

CURRICULUM VITAE

A. BUTIR-BUTIR PERIBADI (<i>Personal Details</i>)			
Nama Penuh (<i>Full Name</i>)	Saadiatul Ibrahim		Gelaran (<i>Title</i>): Madam
No. MyKad / No. Pasport (<i>Mykad No. / Passport No.</i>) 721020-07-5502	Warganegara (<i>Citizenship</i>) Malaysia	Bangsa (<i>Race</i>) Malay	Jantina (<i>Gender</i>) Female
Jawatan (<i>Designation</i>)	Pensyarah	Tarikh Lahir (<i>Date of Birth</i>)	20 October 1972

Alamat Semasa (<i>Current Address</i>)	Jabatan/Fakulti (<i>Department/Faculty</i>)	E-mel dan URL (<i>E-mail Address and URL</i>)
21 Jalan 9/9E, Seksyen 9, Bandar Baru Bangi, 43650 Bangi, Selangor DE Tel:03-89125384	Department of Management & Marketing Faculty of Economics and Management Universiti Putra Malaysia 43400 Serdang, Selangor Tel:03-89467662 Fax:	E-mail:saida@upm.edu.my URL: H/P:0197905502

B. KELAYAKAN AKADEMIK (<i>Academic Qualification</i>)			
Nama Sijil / Kelayakan (<i>Certificate / Qualification obtained</i>)	Nama Sekolah Institusi (<i>Name of School / Institution</i>)	Tahun (<i>Year obtained</i>)	Bidang pengkhususan (<i>Area of Specialization</i>)
Master of Science	Universiti Putra Malaysia	1999	Management
Bachelor of Science	Universiti Pertanian Malaysia	1995	Agribusiness

C. KEMAHIRAN BAHASA (<i>Language Proficiency</i>)					
Bahasa / <i>Language</i>	Lemah <i>Poor (1)</i>	Sederhana <i>Moderate (2)</i>	Baik <i>Good (3)</i>	Amat Baik <i>Very good (4)</i>	Cemerlang <i>Excellent (5)</i>
English				/	
Bahasa Melayu					/
Chinese	/				
Lain-lain (<i>other</i>): Arabic		/			

D. PENGALAMAN SAINTIFIK DAN PENGKHUSUSAN (<i>Scientific experience and Specialisation</i>)				
Organization	Position	Start Date	End Date	Expertise
FRIS Institute	Administrator	Aug 95	July 96	Student registrar
Universiti Putra Malaysia	Tutor	Dec 97	May 99	Management
Universiti Putra Malaysia	Lecturer	May 99	present	MIS, Business Ethics
Lancaster University	Tutor	Jan 07	Dec 08	Management

E. PEKERJAAN (Employment)				
Majikan / Employer	Jawatan / Designation	Jabatan / Department	Tarikh lantikan / Start Date	Tarikh tamat / Date Ended
FRIS Institute	Administrator	Student registration	Aug 95	July 96
Universiti Putra Malaysia	Tutor	Management & Marketing	Dec 97	May 99
Universiti Putra Malaysia	Lecturer	Management & Marketing	May 99	present
Lancaster University	Tutor	Organization Work and Tech	Jan 07	Dec 08

F. ANUGERAH DAN HADIAH (Honours and Awards)				
Name of awards	Title	Award Authority	Award Type	Year
<i>Excellence in Service Award</i>	UPM Award	UPM	University	2002, 2003, 2013, 2014, 2015, 2016
<i>Highly commended award</i>	<i>Literati Club Awards for Excellence 2002</i>	Emerald Publication	International	2002
<i>Silver medallist</i>	<i>Innovation and Research Exhibition of UPM</i>	UPM	University	2003

G. SENARAI PENERBITAN (Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan) (List of publications – author (s), title, journal, volume, page and year published)	
<i>Journal</i>	<p>Md. Zabid A.R., and Saadiatul, I. (2002), Executive and Management Attitudes towards Corporate Social Responsibility in Malaysia. <i>Corporate Governance</i>, Vol. 2 No. 4, pg.10 - 16.</p> <p>Saadiatul, I, Md. Zabid A. R. and Samsinar, M.S. (2003), The Relationship Between Strategic Information Systems and Business Strategies in Malaysian Organization, <i>Jurnal Pengurusan</i> Vol. 22. Pg 67-89</p> <p>Md. Zabid A.R., and Saadiatul, I., (2008), The Effect of Culture and Religiosity on Business Ethics: A Cross-cultural Comparison . <i>Journal of Business Ethics</i>, 82, pg. 907-917</p> <p>Rosli S, Law A L and Saadiatul, I (2014), To Fight or Fly: Law Brothers Auto Accessories. <i>Asian Journal of Case Research, Volume 7, Issue 1.</i></p> <p>Fauziah M, Noor Azman A, and Saadiatul I. (2014), Efficiency in Working Capital: Is it feasible? <i>Submitted to Asian Journal of Case Research for December Publication.</i></p> <p>Fauziah M, Noor Azman A, and Saadiatul I. (2016), Show Me Your Cash Please! <i>Vol 9. Issue 1.</i></p> <p>Saadiatul I., Mohani, A and Rozanah A. B. Let's Catch the Big Fish – <i>submitted and accepted for 2017 publication</i></p>
<i>Books/Monographs</i>	<p>Habibullah, M S; Hassan, W M W; Saadiatul, I (2000), <i>Asean in an Interdependent World : Studies on Trade and Finance</i>: Ashgate Publishing, Limited</p> <p>Saaditul, I (2001). <i>Module PP 202 01 : Organization and Environment</i>. UNITEM</p>

