



CURRICULUM VITAE

## **DR. ANUAR SHAH BIN BALI MAHOMED**

(As of July 2018)

---

**DEPARTMENT OF MANAGEMENT AND MARKETING  
FACULTY OF ECONOMICS AND MANAGEMENT  
UNIVERSITI PUTRA MALAYSIA  
43400 UPM SERDANG  
SELANGOR  
MALAYSIA**

## CAREER SUMMARY

Dr. Anuar is a well-trained Victoria University graduate with vast experience and excellent knowledge in the areas of management, culture and information systems. He was appointed as administration officer at the Registrar Office, UPM in 2003 before being awarded a UPM Scholarship to pursue his doctorate in Management and Information Systems (MIS) at the Victoria University Melbourne, Australia in 2010.

His Ph.D. thesis was on "Email Usage among Non-Academic Staff in Malaysian Public and Private Universities". His study examine the role of perceptual attitudes and cultural factors correlated with the adoption of email by non-academic staff in public and private universities using constructs of perceived ease of use and perceived usefulness (derived from Davis' Technology Acceptance Model) mediated by dimensions of national and organisational culture (derived from Hofstede's framework).

He completed his thesis in Jun 2015 and returned to UPM and continued to serve as an administration officer at School of Graduate Studies before becoming a lecturer at Faculty of Economics and Management, UPM in February 2016.

Courses that he has taught include Principles of Management, Organizational Behavior, Strategic Management, Management and Information System and Cross Cultural Management. He is actively involved in research covering the areas of **management, information system and cross-cultural management.**

Since receiving his Ph.D. in 2015, he was awarded two (2) grants namely Putra Grant as the main researcher. While as a co-researcher, he received Ministry of Higher Education Grant to study on awareness and customer satisfaction on the UBER services in Malaysia.

His articles were published in a few journals, internationally and locally such as Malaysian Journal of Youth Studies, International Journal of Economics and Management, International Journal of Applied Business and Economic Research and etc. He has successfully supervised 1 post-graduate (3 Master students). Currently he is supervising 6 Ph.D. candidates and 1 Master Sc. He has served on several committees at both university and national level. He has been appointed as Advisory Board in International Journal of Economics and Organizational Sciences (IJEOS) and International Journal of Entrepreneurship and Management Practices (IJEMP). He is currently an editor (member of the editorial board) for ASIA Journal of Management (AJM).

In recognition of his contributions to the university, he was awarded the Excellent Academic Staff for Faculty of Economics and Management in 2017 and Excellent Service Certificate in 2005, 2006, 2007, 2008, 2009, 2014, 2015, 2016 and 2017 (APC).

# Contents

|          |   |   |
|----------|---|---|
| <b>1</b> | <b>NAME</b>   | 1 |
| <b>2</b> | <b>DEPARTMENT/ FACULTY/ FIELD OF SPECIALISATION</b><br>Field of Specialisation<br>Research Related to Field of Specialisation   | 1 |
| <b>3</b> | <b>DATE/PLACE OF BIRTH/AGE</b>  | 1 |
| <b>4</b> | <b>EDUCATION AND ACADEMIC QUALIFICATION</b>   | 2 |
|          | Higher Learning<br>Secondary Education<br>Primary Education   |   |
| <b>5</b> | <b>PREVIOUS ACADEMIC AND OTHER RELEVANT APPOINTMENTS</b>  | 3 |
|          | Chronology of Services at UPM   |   |
| <b>6</b> | <b>TEACHING AND OTHER WORKING EXPERIENCE</b>  | 4 |
|          | Graduate Level Courses<br>Diploma and Undergraduate Level Courses   |   |
| <b>7</b> | <b>ADMINISTRATIVE DUTIES AND OTHER RESPONSIBILITIES</b>   | 5 |
|          | University/Department Level<br>Other Organisations / Responsibilities   |   |
| <b>8</b> | <b>RESEARCH ACTIVITIES</b>  | 7 |
|          | Research Completed<br>On Going Research   |   |
| <b>9</b> | <b>SUPERVISION OF STUDENTS</b>  | 8 |
|          | Graduate Theses Completed<br>Undergraduate Dissertations Completed<br>Examiner - Summary of Examinations - Theses/Dissertations |   |

