

# CURRICULUM VITAE



<b>A. BUTIR-BUTIR PERIBADI</b> <i>(Personal Details)</i>			
Nama Penuh <i>(Full Name)</i>	NOR SIAH JAHARUDDIN		Gelaran <i>(Title)</i> : Dr.
No. MyKad / No. Pasport <i>(Mykad No. / Passport No.)</i>	Warganegara <i>(Citizenship)</i>	Bangsa <i>(Race)</i>	Jantina <i>(Gender)</i>
710508 10 5548	Malaysia	ISLAM	PEREMPUAN
Jawatan <i>(Designation)</i>	Senior Lecturer	Tarikh Lahir <i>(Date of Birth)</i>	08.05.1971

Alamat Semasa <i>(Current Address)</i>	Jabatan/Fakulti <i>(Department/Faculty)</i>	E-mel dan URL <i>(E-mail Address and URL)</i>
No. 18, Jalan LP 1/7, Taman Lestari Perdana 43300 Seri Kembangan Selangor  Tel: 03-78765355	Faculty Economics & Management, Universiti Putra Malaysia UPM 43400 Serdang Selangor D.E.  Tel: 03 8946 7691 Fax: 03 8948 6188	E- mail:norsiah_upm@upm.edu.my  URL: H/P:012-3971514

<b>B. KELAYAKAN AKADEMIK</b> <i>(Academic Qualification)</i>			
Nama Sijil / Kelayakan <i>(Certificate / Qualification obtained)</i>	Nama Sekolah Institusi <i>(Name of School / Institution)</i>	Tahun <i>(Year obtained)</i>	Bidang pengkhususan <i>(Area of Specialization)</i>
Doctor of Philosophy (PhD)	University Putra Malaysia, Graduate School of Management, Malaysia	2012	Operation Management
Master of Science (MSc.)	University Putra Malaysia, Graduate School of Management, Malaysia	2003	Strategic Management
Bachelor of Science - Business Administration	University of Nebraska- Lincoln (UNL), USA.	1997	Finance & Economics
Diploma In Banking	Universiti Teknologi Mara (UiTM), Malaysia	1992	Banking, Finance

<b>C. KEMAHIRAN BAHASA</b> <i>(Language Proficiency)</i>					
Bahasa / Language	Lemah <i>Poor (1)</i>	Sederhana <i>Moderate (2)</i>	Baik <i>Good (3)</i>	Amat Baik <i>Very good (4)</i>	Cemerlang <i>Excellent (5)</i>
English					✓
Bahasa Melayu					✓

<b>D. PEKERJAAN</b> <i>(Employment)</i>				
Majikan / Employer	Jawatan / Designation	Jabatan / Department	Tarikh lantikan / <i>Start Date</i>	Tarikh tamat / <i>Date Ended</i>
UPM	Senior lecturer (09/2012) Tutor (11/2006)	Faculty of Economic and Management	09/2012	-

UTAR	Lecturer	Faculty of Accountancy and Management	05/2004	07/2006
EON Berhad	IT Project Executive	ICT	1999	1999
PROTON Berhad	IT Project Executive	ICT	1997	1999
MAYBANK Berhad	Officer	Operations	1993	1995

### E. ANUGERAH DAN HADIAH (Honours and Awards)

Name of awards	Title	Award Authority	Award Type	Year
Academic Awards	Dean's List	UNL - USA. UiTM – Malaysia	University	1996, 1997 (UNL) 1991,1992 (UiTM)
	Certificate of High Scholarship for Annual All-University Honors Convocation	UNL, USA	University	1997
	Golden Key National Honors Society Members	Golden Key National Honors Society Members	University	1997
Awards of Merit	Sijil Penghargaan Perkhidmatan Cemerlang  • 2013 • 2012 • 2006	Vice Chancellor, UPM	University	  • 2014 • 2013 • 2007

### F. SENARAI PENERBITAN (Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan) (List of publications – author (s), title, journal, volume, page and year published)

