

CURRICULUM VITAE



A. BUTIR-BUTIR PERIBADI *(Personal Details)*

Nama Penuh <i>(Full Name)</i>	Nawal Hanim Bte Abdullah		Gelaran <i>(Title)</i> : Dr.
No. MyKad / No. Pasport <i>(Mykad No. / Passport No.)</i> 730523-08-6398	Warganegara <i>(Citizenship)</i> Malaysia	Bangsa <i>(Race)</i> Melayu	Jantina <i>(Gender)</i> Perempuan
Jawatan <i>(Designation)</i>	Pensyarah Kanan	Tarikh Lahir <i>(Date of Birth)</i>	23 Mei 1973

Alamat Semasa <i>(Current Address)</i>	Jabatan/Fakulti <i>(Department/Faculty)</i>	E-mel dan URL <i>(E-mail Address and URL)</i>
2A, Jln. TPS. 2/15, Taman Pelangi Semenyih 2, 43500 Semenyih, Selangor. Tel: - 013-3440508	Jabatan Pengurusan & Pemasaran, Fakulti Ekonomi & Pengurusan, UPM, 43400 Serdang, Selangor Tel:03-89467685 Fax:03-	E-mail:nawalhanim23@gmail.com URL: nawal@upm.edu.my H/P:013-3440508

B. KELAYAKAN AKADEMIK *(Academic Qualification)*

Nama Sijil / Kelayakan <i>(Certificate / Qualification obtained)</i>	Nama Sekolah Institusi <i>(Name of School / Institution)</i>	Tahun <i>(Year obtained)</i>	Bidang pengkhususan <i>(Area of Specialization)</i>
BSc. (Hons) Tourism Management	UITM, Shah Alam	1998	Tourism Management
MSc. Tourism Marketing	University of Surrey, United Kingdom	2002	Tourism Marketing
Doctor of Philosophy	University of Queensland, Australia	2013	Event Tourism

C. KEMAHIRAN BAHASA *(Language Proficiency)*

Bahasa / Language	Lemah <i>Poor (1)</i>	Sederhana <i>Moderate (2)</i>	Baik <i>Good (3)</i>	Amat Baik <i>Very good (4)</i>	Cemerlang <i>Excellent (5)</i>
English				/	
Bahasa Melayu					/
Chinese					
Lain-lain <i>(other)</i> :Japanese			/		

D. PENGALAMAN SAINTIFIK DAN PENGKHUSUSAN (<i>Scientific experience and Specialisation</i>)				
<i>Organization</i>	<i>Position</i>	<i>Start Date</i>	<i>End Date</i>	<i>Expertise</i>
Putri Pan Pacific Hotel, Johor Bahru	Front Office Assistance	January 1996	July 1996	Front Office Operation
Travellers Servicers Centre, KLIA owned by Mitra Travel Sdn Bhd.	Travel Consultant	July 1998	February 2000	Tour Package Consultation

E. PEKERJAAN (<i>Employment</i>)				
<i>Majikan / Employer</i>	<i>Jawatan / Designation</i>	<i>Jabatan / Department</i>	<i>Tarikh lantikan / Start Date</i>	<i>Tarikh tamat / Date Ended</i>
Faculty of Economics & Management, UPM	Tutor	Department of Hospitality & Recreation	April 2000	24 September 2004
Faculty of Economics & Management; and Faculty of Forestry, UPM	Lecturer	Department of Hospitality & Recreation; and Department of Recreation & Ecotourism.	25 September 2004	May 2014
Faculty of Forestry, UPM	Senior Lecturer	Department of Recreation & Ecotourism.	May 2014	present
Faculty of Economics & Management, UPM	Senior Lecturer	Department of Management & Marketing.	May 2014	present

F. ANUGERAH DAN HADIAH (<i>Honours and Awards</i>)				
<i>Name of awards</i>	<i>Title</i>	<i>Award Authority</i>	<i>Award Type</i>	<i>Year</i>
<i>Academic Awards</i>	Bachelor of Science	UITM, Shah Alam	Certificate	1998
	Master of Science	University of Surrey, United Kingdom	Certificate	2002
	Doctor of Philosophy	University of Queensland, Australia	Certificate	2013
<i>Non-Academic Awards</i>	-			
<i>Awards of Merit</i>	-			

