

CURRICULUM VITAE



A. BUTIR-BUTIR PERIBADI (<i>Personal Details</i>)			
Nama Penuh (<i>Full Name</i>)	Rosmila Senik		Gelaran (<i>Title</i>): Dr
No. MyKad / No. Pasport (<i>Mykad No. / Passport No.</i>) 680509-11-5284	Warganegara (<i>Citizenship</i>) Malaysia	Bangsa (<i>Race</i>) Melayu	Jantina (<i>Gender</i>) Female
Jawatan (<i>Designation</i>) Pensyarah Kanan		Tarikh Lahir (<i>Date of Birth</i>)	09051968

Alamat Semasa (<i>Current Address</i>)	Jabatan/Fakulti (<i>Department/Faculty</i>)	E-mel dan URL (<i>E-mail Address and URL</i>)
No 11 Jalan 3/2G, Bandar Baru Bangi 43650 Tel: 03-89263025	<i>Department of Accountancy and Finance Faculty of Economics and Management University Putra Malaysia 43400 Serdang Selangor Darul Ehsan Malaysia</i> Tel: 023 8946-7762 Fax: 023 8948-6188	E-mail: rosmila@econ.upm.edu.my URL: H/P: 0193141500

B. KELAYAKAN AKADEMIK (<i>Academic Qualification</i>)			
Nama Sijil / Kelayakan (<i>Certificate / Qualification obtained</i>)	Nama Sekolah Institusi (<i>Name of School / Institution</i>)	Tahun (<i>Year obtained</i>)	Bidang pengkhususan (<i>Area of Specialization</i>)
PhD	University of Southampton, UK	2007	Accounting
Msc	University Kebangsaan Malaysia, Bangi, Selangor, Malaysia	1998	Information Technology
Diploma in Education	Universiti Teknologi Malaysia, Skudai, Johor, Malaysia	1994	
Bsc	University of Denver, Colorado, USA	1991	Accounting

C. KEMAHIRAN BAHASA (<i>Language Proficiency</i>)					
Bahasa / Language	Lemah Poor (1)	Sederhana Moderate (2)	Baik Good (3)	Amat Baik Very good (4)	Cemerlang Excellent (5)
English				/	
Bahasa Melayu					/
Chinese					
Lain-lain (<i>other</i>):					

D. PENGALAMAN SAINTIFIK DAN PENGGHUSAN (<i>Scientific experience and Specialisation</i>)				
<i>Organization</i>	<i>Position</i>	<i>Start Date</i>	<i>End Date</i>	<i>Expertise</i>

E. PEKERJAAN (<i>Employment</i>)				
<i>Majikan / Employer</i>	<i>Jawatan / Designation</i>	<i>Jabatan / Department</i>	<i>Tarikh lantikan / Start Date</i>	<i>Tarikh tamat / Date Ended</i>
<i>UPM</i>	<i>Pensyarah Kanan</i>	<i>Perakaunan & Kewangan</i>	<i>1/5/2009</i>	<i>-</i>
<i>UPM</i>	<i>Pensyarah</i>	<i>Perakaunan & Kewangan</i>	<i>29/9/2007</i>	<i>30/4/2009</i>
<i>UPM</i>	<i>Tutor</i>	<i>Perakaunan & Kewangan</i>	<i>29/8/2001</i>	<i>28/9/2007</i>
<i>KISDAR</i>	<i>Pensyarah</i>	<i>Sistem Maklumat & Multimedia</i>	<i>1/1/2001</i>	<i>28/8/2001</i>
<i>UNITEN</i>	<i>Pensyarah</i>	<i>Pengurusan & Pemasaran</i>	<i>28/12/1999</i>	<i>31/12/2001</i>
<i>IPM</i>	<i>Guru</i>	<i>Perakaunan</i>	<i>31/10/1992</i>	<i>5/1997</i>
<i>UITM</i>	<i>Pensyarah</i>	<i>Perakaunan</i>	<i>28/12/1991</i>	<i>31/10/1992</i>