Theses	<ul style="list-style-type: none"> <li>• Master Thesis (2004). Organizational Culture, Leadership Style, and Performance of Local and Foreign Companies in Malaysia.</li> <li>• Ph.D Thesis (2012). Supply Chain Intelligence and Its Impact on Competitive Strategy and Performance of Businesses in Malaysia.</li> </ul>
Books	<ul style="list-style-type: none"> <li>• Ng Siew Imm, Nor Siah Jaharuddin &amp; Haslinda Hashim (2016). A special issue devoted to Management and Marketing. <i>Pertanika Journal of Social Sciences and Humanities</i>, Vol.24 (S), Nov 2016. ISSN 0128-7702.</li> <li>• Mass Hareeza Ali &amp; Nor Siah Jaharuddin (2015). <i>Global Management Literature</i>. Universiti Putra Press. ISBN: 978-967-344-512-7.</li> <li>• Nor Siah Jaharuddin &amp; Saadiatul Ibrahim (2014). <i>Management Science A Collection of Readings</i>. Universiti Putra Press. ISBN: 978-967-344-424-3.</li> </ul>

<p><i>Journals (SCOPUS)</i></p>	<ul style="list-style-type: none"> <li>• Zuraina Dato’ Mansor, Samsudin Yaacob and <b>Nor Siah Jaharuddin</b> (2017). Moral Effect of Workers after Reinstatement. <i>Advanced Science Letters</i>, American Scientific Publishers, Vol. 23, 3144.</li> <li>• <b>Nor Siah Jaharuddin</b>, Zuraina Dato’ Mansor and Samsudin Yaacob (2016). Barriers of Supply Chain Intelligence Practices in SMEs: Case of Malaysia. <i>The Social Sciences</i>, Medwell Journals, Vol. 11 (S7), 7418-22.</li> <li>• <b>Nor Siah Jaharuddin</b>, Zuraina Dato’ Mansor and Samsudin Yaacob (2016). Supply Chain Intelligence Practices amongst Small Medium Enterprises in Malaysia. <i>Pertanika Journal of Social Sciences and Humanities</i>, Vol.24 (S), 223 - 238.</li> <li>• Zaitun Mohd Taib, <b>Nor Siah Jaharuddin</b> and Zuraina Dato’ Mansor (2016). A review of Flood Disaster and Disaster Management in Malaysia. <i>International Journal of Accounting, Business and Management</i>, Vol.4 (2), 97-105, ISSN: 2289 4519.</li> <li>• <b>Nor Siah Jaharuddin</b>, Zuraina Dato’ Mansor and Samsudin Yaacob (2016). Assessing the Supply Chain Intelligence Practices of Small Medium Enterprises in Malaysia. <i>Elsevier, Procedia Economics and Finance</i>, (35), 515 – 521.</li> <li>• <b>Nor Siah Jaharuddin</b>, Zainal Abidin Mohamed and Murali Sambasivan (2015). Supply Chain Intelligence in Business Organizations: A Malaysian Perspective. <i>Pertanika Journal of Social Sciences and Humanities</i>, Vol.23 (S), 181-202.</li> <li>• <b>Nor Siah Jaharuddin</b>, Zainal Abidin Mohamed and Murali Sambasivan (2014). Supply Chain Intelligence and Its Impact on Business Performance. <i>International Journal of Economics and Management (IJEM)</i>, 8 (S):177-205.</li> </ul>
<p><i>Proceedings</i></p>	<ul style="list-style-type: none"> <li>▪ <b>Nor Siah Jaharuddin</b> and Nor Suzana, A.W. (2014). Attitude Factors that Influence Consumer Purchase Intention Towards Counterfeit Products. <i>Proceedings of the 3<sup>rd</sup> International Conference on Management, Economics and Finance (ICMEF 2014)</i>. Conference Master Resources, Malaysia, ISBN 978-0167-5705-16-8</li> <li>▪ <b>Nor Siah Jaharuddin</b> (2014). Strategic Role of Supply Chain Intelligence to Business Performance. <i>Proceedings of the 2<sup>nd</sup> International Conference on Social Sciences Research 2014 (ICSSR2014)</i>. Kolej Universiti Islam Antarabangsa Selangor, Malaysia, E-ISBN 978-967-11768-7-0</li> <li>▪ <b>Nor Siah Jaharuddin</b> (2013). Supply Chain Intelligence: A Tool of Competitiveness. <i>Proceedings of the Global Conference of Business and Economics Research (GCBER2013)</i>. Faculty of Economics and Management, Universiti Putra Malaysia, Malaysia, ISBN 978-983-2408-12-3.</li> <li>▪ <b>Nor Siah Jaharuddin</b> (2009). Supply Chain Intelligence. <i>Proceedings of the Post-Graduate International Colloquium</i>, Universiti Kebangsaan Malaysia, Malaysia.</li> <li>▪ <b>Nor Siah Jaharuddin</b> (2006). The Perception of graduate skills and attributes between employer and fresh graduate of UPM. <i>Proceedings of the Seminar of</i></li> </ul>