|           |   |           |
|-----------|---|-----------|
| <b>10</b> | <b>PUBLICATIONS</b><br><b>Published Work</b>  | <b>11</b> |
|           | Journal Articles<br>Books<br>Edited Books<br>Chapters in Books/Proceedings<br>Modules<br>Newspaper Articles/Magazines<br><br><b>Unpublished Work</b><br>Unpublished Theses<br>Staff Papers/Mimeo<br>Discussion Papers in Collaboration With Other Organisations |           |
| <b>11</b> | <b>CONSULTANCY &amp; OTHER PROFESSIONAL WORK</b>  | <b>13</b> |
| <b>12</b> | <b>CONFERENCES, SEMINARS AND SHORT COURSES ATTENDED</b>   | <b>14</b> |
|           | International & National Conferences and Seminars<br>Short Courses Attended Related to Academic<br>Other Seminars and Conferences not Related to Academic   |           |
| <b>13</b> | <b>EXTRA CURRICULAR ACTIVITIES</b>  | <b>15</b> |
|           | Professional Memberships<br>Professional Activities<br>Social Activities  |           |
| <b>14</b> | <b>AWARDS</b>   | <b>16</b> |
| <b>15</b> | <b>ACADEMIC REFEREES</b>  | <b>16</b> |

**1. NAME**

ANUAR SHAH BIN BALI MAHOMED

**2. DEPARTMENT/FACULTY/FIELD OF SPECIALISATION**

Department of Management and Marketing  
Faculty of Economics and Management  
Universiti Putra Malaysia  
43400 UPM Serdang  
Selangor  
Malaysia  
Tel. no. : +603 – 89467643  
Handphone : +60192006172  
Fax no. : +603 – 89486188  
E-mail : [anuar@upm.edu.my](mailto:anuar@upm.edu.my)  
: anuar2705@gmail.com

**Field of Specialisation**

Management, Culture and Information Systems

**Research Related to Field of Specialisation**

My research interest encompasses areas such as technology management, Information Communication Technologies (ICT) and culture in technology adoption.

**3. DATE and PLACE of BIRTH**

Date of Birth: 27<sup>th</sup> May 1981  
Place of Birth: Teluk Intan, Perak

## **4. EDUCATION AND ACADEMIC QUALIFICATIONS**

### **Higher Education**

Feb. 2011 – Jun 2015: Ph.D. (Management and Information Systems), Victoria University Melbourne, Australia.

June 2005 – June 2007: M.Sc. (Human Resource Development), Universiti Putra Malaysia.

June 2000 – Sept. 2002: B.Sc. (Human Resource Development), Universiti Putra Malaysia.

### **Secondary Education**

Jan. 1994 – Dec. 1998: Horley Methodist Secondary School.

### **Primary Education**

Jan. 1988 – Dec. 1993: Horley Methodist Primary School.

## **5. PREVIOUS ACADEMIC AND OTHER RELEVANT APPOINTMENTS**

### **Chronology of Services**

- 01 Sept. 2002 – 30 Oct. 2003: Human Resource Executive  
Eden Capital Sdn. Bhd.  
Jalan Tuanku Abdul Rahman, Kuala Lumpur.
- 03 Nov. 2003 – 31 Aug. 2008: Assistant Registrar, Registrar Office  
Universiti Putra Malaysia, Serdang, Selangor.
- 01 Sept. 2008 – 06 Jan. 2014: Senior Assistant Registrar, Registrar Office  
Universiti Putra Malaysia, Serdang, Selangor.
- 07 Jan. 2014 – 17 Feb. 2016: Senior Assistant Registrar, School of  
Graduate Studies, Universiti Putra Malaysia,  
Serdang, Selangor.
- 18 Feb 2016 – Now: Senior Lecturer, Department of Management  
Marketing, Faculty of Economics and  
Management, Universiti Putra Malaysia,  
Serdang, Selangor.