F. ANUGERAH DAN HADIAH (<i>Honours and Awards</i>)				
<i>Name of awards</i>	<i>Title</i>	<i>Award Authority</i>	<i>Award Type</i>	<i>Year</i>
<i>Academic Awards</i>	<i>SLAB</i>	<i>JPA/UPM</i>	<i>National</i>	<i>2003</i>
	<i>Bronze Medal</i>	<i>Pameran Reka Cipta, Penyelidikan dan Inovasi UPM 2009</i>	<i>Universiti</i>	<i>2009</i>
	<i>Best Paper Award</i>	<i>Seminar FEP 2008</i>	<i>Faculty</i>	<i>2008</i>
	<i>Best Paper Award</i>	<i>Seminar FEP 2008</i>	<i>Faculty</i>	<i>2007</i>
	<i>Excellent Performance in Teaching Assessment, Sem 11-2007/2008</i>	<i>FEP</i>	<i>Faculty</i>	<i>2008</i>
	<i>Excellent Performance in Teaching Assessment, Sem 11-2009/2010</i>	<i>FEP</i>	<i>Faculty</i>	<i>2010</i>
<i>Non-Academic Awards</i>				
<i>Awards of Merit</i>	<i>Anugerah</i>	<i>UPM</i>	<i>UNIVERSITI</i>	<i>2016</i>

	Perkhidmatan Cemerlang 2016			
	Anugerah Perkhidmatan Cemerlang 2015	UPM	Universiti	2015
	Anugerah Perkhidmatan Cemerlang 2012	UPM	Universiti	2012

G. SENARAI PENERBITAN (Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan) (*List of publications – author (s), title, journal, volume, page and year published*)

