

CURRICULUM VITAE

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sized
photograph

A. BUTIR-BUTIR PERIBADI (Personal Details)			
Nama Penuh (Full Name)	WAN NORHIDAYAH BINTI W MOHAMAD		Gelaran (Title):PUAN
No. MyKad / No. Pasport (Mykad No. / Passport No.) 870831-11-5474	Warganegara (Citizenship) MALAYSIA	Bangsa (Race) MELAYU	Jantina (Gender) PEREMPUAN
Jawatan (Designation) TUTOR		Tarikh Lahir (Date of Birth) 31/8/1987	

Alamat Semasa (Current Address)	Jabatan/Fakulti (Department/Faculty)	E-mel dan URL (E-mail Address and URL)
94 STANTON STREET NE4 5LE NEWCASTLE UPON TYNE UNITED KINGDOM Tel:+44772878619	JABATAN EKONOMI, FAKULTI EKONOMI DAN PENGURUSAN, UPM Tel: Fax:	E- mail:wann_virgo87@yahoo.com URL: H/P:

B. KELAYAKAN AKADEMIK (Academic Qualification)			
Nama Sijil / Kelayakan (Certificate / Qualification obtained)	Nama Sekolah Institusi (Name of School / Institution)	Tahun (Year obtained)	Bidang pengkhususan (Area of Specialization)
Master of Science	UPM	2013	Environmental Economics
Bachelor of Economics	UUM	2010	Natural Resource and Environmental Economics

C. KEMAHIRAN BAHASA (Language Proficiency)					
Bahasa / Language	Lemah Poor (1)	Sederhana Moderate (2)	Baik Good (3)	Amat Baik Very good (4)	Cemerlang Excellent (5)
English			/		
Bahasa Melayu					/
Chinese					
Lain-lain (other):					

D. PENGALAMAN SAINTIFIK DAN PENGKHUSUSAN*(Scientific experience and Specialisation)*

Organization	Position	Start Date	End Date	Expertise

E. PEKERJAAN *(Employment)*

Majikan / Employer	Jawatan / Designation	Jabatan / Department	Tarikh lantikan / Start Date	Tarikh tamat / Date Ended
UPM	TUTOR	JABATAN EKONOMI, FEP	20/12/2010	

F. ANUGERAH DAN HADIAH *(Honours and Awards)*

Name of awards	Title	Award Authority	Award Type	Year
Academic Awards				
Non-Academic Awards				
Awards of Merit				

G. SENARAI PENERBITAN *(Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan)* *(List of publications – author (s), title, journal, volume, page and year published)*

<i>Journal</i>	<ol style="list-style-type: none"> 1. Wan Nur Hidayah Wan Muhamad, Alias Radam & Mohd Rusli Yacob (2014). Using choice experiment to understand visitors preferences for the man-made lake ecotourism services in Terengganu, Malaysia. <i>Journal of Marketing and Consumer Research</i>, 4, 41-50. 2. Wan Norhidayah W Mohamad, Alias Radam & Mohd Rusli Yaacob (2014). Ecotourism service attributes: estimation of visitors' preferences using a choice experiment method. <i>International Journal of Economics and Management</i>, 8(2), 295-314.
<i>Books/Monographs</i>	
<i>Chapter in book</i>	<ol style="list-style-type: none"> 1. Wan Norhidayah W Mohamad, Alias Radam and Mohd Rusli Yaacob (2013). Estimation of visitors' preferences for house boat service attributes by using a choice experiment. In Norashidah, M. N., Azali, M. and Azman, H. <i>Readings on Applied Economic Issues</i> (pp. 49-60). Kuala Lumpur: McGraw-Hill Education. 2. Wan Norhidayah Wan Mohamad, Alias Radam and Mohd Rusli Yaacob (2015). Using choice experiment to understand visitor preferences for ecotourism service attributes in Terengganu. In Yasmin, B., Saifuzzaman, I. and Naseem, N.A.M. <i>Selected</i>

	<i>Readings in Applied Economics</i> (pp. 62-77). Selangor: UPM Press.
<i>Proceedings</i>	
<i>Other publications</i>	
<i>Computer software</i>	

H. PROJEK PENYELIDIKAN TERDAHULU (<i>Past Research Project</i>)					
<i>Project No.</i>	<i>Project Title</i>	<i>Role</i>	<i>Year</i>	<i>Source of fund</i>	<i>Status</i>