## 6. TEACHING AND OTHER WORKING EXPERIENCE

More than 10 years' experience in teaching at Universiti Putra Malaysia (UPM) and other IPTS as part time lecturer. The courses taught at UPM are summarized as follows:

### Graduate Level Courses

| Courses                       | Programme | Credit Hours | Semester and Session | Number of student |
|-------------------------------|-----------|--------------|----------------------|-------------------|
| Performance Management        | MBA       | 3            | Sept 2016            | 2                 |
| Management and Human Resource | MBA       | 3            | Jan 2017             | 9                 |
| Compensation Management       | MBA       | 3            | May 2017             | 4                 |

### Undergraduate Level Courses

| Courses  | Programme       | Credit Hours | Semester and Session | Number of student |
|--|-----------------|--------------|----------------------|-------------------|
| Principles of Management (MGM3101)                   | Bachelor Degree | 3            | Feb 2015/16          | 36                |
| Principles of Management (MGM3101)                   | Bachelor Degree | 3            | Sep 2016/17          | 46                |
| Organizational Behavior (MGM3113)                    | Bachelor Degree | 3            | Sep 2016/17          | 44                |
| Information Technology in Business (MGM3191)         | Bachelor Degree | 3            | Sep 2016/17          | 45                |
| Principles of Management (MGM3101) (Executive)       | Bachelor Degree | 3            | Dec 2016/17          | 10                |
| Management Information Systems (MGM4197)             | Bachelor Degree | 3            | Feb 2016/17          | 43                |
| <i>Cross -Cultural Management</i> (MGM4155)          | Bachelor Degree | 3            | Feb 2016/17          | 16                |
| Principles of Management (MGM3101) (Executive)       | Bachelor Degree | 3            | Mac 2016/17          | 32                |
| Management Information Systems (MGM4197) (Executive) | Bachelor Degree | 3            | June 2016/17         | 12                |
| Principles of Management (MGM3101)                   | Bachelor Degree | 3            | Sep 2017/18          | 80                |
| Basic Entrepreneurship                               | Bachelor Degree | 3            | Sep 2017/18          | 45                |

|  |                 |   |             |    |
|--|-----------------|---|-------------|----|
| Management Information Systems (MGM4197) K3            | Bachelor Degree | 3 | Feb 2017/18 | 68 |
| Management Information Systems (MGM4197) K2            | Bachelor Degree | 3 | Feb 2017/18 | 63 |
| <i>Cross -Cultural Management</i> (MGM4155)            | Bachelor Degree | 3 | Feb 2017/18 | 79 |
| Information Technology in Business (MGM3191) Executive | Bachelor Degree | 3 | Feb 2017/18 | 4  |

## **7. ADMINISTRATIVE DUTIES AND OTHER RESPONSIBILITIES**

### ***University ( Staff )***

- i) Fellow of Pendeta Za'ba College, UPM
- ii) Excellent Service Award UPM year 2005, 2006, 2007, 2008, 2009, 2014, 2015
- ii) Attachment at University Of Manchester, UK
- iv) Field Trip to University Of Beijing, China.
- v) Brilliant Partnership Workshop UPM, Melaka.
- vi) Student Affair and Alumni Workshop, Port Dickson.
- vii) University's Administrative Management Wokshop: Issues and Challenges, PP.
- viii) Intercollege Debate Judging Wokshop, UPM.
  - ix) National Hostel Management Seminar (SPARK) 2005, Melaka.
  - x) ISO 9001:2000 Course: Introduction, UPM
  - xi) ISO 9001:2000 Course: Documenting The Quality Management System , UPM
  - xii) Record and Filing Management, National Archade.
  - xiii) Teambuilding Course, Registrar Office, Port Dickson.
  - xiv) Annual Report Writing Wokshop, 2004, Genting Highland
  - xv) Youth Leadership Course, Melaka
  - xvi) Occupational Safety and Health Wokshop (OSHA), UPM
  - xvii) Organizational Management and Leadership Course, UUM
- xviii) Students As Staff Pre-Employment Workshop, Melbourne Australia, December 2009.
- xix) Presenter "Academic Career Enhancement" at the Malaysian Hall, Melbourne Australia, May 2010.
- xx) The Middle East-Gulf EDUEXPOS in Kuwait and Qatar on 16 – 18 October 2014
- xxi) Coordinator Entrepreneurship for Professional Development Certificate
- xxii) Committee Member Programme Accreditation (SWA) for Master Entrepreneurship at Faculty level.
- xxiii) Committee Member Business Talk at Faculty of Economics and Management, UPM (02 Disember 2016)
- xxiv) Committee Member Three Minute Thesis, UPM (2014,2015, 2016)
- xxv) Committee Member Tree Planting, UPM (2014,2015, 2016)
- xxvi) Examiner for Seminar (SPS5903 and SPS6903)