<i>Journal</i>	<p>Yusri, Y., Senik, R., & Mohd Said, R., (2017). Workplace and Human Capital Disclosure in Corporate Reports: Comparison between Government Link Company (GLC) and Non-Government Link Company (Non-GLC). <i>Journal of Advance Research in Business and Management Studies</i>, 6(2): 134-142.</p> <p>Mohd Said, R., Lee, L. K., Senik, R., & Yusri, Y., (2016). Quantity and Quality of Environmental Disclosure by Environmental Sensitive Companies in Malaysia. <i>International Business Management</i>, 10(18).</p> <p>Abdul Aziz, N.,A., Foong, S.Y., Ong, T. S., & Senik, R. (2016). The Extent Of Green Practices And Their Influence On Green Management Control System, <i>International Journal of Management and Applied Science</i> 2(3):77-82.</p> <p>Mohd Said, R., Lim, T.T., Senik, R., Yusri, Y., & Ong, T. S., (2015). The State of Sustainability Disclosure and Effects on Companies' Financial Performance. <i>Pertanika Journal of Social Sciences and Humanities</i>, 23(S).</p> <p>Kharuddin, S., Foong, S.Y. & Senik,R. (2015) Effects of decision rationality on ERP adoption extensiveness and organizational performance. <i>Journal of Enterprise Information Management</i>, Vol. 28 Issue: 5, pp.658-679, https://doi.org/10.1108/JEIM-02-2014-0018</p> <p>Mohd Said, & Senik, R., (2014). Dealing with Hajj costs: the challenges. <i>Asian Journal of Case Research</i>, 7(3): 15-32</p> <p>Senik, R., Broad, M., Mat, N. & Abdul-Kadir, S. (2013). Information Technology (IT) Knowledge and Skills of Accounting Graduates: Does an Expectation Gap Exist?. <i>Jurnal Pengurusan</i>, Vol.38.</p> <p>Kallamu, B.S., Mohd Saat, N.A. & Senik, R. (2013). Corporate strategy and firm performance in finance industry: the moderating role risk management committee. <i>International Journal of Economics and Management Sciences</i> 2 (11), 143-153</p> <p>Kharuddin, S., Yusri, Y., Foong, S.Y. & Senik,R. (2013). Factors influencing ERP system adoption in manufacturing companies. <i>Business and Information</i></p> <p>Kharuddin, S., Foong, S.Y. & Senik,R. (2013). ERP Adoption Factors: The Effect of Institutional- and Economic-Based Theory. <i>Pertanika Journal of Social Sciences and Humanities</i>, 21 (S): 149 – 170.</p> <p>Rosmila Senik and Martin Broad (2011) Information Technology Skills Development for Accounting Graduates: Intervening Conditions. <i>International Education Studies</i> 4(2):105-110</p> <p>Rosmila Senik, Zaidi Mat Daud, Zainal Abidin Mohamed & Mohamad Shahnaz Zubir (2011) <i>Golden Hope Plantations Berhad: Which Project to Invest?</i> <i>Asian Journal Of Case Research</i> 4(1): 1-18</p> <p>Azmawani Abd Rahman and Rosmila Senik (2010) <i>New Technology Adoption at Toolmatch Sdn Bhd</i> <i>Asian Journal Of Case Research</i> 3(1): 43-52</p> <p>Rosmila Senik, Understanding Accounting Research Paradigms: Towards Alternative Methodologies, <i>Integration & Dissemination Research Buletin</i> 4(March):5-8, 2009.</p>
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	<p>Rosmila Senik, Martin Broad & Andrew Goddard, Perceived Factors Influencing Information Technology (IT) Skills Development in Undergraduate Accounting Programme, <i>International Journal of Economics & Management</i> 2(2):307-322, 2008.</p> <p>W N W Azman-Saini, Siong-Hook Law, Abdul Halim Ahmad, Rosmila Senik and Wan Zulqurnain Wan Ismail, Hedge Funds and Exchange Rate Interaction in Indonesia: A Note, <i>The Icfai Journal of Financial Economics</i> V(3): 64-77, 2007.</p>
<i>Books/Monographs</i>	<p>Zulkarnain Muhamad Sori, Ridzwana Mohd Said, Mazrah Malek & Rosmila Senik, <i>Corporate Governance Practices in Malaysia</i>, Universiti Putra Malaysia Press, Serdang. ISBN 978-967-344-307-9 2012</p> <p>Asmawati Desa, Zulaiha Ali Othman & Rosmila Senik, <i>Menjana Modal Insan Cemerlang Akademik, Penyelidikan Haluan & Kolej Teknologi Darul Naim</i>, 2009.</p> <p>Rosmila Senik, Zaidi Mat Daud & Zulkarnain Mohamad Sori, <i>Research in Accounting Vol. II</i>, Universiti Putra Malaysia Press, Serdang, 2009.</p> <p>Senik, R. and Broad, M., <i>Information Technology (IT) skills development in Accounting Degree Programme: Influential Factors</i>, Monograf Pengajaran dan Pembelajaran IPTA: Teknologi dan inovasi dalam pengajaran dan pembelajaran, 2007</p>
<i>Chapter in book</i>	<p>Mohd Said, R., Senik, R., & Ramli, N. A., (2013), <i>Corporate Social Disclosure of the Construction Sector in Malaysia: (Ed., Ridzwana Mohd Said, Mazrah Malik@Malek and Rosmila Senik)</i>, <i>Issues in Financial Reporting</i>. UPM Press, pp. 117-135.</p> <p>Mohd Said, R. & Senik, R. (2012) <i>Islam and the Environment: A Conceptual Overview in Zulkarnain Muhamad Sori, Ridzwana Mohd Said, Mazrah Malek & Rosmila Senik, Corporate Governance Practices in Malaysia</i>, Universiti Putra Malaysia Press, Serdang, Pg288-301.</p> <p>Saira Khairuddin, Foong Soon Yau & Rosmila Senik (2012) <i>The Influence of Perceived Economic Benefits in ERP Adoption Decision in Zaidi Mat daud, Ong Tze San & Mohammad Noor Hisham Osman Research in Contemporary Accounting Universiti Putra Malaysia Press, Serdang, Pg145-165</i></p> <p>Nor Aziah Abdul Manaf, Zuaini Ishak & Rosmila Senik (2011) <i>Penggunaan Kaedah Problem-Based Learning (PBL) dalam Pengajaran dan Pembelajaran - Satu Anjakan in Asmawati Desa, Zulaiha Ali Othman, Roslan Ahmad, Abd Rashid Abd Rahman Pelestarian Modal Insan Menangani Cabaran Global Akademi Penyelidikan HALUAN</i> pg 34 – 44.</p> <p>Rosmila Senik, Zaidi Mat Daud & Zulkarnain Mohamad Sori, <i>Research Issues in Accounting: Malaysian Context</i> in Rosmila Senik, Zaidi Mat Daud & Zulkarnain Mohamad Sori (Eds) <i>Research in Accounting Vol. II</i> Universiti Putra Malaysia Press, Serdang, Pg 1- 6, 2009</p> <p>Zaidi Mat Daud, Rosmila Senik & Ting Mee Kian (2009) <i>Emperical Investigation on the Perceived Security Threats of Computerised Accounting Information Systems (CAIS) among Malaysian Organisations</i> in Rosmila Senik, Zaidi Mat Daud & Zulkarnain Mohamad Sori (Eds) <i>Research in Accounting Vol. II</i> Universiti Putra Malaysia Press, Serdang, Pg 123-135.</p> <p>Rosmila Senik & Martin Broad (2008) <i>Understanding IT Skills Development in Accounting Degree Programme: A Core Phenomenon</i> in Nor Aziah Abu Kasim & Hashanah Ismail (Eds.) <i>Selected Readings in Accounting</i> Universiti Putra Malaysia Press, Serdang, Pg 209-227</p>
<i>Proceedings</i>	<p>Abdul Aziz, N.,A., Foong, S.Y., Ong, T. S., & Senik, R. (2016). <i>The Extent of Green Practices and their Influence on Green Management Control Systems</i>, <i>Proceedings of 24th ISERD International Conference</i>, Seoul, 13 January 2016. Seoul, South Korea</p> <p>Mohd Said, R., Tan, P. X., Senik, R., & Nahar, H. S., (2016), <i>Corporate Governance Characteristics and Sustainability Reporting</i>, <i>proceeding of International Social Science Conference (iSSC) 2016</i>, Equatorial Hotel Penang, Malaysia, 20-22 April 2016.</p> <p>Senik, R., Mohd Said, R. and Nor Khalili, N.A. (2012) <i>Accounting Information Management among Malaysian SMEs' Restaurants: Preliminary Investigation in International Conference On Management, Economics and Finance (ICMEF 2012)</i> <i>Proceeding</i> pp.718-733</p> <p>Zaidi Mat Daud, Rosmila Senik & Ting Mee Kian (2009) <i>The Perceived Security Threats of Computerised Accounting Information Systems (CAIS): Evidence from Malaysia</i> Paper presented at Seminar FEP 2009: <i>Culturising Research Excellent</i> Avilion Hotel, Negeri</p>

