

CURRICULUM VITAE

Personal Profile

Name:

Zuraina Dato' Mansor

Office:

Senior Lecturer
Department of Management and Marketing
Faculty of Economics and Management
University Putra Malaysia
43400 Serdang
Selangor Darul Ehsan

Academic Qualification

PhD:

International Business (2006)
Huddersfield University Business School,
University of Huddersfield, United Kingdom.

Master of Business Administration:

Business Administration (1998)
Birmingham Business School,
University of Birmingham, United Kingdom.

First Degree:

Business Administration (1994)
International Islamic University Malaysia (IIUM),
Petaling Jaya, Selangor.

Diploma:

Banking Studies (1990)
Sultan Zainal Abidin Religious College (KUSZA),
Kuala Terengganu, Terengganu.

Field of Expertise

- Human Resource Management
- Organizational Learning
- International Business

Current Occupation

Senior Lecturer (2009 – Present)

Department of Management and Marketing
Faculty of Economics and Management
University Putra Malaysia
43400 Serdang
Selangor Darul Ehsan, MALAYSIA

Working Experience

Senior Lecturer (2009 – Present)

Department of Management and Marketing
Faculty of Economics and Management
University Putra Malaysia
43400 Serdang
Selangor Darul Ehsan, MALAYSIA

Tutor (1996 – 1997)

Department of Management and Marketing
Faculty of Economics and Management
University Putra Malaysia
43400 Serdang
Selangor Darul Ehsan, MALAYSIA

English Teacher (1995 – 1996)

Maktab Rendah Sains Mara
Kuala Berang,
Terengganu Darul Iman, MALAYSIA

RESEARCH & PUBLICATION

Research Grants

Project Leader: Completed

No	Title	Sponsor/Grant & Amount	Duration
1	Globalization of Public and Private Universities in Malaysia: Are We Ready to Face the Challenges?	RUGS/ RM 30,000	2010-2012
2	Knowledge Sharing and Motivation to Share amongst Faculty Members in Higher Education Institutions	RUGS/ RM 40,000	2012-2015

Project Leader: On-going

	Title	Sponsor/Grant & Amount	Duration
1	Maximizing Work Engagement of the Millennial within the Organization	FRGS/ RM 50,850	2016-2018
2	Business Continuity Risk Management through Succession Leadership and Governance of Agro-based SMEs in Malaysia	GUPM/ RM 70,000	2017-2019

Project Member: Completed

No	Title	Sponsor/Grant & Amount	Duration
1	Supply Chain Intelligence: SMEs and Implementation Barriers	GP-IPM/ RM 47,480	2014-2016
2	Industrial Relations: Moral Effects on the Workers Reinstatement	GP-IPM/ RM 45,920	2014-2016
3	Developing Capability Index for SME Food and Beverage Manufacturers in Malaysia	GP-IPB/ RM 70,000	2015-2017

Project Member: On-going

No	Title	Sponsor/Grant & Amount	Duration
1	Enterprise Risk Governance for Sustainable	GUPM-IPB/	2017-2019

	Performance of Agriculture-based SMEs (Agropreneurs)	RM 350,000	
2	Critical Supply Chain Sectors in Determining the Success of Tourist Experience on Heritage Tourism in Melaka	GUPM/ RM 30,000	2018-2020

Academic Publication

Journal(s)

No.	Description	Year
1	Mansor, Z.D. (2009). International Strategic Alliance in Higher Education Sectors (Learning for Competitive Advantage) – A case From Malaysian Private College. <i>The Journal of Human Resources and Adult Learning</i> , 5(2): 74-83.	2009
2	Mansor, Z.D. (2010). Key Success Elements for Promoting Cross Border Learning: A Case of ‘Child Business’ Learning Process from Parent Partner“ to Build Competitive Advantages. <i>International Journal of Business and Management</i> , 5(7).	2010
3	Mansor, Z. D. (2012). To Promote or To Inhibit Learning- A Case Study. <i>Asian Journal of Business and Management Sciences</i> , 1(8): 73-80.	2012
4	Mansor, Z.D. & Abdullah, W. M. T. (2012). Knowledge Creation in Strategic Alliance- A case of Child Business Learning Process from Parent Partner. <i>The South East Asian Journal of Management (SEAM)</i> , 6(1): 15-22. (ISSN 1978-1989)	2012
5	Mansor, Z. D. (2013). Elements Promoting Learning from a Strategic Partner (A Malaysia Case). <i>Journal of Social Science and Humanities, Pertanika</i> 21(1). ISSN 0128–7702(print). (SCOPUS)	2013
6	Mansor, Z. D. & Han, C. K. (2013). The Changes in Demand: The Role of Academic Leaders. <i>Research World Journal of Art, Science and Commerce</i> 4 (3). ISSN 2231 4172 (print).	2013
7	Mansor, Z. D. & Adnan, N. (2014). Factors Contribution for Malaysian Employees’ Willingness to Accept International Assignment. <i>International Journal of Economics and Management (IJEM)</i> 8(S):67-80. (SCOPUS)	2014
8	Mansor, Z. D. (2015). Motivational Factors for Academicians in Private Universities to Participate in Knowledge-Sharing Activities. <i>Journal of Social Science and Humanities, Pertanika</i> 23(S). ISSN 0128–7702 (print). (SCOPUS)	2015
9	Mansor, Z. D., Mustaffa, M., & Salleh, L. M. (2015). Motivation and	2015