### ***University ( Student )***

- i) Exco Student Representative Council (MPPUPM – 2002)
- ii) Deputy President Student Representative Council (MTM Kolej Pendeta Za'ba)
- iii) Deputy Chairman, Islamic Student Secretariat, Kolej Pendata Za'ba UPM (2000/01)
- iv) Director High Dinner Collage 2001/02
- v) Director Muslim Festival Kolej Pendeta Za'ba 2001/02
- vi) Director Unity Festival (FESTIMA 2002) MPPUPM

## Achievement

- i) Best Student Of The Year 2001/2002 Kolej Pendeta Za'ba UPM
- ii) Best Student Of The Year 2001 recognized By Yayasan Pendeta Za'ba Malaysia
- iii) Best Student Of The Year 2003/2004 Bachelor Degree of Human Resource Development, Faculty of Education UPM
- iv) Being a speaker on behalf of graduate at University level during year 2003/04 part 1
- v) Best Project Of The Year (Director) Kolej Pendeta Za'ba UPM
- vi) Best Project Of The Year (Secretariat) Kolej Pendeta Za'ba UPM

## UPM Level

- i) Coordinator Master and PhD. Program (Business Economics, Hospitality, Tourism and Management)

## Ministry Level

Panel Penilai Bagi Program Biasiswa Hadiah Latihan Persekutuan (HLP) pada 26 dan 27 Mei 2016 di Universiti Putra Malaysia.

Panel Penilai Bagi Program Biasiswa Hadiah Latihan Persekutuan (HLP) pada 02 November 2016 di Universiti Putra Malaysia.

## Other Responsibilities (Consultancies/ Community Services/ Professional Services)

### Community Services

- Committee Member Three Minute Thesis, UPM (2014,2015, 2016)
- Committee Member Tree Planting, UPM (2014,2015, 2016)

### Professional Services

|   |   |                  |                        |      |      |
|---|---|------------------|------------------------|------|------|
| 1 | International Association of Aspiring Authors               | Member           | Professional Societies | 2016 |      |
| 2 | International Association of Conscious & Creative Writers   | Member           | Professional Societies | 2016 |      |
| 3 | Majlis Persatuan Pentadbir Universiti Awam Malaysia (MASTI) | Member           | Club                   | 2015 |      |
| 4 | Persatuan Pentadbir   | Committee Member | Professional Societies | 2015 | 2017 |
| 5 | Kelab Kebajikan Sukan dan Sosial SPS                        | Member           | Club                   | 2014 | 2016 |
| 6 | Koperasi UPM (KUPUTRA)                                      | Member           | Professional Societies | 2013 |      |

|   |  |        |         |      |  |
|---|--|--------|---------|------|--|
| 7 | Persatuan Penduduk Impiana Villa             | Member | Society | 2013 |  |
| 8 | Persatuan Penduduk Kondominium Saujana Aster | Member | Club    | 2011 |  |
| 9 | Persatuan Alumni UPM                         | Member | Club    | 2003 |  |

## 8. RESEARCH ACTIVITIES

### Completed

- Kajian Kesedaran dan Persepsi Pelanggan Terhadap Perkhidmatan Uber di Malaysia, Co-Researcher, MYR 58, 819.40, Ministry of Higher Education, Malaysia, 2016-2017.
- The Role of Organisational Culture on Email Usage among Academician in Public and Private Malaysian Universities, PI, MYR 35,000 – Universiti Putra Malaysia Putra Grants (IPM), 2016-2017.

