

**List of Courses and Study Scheme
Master of Business Administration (MBA)
School of Business and Economics
Universiti Putra Malaysia**

No	Course Code	Course Name	Credit	Course Synopsis
1	ECN5010	Economic Analysis for Business Decisions	3(3+0)	This course covers economic concepts and principles in understanding the general environment within which businesses and other organisations operate. Supply and demand, consumer and firm behaviour, market structure, macroeconomic environment, unemployment, inflation and fiscal as well as monetary policy are also emphasised.
2	FIN5100	Corporate Finance	3(3+0)	This course covers the theories and applications of corporate finance incorporating current techniques in valuation and budgeting. Financial risk management is also emphasised.
3	MGM5101	Behavioural Management in Organisation	3(3+0)	The course covers the effects of individual, group, and organisation factors on work behaviour and individual performance. The effects of these factors on organisational effectiveness are also emphasised.
4	MGM5102	Business Intelligence and Analytics	3(3+0)	This course covers the collection of computer technologies that support managerial work essentially decision making. Emphasis is given to the various kinds of computerised analytical tools that support decision making for business organisations.
5	MGM5115	Case Development and Analysis	3(3+0)	The course covers a comprehensive introduction to the concepts and processes needed to build a case study and analyse or interpret business case studies.

6	MGM5116	Business Research Application	3(3+0)	This course covers both quantitative and qualitative research methods to equip students with skills required to produce a research proposal and project paper.
7	MGM5121	Human Talent Management)	3(3+0)	The course covers the coordination between the human resource managers and other functional managers in implementing the various human resource management activities. The techniques and methods for improving organisational effectiveness through suitable human resource management practices are emphasised.
8	MGM5131	Business Decision Strategy)	3(3+0)	This course covers the basic concept of strategic management which involves the environmental analysis and current challenges including strategy planning, implementation and monitoring.
9	ACT5111	Accounting for Decision Making	3(3+0)	This course covers basic financial accounting concepts and principles as well as analysis of financial statements. Elements of managerial accounting including cost behavior, activity based costing, cost-volume-profit analysis, relevant costing and budgetary control are also emphasised.
10	MGM5103	Managerial Communication	3(3+0)	This course is designed to be a highly interactive course which provides multiple opportunities to identify and improve critical communication skills, the impact of communications strategy and practiced communication skills. It focuses on the crucial soft skills on delivering dynamic presentations, negotiating interpersonal communication style, generating business documents, as well as creating a network of professional contacts and support for business professionals.

11	MGM5117	Organisation Development	3(3+0)	This course examines the way organisations can develop to improve individual, team and organisational performance as well as the role of the leaders as a change champions. The emphasis is on the analysis of factors affecting the way organisations adapt to their environment, the need for change, and the types of interventions required for managing change and development initiatives in organisations.
12	MGM5118	Social and Ethical Responsibilities of Business	3(3+0)	(This course introduces the social and ethical issues faced by managers in various organisation settings. It emphasises ethical reasoning and explores important topics related to government, sustainability, consumers, the community and employees.
13	MGM5110	Cultural Intelligence	3(3+0)	This course covers the issues and challenges associated with three types of cultural interaction. In particular, it covers the meaning of culture, cultural influence in the organisation, strategies to address the challenges of cultural diversity and the characteristics of managers with cultural intelligence.
14	MGM5151	Management and Policy of International Business	3(3+0)	This course covers theories related to international business in both trade and direct investment. The complex environmental factors in the areas of marketing, operations, finance and human resources are also discussed.
15	MGM5201	Strategic Marketing Management	3(3+0)	This course explores the principle concepts and tools of contemporary strategic marketing management from market segmentation and product positioning to the design of distribution channels and communication strategies. Emphasis is on understanding consumers and creating values for competitive advantage.

16	MGM5350	Business Law and Governance	3(3+0)	This course covers business laws and governance including laws governing sole proprietorship, partnership, company, competition, and intellectual property. It also emphasises the relationship between law, governance and compliance programme.
17	MGM5998	Case Study Research Project	8(0+8)	This course includes the case proposal and plan including data collection and case analysis where students are also required to prepare a complete case study project.
18	MGM5999	Seminar in Case Study	1(0+1)	This course covers the preparation and presentation of research output encompassing data collection and case data analysis. Effective presentation on the research is also emphasised.

Study Scheme for Master of Business Administration

Course Code	Course Name	Credit Hour
Trimester 1		
ECN5010	Economic Analysis for Business Decisions	3 (3+0)
MGM5101	Behavioural Management in Organisation	3 (3+0)
MGM5115	Case Development and Analysis	3 (3+0)
MGM/FIN XXXX	Specialization 1	3 (3+0)
MGM/ACT XXXX	Elective 1	3 (3+0)
Total credits for Trimester 1		15
Trimester 2		
MGM/FIN XXXX	Specialization 2	3 (3+0)
MGM/FIN XXXX	Specialization 3	3 (3+0)
MGM/FIN XXXX	Specialization 4	3 (3+0)
MGM/ACT XXXX	Elective 2	3 (3+0)
MGM5998	Case Study Research Project (Contine)	2(0+2)
Total credits for Trimester 2		12
Trimester 3		
MGM/FIN XXXX	Specialization 5	3 (3+0)
MGM/FIN XXXX	Specialization 6	3 (3+0)
MGM5998	Case Study Research Project	6 (0+6)
MGM5999	Seminar in Case Study	1(0+1)
Total credits for Trimester 3		15
TOTAL CREDITS		42