar Radin Sohadi said.

The AACSB International, founded in 1916 and is the longest-serving global accrediting body for business schools that offer undergraduate, master's, and doctorate degrees in business and accounting.

Dr Radin Umar said all the business programmes in UPM had to undergo scrutiny and to fulfil 21 criteria before it was given one of the "most prestigious recognitions".

"The last audit by AACSB was in June," he added.

He also said that this was part

of the National Higher Education Strategic Plan, which is intended to improve Malaysian higher education by 2020.

Besides the Business and Management School, UPM also followed a similar process.

He said the speed up the accreditation process was a priority for the university.

With such success, he said the AACSB International, founded in 1916 and is the longest-serving global accrediting body for business schools that offer undergraduate, master's, and doctorate degrees in business and accounting.

A statement from AACSB International, the accrediting body, said that the accreditation was a significant achievement for UPM and a testament to the quality of its business programmes.

Newly-appointed CEO of PBS Dr J. Fernandes had also been in the school's history.

Dr Radin Umar said all the business programmes in UPM had to undergo scrutiny and to fulfil 21 criteria before it was given one of the "most prestigious recognitions".

"The last audit by AACSB was in June," he added.

He also said that this was part



The Association to Advance Collegiate Schools of Business



THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS
CERTIFICATE OF ACCREDITATION

Universiti Putra Malaysia

for achievement of the highest standard of quality assurance in business education and for demonstrating a sustained commitment to high-quality and continuous improvement.

Extension of Business Accreditation

June 2018

Tom R. Robinson

Tom R. Robinson
President and Chief Executive Officer

Caryn Beck-Dudley

Caryn Beck-Dudley
Chair, Board of Directors



AACSB Accreditation represents the highest standard of achievement for business schools worldwide. Less than 5% of the world's 13,000 business programs have earned AACSB Accreditation. AACSB-accredited schools produce graduates that are highly skilled and more desirable to employers than other non-accredited schools.

SCHOOL AWARDS

SCHOOL OF BUSINESS AND ECONOMICS

AWARDS	TYPES OF AWARDS	SPONSORSHIP
Maybank Gold Medal Prize (Bachelor of Accounting)	Cash RM4,000.00, Gold Medal RM1,000.00, and Certificate of Appreciation	Malayan Banking Berhad
Prize of Dato Zakri Afandi Ismail (Bachelor of Accounting - Academic Excellence)	Cash RM1,000.00 and Certificate of Appreciation	Dato' Zakri Afandi Ismail
PROKHAS Prize (Final Year in Bachelor of Accounting - Excellent in co-curriculum, ACCA)	Cash RM3,000.00 and Certificate of Appreciation	Prokhas Sdn Bhd
MICPA Academic Excellence Award (The Best Accounting Student)	Cash RM1,000.00 Certificate of Appreciation	The Malaysian Institute of Certified Public Accountants (MICPA)
ACCA Outstanding Student Award - Financial Accounting and Reporting courses (ACT3128, ACT3129, ACT3124, ACT3113, ACT3114)	Cash RM1,000.00 and Certificate of Appreciation Cash RM800.00 and Certificate of Appreciation Cash RM500.00 Certificate of Appreciation	ACCA
Best Bachelor of Business Administration Student Award	Cash RM1,000.00 and Certificate of Appreciation	Encik Fadzil Rabu

SCHOOL AWARDS

SCHOOL OF BUSINESS AND ECONOMICS

AWARDS	TYPES OF AWARDS	SPONSORSHIP
Perusahaan Otomobil Kedua Sdn Bhd (PERODUA) Academic Excellence Award (Bachelor of Business Administration)	Cash RM1,000.00 and Certificate of Appreciation	Perusahaan Otomobil Kedua Sendirian Berhad (PERODUA)
The Sissons Paints Academic Prize (The Best Student in Major Marketing, BBA)	Cash RM1,000.00 and Certificate of Appreciation	TRUE COLOR PAINTING SOLUTIONS SDN. BHD.
Prize of Grand Golden Coast (M) Sdn Bhd (The Best Bachelor of Economics Student)	Cash RM1,000.00 and Certificate of Appreciation	Grand Golden Coast (M) Sdn Bhd
KUPUTRA Academic Prize (The Best Bachelor of Economics Student)	Cash RM1,000.00 and Certificate of Appreciation	Prof. Dr. Mohd Shahwahid Othman
PMB Shariah Dividend Fund Award (Best Student of Bachelor of Economics)	Unit Trust Fund RM 1,000.00/year	PMB Investment Berhad
Dr. Muzafar Shah Habibullah Academic Excellence Award (Academic Excellence Bachelor Degrees - 2 Quantitative 4xxx courses and with A)	Cash RM1,000.00 and certificate	Prof. Dr. Muzafar Shah Habibullah
Academic Excellence Prize QSR Brands (M) Holdings Bhd (Students Asnaf, Excellent in Academic)	Cash RM1,000.00 and Certificate of Appreciation	QSR Brands (M) Holdings Bhd.

SCHOOL AWARDS

SCHOOL OF BUSINESS AND ECONOMICS

AWARDS	TYPES OF AWARDS	SPONSORSHIP
Prize of Dato 'Zakri Afandi Ismail (Leadership Excellence) (Open Prize For Undergrad Students)	Cash RM1,000.00 and certificate	Dato' Zakri Afandi Ismail
Prize of Dr. Neoh (Open Prize For Undergrad Students)	Cash RM 1,000.00 and Certificate of Appreciation	Dr. Neoh Vee Heng
Student Excellence Prize Dispo-Med (Malaysia) Sdn. Bhd (Open Prize For Undergrad Students)	Cash RM 1,000.00 and Certificate of Appreciation	Dispo-Med (Malaysia) Sdn. Bhd
Prize of Academic Support Scheme (Open Prize For Undergrad Students)	Cash RM1,000.00 and Certificate of Appreciation	Koperasi Universiti Putra Malaysia Berhad
KUPUTRA Academic Prize (The Best Masters Student without thesis)	Cash RM1,000.00 and Certificate of Appreciation	Prof. Dr. Hj. Annuar Md Nassir
Yayasan Bursa Malaysia Award (The Best Student of Post-graduate)	Cash RM1,000.00 and Certificate of Appreciation	Yayasan Bursa Malaysia
Dr. Muzafar Shah Habibullah Academic Excellence Award (The Best Ph.D thesis in Economics)	Cash RM1,000.00 and Certificate of Appreciation	Prof. Dr. Muzafar Shah Habibullah



**TERIMA KASIH
(THANK YOU)**