## 9. SUPERVISION OF STUDENTS - Theses/Dissertations, 2016- .....

| Name                               | Degree         | Thesis Title   | Country  | Supervisory Committee | Expected /Date of Completion |
|------------------------------------|----------------|--|----------|-----------------------|------------------------------|
| <b>Graduate Theses Completed:</b>  |                |  |          |                       |                              |
| Siti Salwa Sheikh Mokhtar (UPM)    | Master Science | Factors Contributing Towards Zakat Compliance Behavior among employees in Malacca.   | Malaysia | Chairman              |                              |
| Nur Erfa Natasha Aida Roslan (PBS) | MBA            | Factors Influencing E-Commerce Adoption among SME in Textile Industries  | Malaysia | Chairman              | Jan 2017                     |
| Krishenthly Manavalan (OUM)        | MHRM           | The Relationship between Power Distance and Communication with Job Satisfaction among employees in a Malaysian Land Office   | Malaysia | Chairman              | May 2017                     |
| <b>Theses in Progress:</b>         |                |  |          |                       |                              |
| Ali Puri (PBS)                     | PhD            | Influence of reverse logistics on risk, customer loyalty, customer satisfaction with respect to product returns in ecommerce | Pakistan | Chairman              |                              |
| Ali Mohsi (PBS)                    | PhD            | Impact of Culture on Social Media Usage In Malaysian HEIs  | Pakistan | Chairman              |                              |
| Kumaran Raman (UPM)                | PhD            | Sustainability of Five (5) Star Hotel and Four (4) Star Hotels at Klang Valley   | Malaysia | Chairman              |                              |

## Summary of Undergraduate's Advisement

---

| Name | Degree | Country | Supervisory<br>Committee | Status | Expected<br>/Date of<br>Completion |
|------|--------|---------|--------------------------|--------|------------------------------------|
|------|--------|---------|--------------------------|--------|------------------------------------|

---

### Undergraduate Dissertations completed:

|                          |              |         |            |           |      |
|--------------------------|--------------|---------|------------|-----------|------|
| Princewill Iwueke Obinna | Bac.Business | Nigeria | Supervisor | Completed | 2018 |
|--------------------------|--------------|---------|------------|-----------|------|

---

## Examiner - Summary of Examinations - Theses/Dissertations

| <b>Name</b>              | <b>Degree</b> | <b>Thesis Title</b>  | <b>Country</b> | <b>Year</b> |
|--------------------------|---------------|--|----------------|-------------|
| Afia Nyarko Boakye (OUM) | PhD           | An Analysis of the Total Cost of Ownership (TCO) of Emerging Technologies (ETS) in the Management of Tertiary Institutions | Nigeria        | 2017        |



## Summary of Industrial Training

| Name                | Degree | Country   | Supervisory Committee | Status |
|---------------------|--------|-----------|-----------------------|--------|
| Nur Aiysah Zainal   | BBA    | Malaysia  | Completed             | 2016   |
| Norain Md Yusof     | BBA    | Malaysia  | Completed             | 2016   |
| Subha Rajandran     | BBA    | Malaysia  | Completed             | 2017   |
| Ikmal Hayati Yahya  | BBA    | Malaysia  | Completed             | 2017   |
| Viony Viorica Putri | BBA    | Indonesia | Completed             | 2017   |

## 10. PUBLICATIONS

### **PUBLISHED WORK**

#### **Journal Articles**

**Mahomed, A.S.B.**, McGrath, M.G. and Keating, M. (2015), "Email Usage among Youth in Malaysian Public and Private Universities", *Malaysian Journal of Youth Studies*, Vol. 13, No. 8, pp. 120-152. **(Non-Cited Index Journal)**