	Willingness to Participate in Knowledge Sharing Activities Among Academics in a Public University. <i>Procedia Economics and Finance</i> 31: 286-293.	
10	Mansor, Z. D. , Salleh, L. M., & Mustapha, M. (2016) An Exploratory Study on Intrinsic and Extrinsic Motivational Values for Participating in Knowledge Sharing Activities. <i>The Social Sciences</i> 11(S7): 7553-7557. ISSN: 1818-5800. (SCOPUS)	2016
11	Jaharuddin, N. S., Mansor, Z. D. , & Yaacob, S. (2016) Barriers of Supply Chain Intelligence Practices in SMEs: Case of Malaysia. <i>The Social Sciences</i> , 11 (S7): 7418- 7422. ISSN: 1818-5800. (SCOPUS)	2016
12	Taib, Z. M., Jaharuddin, N. S., & Mansor, Z. D. (2016). A Review of Flood Disaster and Disaster Management in Malaysia. <i>International Journal of Accounting, Business and Management</i> , 4(2). ISSN: 2289-4519.	2016
13	Nor Siah Jaharuddin, Zuraina Dato' Mansor , & Samsudin Yaacob. (2016). Supply Chain Intelligence Practices amongst Small Medium Enterprises in Malaysia. <i>Pertanika Journal of Social Sciences and Humanities</i> , 24(S), 223 – 238. (SCOPUS)	2016
14	Ihemeje Josephine Ebere, Mansor, D. M. & Hashim, H. (2016). Impact of Micro Factors on Women Career Development in Nigeria Hotels. <i>IOSR Journal of Humanities and Social Science (IOSR-JHSS)</i> 21(8): 11-19. e-ISSN: 2279-0837, p-ISSN: 2279-0845.	2016
15	Nor Siah Jaharuddin, Zuraina Dato' Mansor , & Samsudin Yaacob. (2016). Assessing the Supply Chain Intelligence Practices of Small Medium Enterprises in Malaysia. <i>Elsevier, Procedia Economics and Finance</i> (35), 515 – 521. (SCOPUS)	2017
16	Mansor, Z. D. , Mun, C.P, Nurul Farhana, B.S. & Mohamed Tarmizi, W.A.N.W. (2017) Influence of Transformational Leadership Style on Employee Engagement among Generation Y. <i>International Journal of Social, Behavioral, Educational, Economics, Business and Industrial Engineering</i> 11(1).	2017
17	Mansor, Z. D. , Samsudin, Y. & Jaharuddin, N. S. (2017). Moral Effect of Workers after Reinstatement. <i>Advance Science Letter</i> 23: 3144-3147. (SCOPUS)	2017
18	Rahman, M. M., Uddin, M. J., Abdul, M., Mansor, Z. D. , Ali, N.A., Khairddin, I., Samuel, A. B. & Rahaman, M. S. (2017). Factors of work-family balance and its outcomes: A synthesis of literature review. <i>Journal of Advanced Research in Business and Management Studies</i> 8(1): 1-9.	2017
19	Hakim, A. A. Kartika, L., & Mansor, D. M. (2017). Analysis of Compensation System Based on Job Value of Indonesian Cooks	2017

	in Kuala Lumpur. <i>AFEBI Management and Business Review (AMBR)</i> 2(2).	
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Conference/ Seminar(s) Proceedings