	<p>Department of Management and Marketing, Universiti Putra Malaysia, Malaysia.</p> <ul style="list-style-type: none"> <li>▪ <b>Nor Siah Jaharuddin</b> (2006). Organizational Culture, Leadership Style, and Performance of Local and Foreign Companies in Malaysia. Proceedings of the International Conference on Business and Information (BAI 2006), 12-14 July 2006, Singapore, ISSN 1792-9322.</li> </ul>
<i>Chapters In Book</i>	<ul style="list-style-type: none"> <li>• Zaitun Mohd Taib, <b>Nor Siah Jaharuddin</b> and Zuraina Dato' Mansor (2016). A review of Flood Disaster and Disaster Management in Malaysia. International Journal of Accounting, Business and Management, Vol.4 (2), 97-105, ISSN: 2289 4519.</li> <li>• <b>Nor Siah Jaharuddin</b> and Nur Fadilah Yau Mul (2015). The Customer Satisfaction On Service Quality Of Local And International Theme Parks In Malaysia. In: Haslinda Hashim and Nor Azlina Kamarohim, (Eds.), Marketing Issues And Practices Across Different Industries, Serdang: UPM Publisher.</li> <li>• Saadiatul, I. and <b>Nor Siah, J.</b> (2014). Management Science: The Challenges towards Real. In: Nor Siah, J. and Saadiatul, I., ed., <i>Management Science: A Collection of Readings</i>, Selangor: UPM Publisher, pp. 1-5. ISBN 978-967-344-424-3</li> <li>• Norhadilah, A.H., Azmawani, A.R., Noor Azman, A., and <b>Nor Siah, J.</b> (2014). Technology Commercialization: Concept and Commercialization Collaborative Network. In Saadiatul, I. and Nor Siah, J. (Eds.), Management Science: The challenges towards real, Serdang: UPM Publisher.</li> <li>• Kumar K.M., Azmawani,A.R. <b>Nor Siah, J.</b> and Sambasivan, M. (2014). Humanitarian supply chain management and logistics: A new research area. In Saadiatul, I. and Nor Siah, J. (Eds.), Management Science: The challenges towards real, Serdang: UPM Publisher.</li> <li>• Saiful Bahri, M.K., <b>Nor Siah, J.</b>, Dahlia, Z. and Zaiton, S. (2014). Strategy in adapting ICT changes to become competitive: A case for tourism enterprises. In Saadiatul, I. and Nor Siah, J. (Eds.), Management Science: The challenges towards real, Serdang: UPM Publisher.</li> <li>• Samsudin, Y. and <b>Nor Siah, J.</b> (2014). The process of formation contract of employment practices in selected Malaysian private companies. In Saadiatul, I. and Nor Siah, J. (Eds.), Management Science: The challenges towards real, Serdang: UPM Publisher.</li> </ul>

<b>G. PROJEK PENYELIDIKAN ( Research Project)</b>					
<i>Project No.</i>	<i>Project Title</i>	<i>Role</i>	<i>Year</i>	<i>Source of fund</i>	<i>Status</i>
	Business Continuity Risk Management through Succession Leadership and Governance of Agro-Based SMEs (Agropreneurs) in Malaysia.	Co Researcher	2017	Geran Putra IPB. RM70 000	On-Going

5524890	Maximizing Work Engagement of the Millennials within Organization.	Co Researcher	2016	FRGS RM50 850	On-Going
9402100	Supply Chain Intelligence:SMEs and Implementation Barriers.	LEAD RESEARCHER	2013	Research University Grant Scheme. RM47,480	Completed
9421600	Industrial Relations: Moral effects on the workers reinstatement.	CO-RESEARCHER	2014	Research University Grant Scheme. RM45,920	Completed
9412300	To Assess the Economic Impact of Tourism Industry.	CO-RESEARCHER	2013	Research University Grant Scheme. RM132,250	Completed