**Mahomed, A.S.B.**, McGrath, M.G. and Yuh, B.Z. (2017), "The Role of National Culture on Email Usage among Non-Academic Staff in Malaysian Public Universities", *International Journal of Economics and Management*, Vol. 11, No. 1, pp. 153-185. **(Scopus Journal)**

**Mahomed, A.S.B.**, McGrath, M.G., Yuh, B.Z. and Mokhtar, S.S.S. (2017), "The Role of Location on Email Usage in Malaysian Public and Private Universities", *International Journal of Applied Business and Economic Research*, Vol. 15, No. 24, pp. 437-454. **(Scopus Journal)**

**Mahomed, A.S.B.**, McGrath, M.G., Yuh, B.Z., Othman, Z., Manavalan, K. and Raman, K. (2017), "The Influences of Organisational Culture on Email Usage in Malaysian Private Universities", *International Journal of Economics and Management*, Vol 11, No. S3, pp. 733-762. **(Scopus Journal)**

Ali, R.M., **Mahomed, A.S.B.** and Yusof, R.N.R. (2017), "Impact of Culture on Social Media Usage within Public -Private Organizations using Technology Acceptance Model", *Science International*, Vol. 29, No. 6, pp. 1225-1230. **(Non-Cited Index Journal) - Corresponding author (Non-Cited Index Journal)**

**Mahomed, A.S.B.**, McGrath, M.G. and Yuh, B.Z. (2018), "The Impact of Hofstede's National Culture on Usage on emails among Academician in Malaysian public universities", *International Journal of Engineering & Technology*, Vol. 7, No. 2.29, pp. 990-996. **(Scopus Journal)**

Dawood, A., **Mahomed, A.S.B.**, Aziz, Y.A. and Hashim, H. (2018), "The Influence of Visual Presentation on Hotel Booking Intention: A Conceptual Model", *Global and Stochastic Analysis*, Vol. 5, No. 6, pp. 409-419. **(Scopus Journal)**

Krishnan, K.M., **Mahomed, A.S.B.** and Yuh, B.Z. (2018), "The Relationship between Power Distance and Communication with Job Satisfaction among Employees in A Malaysian Land Office", *Global and Stochastic Analysis*, Vol. 5, No. 6, pp. 233-246. **(Scopus Journal)**

Othman, Z., Yahya, M.D. and **Mahomed, A.S.B.** (2018), "Malaysia's Defence Industry: Self Reliance Policy", *Global and Stochastic Analysis*, Vol. 5, No. 7, pp. 201-212. (**Scopus Journal**)

**Mahomed, A.S.B.**, McGrath, M.G., Yuh, B.Z., Sidek, S., Ibrahim, S. and Othman, Z. (2018), "The Role of Technology Acceptance Model on Email Usage among Academician in Malaysian Public and Private Universities" – **Accepted (Scopus Journal)**

**Mahomed, A.S.B.**, McGrath, M.G., Yuh, B.Z. and Mokhtar, S.S.S. (2018), "The Role of Denison's Organisational Culture on Email Usage among Academician in Malaysian Private Universities", – **Accepted (Scopus Journal)**

**Mahomed, A.S.B.**, McGrath, M.G., Yuh, B.Z., Rahman, S.A. and Othman, Z. (2017), "The Role of Demographic on Email Usage among Academician in Malaysian Public and Private Universities", **Accepted (Scopus Journal)**

## **Book**

Azmawani Abd Rahman, Rusmawati Said, Raja Nerina Raja Yusuf dan **Anuar Shah Bali Mahomed** 'Laporan Kajian Kesedaran dan Persepsi Pelanggan terhadap Perkhidmatan UBER di Malaysia, Kementerian Pengajian Tinggi.

## **Proceedings/Chapter in Books/Conference**

Presenter "The Role of Technology Acceptance Model on Email Usage among Academician in Malaysian Public and Private Universities" at 10th International Scientific Conference Business and Management 2018, Vilnius, Lithuania. 03-04 May, 2018.