No.	Description	Year
1	Mansor, Z. D. (2010). Element Promoting Knowledge Creation via International Collaboration: A Case of 'Child Business' Learning Process from Parent Partner. The 5 th International Conference on Business and Management Research (ICBMR). Jakarta, Indonesia.	2010
2	Mansor, Z. D. (2010). International Strategic Alliance and Organisational Learning: Factors for Promoting Learning: A Malaysian Case. Proceeding of the 7 th Intellectual Capital, Knowledge Management and Organisational Learning. Hong Kong, China, 11 – 12 November 2010. Pp. 130 – 138.	2010
3	Mansor, Z. D. (2010). Globalization and Internationalization of HEIs: Opportunities and Challenges. 1 st International Conference on Accounting, Business and Economics (ICABEC).	2010
4	Mansor, Z. D. (2011). International Strategic Alliance and Learning Process: A Malaysian Case. Exploring Leadership and Learning Theories in ASIA Conference (ELLTA). Langkawi, Kedah.	2011
5	Mansor, Z. D. (2011). Globalization of Public and Private Higher Education Institutions: Opportunities and Challenges. 1 st International Conference on Accounting, Business and Economic (ICABEC).	2011
6	Mansor, Z. D. (2011). Leadership Commitment and Organizational Learning in International Strategic Alliance Case. Exploring Leadership and Learning Theories in Asia (ELLTA) Conference.	2011
7	Mansor, Z. D. & Han, C. K. (2012). Transformational Roles of Academic Leaders in Malaysia. Exploring Leadership and Learning Theories in ASIA Conference (ELLTA). Langkawi, Kedah.	2012
8	Mansor, Z. D. (2012). The Internationalization Process of Higher Education Institutions (HEIs) and the Roles of Academic Leaders. 2 nd International Conference on Management.	2012
9	Mansor, Z. D. (2013). To Promote or to discontinue. National Case Study Conference.	2013
10	Mansor, Z. D. (2015). The Influence of Employer's Behaviour, Communication and Psychological Ownership in Promoting the Employee and Employer Relationship in the SMEs. International Economics, Accounting and Business Conference (IFRD).	2015

11	Mansor, Z. D. , Samsudin, Y., & Jaharuddin, N. S. (2016). Moral Effects of Workers After Reinstatement. International Conference on Social Sciences and Humanities.	2016
12	Mansor, Z. D. (2016). An Exploratory Study on Intrinsic and Extrinsic Motivational Values for Participating in Knowledge Sharing Activities. Advances in Social Sciences Research International Conference 2016.	2016
13	Mansor, Z. D. (2017). The Influence of Transformational Leadership Styles on Employee Engagement among Gen Y. International Conference on Business, Finance, Economics and Management (ICBFEM).	2017
14	Mansor, Z. D. (2018). Employee Engagement among Gen Y Engineers in Malaysian Engineers Consultant (ECS) Firms. International Conference on Human Resource Development and Management.	2018
15	Josephine, I. & Mansor, Z. D. (2018). Impact of Micro and Macro Factors on Women Career Development in Nigeria Hotels. SEMINAR FEP-UPM. FEP-UPM Serdang, Selangor.	2018
16	Mansor, Z. D. (2018). Employee Engagement among Employees in the Public Organization. 5 th ICOMM. Tenera Hotel, Bangi.	2018
17	Mansor, Z. D. (2018). Employee Engagement among Gen Y in the Public Organization. Interdisciplinary Conference on Management Research. Sri Lanka.	2018

Chapter in Book(s)

No.	Description	Year
1	Mansor, Z. D. (2010). Building an Effective Strategic Alliance: An Overview. In Razak, A. A, Zawawi, D and Yusof, R. R. N (Ed.) In <i>Search of Good Practices: Weaving Through Current Perspectives in Business</i> (pp. 79-97). Universiti Putra Malaysia Press, Serdang.	2010
2	Mansor, Z. D. (2012). Globalisation and Internationalisation of Higher Education Institutions: Is Malaysia Ready to Face the Challenges". In Yee, W. F., Ho, J. A., Ishan, Z. M., Mansor, Z. D., (Ed.), In <i>Emerging Issues in Management</i> (pp. 46-57). Mc Graw Hill Publication.	2012
3	Mansor, Z. D. (2012). International Strategic Alliance and Organizational Learning: Factors for Promoting Learning: A Malaysian Case. In Grant, K. A. (Ed), In <i>Case Studies in Knowledge Management</i> (pp. 120-135). Academic Publishing International Ltd., Reading, UK.	2012
4	Mansor, Z. D & Sathiasilan, V. (2013). The Effect of Management on Employee Satisfaction and Productivity: A Case Study of an Electronics	2013