	<p>Sembilan, 1-3 December 2009.</p> <p>Yusniyati Yusri and Rosmila Senik (2009) <i>Acceptance of Electronic Tax Filing System: A Study on Accounting Practitioner Behavior Intentions</i>. Paper presented at Seminar FEP 2009: Culturising Research Excellent Avilion Hotel, Negeri Sembilan, 1-3 December 2009.</p> <p>Rosmila Senik & Martin Broad (2009) <i>Information Technology (IT) Knowledge And Skills Of Accounting Graduates: Does Expectation Gap Exist?</i> Paper presented at International Conference on Teaching and Learning in Higher Education 2009 (ICTLHE2009): Quality Learning in Higher Education Legend Hotel, Kuala Lumpur, 23-25 November 2009.</p> <p>Rosmila Senik, Martin Broad & Muhaniza Zainal Ariffin (2009) <i>Boosting Human Capital Through Information Technology Skills Development For Accounting Graduates</i> Paper presented at Seminar Pembangunan Modal Insan (SEMAI 2009), Pusat Sumber Pendidikan Negeri Kelantan, Pengkalan Chepa, Kota Bharu, Kelantan, 23-24 Mac 2009.</p> <p>Rosmila Senik, Martin Broad & Muhaniza Zainal Ariffin (2008) <i>Information Technology Skills Development for Accounting Graduates: Intervening Conditions</i> Paper presented at Faculty of Economics and Management Seminar: Economics and Business – Towards a Sustainable Future Mahkota Hotel, Melaka, 17-19 December 2008 – Awarded as Best Paper</p> <p>Hashanah Ismail, Rosmila Senik, Noraziah Abu Kassim, Badriyah Minai (2008) <i>Whistle Blowing and the external auditor</i> in Abstract & Proceeding of International Accounting & Business Conference 2008 The Puteri Pacific, Johor Bahru 18th-19th August 2008</p> <p>Senik, R. and Broad, M. (2007) <i>Information Technology (IT) skills development in Accounting Degree Programme: A Core Phenomena</i> Faculty of Economics and Management Seminar Lumut, Perak, Malaysia, 4-6 December 2007 – Awarded as Best Paper</p>
Conference	<p>Mohd Said, R., Ling P.Y., Kamarudin, F & Senik, R. (2017) <i>Sustainability Reporting of REIT Companies in Malaysia</i>. Presented at International Academic Conference On Business And Economics 2017 (IACBE2017), Kuala Terengganu, Malaysia, 7-8 October 2017.</p> <p>Mohd Said, R., Tan, P. X., Senik, R., & Nahar, H. S., (2016), <i>Corporate Governance Characteristics and Sustainability Reporting</i>, presented at International Social Science Conference (iSSC) 2016, Equatorial Hotel Penang, Malaysia, 20-22 April 2016.</p> <p>Abdul Aziz, N.,A., Foong, S.Y., Ong, T. S., & Senik, R. (2016). <i>The Extent of Green Practices and their Influence on Green Management Control Systems</i>, Presented at 24th ISERD International Conference, Seoul, 13 January 2016.</p> <p>Senik, R., & Mohd Said, R., (2014). <i>The Accounting Knowledge Training Needs In Business For A Small And Medium Enterprises (SMEs) In Malaysia</i>, presented at The 4TH SEMINAR ON HUMAN CAPITAL / SEMINAR MODAL INSAN IV, Selangor, 29 September 2014.</p> <p>Liu Kim, L., Mohd Said, R., & Senik, R., (2014), <i>Environmental Disclosure of Environmental Sensitive Companies in Malaysia</i>, Proceedings of Terengganu International Business and Economics Conference (TiBEC) 2014, Primula Beach Hotel, Terengganu, Malaysia, 25-27 September 2014.</p> <p>Senik, R. and Broad, M., <i>Information Technology (IT) skills development in Accounting Degree Programme: Influential Factors</i>, paper presented at Conference on Teaching and Learning in Higher Education Sri Kembangan, Selangor, Malaysia, 14-16 December 2007</p> <p>Senik, R., Broad, M., Goddard, A. (2006) <i>Understanding the Process of Integrating IT Skills in Undergraduate Accounting Programme: A grounded theory study</i> Paper presented at BAA Accounting Education SIG Annual Conference at London Metropolitan University 24th – 27th May 2006</p> <p>Senik, R., Broad, M., Goddard, A. (2005) <i>Using Focus Group to Understand the Process of Integrating IT Skills in Undergraduate Accounting Programme from Students' Perspective</i> Paper presented at LASS Graduate School Annual Conference at University of Southampton 6th – 7th June 2005</p> <p>Senik, R., Broad, M., Goddard, A. (2005) <i>Understanding the Process of Integrating IT Skills in Undergraduate Accounting Programme: Preliminary Stage</i> Paper presented at BAA Accounting</p>