Presenter, "The Influence of National Culture on Email Usage among Academician in Malaysian Public Universities", at the International Colloquium between Faculty of Economics, Universitas Pakuan and Faculty Economics and Management, UPM. March 25, 2018.

Presenter "The Role of Denison's Organisational Culture on Email Usage among Academician in Malaysian Private Universities" at 2nd Innovative Research In Engineering And Information Technology International Conference (Ireitic) 2018, Kota Kinabalu, Sabah. 5-7 January, 2018.

Presenter "The Role of Location on Email Usage in Malaysian Public and Private Universities" at 8th International Conference on Economic, Business and Social Sciences (ICEBSS) 2017, Langkawi, Malaysia. 15-16 November, 2017.

Presenter "The Impact of Hofstede's National Culture on Usage of emails among Academician in Malaysian Public Universities" at International Conference on Social Transformation and Regional Development (ICoSTRD) 2017, Makassar Indonesia. 18-19 October, 2017.

Presenter, "Examining Email Usage among Non-Academic Staff in Public and Private Malaysian Universities", at the HDR Symposium, Melbourne, Australia. December 14, 2012.

Presenter, "Communication Patterns among Leaders in Malaysia University: Public vs. Private", at the Victoria Graduate School of Business (VGSB) Inaugural Research Conference, Melbourne, Australia. November 04, 2010.

### **Editorial Board**

Advisory Board in International Journal of Economics and Organizational Sciences (IJEOS).

Editor (member of the editorial board) for ASIA Journal of Management (AJM).

Editor (member of the editorial board) for International Journal of Entrepreneurship and Management Practices (IJEMP)

## **UNPUBLISHED WORK**

### **Unpublished Thesis**

**Mahomed, A.S.B** "Examining Email Usage among Non-Academic Staff in Public and Private Malaysian Universities". Ph.D. Thesis, Victoria University Melbourne, Australia, 2015.

## **11. OTHER PROFESSIONAL WORK**

### **Reviewer Article Journal**

**2016-** The Role of Organisation Commitment in Enhancing Organisation Citizenship Behaviour: A Study of Academics in Malaysian Private Universities- International Journal of Economics and Management (IJEM).

**2016-** External linkages and product innovation: Theory and empirical evidence from subsidiaries in Vietnam - International Journal of Economics and Management (IJEM).

**2017-** The Emergence Of Social Media: Are Traditional Mainstream Newspapers In Dilemma? A Case In Malaysia - aSIA Journal of Management (AJM).

**2017-** Facebook marketing strategies of global versus local brands: Evidence from Malaysia - Global Conference of Business and Economic Research 2017- Global Conference of Business and Economic Research 2017 (GCBER 2017), 14 & 15 August 2017.

**2017-** Factors Influencing Cloud Computing Adoption in Malaysian Information Technology Companies - Global Conference of Business and Economic Research 2017- Global Conference of Business and Economic Research 2017 (GCBER 2017), 14 & 15 August 2017.

**2018-** Effectiveness of Attendance System using RFID with "Drive Thru" Techniques - International Journal of Entrepreneurship and Management Practice (IJEMP).

## 12. CONFERENCES, SEMINARS AND SHORT COURSES ATTENDED

### International & National Conferences and Seminars

|   |  |                                     |               |   |          |            |            |
|---|--|-------------------------------------|---------------|---|----------|------------|------------|
| 1 | Entrepreneurship as a 'Survival Kit' for the young generation.                                 | Faculty Economics and Management    | Faculty       | Dewan Philip Kotler   | Malaysia | 02/12/2016 | 02/12/2016 |
| 2 | The Art of Good Supervisor   | Faculty Economics and Management    | Faculty       | Dewan Philip Kotler   | Malaysia | 06/10/2016 | 06/10/2016 |
| 3 | Colloquium   | Department Management and Marketing | Faculty       | Bilik Sidang  | Malaysia | 22/09/2016 |            |
| 4 | Colloquium Evaluating International Education Through Conjoint Analysis and Market Simulation. | Department Management and Marketing | Faculty       | Bilik Sidang  | Malaysia | 07/04/2016 |            |
| 5 | 3rd EU-Malaysia Higher Education Conference  | European Union                      | International | Institute of Research & Monitoring (IPPP), University of Malaya | Malaysia | 14/03/2016 |            |