	Company in Malaysia. In Hassan, M., Yee, W.F., and Mansor, Z. D. (Ed.), In <i>Managing Business Dynamic and Change</i> (pp. 21-32). Mc Graw Hill Publication	
5	Yaacob, S. & Mansor, Z. D. (2014). A Study on Misconduct and Investigation Practices in Selected Malaysian. In Jaharuddin, N. S. and Ibrahim, S. (Ed.), In <i>Management Science a Collection of Readings</i> . Universiti Putra Malaysia Press. (pp151-160).	2014
6	Mansor, Z. D. (2019). Managing Human Resource. In Borges, W. G. B. (Ed), <i>Human Resource Management</i> (pp. 55-66). SJ Learning. Selangor, Malaysia.	2019

Recognition

Research Awards

No.	Description	Awards	Year
1	Mansor, Z. D. (2017). The Influence of Transformational Leadership Styles on Employee Engagement among Gen Y. International Conference on Business, Finance, Economics and Management (ICBFEM)., 30-31 January 2017. (Presenter).	Best Presenter	2017
2	5 th International Conference on Management and Muamalah (5 th ICoMM 2018). Empowering Knowledge Sharing Culture in Management and Muamalah. Tenera Hotel, Bangi, Malaysia, 15 th – 16 th August 2018. (Presenter).	Best Presenter	2018

Expert Panel

No.	Description	Year
	Speaker , India Study Tour, Putra Business School (PBS)	2018
	Audit Committee, Semakan Kurikulum UPM	
	Speaker , Bangalore Study Tour, Putra Business School (PBS)	2017
	Audit Committee, Semakan Kurikulum UPM	2016
	External examiner for Post graduate Seminar , University Multimedia (MMU)	2016
	Audit Committee for Semakan Struktur Program Pengajian , Fakulti Pengurusan dan Muamalah, KUIS	2015
	External reviewer for Final Examination Paper Sesi 1 Tahun Akademik	2015

	2015/2016, Fakulti Pengurusan dan Muamalah, KUIS	
	Panel Pakar untuk Petronas Leadership Centre dalam Kajian “The Perspectives of Leadership Development among CEOs of Oil & Gas Companies in Malaysia	2014
	Academic Advisor Committee, Fakulti Pengurusan dan Muamalah, KUIS	2013
	External reviewer for Final Examination Paper Sesi 2 Tahun Akademik 2012/2013, Fakulti Pengurusan dan Muamalah, KUIS	2012
	External reviewer for Final Examination Paper Sesi 1 Tahun Akademik 2012/2013, Fakulti Pengurusan dan Muamalah, KUIS	2012
	Panel Pakar untuk Institut Penyelidikan dan Kemajuan Pertanian Malaysia (MARDI) bagi Kajian Impak ke atas Program Latihan Anjuran MARDI	2010

Award

No.	Description	Year
1	Excellent Service Award UPM	2012
2	Excellent Service Award UPM	2013
3	Excellent Service Certificate UPM	2014
4	Excellent Service Award UPM	2015
5	Excellent Service Award UPM	2016
6	Excellent Service Award UPM	2017

SUPERVISION

Master Science (Supervisor): Completed

No.	Name	Thesis/Project Title	Year
1	Ihemeje Josephine Ebere	Factors Influencing Career Development of Women in the Hospitality Industry in Edo State, Nigeria	2017

Master Science (Supervisor): On-going

No.	Name	Thesis/Project Title	Year Start
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1	Ahmad Syimir bin Mazlan (PBS)	Social Ties in the Internationalization of SMEs to Surrounding Emerging Countries	2013
2	Natasya Aqiyah binti Abd Razak (PBS)	The Effectiveness of Training on Organisational Performance in Batik Industry	2013
3	Rosmizan bin Bakar (PBS)	Relationship between Organizational Structure and Employees' Motivation at Work	2015
4	Nurul Farhana binti Bambang Suito (GS47373)	Employee Engagement among Millennials in Malaysia	2016
5	Hossan Dalowar (GS49029)	Employee Satisfaction as Mediator of Relationship Between Motivational Factors and Employee Engagement: A Study on Bangladesh Garment Industries	2017

Master Science (Member): Completed

No.	Name	Thesis/Project Title	Year
1	Lee Chun Hui	Critical Success Factors of Malaysian Small & Medium sized enterprises in F&B Manufacturing Industry	2018

Master Science (Member): On-going

No.	Name	Thesis/Project Title	Year Start
4	Md Arif Khan (GS47761)	Impact of Leadership Styles on Employee Creative Behavior	2018