G. SENARAI PENERBITAN (Sila masukan nama pengarang, tajuk, nama jurnal, jilid, muka surat dan tahun diterbitkan) (List of publications – author (s), title, journal, volume, page and year published)	
<i>Journal</i>	<p>1) Abdullah, Nawal H., Patterson, I., Pegg, S. & Awang, K. W. (2014), Residents' needs & organizers' goals towards the organization of Monsoon Cup event, International Journal of Economics & Management (SCOPUS), Vol.8, No.2, pp. 327-341.</p> <p>2) Hassan. H., Abdullah, Nawal H., Ali, M. H. & Abdul Karim, M.S. & Mahat, N. (2014), Sustainability in tourist attractions in Malaysia, Australian Journal of Basic and Applied Sciences, Vol. 8, No.23, pp. 323-328.</p> <p>3) Abdullah, Nawal H., Hassan, H., Ali, M. H. & Abdul Karim, M.S. (2014), Cultural values (power distance) impact on the stakeholders' engagement in organizing the Monsoon Cup international sailing event, Social and Behavioral Sciences Procedia, 144, pp. 118 – 126.</p> <p>4) Abdullah, Nawal H., Patterson, I., Pegg, S. (2015), Resident's goals, views and support for collaborative organizing: The Case of Monsoon Cup International Regatta, Malaysia, International Journal of Sport Management and Recreation (ERA), Vol.17, March, pp. 46-66.</p> <p>5) Abdullah, Nawal H., Patterson, I., Pegg, S. (2015), Knowledge as contributing factor affecting residents' support towards a sailing event, International Journal of Economics & Management (SCOPUS), Vol.9, No.1, pp. 195-208.</p> <p>6) Mahat, N., Hassan. H., Abdullah, Nawal H., Ali, M. H. & Abdul Karim, M.S. (2016), Tourism sustainability in historical city of Melaka, Australasian Journal of Business, Social Science and Information Technology, Vol. 2 (2), April, 114-137. www.ajbssit.net.au.</p> <p>7) Abdullah, N. H., Patterson, I., & Pegg, S. (2016), Community engagement in an international sailing event: the Monsoon Cup in Malaysia, International Journal of Culture (CIJ-Q3), Tourism & Hospitality Research Vol. 10, No. 2, pp. 161-172.</p>
<i>Books/Monographs</i>	<p>Abdullah, Nawal H. (2014). Stakeholder Engagement & Collaboration: The Case of Monsoon Cup International Regatta, Malaysia. Published by Scholar Press on 22nd October 2014. ISBN: 978-3-639-66672-4.</p>
<i>Chapter in book</i>	<p>1) Abdullah, Nawal H. (2013), Organizers' Goals, Views & Support for Collaborative Organizing: The Case of Monsoon Cup International Regatta, Malaysia – Chapter 3 in Uncovering the Truths: A Selection of Qualitative Oriented Readings, 18-37, UPM Press : Serdang. ISBN: 978-967-344-363--5.</p> <p>2) Hassan. H., Abdullah, Nawal H., Ali, M. H. & Abdul Karim, M.S. & Mahat, N. (2014), Attractions management and sustainability – Chapter 2 in Selected Issues in Hospitality and Tourism Sustainability, 9-23, UPM Press : Serdang. ISBN: 978-967-344-430--4.</p> <p>3) Abdullah, N. H. (2014), Determinant factors of resident support towards the Monsoon Cup Yachting Event – Chapter 2 in Selected Issues in Hospitality and Tourism Sustainability, 94-109, UPM Press : Serdang. ISBN: 978-967-344-430--4.</p>

	<p>4) Hassan, H., Abdul Aziz, Y., Abdullah, Nawal H., Ali, M. H. & Abdul Karim, M.S. (2015), Analyses of sustainable attraction indicators and tourist satisfaction: A Conceptual Framework – Chapter 5 in Global Management Literature, 69-84, UPM Press : Serdang. ISBN: 978-967-344-512-7.</p> <p>5) Ali, M. H., Hassan. H., Abdullah, Nawal H., & Abdul Karim, M.S. (2015), Hospitality service delivery in Malaysian Research University – Chapter 2 in Global Management Literature, 15-37, UPM Press : Serdang. ISBN: 978-967-344-512-7.</p> <p>6) Hassan, H., Abdul Aziz, Y., Abdullah, Nawal H., Ali, M. H., Abdul Karim, M.S. & Mahat N. (2015), Tourist awareness on sustainable attraction indicators – Chapter 3 in Trends In Hospitality and Tourism, 41-62, UPM Press: Serdang. ISBN: 978-967-344-516-5.</p>
<i>Proceedings</i>	<p>1) Abdullah, N. H. (2006). An Investigation of visitors' satisfaction: The Case of Farnborough International Aerospace Exhibition, United Kingdom. At Global Issues & Challenges in Business & Economics Conference, December 2006, organized by Faculty of Economics & Management.</p> <p>2) Abdullah, Nawal H. (2009). Stakeholder identified benefits & costs: The case of the Monsoon Cup Interntional Sailing Regatta. At 9th Anzals Biennial Conference, 2-4 February 2010, organized by The University of Queensland, Brisbane, Australia.</p> <p>3) Ramachandran, S., Abdullah, N. H., Samdin, Z. & Affandi, S.H. (2014), A profile study of the mountain bike in UPM: Pedal for kidney and charity event. At 1st International Conference on Adventure & Ecotourism, 5-8 December 2014 organized by Faculty of Forestry, UPM.</p> <p>4) Abdullah, N. H.(2016), Investigating the perception of volunteer in participating in voluntourism programs in Kuala Lumpur. At International Conference on Emerging Tourism in the Changing World, 12-13 November 2016, organized by Chiang Mai University, Thailand.</p> <p>5) Hanan, H. & Abdullah, N. H. (2016), Evaluating the perception of the relationship between destination image, food image, and revisiting Kelantan, Malaysia. At International Conference on Emerging Tourism in the Changing World, 12-13 November 2016, organized by Chiang Mai University, Thailand.</p>
<i>Other publications</i>	-
<i>Computer software</i>	Microsoft Office, SPSS, Leximancer, NVivo9

H. PROJEK PENYELIDIKAN TERDAHULU <i>(Past Research Project)</i>					
<i>Project No.</i>	<i>Project Title</i>	<i>Role</i>	<i>Year</i>	<i>Source of fund</i>	<i>Status</i>
<i>Geran Putra Berkumpulan GP-IPB/2103/9412301</i>	Examining Structure & Dimension For Sustainable Attraction Management	Member	2013-2016	Public Fund, UPM	Completed In 31 Mei 2016
<i>Inisiatif Putra</i>	The Intention of	PI	2016	UPM	In the

<i>Siswazah</i>	Indigenous Community to Participate in Natural Resources Conservation & The Establishment of Geopark Corridor at Kenyir Lake, Terengganu				Process
<i>Inisiatif Putra Siswazah</i>	The Community Perception towards the Economic Benefits of Panda Conservation in Zoo Negara.	PI	2016	UPM	In the Process