	Saadiatul, I (2014) Module BBPS4103: Strategic Management. OUM (Module Translator)
<i>Chapter in book</i>	<p>Saadiatul, I., Samsinar, M.S., and Wong, C.M., (2001). Customer Satisfaction towards Service Quality of Higher Education in Malaysia. In: Service Quality: Assessment and Improvement, Imagepac Print (M) Sdn. Bhd.</p> <p>Md. Zabid, A.R and Saadiatul I., (2004) Perceptions of Business Ethics in Selected Industries in Malaysia in Corporate Governance : An International Perspective, Malaysian Institute of Corporate Governance, pg. 67-88. – Chapters in book – Ethics</p>
<i>Proceedings</i>	<p>Md. Zabid, A.R. and Saadiatul, I., Managers Attitude towards Corporate Social Responsibility in Malaysia, Faculty of Economic and Management Seminar 2001, Cherating, Pahang, Malaysia.</p> <p>Saadiatul I. and Md. Zabid, A.R., Perceptions of Business Ethics in Selected Industries in Malaysia. Proceedings: International Conference on Corporate Governance : Trends and Challenges in the Millenium, (2002), Istana Hotel, KL, Malaysia. 29-30th Oktober 2002</p> <p>Saadiatul, I., Md. Zabid A.R., Samsinar M. S. and Wong, F. Y., The Relationship Between Strategic Information Systems and Business Strategies in Malaysian Organization, Conference Proceedings BAM Annual Conference 2003, Harrogate UK. 15-17 September 2003</p>
<i>Other publications</i>	<p>Saadiatul, I., Relationship between Strategic Information System and Business Strategies in Malaysian Organization, Management Colloquium, (2000), Residence Hotel, UNITEN</p> <p>Saadiatul, I., Samsinar, M.S., and Wong, C.M., (2001). Customer Satisfaction towards Service Quality of Higher Education in Malaysia. Faculty of Economic and Management Seminar, 2000, Century Mahkota Hotel, Melaka, Malaysia.</p> <p>Md. Zabid, A.R. and Saadiatul, I., Managers Attitude towards Corporate Social Responsibility in Malaysia, Faculty of Economic and Management Seminar 2001, Cherating, Pahang, Malaysia.</p> <p>Saadiatul I. and Md. Zabid, A.R., Perceptions of Business Ethics in Selected Industries in Malaysia. Proceedings: International Conference on Corporate Governance : Trends and Challenges in the Millenium, (2002), Istana Hotel, KL, Malaysia. 29-30th Oktober 2002</p> <p>Saadiatul, I and Md. Zabid A.R., Perceptions of Business Ethics among the BBA students. Faculty of Economic and Management Seminar 2003, Century Mahkota Hotel, Melaka, Malaysia.</p> <p>Saadiatul, I, Md. Zabid A.R. Samsinar M. S. and Wong, F. Y., The Relationship Between Strategic Information Systems and Business Strategies in Malaysian Organization, BAM Conference 2003, Harrogate UK. 15-17 September 2003.</p> <p>Wong, F.Y., Saadiatul, I. and Zain, M., 'Creativity and Innovativeness of Malaysian Organization', Pameran Rekacipta dan Penyelidikan UPM 2003. **</p> <p>Saadiatul, I., Assessing user sense making toward information systems security: technological frames snapshot, Creavitiy and Change Conference 2010, Lancaster, UK. 21 March 2010</p> <p>Rosli Salleh, Law Ai Ling and Saadiatul Ibrahim (2014). 'To Fight or Fly: Law Brothers Auto Accessories', <i>Asian Journal of Case Research</i>. Vol 7 No 1 pp 57</p> <p>Saadiatul I & Amalina A., (2015) Future Endeavour: Am I a Strategist?, published by SME Cedar</p>

	<p>Training Centre.</p> <p>Saadiatul I & Amalina A., (2015) We Can Shine Our Patients, published by SME Cedar Training Centre.</p> <p>Amalina A & Saadiatul I, (2015), Sinar: A Way Forward to Success in Dialysis Services, published by SME Cedar Training Centre.</p> <p>Fauziah, M, Noor Azman, Ali & Saadiatul, I. (2016). 'Show Me Your Cash Please'. <i>Asican Journal of Case Research</i>. Vol 9 No 1. Pp 34</p>
Computer software	Microsoft Office, Web publication authoring, Social Media Apps

H. PROJEK PENYELIDIKAN TERDAHULU (Past Research Project)					
Project No.	Project Title	Role	Year	Source of fund	Status
	Assessing consumers purchasing behavior toward local agricultural products	Co-researcher	2006-2009	Sciencefund MOHE	Completed
	Shari'ah Requirements and Governance in Tourism Sector	Co-researcher	2013-2015	GUPM, UPM	Ongoing
	Examination of CSR Activities among Firms in the Manufacturing and Service Industry in Malaysia	Co-researcher	2013-2015	GUPM, UPM	Ongoing
	Gap Analysis on Product Quality and Quantity Consistency among Food and Beverages SMEs to penetrate Large Stores	Co-researcher	2015-2017	GUPM, UPM	Ongoing
	The Link between Character-based Leader Values of Prophet Muhammad (pbuh), and the Level of Leader's Resilience and Emotional Intelligence in Creating Sustainable Employee Engagement.	Co-researcher	2015-2017	FRGS	Ongoing
	The relationship between ethics and big data analytics towards sustainable organizational strategic gains	Leader	2016-2018	FRGS	Starting August
	The risk and challenges of bid data and internet of things utilization among agropreneurs in Malaysia	Leader	2017-2019	GUPM, UPM	Beginning July