PhD Supervision

PhD (Supervisor): On-going

No.	Name	Thesis/Project Title	Year
2	Parisa Ehsan Kashani (GS44243)	Influences of Perceived Leader Display, Ethical Leadership and Leader-Member Exchange Relationship on Employee Commitment among Four and Five-Stars Hotels in Klang Valley	2015
3	Mohammad	The Unemployment in Saudi Arabia	2015

	Alwethainani Hossini (GS45058)		
4	Rhodiyah binti Johari (GS47650)	The Effectiveness of Recruitment Process Outsourcing in Malaysia	2016
5	Homayar Latifa Ahmed (PBS)	Effect of Intrinsic Motivation on Employee Performance in The Non-Profit Sector	2017
6	Mohammad Behroz Jalil (PBS)	Employee Engagement in Bangladesh	2017
7	Shirin bin Ismail (PBS)	Effect of Ethical Work Climate on Organizational Reputation and Performance of Bursa Malaysia Companies	2017
8	Nadiyah binti Mahmad Nasir (GS48274)	Succession Planning and Business Continuity in Malaysian SMEs	2017
9	Buvaneswaren Nair a/l Gunnasekaran (GS49950)	Psychological Safety	2018
10	Yan Zhen (GS50693)	Effect of Training in Tourism Graduates	2018
11	Eva Salmee binti Mohd Salleh (PBS)	The Influence of Posit Emotions, Leadership Style and The Role of Team Synergy on Performance and Well-being	2018
	Saufee Fadhillah binti Azman (GS44171)	The Relationship between Organization Crisis and Corporate Reputation Moderates by Managerial Capability and Crisis Communication Strategies	2018

PhD (Member): Completed

No.	Name	Thesis/Project Title	Year Completed
1	Jacqueline Koh Siew Len (GM03791)	Relationship between Union Instrumentality and Perceived Union Support for Mental Health and Role of Relationship Capital within Malaysian Trade Unions	2017
2	Khalid Kamal AlHarbi (PBS)	Mediating Effect of Organizational Identification in The Relationship Between Leadership Styles and Work-Related Attitudes and Performance	2018
3	Mohammad Mizanur Rahman (GS45348)		2019

PhD (Member): On-going

No.	Name	Thesis/Project Title	Year
1	Shanmugam a/l Thiagarajan (GS42775)	Investing Conciliator's Skills, Qualities, Tactics and Job Performance in Handling Labor Disputes with Personality Traits as a Mediator	2015
2	Mazlan bin Ismail (PBS)	Antecedents of Employee Misconduct among Malaysian Police Officers	2015
4	Ashty Rasull Majeed (GS46191)	The Mediating Role of Perceived Value and Customer Trust on the Use of Information Technology for Customer Satisfaction in the Banking Sector of Iraqi Kurdistan Region	2016
5	Nurhidayah binti Khalid (GS47464)	Stimulus, Organism and responses (SOR) and The Impact of experience towards online purchase Behaviour	2017
6	Almohethef, Abdullah Samad S (GS48793)	An Appraisal of Knowledge Management Effective in the Libraries of Saudi Arabia, A Central Region Perspective	2017
7	Ooi Yi Ling (GS51212)	Adaptive and Non-Linear Business Development Model for Entrepreneur Development	2018
8	Nur Ain binti Mohd Paiz (GS43918)	Developing Islamic Cultural Business Model in Muslim Fashions among Small Retailers	2018

Journal Reviewer

Cited Journal(s)

No.	Paper Title	Journal
1	Knowledge Strategy as an approach for Competitive Advantage for technology-based companies (2013)	Malaysian Management Review
2	A Hidden Threat: Work Stress among Business Managers in Pakistan (2013)	International Journal Economics & Management (IJEM)
3	Mediating Role of Intellectual Capital in Relationship Between Duties of Human Resource Management and Organizational Performance (2014)	International Journal Economics & Management (IJEM)
4	Mediating Effect of Absorptive Capacity on the Relationship between social Capital and Technology Transfer Performance	International Journal Economics & Management (IJEM)

	(2015)	
5	Quality Governance and Performance Evaluation in Malaysian Public Sector	International Journal Economics & Management (IJEM)
6	Generation Y Workplace: A Study Conducted in Indian Context (2017)	Benchmarking: An International Journal
7	The Role of Country Managers in Orchestrating Indonesian Subsidiaries Resources in Nigeria: The Rise of Perceptual Gap between Expatriate (2018)	Gadjah Mada International Journal of Business
8	The Role of Organizational Climate in Managing Knowledge Sharing among Academics in Higher Education (2018)	Studies in Higher Education
9	Psychological Climate, Employee Engagement and Affective Organizational Commitment (2018)	International Journal Economics & Management (IJEM)