### 13. EXTRA CURRICULAR ACTIVITIES

|    |  |                  |   |      |      |
|----|--|------------------|---|------|------|
| 1  | Entrepreneurship Programme   | Committee Member | Business Talk Series (BIZ-T)  | 2016 | 2016 |
| 2  | External linkages and product innovation: Theory and empirical evidence from subsidiaries in Vietnam   | Reviewer         | International Journal of Economics and Management   | 2016 | 2016 |
| 3  | Kursus Starting School   | Speaker          | Universiti Putra Malaysia   | 2016 | 2016 |
| 4  | Pemeriksa Seminar Siswazah Master of Science dan PhD   | Committee Member | Seminar Siswazah Master of Science dan PhD  | 2016 | 2016 |
| 5  | Petugas Gerai  | Committee Member | AJK Petugas Gerai Pameran Fakulti Ekonomi dan Pengurusan, Ekspo Pertanian dan Pesta Konvokesyen | 2016 | 2016 |
| 6  | The Role of Islamic Work Ethics in the Relationship Between Traits Emotional Intelligence and Knowledge Sharing Behaviour in Royal Malaysia Police                           | Chairperson      | Shazrin Azlin Ruslan  | 2016 | 2017 |
| 7  | The Role of Organisation Commitment in Enhancing Organisation Citizenship Behaviour: A Study of Academics in Malaysian Private Universities                                  | Reviewer         | International Journal of Economics and Management   | 2016 | 2016 |
| 8  | The effect of Project Governance, Project Management Maturity, Sustainability and Project Success on the Corporate Reputation of the Public Sector Organizations in Pakistan | Chairperson      | Muhammad Irfan  | 2016 | 2016 |
| 9  | Timbalan Penyelaras  | Expert Panel     | Master Entrepreneurship`  | 2016 | 2016 |
| 10 | Universiti Putra Malaysia  | Committee Member | University Consortium Graduate Forum (UCGF)   | 2015 | 2015 |

## 14. AWARDS

- a) Excellent Academic Staff Award for Faculty of Economics and Management in 2017
- b) The Best Presenter "The Role of Denison's Organisational Culture on Email Usage among Academician in Malaysian Private Universities" at 2nd Innovative Research In Engineering And Information Technology International Conference (Ireitic) 2018, Kota Kinabalu, Sabah. 5-7 Januari 2018.
- c) Has received Awards and recognition from UPM:
  - ❖ UPM's Excellence Service Award (Certificate) - 2004, 2005, 2006, 2007, 2008, 2009, 2014, 2015, 2016 and 2017 (APC).

## 15. ACADEMIC REFEREES

1. Professor Dr. G. Michael McGrath  
Professor, School of Management and Information Systems  
Victoria University Melbourne, Australia  
PO Box 14428, Melbourne City MC 8001  
Telephone: (+613) 9919 4627  
Fax: (+612) 9919 4272  
E-mail: Michael.McGrath@vu.edu.au
2. Professor Dr. Azali bin Mohamed  
Professor, Department of Economics  
Faculty of Economics and Management  
Universiti Putra Malaysia  
43400 UPM Serdang  
Selangor, Malaysia  
Telephone: +603 89467626  
Fax: +603 89486188  
E-mail: [azali@upm.edu.my](mailto:azali@upm.edu.my)
3. Professor Dr. Nor Aini Ab. Shukor  
Professor and Deputy Dean  
School of Graduate Studies  
Universiti Putra Malaysia  
43400 UPM Serdang  
Selangor, Malaysia  
Telephone: +603 89464205  
Fax: +603 89484174  
E-mail: [dnoraini@upm.edu.my](mailto:dnoraini@upm.edu.my)