	<p>Education SIG Annual Conference at Robert Gordon University, Aberdeen 25th – 27th May 2005</p> <p>Senik, R., Broad, M., Goddard, A. (2004) <i>Understanding the Process of Integrating IT Skills in Accounting Programme</i> Paper presented at PhD Annual Conference at University of Southampton 23rd Nov 2004</p>
<i>Book Editor</i>	<p>Mohd Said, R., Malik@Malek, M. & Senik, R. (2013). <i>Issues in Financial Reporting</i>. Serdang: UPM Press: ISBN 978-967-344-358-1</p> <p>Muhamad Sori, Z., Mohd Said, R., Malek, M. & Senik, R. (2012). <i>Corporate Governance Practices in Malaysia</i>. Serdang: 978-967-344- 307-9</p> <p>Senik, R., Mat Daud, Z. & Muhamad Sori, Z (2009). <i>Research in accounting</i> UPM Press: ISBN 978-967-344-111-2</p>

H. PROJEK PENYELIDIKAN TERDAHULU (<i>Past Research Project</i>)					
<i>Project No.</i>	<i>Project Title</i>	<i>Role</i>	<i>Year</i>	<i>Source of fund</i>	<i>Status</i>
<i>GP-IBT/2013/9407500</i>	Sustainability reporting and information technology: Exploring the awareness and training needs of small medium enterprises	PI	2013-2017	Geran Putra RM82,950	Completed
<i>06-02-12-2262RU</i>	The effectiveness of the Malaysian Public Accounts Committee (PAC)	Co-Researcher PI- Salmah Muhamed	2012-2014	RUGS	Completed
	Integrasi Pendidikan Keusahawanan Dalam Subjek Perakaunan: Sikap Pengajar, Orientasi Pengajaran Dan Potensi Keusahawanan Pelajar. Research University Grant Scheme (RUGS), RM45,000	Co-Researcher PR- Dr Suhaida Abdul Kadir	2010-2012	UPM	Completed
<i>06-01-09-0653RU</i>	Boosting human capital through information technology skills development for accounting graduates	PI-Rosmila senik	2008-2011	UPM	Completed
<i>06-02-07-0426RU</i>	Factors affecting taxpayer's acceptance of e-filing system	Co-Reseacher PR -Yusniyati Yusri	2008-2009		Completed